R cookbook for the casual dabbler (2nd edition)

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Introduction

G'day and welcome to R cookbook for the casual dabbler (2nd edition).

RCCD 1st edition was originally published in 2020 as a side project during the COVID-19 pandemic in Melbourne.

As I wrote in the midst of lockdown:

I use R a lot for work and for side projects. Over the years I've collated a bunch of useful scripts, from macroeconomic analysis to quick hacks for making map legends format properly.

Historically my code has been stored in random Rpubs documents, medium articles, and a bunch of .Rmd files on my hardrive. Occasionally I feel like doing things properly - and upload code to a repository on github.

It doesn't take a genius to realize this isn't a very sustainable solution - and it also isn't very useful for sharing code with others. It turns out 2-years of lockdown in Melbourne was enough incentive to sit down and collate my best and most useful code into a single place. In the spirit of open source, a book seemed like the most logical format. The following is a very rough book written in **markdown** - R's very own publishing language.

RCCD1e had surprisingly good (and long-lasting reviews). Alas, five-years on, a lot has changed - in both the R community, and the world more broadly. As such, RCCD2e includes significant revisions. The most major of these is a restructure to make the chapters flow more logically. The Australian specific chapters have also been grouped together (e.g. election data).

Usage

In each chapter I've written up the background, methodology and code for a separate piece of analysis.

2 INTRODUCTION

Most of this code will not be extraordinary to the seasoned R aficionado. However I find that in classic Pareto style $\sim\!20\%$ of my code contributes to the **vast** majority of my work output. Having this 20% on hand will hopefully be useful to both myself and others.

Additional resources

The R community is continually writing new packages and tools. Many of these are covered extensively in various free books available on the bookdown.org website.

The rise of LLM's over the past 2-years has also made it significantly easier to find, refine, and expand on R code. I recommend using them as a first point of call.

Limitations

If you find a bug (along with spelling errors etc) please email me at charlesf-coverdale@gmail.com with the subject line 'RCCD2e'.

About the author

Charles Coverdale is an economist based in Melbourne, Australia. He is passionate about economics, climate science, and building talented teams. You can get in touch with Charles on twitter to hear more about his current projects.

Making maps beautiful

Why use a map

Maps are a great way to communicate data.

They're easily understandable, flexible, and more intuitive than a chart. There's been numerous studies showing that the average reader often struggles to interpret the units on a y-axis, let alone understand trends in scatter or line graphs.

Making maps in R takes some initial investment. However once you have some code you know and understand, spinning up new pieces of analysis can happen in minutes, rather than hours or days.

The aim of this chapter is to get you from 'I can make a map in R' to something more like 'I can conduct spatial analysis and produce a visual which is ready for publication'.

Getting started

First up, we need to load a bunch of mapping packages. The tidyverse package is a classic for just about everything data manipulation, while, the sf and ggspatial packages are essential for making maps.

```
# Load required packages
library(tidyverse) # Includes ggplot2, dplyr, tidyr, readxl, purrr
library(ggmap)
library(sf)
library(ggspatial)
library(rlang)
library(broom)
library(Census2016)
library(strayr)
library(absmapsdata)
library(officer)
```

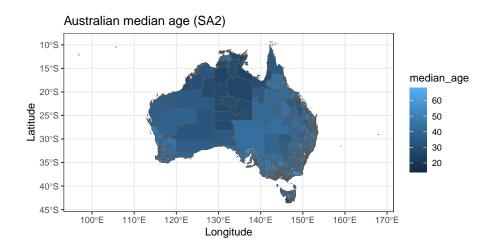
Will Mackey's absmapsdata package contains all the ABS' ASGS shapefiles. The data is now also callable through the (thoroughly updated and expanded) strayr package. For example:

```
strayr::read_absmap("sa12016")
```

To get a basic demographic map up and running, we will splice together the shapefile (in this case the SA2 map of Australia) and some data from the 2016 Australian Census.

Hugh Parsonage put together a fantastic packaged called Census2016 which makes downloading this data in a clean format easy.

```
#Get the shapefile form the absmapsdata package (predefined in the list above)
#Get the 2016 census dataset
census2016_wide <- Census2016_wide_by_SA2_year
#Select the key demographic columns from the census data (i.e. the first 8 variables)
census_short <- census2016_wide[,1:8]</pre>
#Filter for a single year
census_short_2016 <- census_short %>%
    filter(year==2016)
#Use the inner_join function to get the shapefile and census wide data into a single d
SA2_shp_census_2016 <- inner_join(strayr::read_absmap("sa22016"),census_short_2016,
                        by = c("sa2_name_2016" = "sa2_name"))
#Plot a map that uses census data
 map1 <- ggplot() +</pre>
          geom_sf(data = SA2_shp_census_2016, aes(fill = median_age)) +
          ggtitle("Australian median age (SA2)") +
          xlab("Longitude") +
          ylab("Latitude") +
          theme_bw() +
          theme(legend.position = "right")
 map1
```



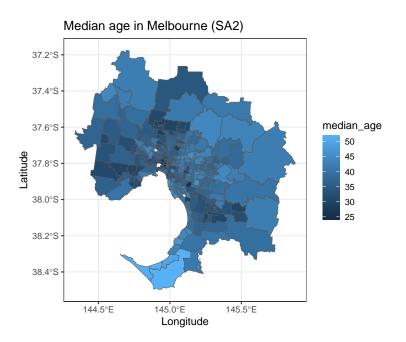
There we go! A map. This looks 'okay'... but it can be much better.

From okay to good

Heat maps don't really show too much interesting data on such a large scale, so let's filter down to Greater Melbourne.

Seeing we have a bunch of census data in our dataframe, we can also do some basic analysis (e.g. population density).

```
theme_bw() +
    theme(legend.position = "right")
map2
```



Much better. We can start to see some trends in this map. It looks like younger people tend to live closer to the city center. This seems logical.

From good to great

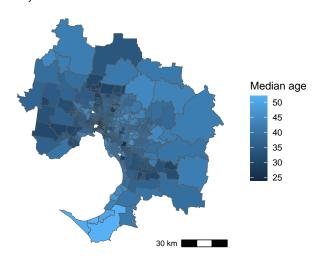
The map above is a good start! However, how do we turn this from something 'good', into something that is 100% ready to share?

We see our 'ink to chart ratio' (i.e. the amount of non-data stuff that is on the page) is still pretty high. Is the latitude of Melbourne useful for this analysis. . .? Not really. Let's get rid of it and the axis labels. A few lines of code adjusting the axis, titles, and theme of the plot will go a long way. Because my geography Professor drilled it into me, I will also add a low-key scale bar.

```
x="",
y="",
fill="Median age") +
ggspatial::annotation_scale(location="br")+
theme_minimal() +
    theme(axis.ticks.x = element_blank(),axis.text.x = element_blank())+
    theme(axis.ticks.y = element_blank(),axis.text.y = element_blank())+
    theme(panel.grid.major = element_blank(), panel.grid.minor = element_blank())+
    theme(legend.position = "right")+
    theme(plot.title=element_text(face="bold",size=12))+
    theme(plot.subtitle=element_text(size=11))+
    theme(plot.caption=element_text(size=8))
```

Melbourne's youth tend to live closer to the city centre

Analysis from the 2016 census



Data: Australian Bureau of Statistics 2016

From great to fantastic

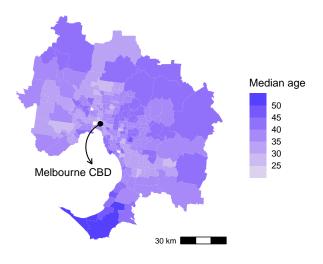
The above is perfectly reasonable and looks professionally designed. However, this is where we can get really special.

Let's add a custom colour scheme, drop the boundary edges for the SA2's, and add in a dot and label for Melbourne CBD.

```
#Add in a point for the Melbourne CBD
MEL_location <- data.frame(town_name = c("Melbourne"),</pre>
                          x = c(144.9631),
                          y = c(-37.8136))
map4 <- ggplot() +</pre>
          geom_sf(data = MEL_SA2_shp_census_2016, aes(fill = median_age),color=NA) +
          geom_point(data=MEL_location,aes(x=x,y=y),size=2,color="black")+
          labs(title="Melbourne's youth tend to live closer to the city centre",
               subtitle = "Analysis from the 2016 census",
               caption = "Data: Australian Bureau of Statistics 2016",
               x="",
               ν="",
               fill="Median age") +
          scale_fill_steps(low="#E2E0EB", high="#3C33FE")+
          annotate(geom='curve',
                   x=144.9631,
                   y=-37.8136,
                   xend=144.9,
                   yend = -38.05,
                   curvature=0.5,
                   arrow=arrow(length=unit(2,"mm")))+
          annotate(geom='text',x=144.76,y=-38.1,label="Melbourne CBD")+
          ggspatial::annotation_scale(location="br")+
          theme_minimal() +
            theme(axis.ticks.x = element_blank(),axis.text.x = element_blank())+
            theme(axis.ticks.y = element_blank(),axis.text.y = element_blank())+
            theme(panel.grid.major = element_blank(), panel.grid.minor = element_blank
            theme(legend.position = "right")+
            theme(plot.title=element_text(face="bold",size=12))+
            theme(plot.subtitle=element_text(size=11))+
            theme(plot.caption=element_text(size=8))
map4
```

Melbourne's youth tend to live closer to the city centre

Analysis from the 2016 census



Data: Australian Bureau of Statistics 2016

Now we're talking. A 'client-ready' looking map that can be added to a report, presentation, or with a few tweaks - a digital dashboard.

Make sure to export the map as a high quality PNG using the ggplot2:ggsave() function.

Charts

Getting started

There's exceptional resources online for using the ggplot2 package to create production ready charts.

The R Graph Gallery is a great place to start, as is the visual story telling blogs of The Economist and the BBC.

This chapter contains the code for some of my most used charts and visualization techniques.

```
# Load in packages
library(ggridges)
library(ggplot2)
library(ggrepel)
library(viridis)
library(readxl)
library(dplyr)
library(stringr)
library(reshape)
library(tidyr)
library(lubridate)
library(gapminder)
#library(grattantheme)
library(patchwork)
library(scales)
library(purrr)
```

Make the data tidy

Before making a chart ensure the data is "tidy" - meaning there is a new row for every changed variable. It also doesn't hurt to remove NA's for consistency (particularly in time series).

```
#Read in data
url <-"https://raw.githubusercontent.com/charlescoverdale/ggridges/master/2019_MEL_max
#Read in with read.xlsx
MEL_temp_daily <- openxlsx::read.xlsx(url)</pre>
#Remove last 2 characters to just be left with the day number
MEL_temp_daily Day=substr (MEL_temp_daily Day, 1, nchar (MEL_temp_daily Day)-2)
#Make a wide format long using the gather function
MEL_temp_daily <- MEL_temp_daily %>%
                     gather(Month, Temp, Jan: Dec)
MEL_temp_daily$Month<-factor(MEL_temp_daily$Month,levels=c("Jan", "Feb", "Mar", "Apr",</pre>
#Add in a year
MEL_temp_daily["Year"]=2019
#Reorder
MEL_temp_daily <- MEL_temp_daily[,c(1,2,4,3)]</pre>
#Make a single data field using lubridate
MEL_temp_daily <- MEL_temp_daily %>% mutate(Date = make_date(Year, Month, Day))
#Drop the original date columns
MEL_temp_daily <- MEL_temp_daily %>% dplyr::select(Date, Temp) %>% drop_na()
#Add on a 7-day rolling average
MEL_temp_daily <- MEL_temp_daily %>% dplyr::mutate(Seven_day_rolling =
                                                    zoo::rollmean(Temp, k = 7, fill = NA
                                                   Mean = mean(Temp))
#Drop NA's
#MEL_temp_daily <- MEL_temp_daily %>% drop_na()
```

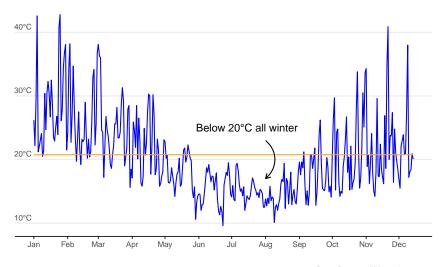
Line plot

LINE PLOT 13

```
x="".
                          v="") +
                          scale_x_date(date_breaks = "1 month",
                                       date_labels = "%b",
                                       limits = as.Date(c('2019-01-01','2019-12-14')))+
                          scale_y_continuous(label = unit_format(unit="\u00b0C", sep="")) +
                          theme_minimal() +
                          theme(legend.position="bottom")+
                          theme(plot.title=element_text(face="bold",size=12))+
                          theme(plot.subtitle=element_text(size=11))+
                          theme(plot.caption=element_text(size=8))+
                          theme(axis.text=element_text(size=8))+
                          theme(panel.grid.minor = element_blank())+
                          theme(panel.grid.major.x = element_blank()) +
                          theme(axis.title.y =
                               element_text(margin = margin(t = 0, r = 0, b = 0, 1 = 0)))+
                          theme(axis.text.y = element text(vjust = -0.5,
                                                           margin = margin(1 = 20, r = -20))+
                          theme(axis.line.x = element_line(colour ="black", size=0.4))+
                          theme(axis.ticks.x = element_line(colour ="black", size=0.4))+
                          annotate(geom='curve',
                                   x=as.Date('2019-08-01'), y=23,
                                   xend=as.Date('2019-08-01'),yend=17,
                                   curvature=-0.5,arrow=arrow(length=unit(2,"mm")))+
                                   annotate(geom='text',x=as.Date('2019-07-15'),y=25,
                                   label="Below 20°C all winter")
plot_MEL_temp
```

Hot in the summer and cool in the winter

Analysing temperature in Melbourne



Data: Bureau of Meterology 2019

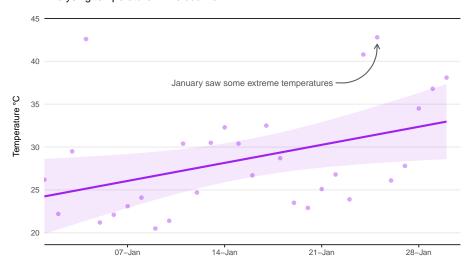
Scatter and trend plot

```
MEL_temp_Jan <- MEL_temp_daily %>% filter(MEL_temp_daily$Date<as.Date("2019-01-31"))
ggplot(MEL_temp_Jan)+
  geom_point(aes(x = Date, y = Temp), col = "purple",alpha=0.4)+
  geom_smooth(aes(x = Date, y = Temp), col = "purple",fill="purple", alpha=0.1,method =
  #scale_colour_manual(values = c("purple"), labels="Trend") +
  #scale_fill_manual(values = c("purple"), labels="Confidence interval")+
  labs(title="January is a hot one",
  subtitle = "Analysing temperature in Melbourne",
  caption = "Data: Bureau of Meterology 2019",
  χ="",
  y="Temperature °C") +
  scale_x_date(date_breaks = "1 week",
               date_labels = "%d-%b",
               limits = as.Date(c('2019-01-01','2019-01-31')),
               expand = c(0,0) +
  theme_minimal() +
```

```
theme(plot.title=element_text(face="bold",size=12))+
theme(plot.subtitle=element_text(size=11))+
theme(plot.caption=element_text(size=8))+
theme(axis.text=element_text(size=8))+
theme(axis.title.y = element_text(size=9, margin=margin(t = 0, r = 10, b = 0, 1 = 0)))+
theme(panel.grid.minor = element_blank())+
theme(panel.grid.major.x = element_blank()) +
theme(axis.line.x = element_line(colour ="black", size=0.4))+
theme(axis.ticks.x = element_line(colour ="black", size=0.4))+
geom_hline(yintercept=45,colour ="black",size=0.4) +
annotate(geom='curve',
x=as.Date('2019-01-22'), y=37.5,
xend=as.Date('2019-01-25'),yend=42,
curvature=0.5.
col="#575757",
arrow=arrow(length=unit(2,"mm"))) +
annotate(geom='text',x=as.Date('2019-01-16'),y=37.5,
label="January saw some extreme temperatures", size=3.2, col="#575757")
```

January is a hot one

Analysing temperature in Melbourne

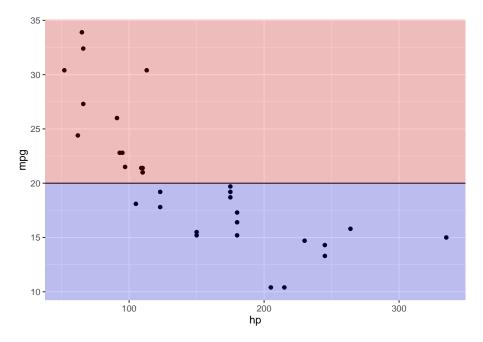


Data: Bureau of Meterology 2019

Shading areas on plots

Adding shading behind a plot area is simple using geom_rect.

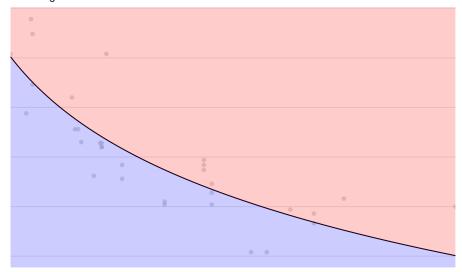
Adding shading under a particular model line? A little trickier. See both example below.



```
#Example 2
#Now to add colour either way of a model line
#Define the model
model <- lm(mpg ~ log(hp), data = mtcars)</pre>
# Get the predictions for plotting. Here, df_line, is a data frame with new
# coordinates that will be used for plotting the trend line and further for
# building the polygons for shading.
min_x <- min(mtcars$hp)</pre>
max_x <- max(mtcars$hp)</pre>
df_line <- data.frame(hp = seq(from = min_x, to = max_x, by = 1))</pre>
df_line$mpg <- predict(model, newdata = df_line)</pre>
 p <- ggplot() +</pre>
  geom_point(data = mtcars,
             aes(x = hp, y = mpg),color="grey",alpha=0.5) +
  geom_line(data = df_line,
            aes(x = hp, y = mpg),col="black")
#Define two polygons (one above, and one below the line)
  df_poly_under <- df_line %>%
 tibble::add_row(hp = c(max_x, min_x),
```

```
mpg = c(-Inf, -Inf))
 df_poly_above <- df_line %>%
 tibble::add_row(hp = c(max_x, min_x),
                 mpg = c(Inf, Inf))
#Plot the data, line, and the shades above and below the line
 p +
 geom_polygon(data = df_poly_under,
              aes(x = hp, y = mpg),
              fill = "blue",
              alpha = 1/5) +
 geom_polygon(data = df_poly_above,
              aes(x = hp, y = mpg),
              fill = "red",
              alpha = 1/5)+
 scale_x_discrete(expand = c(0,0))+
 theme_minimal() +
   labs(title="Look at that snazzy red/blue shaded area",
                          subtitle = "Subtitle goes here",
                          caption = "Data: Made up from scratch",
                          x="",
                          y="") +
 theme(panel.grid.minor = element_blank())+
 theme(panel.grid.major.x = element_blank()) +
 theme(axis.title.y=element_blank(),
       axis.text.y=element_blank(),
       axis.ticks.y=element_blank())+
 theme(axis.title.x=element_blank(),
       axis.text.x=element_blank(),
       axis.ticks.x=element_blank())
```

Look at that snazzy red/blue shaded area Subtitle goes here

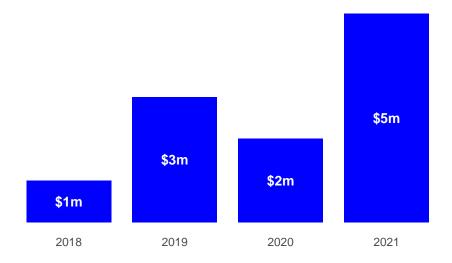


Data: Made up from scratch

Bar chart (numercial)

Bar chart example

Subtitle goes here



Data: Made up from scratch

```
# ggsave(plot=last_plot(),
# width=10,
# height=10,
# units="cm",
# dpi = 600,
```

```
# filename = "/Users/charlescoverdale/Desktop/test.png")
```

Stacked bar chart

```
Year = c("2019", "2019", "2019", "2019", "2020", "2020", "2020", "2020")
Quarter = c("Q1","Q2","Q3", "Q4","Q1","Q2","Q3", "Q4")
Value = (c(100,300,200,500,400,700,200,300))
bar_data <- (cbind(Year, Quarter, Value))</pre>
bar_data <- as.data.frame(bar_data)</pre>
bar_data$Value = as.integer(bar_data$Value)
bar_data_totals <- bar_data %>%
                            dplyr::group_by(Year) %>%
                            dplyr:: summarise(Total = sum(Value))
ggplot(bar_data, aes(x = Year, y = Value, fill = (Quarter), label=Value)) +
  geom_bar(position = position_stack(reverse=TRUE), stat='identity')+
  geom_text(size = 4,
            col="white",
            fontface="bold",
            position = position stack(reverse=TRUE, vjust = 0.5),
            label=scales::dollar(Value))+
  geom_text(aes(Year, Total,
                label=scales::dollar(Total),
                fill = NULL,
                vjust=-0.5),
                fontface="bold",
                size=4.
                data = bar_data_totals)+
  scale_fill_brewer(palette = "Blues") +
  labs(title="Bar chart example",
                          subtitle = "Subtitle goes here",
                          caption = "Data: Made up from scratch",
```

Bar chart example

Subtitle goes here



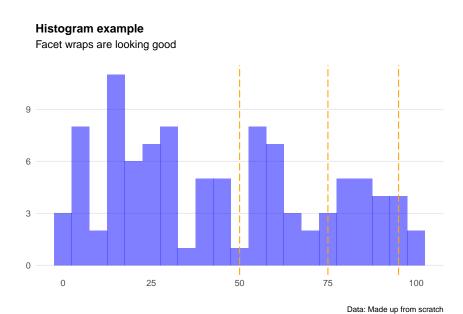
Data: Made up from scratch

HISTOGRAM 23

Histogram

Aka. a bar chart for a continuous variable where the bars are touching. Useful to show distribution of time series or ordinal variables.

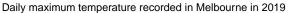
```
c("0-20", "20-40", "40-60", "60-80", "80+")
## [1] "0-20" "20-40" "40-60" "60-80" "80+"
#Create a data set
hist_data <- data.frame(X1=sample(0:100,100,rep=TRUE))
            ggplot(hist_data)+
            geom_histogram(aes(x=X1),binwidth=5,fill="blue",alpha=0.5) +
            geom_vline(xintercept=c(50,75,95),yintercept=0,linetype="longdash",col="orange") +
            labs(title="Histogram example",
                          subtitle = "Facet wraps are looking good",
                          caption = "Data: Made up from scratch",
                          x=""
                          v="") +
            theme_minimal() +
            theme(panel.spacing.x = unit(10, "mm"))+
            theme(legend.position="none")+
            theme(plot.title=element_text(face="bold",size=12))+
            theme(plot.subtitle=element_text(size=11))+
            theme(plot.caption=element_text(size=8))+
            theme(axis.text=element_text(size=9))+
            theme(panel.grid.minor = element_blank())+
            theme(panel.grid.major.x = element_blank()) +
            theme(plot.subtitle = element_text(margin=margin(0,0,15,0))) +
            theme(plot.margin=unit(c(0.5,0.5,0.5,0.5),"cm"))
```

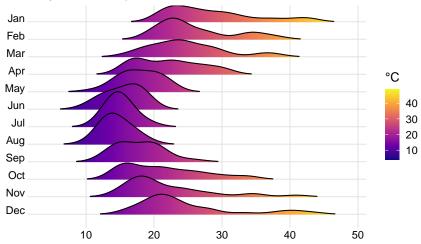


Ridge chart

Handy when working with climate variables. Particularly useful at showing the difference in range of multiples series (e.g. temperature by month).

Melbourne temperature profile





Data: Bureau of Meteorology 2020

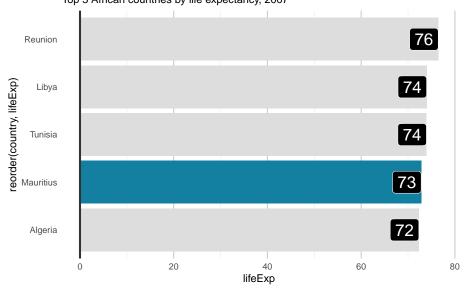
BBC style: Bar charts (categorical)

```
#devtools::install_github('bbc/bbplot')
library(gapminder)
library(bbplot)

# Prepare data
bar_df <- gapminder %>%
filter(year == 2007 & continent == "Africa") %>%
```

```
arrange(desc(lifeExp)) %>%
  head(5)
# Make plot
bars <- ggplot(bar_df, aes(x = reorder(country, lifeExp), y = lifeExp, fill = country =
  geom_bar(stat="identity", position="identity") +
  geom_hline(yintercept = 0, size = 1, colour="#333333") +
  scale_fill_manual(values = c("TRUE" = "#1380A1", "FALSE" = "#dddddd")) +
 labs(title = "Mauritius has the highest life expectancy",
       subtitle = "Top 5 African countries by life expectancy, 2007") +
  coord_flip() +
  theme minimal() +
  theme(panel.grid.major.x = element_line(color="#cbcbcb"),
        panel.grid.major.y = element_blank(),
        legend.position = "none")
# Add labels
labelled_bars <- bars +</pre>
  geom_label(aes(label = round(lifeExp, 0)),
             hjust = 1, vjust = 0.5, colour = "white",
             fill = "black", label.size = 0.2,
             family = "Helvetica", size = 6)
labelled_bars
```

Mauritius has the highest life expectancy Top 5 African countries by life expectancy, 2007

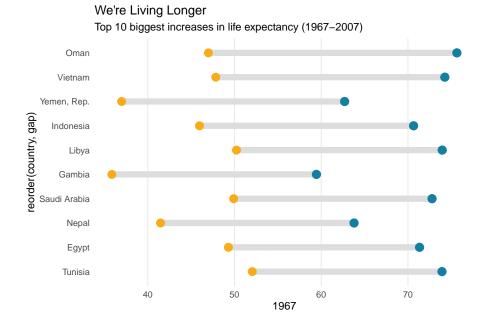


BBC style: Dumbbell charts

Dumbbell charts are handy instead of using clustered column charts with janky thinkcell labels and arrows to show the difference between the columns. Note it relies on having a 4 variable input (variable_name, value1, value2, and gap).

The geom_dumbellfunction lives inside the ggalt package rather than the standard ggplot2.

```
library(ggalt) # For geom_dumbbell
library(gapminder)
library(bbplot)
                 # Uncomment if using bbc_style()
# Prepare data
dumbbell_df <- gapminder %>%
  filter(year %in% c(1967, 2007)) %>%
  select(country, year, lifeExp) %>%
  pivot_wider(names_from = year, values_from = lifeExp) %>%
  mutate(gap = `2007` - `1967`) %>%
  arrange(desc(gap)) %>%
  head(10)
# Make plot
ggplot(dumbbell_df, aes(x = `1967`, xend = `2007`, y = reorder(country, gap), group = country)) +
  geom_dumbbell(colour = "#dddddd",
                size = 3,
                colour_x = "#FAAB18",
                colour_xend = "#1380A1") +
  labs(title = "We're Living Longer",
       subtitle = "Top 10 biggest increases in life expectancy (1967-2007)") +
  theme minimal() +
  theme(panel.grid.major.y = element_blank(),
       panel.grid.minor = element_blank())
```



Facet wraps

Handy rather than showing multiple lines on the same chart.

Top tips: facet_wrap()dataframes need to be in long form in order to be manipulated easily.

It also helps to add on separate columns for the start and end values (if you want to add data point labels).

```
#Create a data set
Year = c("2018", "2019", "2020", "2021")

QLD = (c(500,300, 500, 600))

NSW = (c(200,400, 500, 700))

VIC = (c(300,400, 500, 600))

#Combine the columns into a single dataframe facet_data <- (cbind(Year, QLD,NSW,VIC)) facet_data <- as.data.frame(facet_data)

#Change formats to integers
```

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```
facet_data$QLD = as.integer(facet_data$QLD)
facet_data$NSW = as.integer(facet_data$NSW)
facet_data$VIC = as.integer(facet_data$VIC)
#Make the wide data long
facet_data_long <- pivot_longer(facet_data,!Year, names_to="State", values_to="Value")</pre>
facet_data_long <- facet_data_long %>%
                   dplyr::mutate(start_label =
                          if_else(Year == min(Year),
                          as.integer(Value), NA_integer_))
facet_data_long <- facet_data_long %>%
                   dplyr::mutate(end_label =
                          if_else(Year == max(Year),
                          as.integer(Value), NA_integer_))
#Make the base line chart
base_chart <- ggplot() +</pre>
                geom_line(data=facet_data_long,
                aes(x = Year,
                y = Value,
                group = State,
                colour = State)) +
                geom_point(data=facet_data_long,
                aes(x = Year,
                y = Value,
                group = State,
                colour = State)) +
                ggrepel::geom_text_repel(data=facet_data_long,
                aes(x = Year,
                y = Value,
                label = end_label),
                color = "black",
                nudge_y = -10, size=3) +
                ggrepel::geom_text_repel(data=facet_data_long,
                aes(x = Year,
                y = Value,
                label = start_label),
```

```
color = "black",
                nudge_y = 10, size=3)
base_chart +
            scale x discrete(
            breaks = seq(2018, 2021, 1),
            labels = c("2018", "19", "20", "21"))+
            facet_wrap(State ~ .) +
                       #To control the grid arrangement, we can add in customer dimens
                       \#ncol = 2, nrow=2) +
            labs(title="State by state comparison",
                          subtitle = "Facet wraps are looking good",
                          caption = "Data: Made up from scratch",
                          x="",
                          v="") +
            theme_minimal() +
            theme(strip.text.x = element text(size = 9, face = "bold")) +
            theme(panel.spacing.x = unit(10, "mm"))+
            theme(legend.position="none")+
            theme(plot.title=element_text(face="bold",size=12))+
            theme(plot.subtitle=element_text(size=11))+
            theme(plot.caption=element_text(size=8))+
            theme(axis.text=element_text(size=9))+
            theme(panel.grid.minor = element_blank())+
            theme(panel.grid.major.x = element_blank()) +
            theme(plot.subtitle = element_text(margin=margin(0,0,15,0))) +
            theme(plot.margin=unit(c(0.5,0.5,0.5,0.5),"cm"))
```

PIE CHART 31

State by state comparison

Facet wraps are looking good



Pie chart

These should be used sparingly... but they are handy for showing proportions when the proportion of the whole is paramount (e.g. 45%) - rather than the proportion in relation to another data point (e.g. 16% one year vs 18% the next).

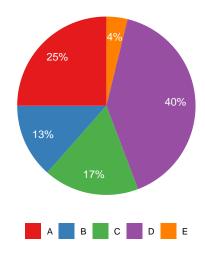
```
# Create Data
pie_data <- data.frame(
    group=LETTERS[1:5],
    value=c(13,7,9,21,2))

# Compute the position of labels
pie_data <- pie_data %>%
    arrange(desc(group)) %>%
    mutate(proportion = value / sum(pie_data$value) *100) %>%
    mutate(ypos = cumsum(proportion)- 0.5*proportion)

# Basic piechart
ggplot(pie_data, aes(x="", y=proportion, fill=group)) +
    geom_bar(stat="identity")+
    coord_polar("y", start=0) +
    theme_void()+
```

```
geom_text(aes(y = ypos,
              label = paste(round(proportion,digits=0),"%", sep = ""),x=1.25),
              color = "white",
              size=4) +
scale_fill_brewer(palette="Set1")+
labs(title="Use pie charts sparingly",
                        subtitle = "Subtitle goes here",
                        caption = "",
                        x="",
                        v="") +
theme(legend.position = "bottom")+
theme(legend.title = element_blank())+
theme(plot.title=element_text(face="bold",size=12))+
theme(plot.subtitle=element_text(size=11))+
theme(plot.caption=element_text(size=8))+
theme(plot.subtitle = element_text(margin=margin(0,0,5,0))) +
theme(plot.margin=unit(c(0.5,0.5,0.5,0.5),"cm"))
```

Use pie charts sparingly Subtitle goes here



PATCHWORK 33

```
# ggsave(plot=last_plot(),
# width=10,
# height=10,
# units="cm",
# dpi = 600,
# filename = "/Users/charlescoverdale/Desktop/pietest.png")
```

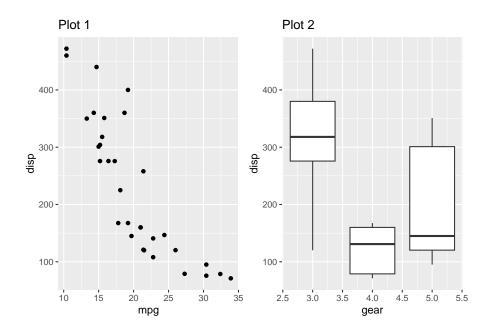
Patchwork

Patchwork is a nifty package for arranging plots and other graphic elements (text, tables etc) in different grid arrangements. The basic syntax is to use plot1 | plot2 for side by side charts, and plot1 / plot2for top and bottom charts. You can also combine these two functions for a grid of different size columns (e.g. plot3 / (plot1 | plot2)

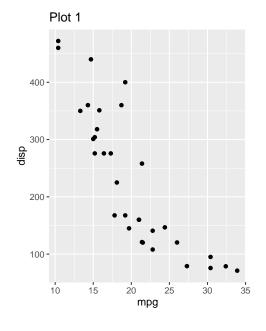
```
#Make some simply plots using the mtcars package
p1 <- ggplot(mtcars) +
    geom_point(aes(mpg, disp)) +
    ggtitle('Plot 1')

p2 <- ggplot(mtcars) +
    geom_boxplot(aes(gear, disp, group = gear)) +
    ggtitle('Plot 2')

#Example of side by side charts
library(patchwork)
p1 + p2</pre>
```



#Add in a table next to the plot
p1 + gridExtra::tableGrob(mtcars[1:10, c('mpg', 'disp')])



	mpg	disp
Mazda RX4	21	160
Mazda RX4 Wag	21	160
Datsun 710	22.8	108
Hornet 4 Drive	21.4	258
Hornet Sportabout	18.7	360
Valiant	18.1	225
Duster 360	14.3	360
Merc 240D	24.4	146.7
Merc 230	22.8	140.8
Merc 280	19.2	167.6

Saving to powerpoint

There's a bunch of ways to save ggplot graphics - but the way I find most useful is by exporting to pptx in a common 'charts' directory.

If you want to save as a png you can use the normal ggsave function - however it will not be editable (e.g. able to click and drag to rescale for a presentation).

Therefore instead we can use the grattantheme package to easily save to an editable pptx graphic.

Note: The code below has been commented out so that is will upload to bookdown.org without an error.

```
#The classic save function to png

# ggsave(plot = ggplot2::last_plot(),
# width = 8,
# height = 12,
# dpi = 600,
# filename = "/Users/charlescoverdale/Desktop/test.png")

#Using the grattantheme package to easily safe to powerpoint

# grattan_save_pptx(p = ggplot2::last_plot(),
# "/Users/charlescoverdale/Desktop/test.pptx",
# type = "wholecolumn")
```

Automating chart creation

Let's say we have a dataframe of multiple variables. We want to produce simple charts of the same style for each variable (including formatting and titles etc). Sure we can change the <code>aes(x=)</code> and <code>aes(y=)</code> variables in ggplot2 manually for each column - but this is time intensive especially for large data frames. Instead, we can write a function that will loop through the whole dataframe and produce the same format of chart.

```
#Create a data set
Year = c("2018", "2019", "2020", "2021")

Variable1 = (c(500,300, 200, 400))

Variable2 = (c(200,400, 200, 700))

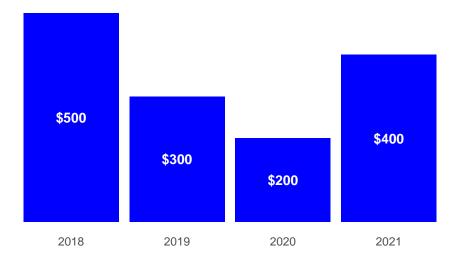
Variable3 = (c(300,500, 800, 1000))
```

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```
#Combine the columns into a single dataframe
bar_data_multiple <- (cbind(Year, Variable1, Variable2, Variable3))</pre>
bar_data_multiple <- as.data.frame(bar_data_multiple)</pre>
#Change formats to integers
bar_data_multiple$Variable1 = as.integer(bar_data_multiple$Variable1)
bar_data_multiple$Variable2 = as.integer(bar_data_multiple$Variable2)
bar_data_multiple$Variable3 = as.integer(bar_data_multiple$Variable3)
#Define a function
loop <- function(chart_variable) {</pre>
ggplot(bar_data_multiple, aes(x = Year,
                               y = .data[[chart_variable]],
                              label = .data[[chart_variable]]))+
  geom_bar(stat='identity',fill="blue")+
  geom_text(aes(
            label = scales::dollar(.data[[chart_variable]])),
            size = 5,
            col="white",
            fontface="bold",
            position = position stack(vjust = 0.5))+
  labs(title=paste("Company X: ",
                   chart_variable,
                   " (",head(Year,n=1),
                   tail(Year, n=1),
                   ")",
                   sep=""),
      subtitle = "Subtitle goes here",
      caption = "Data: Made up from scratch",
      x="",
       y="") +
  theme minimal() +
  theme(plot.title=element text(face="bold",size=12))+
  theme(plot.subtitle=element_text(size=11))+
  theme(plot.caption=element_text(size=12))+
 theme(axis.text=element_text(size=12))+
```

Company X: Variable1 (2018 - 2021)

Subtitle goes here

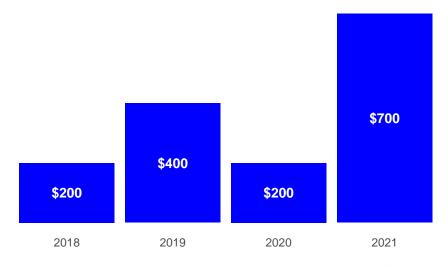


Data: Made up from scratch

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Company X: Variable2 (2018 - 2021)

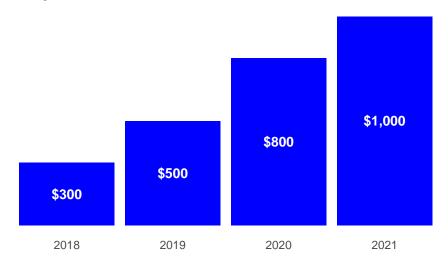
Subtitle goes here



Data: Made up from scratch

Company X: Variable3 (2018 - 2021)

Subtitle goes here



Data: Made up from scratch

#cowplot::plot_grid(plotlist = plots)

Basic modelling

Creating a model is an essential part of forecasting and data analysis.

I've put together a quick guide on my process for modelling data and checking model fit.

The source data I use in this example is Melbourne's weather record over a 12 month period. Daily temperature is based on macroscale weather and climate systems, however many observable measurements are correlated (i.e. hot days tend to have lots of sunshine). This makes using weather data great for model building.

Source, format, and plot data

Before we get started, it is useful to have some packages up and running.

```
#Useful packages for regression
library(readr)
library(ggplot2)
library(tidyverse)
library(lubridate)
library(modelr)
library(cowplot)
```

I've put together a csv file of weather observations in Melbourne in 2019. We begin our model by downloading the data from Github.

```
#Input data
link <- "data/MEL_weather_2019.csv"

# We'll read this data in as a dataframe
# The 'check.names' function set to false means the funny units that the BOM use for column names.</pre>
```

```
MEL_weather_2019 <- read.csv(link, check.names = F)
head(MEL_weather_2019)</pre>
```

This data is relatively clean. One handy change to make is to make the date into a dynamic format (to easily switch between months, years, etc).

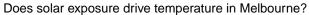
```
#Add a proper date column
MEL_weather_2019 <- MEL_weather_2019 %>%
  mutate(Date = make_date(Year, Month, Day))
```

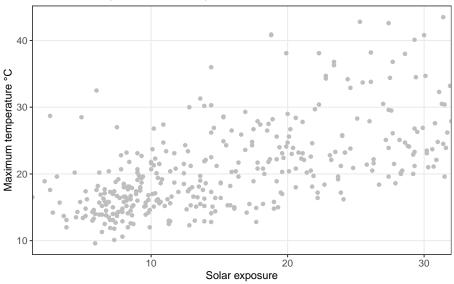
We also notice that some of the column names have symbols in them. This can be tricky to work with, so let's rename some columns into something more manageable.

```
#Rename key df variables
names(MEL_weather_2019)[4]<- "Solar_exposure"
names(MEL_weather_2019)[5]<- "Rainfall"
names(MEL_weather_2019)[6]<- "Max_temp"
head(MEL_weather_2019)</pre>
```

We're aiming to investigate if other weather variables can predict maximum temperatures. Solar exposure seems like a plausible place to start. We start by plotting the two variables to if there is a trend.

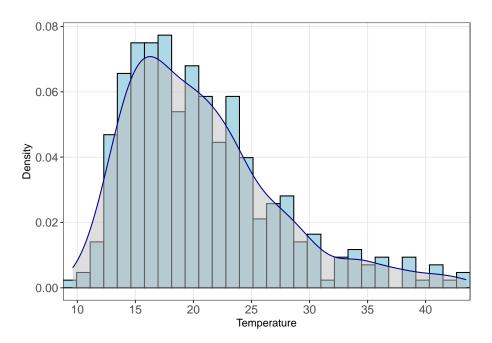
```
#Plot the data
MEL_temp_investigate <- ggplot(MEL_weather_2019)+
    geom_point(aes(y=Max_temp, x=Solar_exposure),col="grey")+
    labs(title = "Does solar exposure drive temperature in Melbourne?",
    caption = "Data: Bureau of Meteorology 2020") +
    xlab("Solar exposure")+
    ylab("Maximum temperature °C")+
    scale_x_continuous(expand=c(0,0))+
    theme_bw()+
    theme(axis.text=element_text(size=10))+
    theme(panel.grid.minor = element_blank())</pre>
MEL_temp_investigate
```





Data: Bureau of Meteorology 2020

Eyeballing the chart above, there seems to be a correlation between the two data sets. We'll do one more quick plot to analyse the data. What is the distribution of temperature?



We can see here the data is right skewed (i.e. the mean will be greater than the median). We'll need to keep this in mind. Let's start building a model.

Build a linear model

We start by looking whether a simple linear regression of solar exposure seems to be correlated with temperature. In R, we can use the linear model (lm) function.

```
#Create a straight line estimate to fit the data
temp_model <- lm(Max_temp~Solar_exposure, data=MEL_weather_2019)</pre>
```

Analyse the model fit

Let's see how well solar exposure explains changes in temperature

```
#Call a summary of the model
summary(temp_model)
```

The adjusted R squared value (one measure of model fit) is 0.3596. Furthermore the coefficient of our solar_exposure variable is statistically significant.

Compare the predicted values with the actual values

We can use this lm function to predict values of temperature based on the level of solar exposure. We can then compare this to the actual temperature record, and see how well the model fits the data set.

Model fit is easier to interpret graphically. Let's plot the data with the model overlaid.

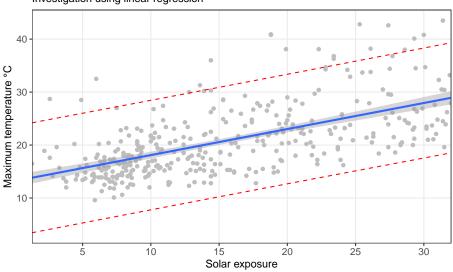
```
#Plot a chart with data and model on it
MEL_temp_predicted <-</pre>
ggplot(MEL_weather_2019)+
  geom_point(aes(y=Max_temp, x=Solar_exposure),
                 col="grey")+
  geom_line(aes(y=predicted_temp,x=Solar_exposure),
                col="blue")+
  geom_smooth(aes(y=Max_temp, x= Solar_exposure),
              method=lm)+
  geom_line(aes(y=lwr,x=Solar_exposure),
            colour="red", linetype="dashed")+
  geom_line(aes(y=upr,x=Solar_exposure),
            colour="red", linetype="dashed")+
  labs(title =
       "Does solar exposure drive temperature in Melbourne?",
       subtitle = 'Investigation using linear regression',
       caption = "Data: Bureau of Meteorology 2020") +
  xlab("Solar exposure")+
  ylab("Maximum temperature °C")+
  scale_x_continuous(expand=c(0,0),
```

```
breaks=c(0,5,10,15,20,25,30,35,40))+

theme_bw()+
theme(axis.text=element_text(size=10))+
theme(panel.grid.minor = element_blank())

MEL_temp_predicted
```

Does solar exposure drive temperature in Melbourne? Investigation using linear regression



Data: Bureau of Meteorology 2020

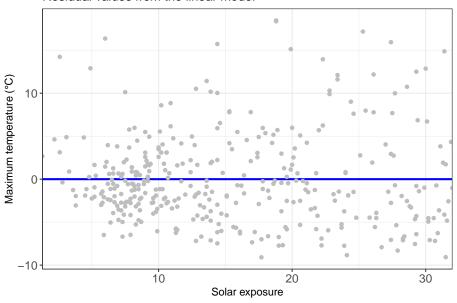
This chart includes the model (blue line), confidence interval (grey band around the blue line), and a prediction interval (red dotted line). A prediction interval reflects the uncertainty around a single value (put simple: what is the reasonable upper and lower bound that this data point could be estimated at?). A confidence interval reflects the uncertainty around the mean prediction values (put simply: what is a reasonable upper and lower bound for the blue line at this x value?). Therefore, a prediction interval will be generally much wider than a confidence interval for the same value.

Analyse the residuals

```
#Add the residuals to the series
residuals_temp_predict <- MEL_weather_2019 %>%
add_residuals(temp_model)
```

Plot these residuals in a chart.

Residual values from the linear model



Linear regression with more than one variable

The linear model above is *okay*, but can we make it better? Let's start by adding in some more variables into the linear regression.

Rainfall data might assist our model in predicting temperature. Let's add in that variable and analyse the results.

```
temp_model_2 <-
lm(Max_temp ~ Solar_exposure + Rainfall, data=MEL_weather_2019)
summary(temp_model_2)</pre>
```

We can see that adding in rainfall made the model better (R squared value has increased to 0.4338).

Next, we consider whether solar exposure and rainfall might be related to each other, as well as to temperature. For our third temperature model, we add an interaction variable between solar exposure and rainfall.

We now see this variable is significant, and improves the model slightly (seen by an adjusted R squared of 0.4529).

Fitting a polynomial regression

When analysing the above data set, we see the issue is the sheer variance of temperatures associated with every other variable (it turns out weather forecasting is notoriously difficult).

However we can expect that temperature follows a non-linear pattern throughout the year (in Australia it is hot in January-March, cold in June-August, then starts to warm up again). A linear model (e.g. a straight line) will be a very bad model for temperature — we need to introduce polynomials.

For simplicity, we will introduce a new variable (Day_number) which is the day of the year (e.g. 1 January is #1, 31 December is #366).

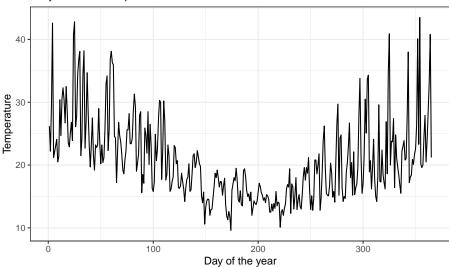
```
MEL_weather_2019 <- MEL_weather_2019 %>%
    mutate(Day_number=row_number())
head(MEL_weather_2019)
```

Using the same dataset as above, let's plot temperature in Melbourne in 2019.

```
MEL_temp_chart <-
ggplot(MEL_weather_2019)+
  geom_line(aes(x = Day_number, y = Max_temp)) +
  labs(title = 'Melbourne temperature profile',
  subtitle = 'Daily maximum temperature recorded in Melbourne in 2019',
  caption = "Data: Bureau of Meteorology 2020") +
  xlab("Day of the year")+
  ylab("Temperature")+
  theme_bw()</pre>
MEL_temp_chart
```

Melbourne temperature profile

Daily maximum temperature recorded in Melbourne in 2019



Data: Bureau of Meteorology 2020

We can see we'll need a non-linear model to fit this data.

Below we create a few different models. We start with a normal straight line model, then add an x^2 and x^3 model. We then use these models and the 'predict' function to see what temperatures they forecast based on the input data.

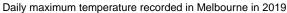
In the table above we can see the estimates for that data point from the various models.

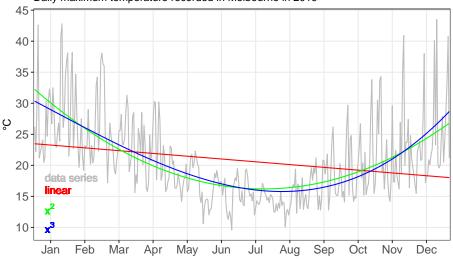
To see how well the models did graphically, we can plot the original data series with the polynominal models overlaid.

```
#Plot a chart with all models on it
MEL_weather_model_chart <-</pre>
ggplot(MEL_weather_2019)+
  geom_line(aes(x=Day_number, y= Max_temp),col="grey")+
  geom line(aes(x=Day number, y= poly1values),col="red") +
  geom_line(aes(x=Day_number, y= poly2values),col="green")+
  geom_line(aes(x=Day_number, y= poly3values),col="blue")+
  #Add text annotations
  geom text(x=10,y=18,label="data series",col="grey",hjust=0)+
  geom_text(x=10,y=16,label="linear",col="red",hjust=0)+
  geom_text(x=10,y=13,label=parse(text="x^2"),col="green",hjust=0)+
  geom_text(x=10,y=10,label=parse(text="x^3"),col="blue",hjust=0)+
  labs(title = "Estimating Melbourne's temperature",
       subtitle = 'Daily maximum temperature recorded in Melbourne in 2019',
       caption = "Data: Bureau of Meteorology 2020") +
  xlim(0,366) +
  ylim(10,45) +
scale_x_continuous(breaks=
  c(15,45,75,105,135,165,195,225,255,285,315,345),
  labels=c("Jan", "Feb", "Mar", "Apr", "May", "Jun", "Jul", "Aug", "Sep", "Oct", "Nov"
  expand=c(0,0),
  limits=c(0,366)) +
```

```
scale_y_continuous(breaks=c(10,15,20,25,30,35,40,45)) +
    xlab("")+
    ylab("°C")+
    theme_bw()+
    theme(axis.text=element_text(size=12))+
    theme(panel.grid.minor = element_blank())
MEL_weather_model_chart
```

Estimating Melbourne's temperature





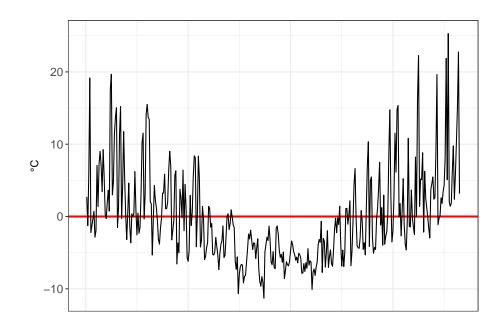
Data: Bureau of Meteorology 2020

We can see in the chart above the polynomial models do much better at fitting the data. However, they are still highly variant.

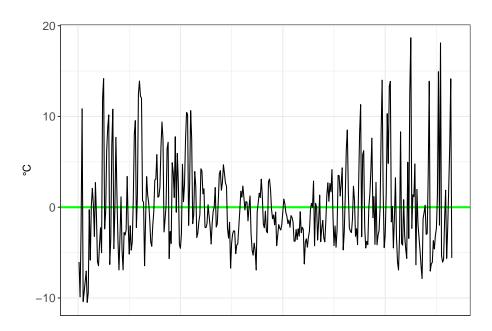
Just how variant are they? We can look at the residuals to find out. The residuals is the gap between the observed data point (i.e. the grey line) and our model.

```
#Get the residuals for poly1
residuals_poly1 <- MEL_weather_2019 %>%
   add_residuals(poly1)
residuals_poly1_chart <-
ggplot(data=residuals_poly1,aes(x=Day_number, y=resid))+
   geom_ref_line(h=0,colour="red", size=1)+
   geom_line()+
   xlab("")+
   ylab("°C")+</pre>
```

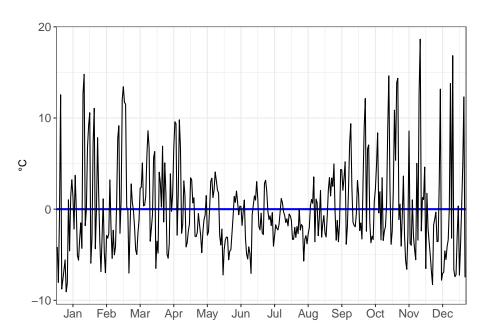
```
theme_bw()+
theme(axis.text=element_text(size=12))+
theme(axis.ticks.x=element_blank(),
   axis.text.x=element_blank())
residuals_poly1_chart
```



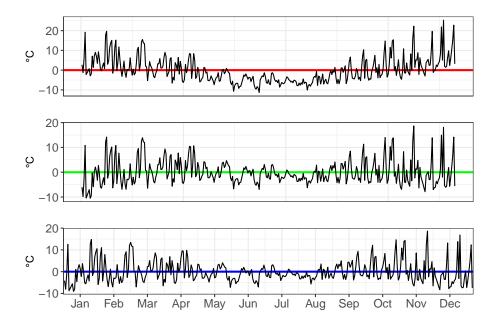
```
#Get the residuals for poly2
residuals_poly2 <- MEL_weather_2019%>%
   add_residuals(poly2)
residuals_poly2_chart <- ggplot(data=residuals_poly2,aes(x=Day_number, y=resid))+
   geom_ref_line(h=0,colour="green", size=1)+
   geom_line()+
   xlab("")+
   ylab("°C")+
   theme_bw()+
   theme(axis.text=element_text(size=12))+
   theme(axis.ticks.x=element_blank(),
   axis.text.x=element_blank())
residuals_poly2_chart</pre>
```



```
#Get the residuals for poly3
residuals_poly3 <- MEL_weather_2019 %>%
  add_residuals(poly3)
residuals_poly3_chart <- ggplot(data=residuals_poly3,aes(x=Day_number, y=resid))+
  geom_ref_line(h=0,colour="blue", size=1)+
 geom_line()+
 theme_bw()+
 theme(axis.text=element_text(size=12))+
 scale_x_continuous(breaks=
 c(15,45,75,105,135,165,195,225,255,285,315,345),
labels=c("Jan", "Feb", "Mar", "Apr", "May", "Jun", "Jul", "Aug", "Sep", "Oct", "Nov", "Dec"),
 expand=c(0,0),
limits=c(0,366))+
xlab("")+
ylab("°C")
residuals_poly3_chart
```



```
three_charts_single_page <- plot_grid(
  residuals_poly1_chart,
  residuals_poly2_chart,
  residuals_poly3_chart,
  ncol=1,nrow=3,label_size=16)
three_charts_single_page</pre>
```



As we move from a linear, to a \mathbf{x}^2 , to a \mathbf{x}^3 model, we see the residuals decrease in volatility.

Hypothesis testing

A quick refresher

Hypothesis testing is a way of validating if a claim about a population (e.g. a data set) is correct. Getting data on a whole population (e.g. everyone in Australia) is hard. So, to validate a hypothesis, we use random samples from a population instead.

The language when dealing with hypothesis testing is purposefully janky.

When looking at the outputs of our hypothesis test, we consider p-values. Note: There's *lots wrong with p-values* that we won't bother getting into right now. The long story short is if you make your null hypothesis ultra specific and only report when your p-value on your millionth iteration of a test is below 0.05... bad science is likely to get published and cited.

What we need to know:

- A small p-value (typically less than or equal to 0.05) indicates strong evidence *against* the null hypothesis, so we *reject* it.
- A large p-value (greater than 0.05) indicates weak evidence *against* the null hypothesis, so you *fail to reject* it.

Let's load in some packages and get started.

```
# Load necessary packages
library(ggridges)
library(ggplot2)
library(ggrepel)  # Avoid overlapping text in plots
library(viridis)  # Color scales
library(readxl)  # Read Excel files
library(dplyr)  # Data manipulation
library(stringr)  # String operations
library(tidyr)  # Data tidying (replaces reshape)
```

```
library(lubridate)  # Work with dates
library(gapminder)  # Gapminder dataset
library(ggalt)  # Extensions to ggplot (dumbbell plots, etc.)
library(purrr)  # Functional programming
library(scales)  # Scaling tools for ggplot
library(aTSA)  # Time series analysis
library(readrba)  # For working with Reserve Bank of Australia data
```

T-testing our first hypothesis

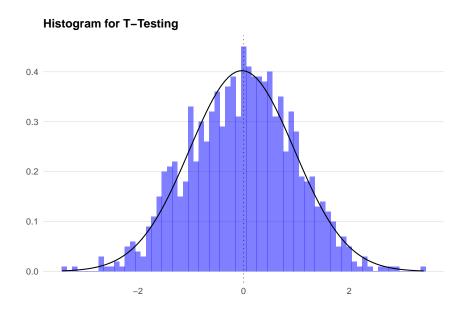
We'll start by creating a normally distributed random dataset using rnorm.

By default the **rnorm** function will generate a dataset that has a mean of 0 and a standard deviation of 1, but let's state it explicitly to keep things simple.

```
set.seed(40)
dataset1 <- data.frame(variable1=rnorm(1000,mean=0,sd=1))</pre>
```

Let's chart the distribution.

```
ggplot() +
  geom_histogram(aes(x = dataset1$variable1, y = ..density..),
                 binwidth = 0.1, fill = "blue", alpha = 0.5) +
  stat_function(fun = dnorm, args = list(mean = mean(dataset1$variable1),
                                         sd = sd(dataset1$variable1))) +
  geom_vline(xintercept = 0, linetype = "dotted", alpha = 0.5) +
  labs(title = "Histogram for T-Testing", x = "", y = "") +
  theme minimal() +
  theme(plot.title=element_text(face="bold",size=12))+
  theme(plot.subtitle=element text(size=11))+
  theme(plot.caption=element_text(size=8))+
  theme(axis.text=element_text(size=9))+
  theme(panel.grid.minor = element_blank())+
  theme(panel.grid.major.x = element_blank()) +
  theme(plot.subtitle = element text(margin=ggplot2::margin(0,0,15,0))) +
  theme(plot.margin=unit(c(0.5,0.5,0.5,0.5),"cm"))
```



We know that the mean of dataset1 will be approximately zero (because we set it)... but let's check anyway.

```
# Find the mean of dataset1
mean(dataset1$variable1)
```

Now let's run our first hypothesis test. We'll use the t.test function. This is in the format of t.test(data, null_hypothesis).

We'll start with the null hypothesis that the mean for dataset1\$variable1 is 5. This is a two tailed t-test, as we will reject the null if we're confident the mean is *either* above or below 5.

```
# Hypothesis test
t.test(dataset1$variable1, mu = 5)
```

We see the p-value here is tiny, meaning we reject the null hypothesis. That is to say, the mean for dataset1\$variable1 is not 5.

Understanding tailed tests

By default, t.test assumes a two-tailed test with a 95% confidence level. However, sometimes we need to test if one variable is greater or smaller than another (rather than just different from the null). This is when we use one-tailed tests. Next, we test whether the mean is -0.03 using a one-tailed test:

```
# Hypothesis test
t.test(dataset1$variable1, mu = -0.03, alternative="greater")
```

We see here the p-value is greater than 0.05, leading us to *fail to reject* the null hypothesis. In a sentence, we cannot say that the mean of dataset1\$variable1 is different to 0.01.

Correlation

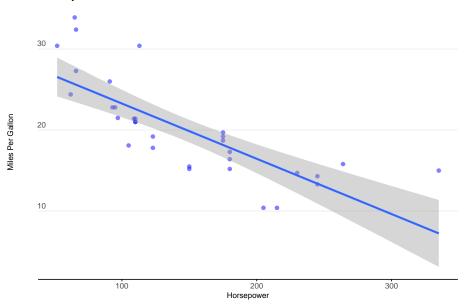
A correlation coefficient measures the direction and strength of the relationship between two variables. However, correlation calculations assume normal distributions.

Let's examine the relationship between mpg and hp in the mtcars dataset.

```
ggplot2::ggplot(mtcars, aes(x = hp, y = mpg)) +
 geom_point(color = "blue", alpha = 0.5) +
  geom smooth(method = 'lm') +
 labs(
    title = "Horsepower vs. Miles Per Gallon",
   x = "Horsepower",
   y = "Miles Per Gallon"
  ) +
  theme_minimal(base_size = 8) +
  theme(
    legend.position = "bottom",
    plot.title = element_text(face = "bold", size = 12),
   plot.subtitle = element text(size = 11, margin = margin(0, 0, 25, 0)),
   plot.caption = element_text(size = 8),
    axis.text = element text(size = 8),
    axis.title.y = element_text(margin = margin(r = 3)),
    axis.text.y = element_text(vjust = -0.5, margin = margin(1 = 20, r = -10)),
    panel.grid.minor = element blank(),
   panel.grid.major.x = element_blank(),
    axis.line.x = element line(colour = "black", size = 0.4),
    axis.ticks.x = element_line(colour = "black", size = 0.4)
```

CORRELATION 59





We see that miles per gallon is correlated with horsepower. It's a negative relationship, meaning the more horsepower in a car, the less miles per gallon the car exhibits.

We can use the correlation to tell us the correlation coefficient and the p-value of the correlation.

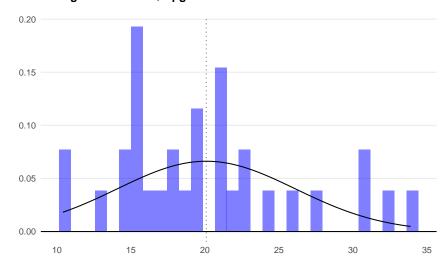
We specify the method as 'pearson' for the Pearson correlation coefficient.

```
cor.test(mtcars$hp, mtcars$mpg, method="pearson")
```

Since Pearson's method assumes normality, we check the distributions. Let's plot a histogram for both hp and mpg.

```
theme(legend.position="none")+
theme(plot.title=element_text(face="bold",size=12))+
theme(plot.subtitle=element_text(size=11))+
theme(plot.caption=element_text(size=8))+
theme(axis.text=element_text(size=9))+
theme(panel.grid.minor = element_blank())+
theme(panel.grid.major.x = element_blank()) +
theme(plot.title = element_text(margin=ggplot2::margin(0,0,15,0))) +
theme(plot.margin=unit(c(0.5,0.5,0.5,0.5),"cm"))
```

Histogram of mtcars\$mpg

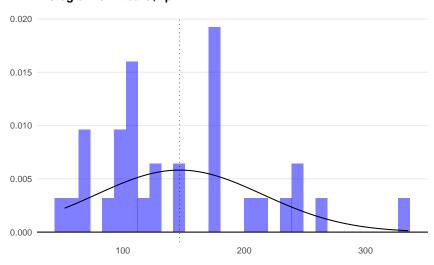


Data: Made from mtcars

CORRELATION 61

```
theme(legend.position="none")+
theme(plot.title=element_text(face="bold",size=12))+
theme(plot.subtitle=element_text(size=11))+
theme(plot.caption=element_text(size=8))+
theme(axis.text=element_text(size=9))+
theme(panel.grid.minor = element_blank())+
theme(panel.grid.major.x = element_blank()) +
theme(plot.title = element_text(margin=ggplot2::margin(0,0,15,0))) +
theme(plot.margin=unit(c(0.5,0.5,0.5,0.5),"cm"))
```

Histogram of mtcars\$hp



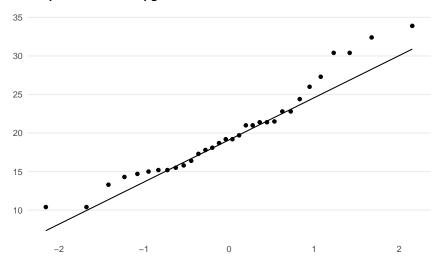
Data: Made from mtcars

Crikey... they don't look very normal at all.

Let's plot QQ plots of our variables and see what's going on.

```
theme(plot.subtitle=element_text(size=11))+
theme(plot.caption=element_text(size=8))+
theme(axis.text=element_text(size=9))+
theme(panel.grid.minor = element_blank())+
theme(panel.grid.major.x = element_blank()) +
theme(plot.title = element_text(margin=ggplot2::margin(0,0,15,0))) +
theme(plot.margin=unit(c(0.5,0.5,0.5,0.5),"cm"))
```

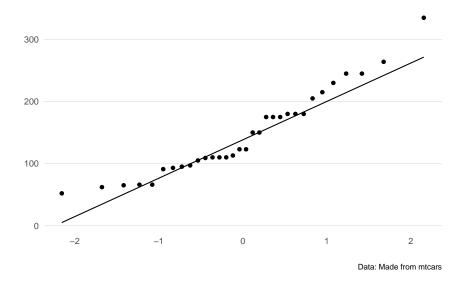
QQ plot of mtcars\$mpg



Data: Made from mtcars

```
theme(plot.title = element_text(margin=ggplot2::margin(0,0,15,0))) +
theme(plot.margin=unit(c(0.5,0.5,0.5,0.5),"cm"))
```

QQ plot of mtcars\$hp



Hmm okay, both series are a bit all over the shop. Let's do a statistical test to confirm.

The Shapiro-Wilk's method is widely used for normality testing. The null hypothesis of this tests is that the sample distribution is normal. If the test is significant, the distribution is non-normal.

```
shapiro.test(mtcars$mpg)
shapiro.test(mtcars$hp)
```

Confidence intervals for the mean

We can calkcualte the confidence interval for the mean. This measures the variance of the normal distribution, and gives us an idea of how 'clustered' the values are to the mean.

There are 4 steps to do this:

- 1. Calculate the mean
- 2. Calculate the standard error of the mean

- 3. Find the t-score that corresponds to the confidence level
- 4. Calculate the margin of error and construct the confidence interval

```
mpg.mean <- mean(mtcars$mpg)
print(mpg.mean)

mpg.n <- length(mtcars$mpg)
mpg.sd <- sd(mtcars$mpg)
mpg.se <- mpg.sd/sqrt(mpg.n)
print(mpg.se)

alpha = 0.05
degrees.freedom = mpg.n - 1
t.score = qt(p=alpha/2, df=degrees.freedom,lower.tail=F)
print(t.score)

mpg.error <- t.score * mpg.se

lower.bound <- mpg.mean - mpg.error
upper.bound <- mpg.mean + mpg.error
print(c(lower.bound,upper.bound))</pre>
```

For the lazy folks among us - there's also this quick and dirty way of doing it.

```
# Calculate the mean and standard error
mpg.model <- lm(mpg ~ 1, mtcars)

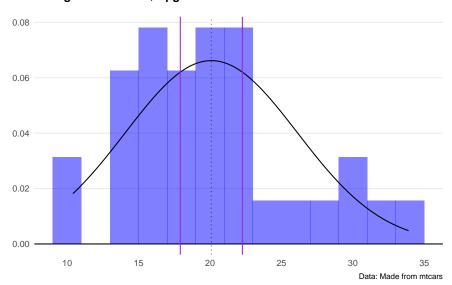
# Calculate the confidence interval
confint(mpg.model, level=0.95)</pre>
```

Great. Let's plot this interval on the distribution.

```
ggplot(mtcars, aes(x = mpg)) +
  geom_histogram(aes(y = ..density..), binwidth = 2, fill = "blue", alpha = 0.5) +
  stat_function(fun = dnorm, args = list(mean = mean(mtcars$mpg), sd = sd(mtcars$mpg))
  geom_hline(yintercept = 0) +
  geom_vline(xintercept = mean(mtcars$mpg), linetype = "dotted", alpha = 0.5) +
  geom_vline(xintercept = c(lower.bound, upper.bound), col = "purple") +
  labs(
    title = "Histogram of mtcars$mpg",
    caption = "Data: Made from mtcars",
    x = NULL,
    y = NULL
) +
```

```
theme_minimal() +
theme(
  panel.spacing.x = unit(10, "mm"),
  legend.position = "none",
  plot.title = element_text(face = "bold", size = 12, margin = margin(0, 0, 15, 0)),
  plot.subtitle = element_text(size = 11),
  plot.caption = element_text(size = 8),
  axis.text = element_text(size = 9),
  panel.grid.minor = element_blank(),
  panel.grid.major.x = element_blank(),
  plot.margin = unit(c(0.5, 0.5, 0.5, 0.5), "cm")
)
```

Histogram of mtcars\$mpg



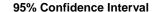
Two things we note here: Firstly, the distribution doesn't look that normal. Secondly, the 95% confidence interval looks narrow as a result.

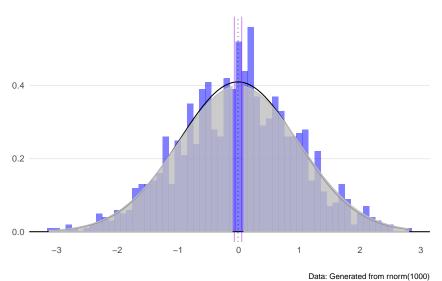
Let's do the same analysis with an actual normal distribution and see what happens.

```
set.seed(404)
dataset2 <- data.frame(variable1 = rnorm(1000, mean = 0, sd = 1))

df2.mean <- mean(dataset2$variable1)
df2.n <- length(dataset2$variable1)
df2.sd <- sd(dataset2$variable1)</pre>
```

```
df2.se <- df2.sd / sqrt(df2.n) # Fixed variable name typo
alpha <- 0.05
t.score <- qt(p = alpha / 2, df = df2.n - 1, lower.tail = FALSE)
df2.error <- t.score * df2.se
lower.bound.df2 <- df2.mean - df2.error</pre>
upper.bound.df2 <- df2.mean + df2.error
# Functions to shade the tails
shade_tail <- function(x, bound, direction) {</pre>
 y \leftarrow dnorm(x, mean = 0, sd = 1)
 y[(direction == "upper" & x < bound) | (direction == "lower" & x > bound)] <- NA
 return(y)
# Plot
ggplot(dataset2, aes(x = variable1)) +
  geom_histogram(aes(y = ..density..), binwidth = 0.1, fill = "blue", alpha = 0.5) +
  stat_function(fun = dnorm, args = list(mean = df2.mean, sd = df2.sd)) +
  geom_hline(yintercept = 0) +
  geom_vline(xintercept = c(df2.mean, lower.bound.df2, upper.bound.df2),
             linetype = c("dotted", "solid", "solid"), col = c("black", "purple", "pur
  stat_function(fun = function(x) shade_tail(x, upper.bound.df2, "upper"),
                geom = "area", fill = "grey", col = "grey", alpha = 0.8) +
  stat_function(fun = function(x) shade_tail(x, lower.bound.df2, "lower"),
                geom = "area", fill = "grey", col = "grey", alpha = 0.8) +
   title = "95% Confidence Interval",
   caption = "Data: Generated from rnorm(1000)",
   x = "", y = ""
  theme minimal() +
  scale_x_continuous(breaks = seq(-3, 3, by = 1)) +
    panel.spacing.x = unit(10, "mm"),
    legend.position = "none",
    plot.title = element_text(face = "bold", size = 12, margin = margin(0, 0, 15, 0)),
   plot.subtitle = element_text(size = 11),
    plot.caption = element_text(size = 8),
    axis.text = element_text(size = 9),
   panel.grid.minor = element_blank(),
   panel.grid.major.x = element_blank(),
   plot.margin = unit(c(0.5, 0.5, 0.5, 0.5), "cm")
```





Great - we've got a more sensible looking plot, and greyed out the tails where our confidence interval excludes. We expect out observation to fall somewhere between the two purple lines (or more exactly between -2.1 and 2.1)

Confidence intervals for a model

We can also calculate the confidence interval around a linear model. This process shows how confident we can be about any single point in the linear estimate. If the confidence interval is wide, the estimate at that point is likely unreliable.

We'll create a linear model of mpg on the y-axis and horsepower on the x-axis.

```
mtcars.lm <- lm(mpg ~ hp, data = mtcars)
summary(mtcars.lm)

predict(mtcars.lm, newdata = mtcars, interval = 'confidence')</pre>
```

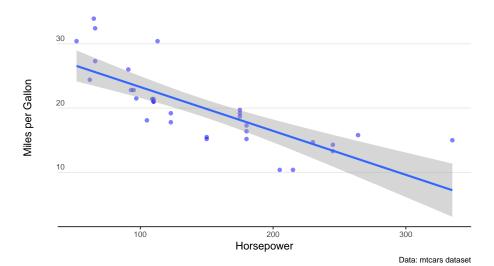
Thegeom_smooth() function presents an easy way to plot a confidence interval on a chart.

```
The syntax in this example is: geom\_smooth(aes(x = hp, y = mpg), method='lm', level=0.95)
```

```
ggplot(mtcars, aes(x = hp, y = mpg)) +
  geom_point(col = "blue", alpha = 0.5) +
  geom_smooth(method = "lm", level = 0.95) +
  labs(
    title = "Building a Regression Model",
    subtitle = "Higher horsepower cars get fewer miles per gallon",
    caption = "Data: mtcars dataset",
   x = "Horsepower",
   y = "Miles per Gallon"
  theme minimal() +
  theme(
    legend.position = "bottom",
    plot.title = element_text(face = "bold", size = 12),
   plot.subtitle = element_text(size = 11, margin = margin(0, 0, 25, 0)),
   plot.caption = element_text(size = 8),
    axis.text = element_text(size = 8),
    panel.grid.minor = element_blank(),
    panel.grid.major.x = element_blank(),
    axis.title.y = element_text(margin = margin(r = 3)),
    axis.text.y = element_text(vjust = -0.5, margin = margin(1 = 20, r = -10)),
    axis.line.x = element_line(colour = "black", size = 0.4),
    axis.ticks.x = element_line(colour = "black", size = 0.4)
```

Building a Regression Model

Higher horsepower cars get fewer miles per gallon



For a sanity check, let's crank up the confidence level to 0.999 (meaning our interval should capture just about all the observations). We see the confidence interval band increases... but not by that much. Why?

Well remember how the data isn't a very good normal distribution? That means the confidence interval function won't be super accurate - especially at the extremes.

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Text mining

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ABS economic indicators

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Australian election data

Bayesian for the common man