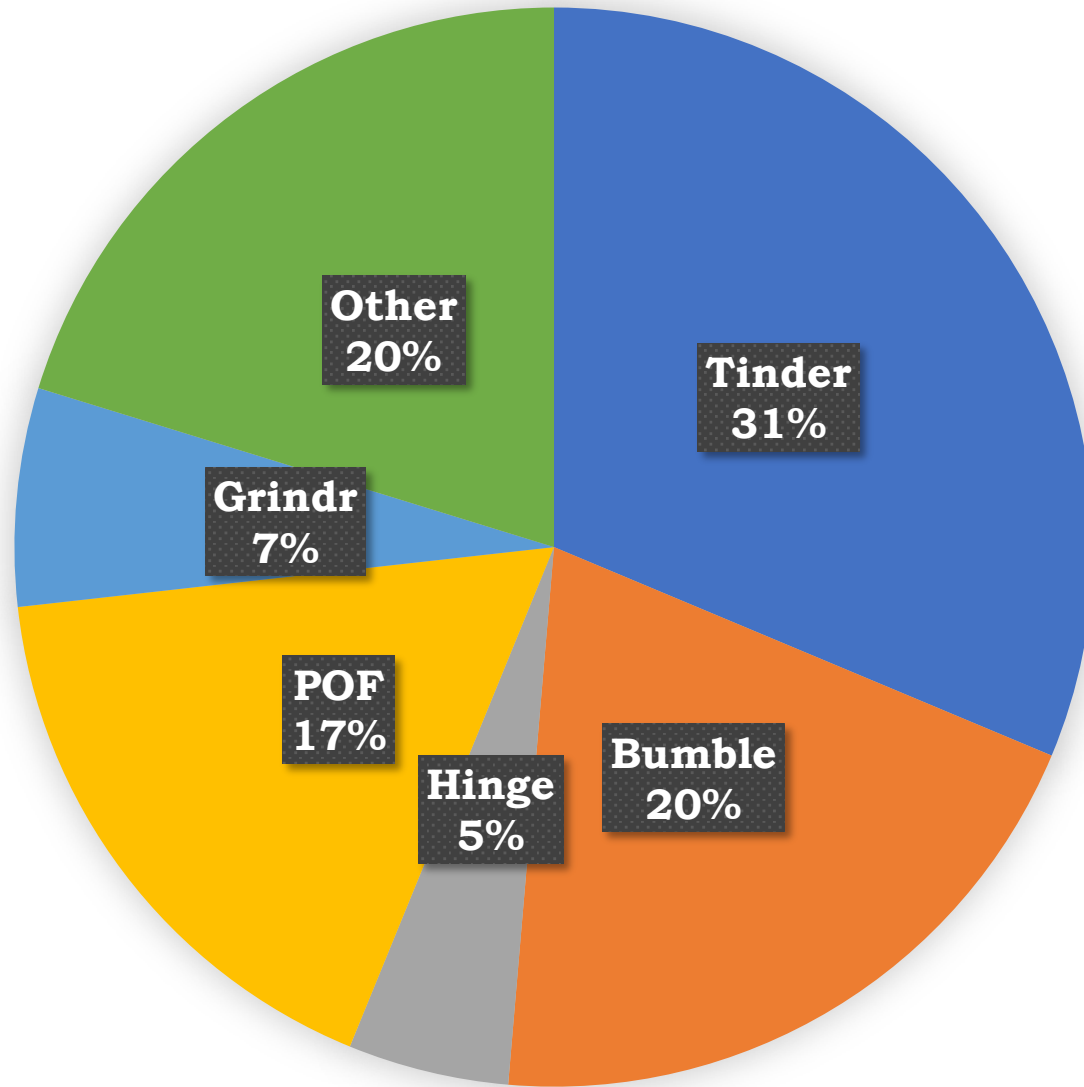
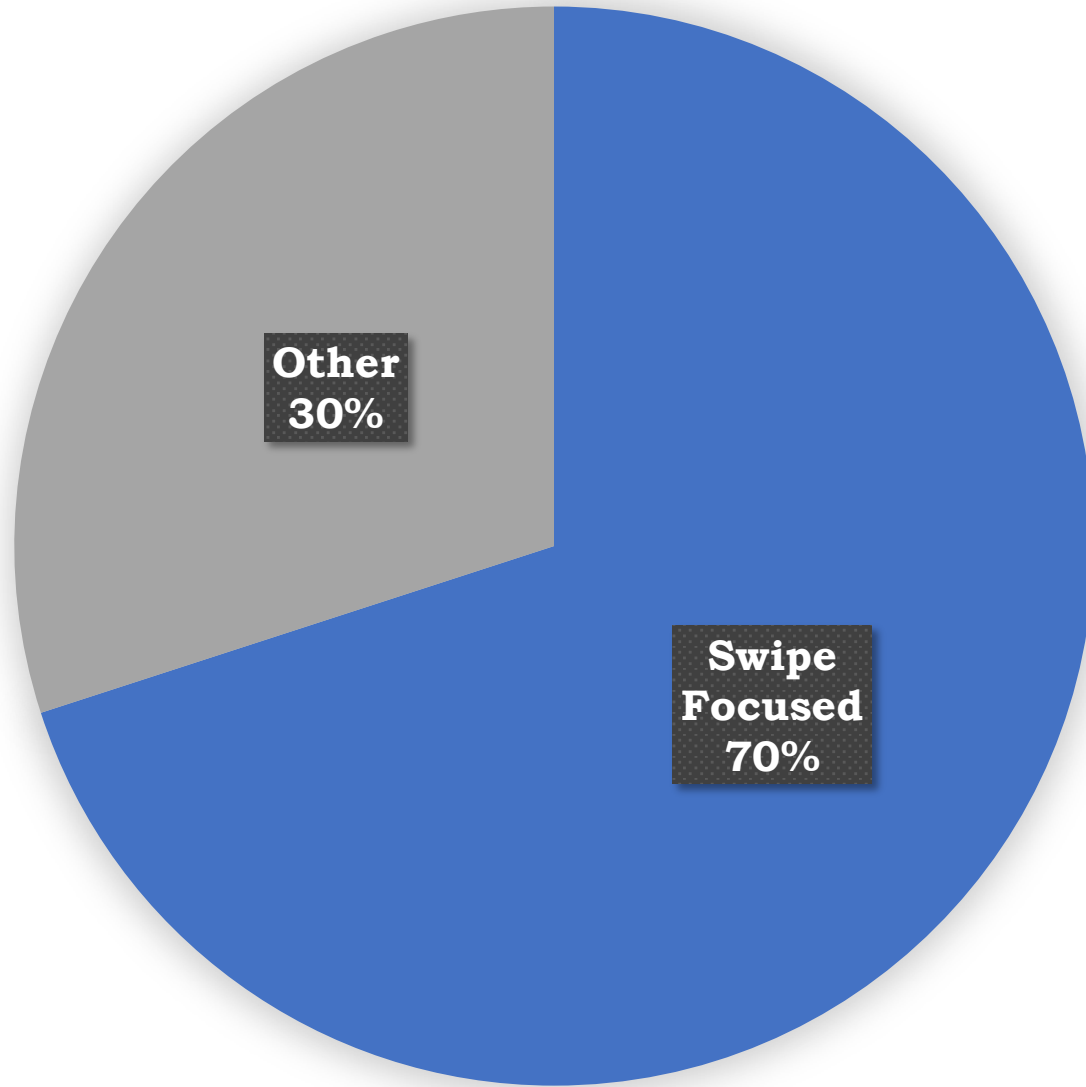




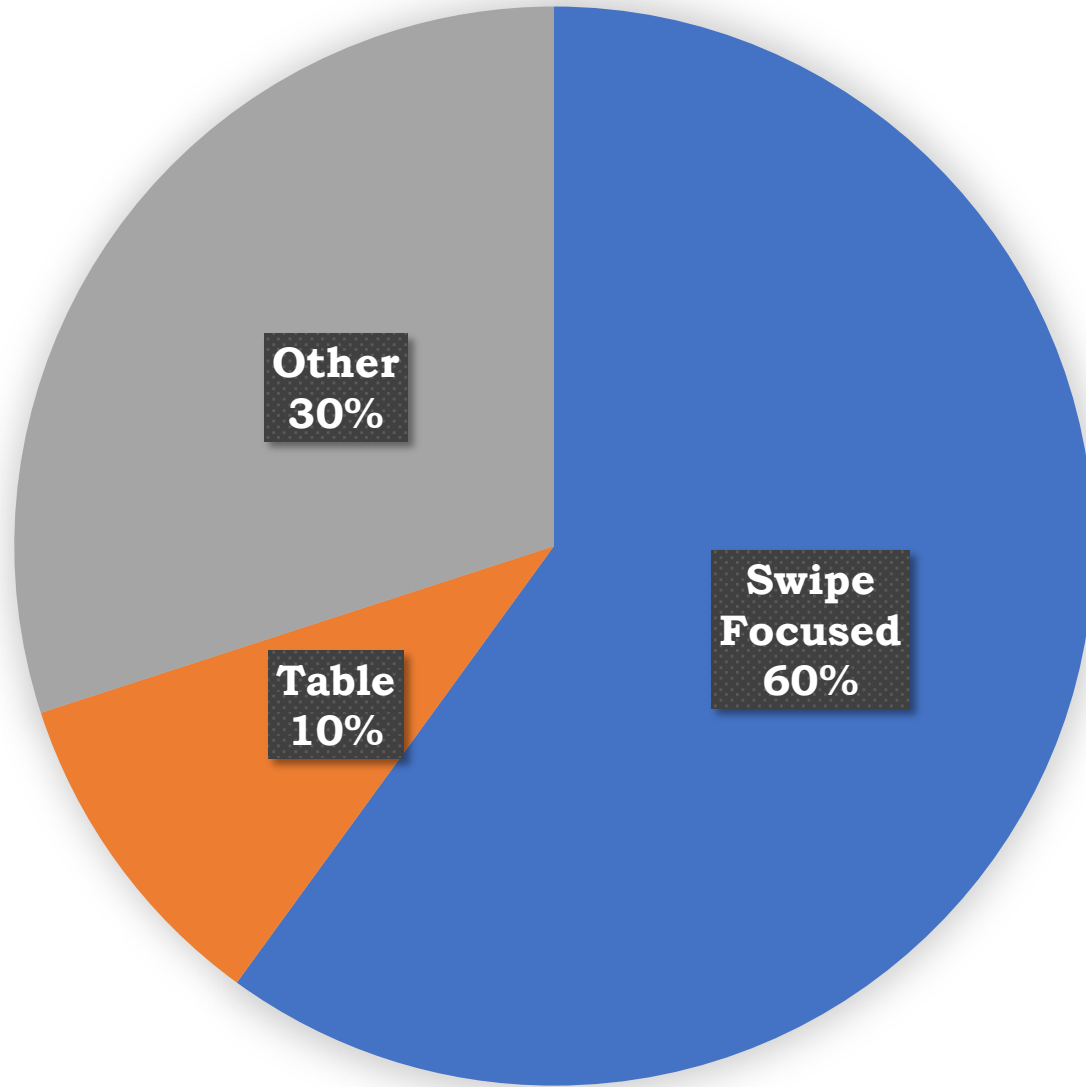
table



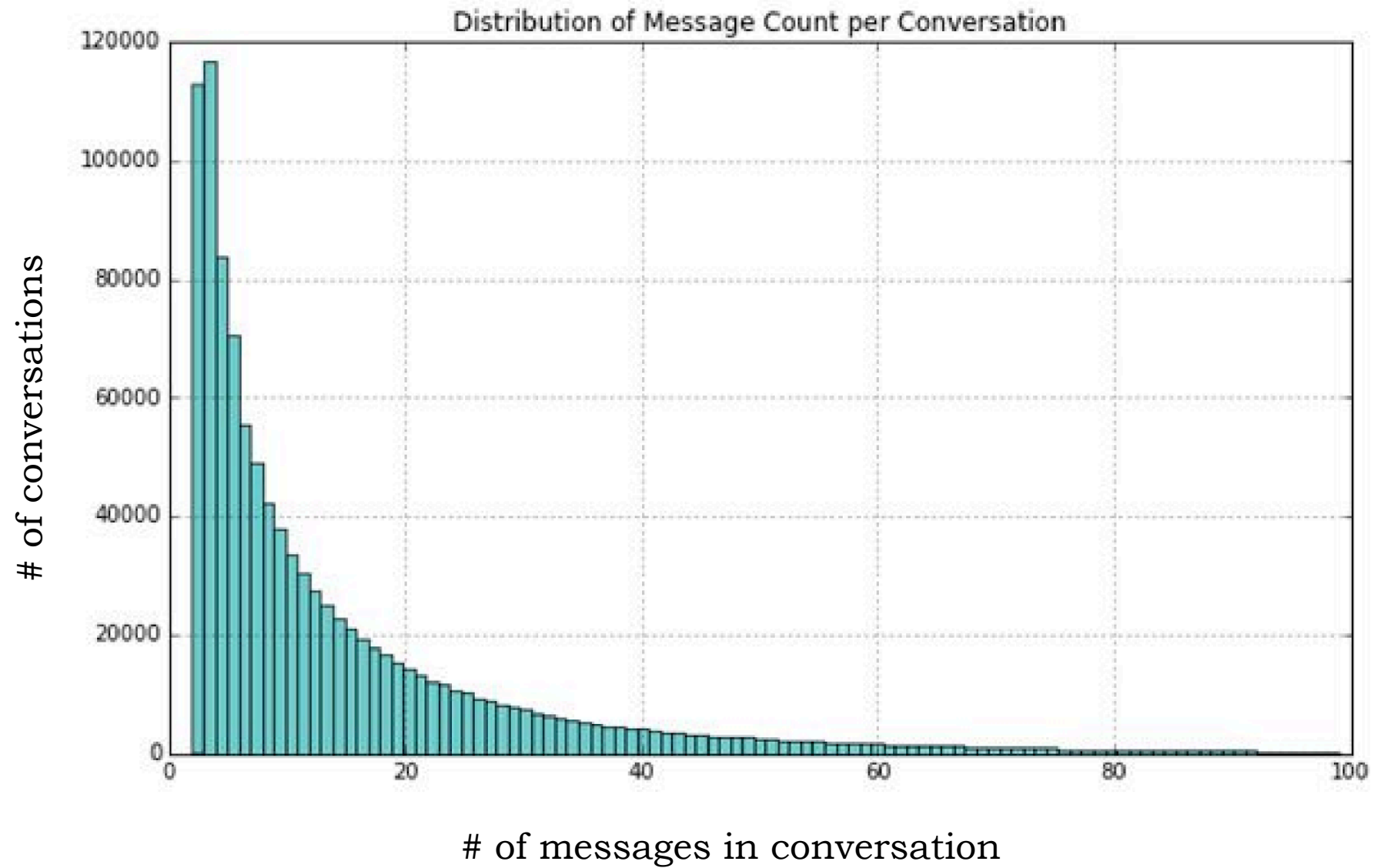
*US Market shares by user for **25.1 million** dating phone app users in 2019*



*Estimate about **70% of users are swipe focused***



*Estimate about **70% of users are swipe focused***



table

# Search Card

Age

Between 19 8 27 y/o

Distance

Within 15 mi

Looking for

Men ☒ Women ☒



# Live Date Card

(4h) 15mi away

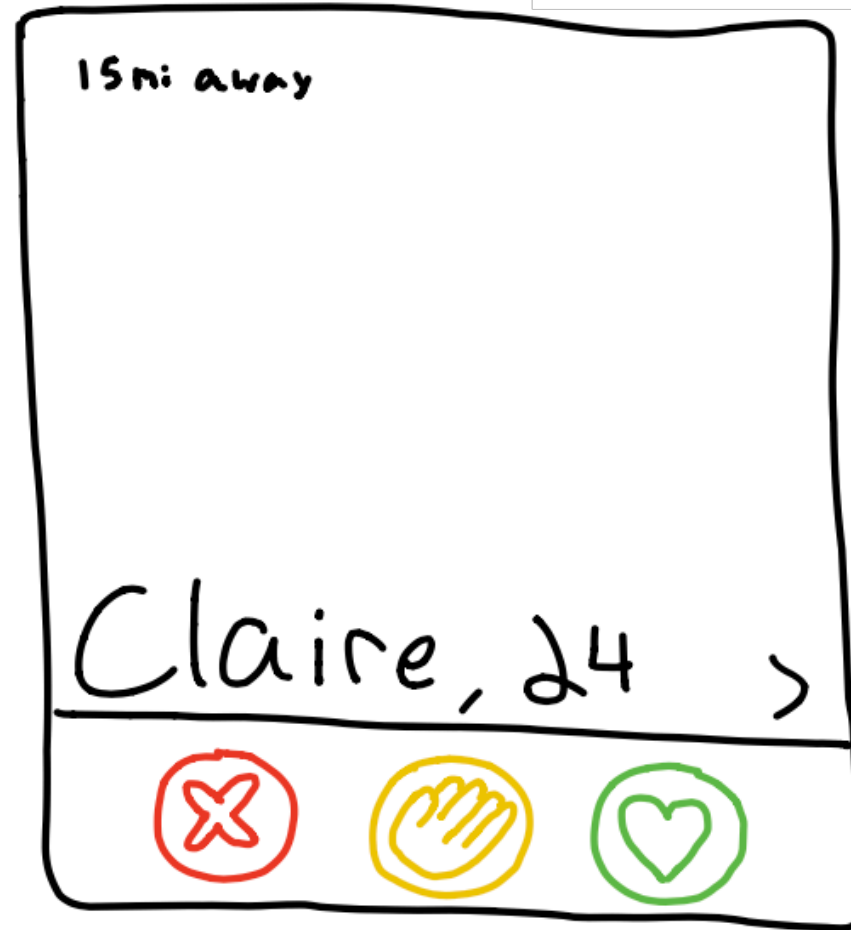
Claire, 24 >

---

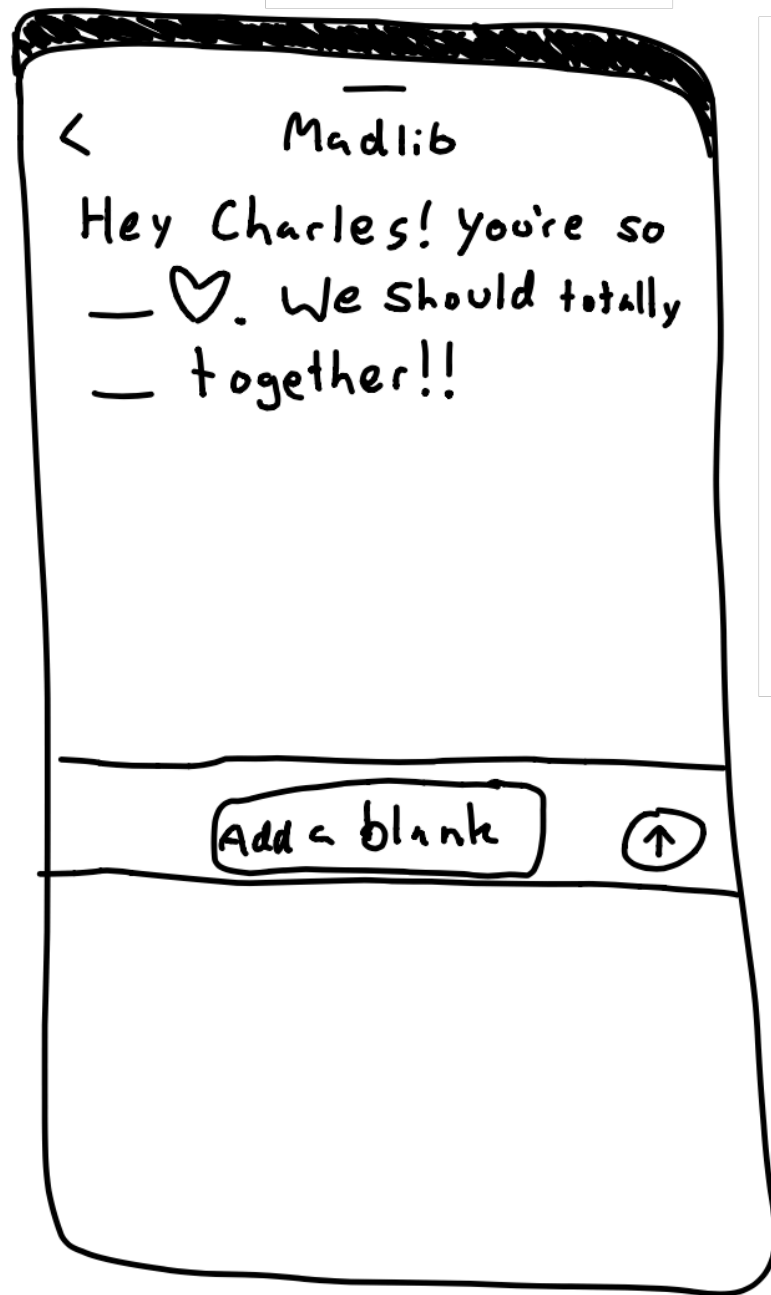
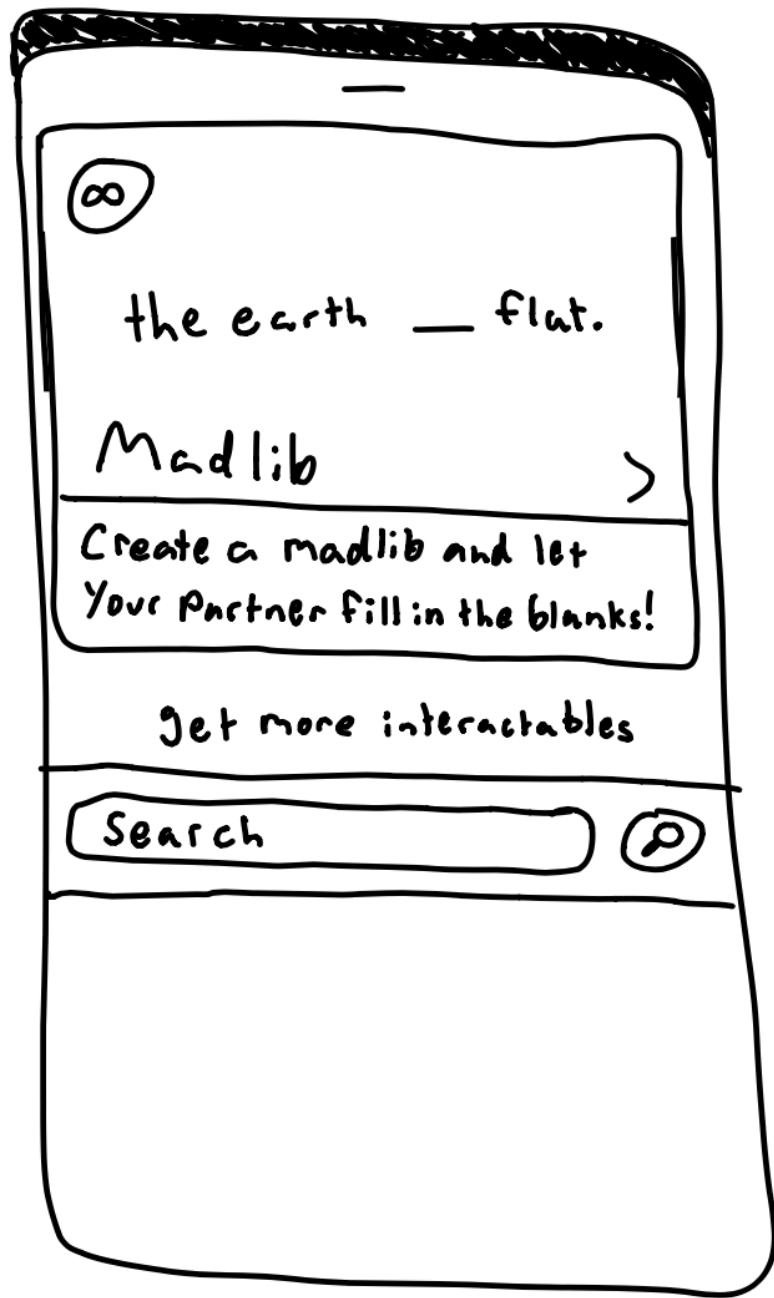
12:15 PM

● ↪ Yeah I've never been there myself but heard good ...

# Expired Date Card



table



ntable

*Like & Dislike more **meaningful***

“

*The bottom 80% of men (in terms of attractiveness) are competing for the bottom 22% of women and the top 78% of women are competing for the top 20% of men.*

”

A large orange circle is positioned on the left side of the image. Inside the circle, the text "US Market" is written in white, bold, sans-serif font.

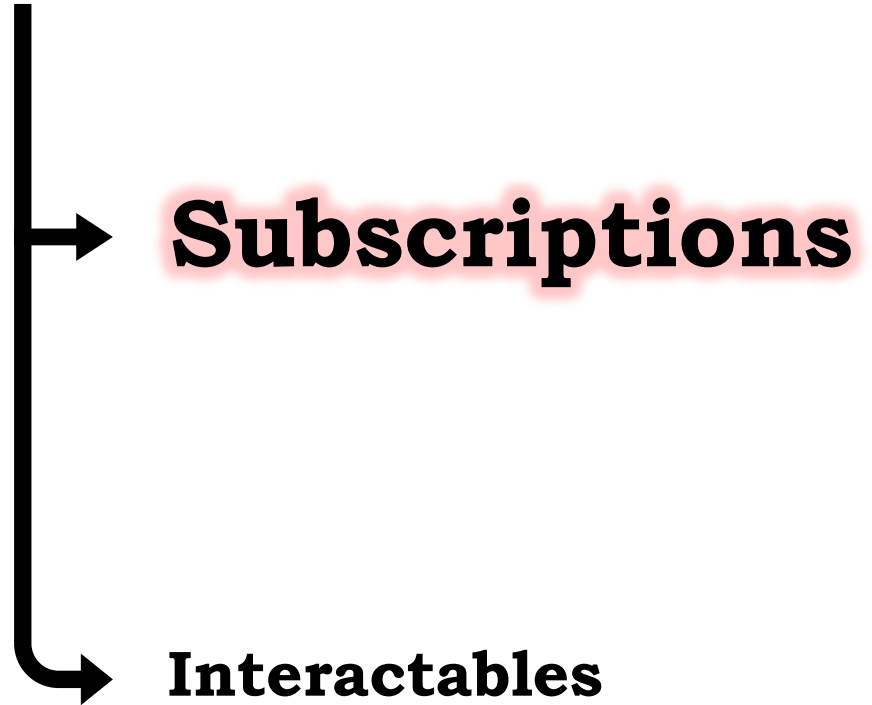
**US Market**

***25.1 Million Users***

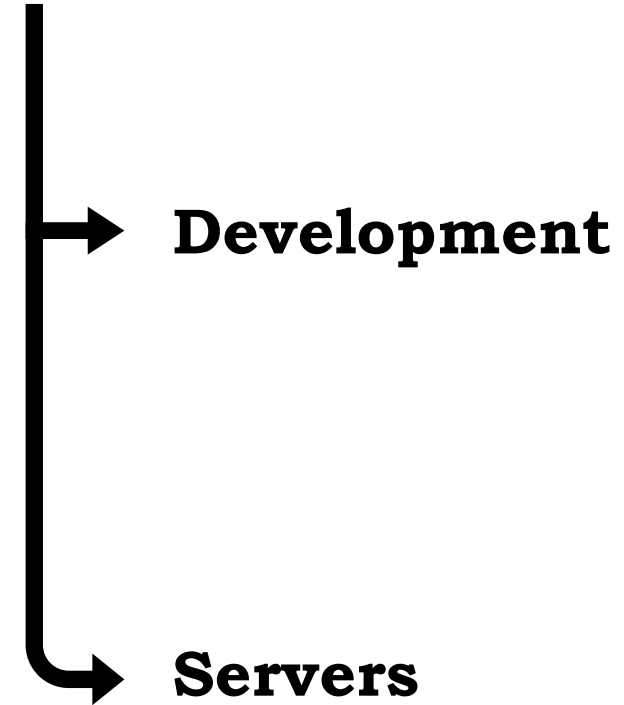
***Worth ~\$1 Billion***



## Revenue Streams



## Costs





*1<sup>st</sup> round of funding* → *2<sup>nd</sup> round of funding* →

**Panasci (Now)**

Test Launch

Full Launch

*Get the Patent*





*1<sup>st</sup> round of funding* → *2<sup>nd</sup> round of funding* →

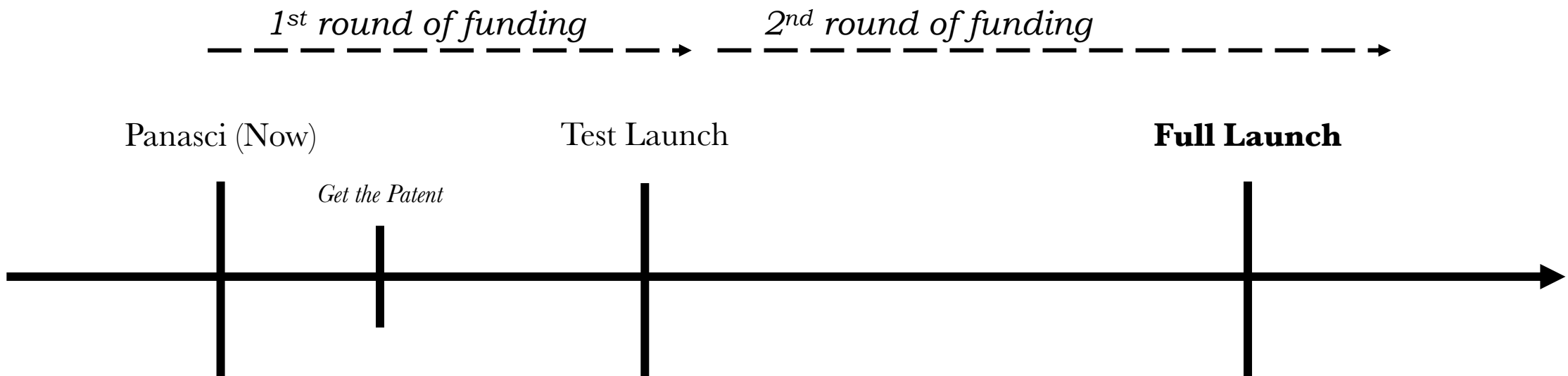
Panasci (Now)

**Test Launch**

Full Launch

*Get the Patent*





# Sources

# of users in the US on each popular dating app in 2019:

<https://www.statista.com/statistics/826778/most-popular-dating-apps-by-audience-size-usa/>

# of users on dating apps in the US in 2019:

<https://www.statista.com/statistics/826778/most-popular-dating-apps-by-audience-size-usa/>

Socio-economic tinder data:

<https://medium.com/@worstonlinedater/tinder-experiments-ii-guys-unless-you-are-really-hot-you-are-probably-better-off-not-wasting-your-2ddf370a6e9a>

Socio-economic but for Hinge:

<https://qz.com/1051462/these-statistics-show-why-its-so-hard-to-be-an-average-man-on-dating-apps/>