# Curriculum Vita Charles Dennis Hale, EdD, MBA

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# **Core Competencies**

- Student/Learner Centered Strategic Learning & Instructional Design
- Values-Based Developmental Philosophy
- Active Teaching, Learning, and Assessment Pedagogy
- Leadership, Management, & Program Evaluation Education
- Bachelors/Graduate/Continuing Education Proficiency
- International Teaching & Program Administration
- Online, Blended, & Traditional Teaching and Instructional Design
- Build Strong, Quality Academic Organizations, Processes, & Infrastructure
- Coach, Mentor, & Develop Highly Effective Faculty & Staff

## **Education**

- EdD, Higher Education Administration, University of Florida, 1989
- MBA, Management & Business Administration, Saint Leo University, 2014
- EdS, Educational Administration (K-12), University of Florida, 1986
- MAHE, Community Health Education, University of Florida, 1982
- BS, Community Health Education, University of Southern Mississippi, 1977

## **Professional Certifications**

- Designing Learning (ASTD), 2013
- Emotional Intelligence (EQi-2.0), 2013
- Kirkpatrick Four Level Evaluation, 2010
- Myers-Briggs Type Indicator (MBTI), 2000

#### HIGHER EDUCATION EXPERIENCE

Position: **Professor (Management & Program Evaluation),** Saint Leo University (01.01.2014+) Duties: Currently, (1) teach management, ethics, leadership, communications, introduction to

Currently, (1) teach management, ethics, leadership, communications, introduction to business, and organizational behavior [undergraduate]; (2) teach program evaluation and

applied measurement [graduate]; and (3) advise and mentor students.

Research: Servant Leadership

Service: Small college/university and NGO capacity building LMS: LearningStudio, eCollege, Blackboard, & WebCT

Committees: Promotion & Tenure (Elected) Institutional Review Board; Graduate Curriculum

Promotions: Full Professor, 2008; Tenured, 2000; Associate Professor, 1996

Position: **Professor (Educational Leadership),** Saint Leo University (07.01.1996 to 12.31.2013)

Duties Formerly (1) taught school leadership, law, finance, HR management, and school

operations, 1996-2013 [reassigned due to new FLDoE program accreditation criteria]; (2) coached adjunct educational management faculty to improve teaching effectiveness; and (3) designed 17 online, blended, and traditional graduate courses (program evaluation, 4; applied measurement and statistics, 2; introduction to research, 2; K-12 administration, 6;

and higher education leadership, 3) between 1996 and 2013.

Position: Associate Director, Graduate Academic Operations (03.20.2009-05.15.2010)

**Program Administrator, Educational Leadership** (07.01.2007-05.15.2010)

Saint Leo University, St. Leo, Florida

Duties: Managed graduate academic operations; cleared faculty to teach graduate education

courses; evaluated faculty teaching effectiveness; established 3 year multi-delivery platform course schedule; and consulted with other University graduate faculty program

coordinators, department directors, and administrative offices.

Projects: (1) Managed instructional design and launch of an EdS in public school and higher

education leadership, 2009-2010; (2) led the successful redesign and launch of the MEd in educational (school) leadership (2007-2009) which received full state program approval with commendations; and (3) led the redesign of the MEd in instructional

leadership (2010) and MS in instructional design (2010).

Position: Management Consultant (08. 2003-04.2005) (Sabbatical Position)

Sino-Western Education, Qingdao City, Shandong Province, China

Services: (1) Consulted on the design, organization, and successful launch of an independent K-12

international school; (2) recruited, inducted, and developed a full team of teachers; led curriculum development; trained foreign and Chinese staff in international teaching, learning and assessment practices; (3) supervised, developed, and evaluated 10 foreign teachers; and (4) developed and launched community outreach and parent/teacher

relations platforms to allow for active involvement by all stakeholders.

Position: Director/Chair (Founding), Graduate Studies in Education (07.1996-05.15.2003)

Saint Leo University, St. Leo, Florida

Duties: Provided leadership to the Office of Graduate Studies in Education with 115+ majors; ensured academic quality and accreditation criteria compliance; supported graduate

admission function; planned, scheduled, and staffed classes; recruited, cleared,

recommended appointment, supervised, and evaluated 3 full-time and 7 adjunct graduate faculty and 1.75 staff FTE; managed revenue (\$205K) and expense (\$183K) budgets; and managed a multi-site post-baccalaureate teacher recertification and alternative certification programs (\$335K revenue & \$255K expense budgets), 2.0 staff FTE, & 75

adjunct faculty in 1998-2000 and 2001-2003.

Projects: (1) Led complete curricular revision and implementation for two education master degree

majors, 2000-01; **(2)** managed graduate program's off-campus expansion, leading to a doubling of enrollment and revenues, 1999-2001; **(3)** led new graduate degree programs to regional accrediting and state education agency approval, 1997,1998, & 2002; **(4)** managed the design, development, and implementation of a degree candidate portfolio assessment system, 1996; and **(5)** managed development of 13 graduate courses, 1996.

Position: Chair, Department of Education (08.1998-05.2000)

Saint Leo University, St. Leo, Florida

Duties: Led undergraduate education department (482 elementary and 53 secondary education

majors) on six campuses to integrate and unify academic operations; managed the design, development, and implementation of a performance based accountability reporting system; re-structured faculty clearance policy and procedures; managed day-to-

day departmental operations on home campus; managed revenue (\$700K) and expense budgets (\$250K); scheduled and staffed classes; and recruited, cleared, recommended

appointment, supervised, and evaluated full-time and adjunct faculty.

Projects: (1) Led revision of an elementary teacher education program (retained at risk state

program approval), (2) restructured the teacher continuing education program, and (3)

successfully launched an undergraduate ESE major.

Position: Director (Founding), Academic Assessment & Evaluation (01.1999-08.2003)

**University Assessment Consultant** (07.1996-12.1998)

Saint Leo University, St. Leo, Florida

Duties: As Chief Assessment Officer (CAO) assisted faculty and administration in framing,

designing, and implementing academic assessment and accountability reporting systems at the course, specialization, major, and departmental levels; managed revenue (\$120K) and expense (\$117K) budgets; supervised 2.0 staff FTE; designed, conducted, and reported 44 commissioned academic and institutional effectiveness studies; and prepared

undergraduate and graduate student achievement reports.

Projects: (1) Designed, implemented, and maintained (for three cycles) the university's first

comprehensive academic operations planning, reporting, and quality improvement, system, which received no recommendations from the February 2001 SACS reaffirmation visiting team, 1998-2001; **(2)** led the construction and implementation of a locally developed business administration (major and specialization) achievement test series.

1999-2001; **(3)** led construction of an accountability reporting system for the university's teacher education programs consistent with State Law and Title II, 1998-2000; and **(4)** led the restructuring of the graduate programs' accountability reporting systems, 1996-1998.

Position: Coordinator: Academic Programs, Assessment, & Evaluation (08.1994-06.1996)

Department of Evening Classes, University of Georgia Center for Continuing Education,

Athens, Georgia.

Duties: Provided institutional research (IR) services to support a continuous quality improvement

(CQI) initiative within a self-supporting academic credit continuing education department of 18 persons serving 1,800 students quarterly with \$2.6 million in gross revenue; designed and conducted ad hoc IR studies; assessed classroom instruction and

academic advising effectiveness; consulted with public service faculty and Center staff on the design and management of survey research projects; and worked with the College of

Education to appoint faculty and schedule courses.

Projects: (1) Developed theory based student assessment indexes for classroom instruction and

academic advising; (2) assessed general education literacy instructional compliance and

(3) conducted two (state & national) benchmarking studies.

Position: Chair, Department of Professional Studies (05.1992-05.1994)

**Director of Healthcare Administration** (05.1989-06.1994)

Saint Leo College, St. Leo, Florida

Duties: Provided academic support to adjunct faculty: recruited students: chaired home campus

department consisting of the social work, healthcare administration, and criminology disciplines; prepared and managed departmental budget and course schedules;

evaluated faculty teaching effectiveness; and appointed adjunct faculty.

Position: Associate/Assistant Professor (Health Care Administration), (07.1989-06.1994)

**Adjunct Instructor (Healthcare Administration)**, (09.1986-07.1989)

Saint Leo College, St. Leo, Florida

Duties: Taught 2 or 3 classes each semester in an external baccalaureate degree program,

serving 250+ adult students in 3 academic centers; supervised student interns; designed 6 undergraduate courses; wrote course curriculum guides, syllabi, content supplements, study guides, and workbooks; and designed, launched, and managed a health services

specialization for the baccalaureate business administration (BBA) major.

Promotions: Associate Professor, 1992; Assistant Professor, 1989; Adjunct Instructor, 1986

# **HIGHER EDUCATION TEACHING**

# **Current Courses**

General Business Administration* GBA 105 Introduction to Business GBA 298 Professional Development Seminar GBA 321 Essential Business Skills GBA 398 Integrated Perspectives of Business GBA 440 International Business GBA 498 Strategic Management *(Instructor, BA/BS Business Administration)	Dates 2014 + 2015 + 2014 + 2015 + 2015 + 2015 +	Delivery: Sections, Students Traditional: 1, 25  Traditional: 5, 122 Online: 1, 22
Management* MGT 301 Principles of Management MGT 320 Entrepreneurship I MGT 350 Entrepreneurship II MGT 412 Organizational Behavior MGT 430 Business, Government and Society *(Instructor, BA/BS Business Administration)	2014 + 2015 + 2015 + 2014 + 2014 +	Traditional: 1, 30; Online: 1, 13 Online: 4, 72
Measurement & Evaluation (Graduate)* EDU 630 Measuring Learning & Performance EDU 524 Program Evaluation *(Instructional Designer, MS ID)	<u>Dates</u> 2009 + 2011 +	Delivery: Sections, Students Online: 13, 119 Online: 15, 112

# **Inactive Graduate & Undergraduate Courses**

Educational Management (K-12)* EDU 647 School Operations EDU 659 Public School Law EDU 688 Public School Finance EDU 654 Education Sys Org & Leadership EDU 662 Human Resource Management EDU 678 Educational Leadership Practicum *(Instructional Designer, MEd)	<u>Dates</u> 2007-2013 2007-2013 2006-2011 1997-2009 2006-2008 1997-2000	Delivery: Sections, Students Online: 13, 219 Online: 5, 65; Blended: 4, 52 Online: 5, 62: Blended: 2, 23 Traditional: 4, 62; Online: 12, 220 Online: 7, 103 Internship, 34
Educational Management (Tertiary)* EDU 721 Higher Education Governance EDU 719 Higher Education Curriculum EDU 718 Enrollment Management *(Instructional Designer, EdS)	<u>Dates</u> 2011-2012 2010-2012 2010-2012	Delivery: Sections, Students Blended: 2, 10 Blended: 1, 8 Blended: 1, 10
Management & Leadership*  EDU 552 Diffusion & Adoption of Innovations  MBA 525 Professional Development  *(Instructor, MBA, MS ID)	<u>Dates</u> 2011-2012 2010-2010	<u>Delivery: Sections, Students</u> Online: 3, 19 Traditional: 1, 18 (Taiwan)
Measurement & Statistics*  EDU 525 Data Driven Instructional Decisions  EDU 703 Applied Educational Statistics  EDU 630 Educative Assess & Accountability  S0C 223 Introductory Statistics  *(Instructional Designer, BS, MEd, EdS)	<u>Dates</u> 2013 2009-2013 1997-2012 1991-2000	Delivery: Sections, Students Online: 3, 50 Online: 3, 22; Blended: 2, 43 Traditional: 17, 307; Online: 13, 156 Traditional: 14, Uncounted

Program Evaluation* EDU 713 Program Evaluation: Introduction EDU 714 Program Evaluation: Instrumentation EDU 715 Program Evaluation: Design *(Instructional Designer, EdS)	<u>Dates</u> 2009-2013 2010-2013 2010-2013	Delivery: Sections, Students Online: 2, 14; Blended: 2, 42 Online: 2, 09: Blended: 2, 28 Online: 2, 16: Blended: 2, 24
Research Methods & Graduate Projects* EDU 632 Educational Research Methods EDU 670 Master's Applied Projects MBA 555 Business Research Methods *(Instructional Designer, MEd, MBA)	<u>Dates</u> 1998-2009 1997-2009 2000-2004	<u>Delivery: Sections, Students</u> Traditional: 8, 74; Online: 13, 100 Tutorial, 18 Traditional: 9, 190; Online: 18, 269
Healthcare Administration* HCA 402 Epidemiology HCA 302 Health Care Organization HCA 498 Health Planning & Policy HCA 301 Management Principles HCA 425 Healthcare Internship *(Instructional Designer, BS)	<u>Dates</u> 1990-1994 1989-1994 1986-1994 1986-1994 1989-1998	Delivery: Sections, Students Traditional: 3, Uncounted Traditional: 4, Uncounted Traditional: 10, Uncounted Traditional: 7, Uncounted Tutorial, 149

#### **Dissertations**

#### **Dissertations: Committee Member**

Development of an Educational Product that Prepares Nursing Faculty to Develop and Design Effective On-line Nursing Education Courses, Nova Southeastern University, 2002

Identification of Competencies Required for Clinical Education in Therapeutic Recreation with Development of a Continuing Education Plan to Enhance Competence of Clinical Educators, Nova Southeastern University, 2002

Comparison of the Adult Learning Styles Inventories of Traditional Nursing Students versus Non-traditional Nursing Students with Suggested Teaching and Learning Strategies, Nova Southeastern University, 2001

Development of a Strategic Plan for the Expansion and Continuation of a Service Learning Project at Glendale Community College, Nova Southeastern University, 2001

#### **Dissertations: Committee Chair**

Evaluation of the Appropriateness of a Graduate Nursing Experiential Learning Assessment for Undergraduate Music Therapy Clinical Student, Nova Southeastern University, 2001 Development of a Web-based Tutorial Program for Nursing Students Learning Fetal Heart Rate Assessment Skill at Red River College, Nova Southeastern University, 2001

## **Taught Professional Development Workshops**

#### **Active Teaching, Leaning, & Assessment**

Active Learning, Qingdao Vocational and Technical College in Qingdao, China, July 2003. (4 hours)

Active Learning Strategies in Graduate Business Education, Bright China Management Institute, Beijing,
August 2002. (5 days)

Introduction to Research Methods, Jilin University, Changchun, China, June 2002. (12 days) Active Learning in Higher Education, Qingdao Advanced Vocational College, Qingdao, China. August 2000. (2 weeks)

#### **Community Health**

Assessing Community Health Needs in HIV/AIDS Program (Florida State Health Office), November 1993. Community Health Status Analysis: Basic Techniques at Annual Health Promotion and Wellness Training Conference (Florida State Health Office), April 1993.

*Planning and Evaluating Health Programs* at Florida Association of Professional Health Educators, January 1991.

- Health Behavior Risk Factor Surveillance: Health Risk Status of Putnam County at Florida Adults. Winter Educational Workshop of the Florida Public Health Association, Jan 1986.
- Descriptive Analysis of Public Health Educator Job Functions at Annual Educational Workshop of the Florida Public Health Association, September 1985.
- County Public Health Unit Health Promotion Practices at Florida Public Health Association Summer Workshop, August 1984.

# HIGHER EDUCATION RESEARCH

# Consultations

<u>Description</u>	<b>Location</b>	Client	<u>Dates</u>
11. Conducted academic program audits	Taipei & Hong	Saint Leo	April 2009
examining MBA program implementation	Kong	University	
(Compliance Reviews).			
10. Designed and delivered an instructional	Beijing	Saint Leo	August 2002 to
training program for Chinese MBA faculty;		University and	April 2005
consulted on program's instructional		Bright China	
implementation; assessed foreign and		Management	
Chinese faculty teaching performance.		Institute	
9. Taught doctoral students a primer on	Changchun, Jilin	Jilin University	June 2002
research methods; assisted in resume	Province, China	Business School	
development; consulted with faculty			
members on evaluation projects.			_
Evaluated a joint educational and	Changchun, Jilin	Saint Leo and Jilin	December
economic development project.	Province, China	Universities	2001, 2002
7. Conducted active teaching, learning, and	Qingdao,	Qingdao Advanced	August 2000
assessment faculty training.	Shandong, China	Vocational College	0 / 1 / 1000
6. Evaluated the Probationers' Educational	New Port Richey,	Probationers	October 1999
Growth program.	Florida	Growth Program	I 1000
5. Evaluated the effectiveness of a church-	Jackson County,	Health Promotion	January 1996
based substance abuse primary prevention	Florida	Program for the	to April 1997
partnership serving a rural minority		Citizens of Jackson	
community.	Ct Loo Florido	County (FL)	November
4. Reviewed and revised a proposed M.Ed.	St. Leo, Florida	Saint Leo College	November 1995 to
leadership program prospectus respecting curriculum, administration, and staffing.			January 1996
3. Led the team implementing a MIS used	Gainesville,	Maternal and Infant	March 1991 to
for project monitoring and evaluation;	Florida	Care Project, in the	June 1993
conducted decision needs analysis;	Tiona	Department of	Julie 1995
developed MIS specifications; and wrote		OB/GYN, at the	
documentation manuals for a community		University of	
based primary & secondary prevention		Florida	
project targeting at risk or substance		1 101100	
abusing women.			
Lead author of a program evaluation	Jackson County,	Health Promotion	January to April
manual for use in a community based	Florida	Program for the	1993.
primary prevention program targeting		Citizens of Jackson	
substance abuse within a minority		County (FL)	
community.		, ,	
Revised a church health program	Jackson County,	Health Promotion	June to
minister's manual for a community based	Florida	Program for the	October 1992
primary prevention program targeting		Citizens of Jackson	
substance abuse within a minority		County (FL)	
community.		· ,	

#### **Grants**

PROJECT	Date	Years	Amount
Active Learning e-book Development Project <sup>c</sup>	2004	1	\$ 2,030
Workshop Travel Grant for Jilin University (Changchun) <sup>c</sup>	2002	1	\$ 2,800
Workshop Travel Grant for Qingdao Vocational College	2000	1	\$ 1,500
Integrating Technology into Classroom Teaching <sup>a</sup>	1998	1	\$ 50,000
Community Assessment & Evaluation Project b	1987	1	\$100,000
Health Education Liaison Program (Renewal) b	1984	1	\$ 50,000
Health Education Liaison Program c	1983	1	\$ 50,000
Putnam County Health Risk Factor Survey b	1983	.25	\$ 5,000
Two Small Community Service Grants c	1982-85.	.25	\$ 3,600
<sup>a</sup> Contributor <sup>b</sup> Co-investigator <sup>c</sup> Principal investigato	or		

#### **Publications**

#### Books: eBooks

- Hale, C.D. & Astolfi, D. (2015). Evaluating education & training effectiveness: A primer (3rd ed.), 436 pp.
- Hale, C.D. & Astolfi, D. (2014). Measuring learning and performance: A primer (3rd ed.), 199 pp
- Hale, C.D. & Astolfi, D. (2012). *Active teaching and learning: A primer* (2<sup>nd</sup> ed.), 179 pp. [Retrieve from: www.CharlesDennisHale.org (free, downloadable pdf files, no ads or sales)]

#### **Books: Print**

Hale, C. D., Arnold, F., & Travis, M. T. (1994). *Planning and evaluating health programs: A primer*. Albany, NY: Delmar Publishing Inc.

#### **Manuscripts in Preparation**

- Hale, C. D. & Walker, C. (In Preparation). Entrepreneurial servant Leadership: Fostering creativity and innovation.
- Hale, C. D. (In Preparation). Servant leadership in Christian higher education.
- Hale, C. D. (In Preparation). Towards a unified theory of servant leadership.

# Peer Reviewed Articles: Academic Quality Assessment, Evaluation, & Improvement

- Hale, C. D., Brewer, P. B., McLaurin, S., Hardaway, E., & Thompson, N. (1998). Assessing academic credit continuing education: The total assessment project. *Assessment Update, 10*(4), 14-15.
- Brewer, P. B., Hale, C., & McLaurin, S. (1996). Benchmarking academic credit and noncredit continuing education. *Journal of Continuing Higher Education*, 44(1), 2-11.
- Hale, C. D. (1995). Assessing academic program effects. Adult Assessment Forum, 5(3), 6-8.
- Williams, A. R., Davis, R. C., Hale, C. D., & Collins, T. R. (1989). Patterns of concern: Needs assessment and continuing education needs among public health physicians. *The Journal of Continuing Education in the Health Professions*, *9*(3), 131-139.

#### **Peer Reviewed Articles: Education Policy**

Hale, C. D. & Smith, J, S. (2010). Serving Christian education at the elementary and secondary levels: A reply. *Proceedings of the Christian Higher Education and Globalization in Asia/Oceania: Realities and Challenges Consultation*. Sioux Center, IA: International Association for the Promotion of Christian Higher Education.

- Hale, C. D. (1995). Commentary on the freedoms to research and publish in the academy and holding tenure. *Practicum*, *14*(2), 15-32.
- Hale, C. D. (1995). The freedoms to speak and teach in the academy: Commentary on two of the four academic freedoms. *Practicum*, *14*(1), 1-9.
- Hale, C. D. & Varnes, J. (1987). To be a reasonably prudent person. *Journal of the Florida Association for Health, Physical Education, Recreation, and Dance, 25*(2), 32-33.

# **Peer Reviewed Articles: Continuing Education Enrollment Management**

- Hale, C. D. & Wattenbarger, J. L. (1990). Adult undergraduate academic participation. *Community/Junior College Quarterly of Research and Practice*, *14*(3), 199-211.
- Hale, C. D., Nutter, R., Zemlo, J., & Willett, L. (1989). Examining adult participation in community school classes using Cross' chain of response model: Implications for recruiting. *The Community Education Research Digest*, *3*(2), 38-47.
- Hale, C. D., & Varnes, J. (1989). Community health education recruiting: A theoretical model. *The Eta Sigma Gamman*, *21*(1), 24-27.
- Sutherland, M., & Hale, C. D. (1986). The work functions and role perceptions of Florida public health educators. *Southern Health Practices*, *3*(2), 1-3.

# Peer Reviewed Articles: Community, Minority, Maternal, & Child Health Services

- Sutherland, M., Hale, C. D., Harris, G., Stalls, P. (1997). Strengthening youth ATOD resiliency through the African-American church. *Journal of Health Education*, *28*(4), 205-214.
- Dimperio, D., Adams, C., Hale, C. D., Sierra, T., & Millsaps, C. (1996). Reducing the impact of substance abuse on at risk women and infants. *Journal of Health Studies*, *12*(2), 90-97.
- Sutherland, M., Hale, C. D., & Harris, G. J. (1995). Community health promotion: The Church as partner. *The\_Journal of Primary Prevention, 16*(2), 201-216.
- Hale, C. D., Dorman, S., Dimperio, D., & Wilson, E. (1991). Planning for health education: Operations planning using a behavioral risk factor surveillance system. *The Eta Sigma Gamman*, 22, (2), 7-10.
- Dimperio, D., Hale, C. D., Smith, E., Doran, A.M., Thurston, N. (1990). Evaluating the implementation of an inter-conceptional risk reduction program using resource mothers. *Southern Health Update, 11(1),* 8-10.
- Hale, C. D., Wilson, E., & Dimperio, D. (1989). Pre-conceptional intervention: A programmatic model to reduce LBW incidence. *Journal of Health Education*, *20*(6), 32-34.
- Hale, C. D., Richards, N., Belcuore, T., Rains, C. S., & Davis, R. C. (1988). The high blood pressure and you education program. *Journal of School Health*, *58*(6), 251-252.
- Hale, C. D., Rains, C., Richards, N., Davis, R. C. & Belcuore, T., R., (1988). The prevalence of elevated blood pressure, cholesterol, and clinical obesity in grade 9 students in a north Florida school district. *Southern\_Health Update, 4*(3), 1-2.
- Sutherland, M., Hale, C. D., Davis, R. C., & Heck, C. (1987). The lifestyle practices of potential elementary classroom teachers. *Southern Health Journal*, *4*(2), 3-5.
- Hale, C. D., Collins, T. R., and Davis, R. C., (1986). Assessing lifestyle health risk reduction program needs: A low cost model. *Health Education*, *17*(3), 11-13.

- Hale, C. D., Davis, R. C., Collins, T. R., & Lesneski, C. (1986). Lifestyle health risks of Putnam County, Florida adults. Journal of the Florida Association for Health, Physical Education, Recreation and Dance, 24(1), 6-7.
- Hale, C. D. & Davis, R. C. (1986). The do-it-yourself caffeine audit. *Journal of Nutrition Education*, 18(3), 122a.

#### ERIC: Academic Quality Assessment, Evaluation, & Improvement

- Hale, C. D. (1995). Analysis of nominal survey data. Resources in Education (ERIC Clearinghouse on Assessment & Evaluation). TM 024120.
- Hale, C. D. & Travis, M. T. (1992). Academic program level effects assessment: A model. Resources in Education (ERIC Clearinghouse on Higher Education). ED 345 670. HE 025 582.
- Hale, C. D. (1987). Continuing education program analysis guide. Resources in Education (ERIC Clearinghouse on Adult, Career, and Vocational Education). CE 047 785 ED 284 017.

# ERIC: Community, Minority, Maternal, & Child Health Services

- Hale, C. D. & Davis, R. C. (1987) Health education training needs assessment for county public health nurses. Resources in Education (ERIC Clearinghouse on Adult, Career, and Vocational Education). CE 046 515 ED 279 844.
- Hale, C. D., Davis, R. C. Collins, T. R. & Sutherland, M. (1987). Public health nursing staff health education attitudes. Resources in Education (ERIC Clearinghouse on Higher Education). ED 273 186.
- Hale, C. D., Davis, R. C. & Sutherland, M. (1987). Measuring the economic impact of health promotion programs. Resources in Education (ERIC Clearinghouse on Teacher Education). SP 027 834 ED 273 579.
- Sutherland, M., Hale, C. D., & Davis, R. C. (1987). The Measurement of health behavior change: The health behavior risk factor instrument. Resources in Education (ERIC Clearinghouse on Teacher Education). SP 027 833 ED 273 578.
- Hale, C. & Varnes, J. (1987). Assessing school emergency care preparedness. Resources in Education (ERIC Clearinghouse on Teacher Education), SP 028 623 ED 281 825.

# **Professional Development Training Curricula**

- Hale, C. D., Sutherland, M., & Harris, G. J. (1993). Evaluating the church health program: The Church Health Committee manual, Tallahassee, FL: Area Agency on Aging.
- Hale, C. D., Sutherland, M., & Harris, G. J. (1992). The Church health program: The minister's manual. Tallahassee, FL: Area Agency on Aging.
- Hale, C. D., Sutherland, M., & Harris, G. J. (1991). Health promotion activities for senior citizens: A leaders' manual, Tallahassee, FL: Area Agency on Aging.
- Hale, C. D. & Davis, R. C. (1986). High blood pressure and you: Workbook, Gainesville, FL: School Board of Alachua County, (18,000 workbooks printed and distributed)
- Hale, C. D. & Davis, R. C. (1986). High blood pressure and you: Instructor's manual, Gainesville, FL: School Board of Alachua County.
- Hale, C. D. & Davis, R. C. (1984). Live long and prosper: A wellness workbook. Gainesville, FL: Alachua County Public Health Department. (1,000 workbooks printed and distributed)

- Hale, C. D. & Davis, R. C. (1984). *Live long and prosper: Instructor's curriculum guide*, Gainesville, FL: Alachua County Public Health Department.
- Hale, C. D. & Davis, R. C. (1983). *Health education methods course*, Gainesville, FL: Alachua County Public Health Department.
- Hale, C. D. & Davis, R. C. (1983). *Patient education and behavior change*, Gainesville, FL: Alachua County Public Health Department.
- Hale, C. D. & Davis, R. C. (1983). *Stress management techniques*, Gainesville, FL: Alachua County Public Health Department.
- Hale, C. D. & Davis, R. C. (1983). *Florida Health Risk Appraisal training course*, Gainesville, FL: Alachua County Public Health Department.

#### **Presentations**

## Servant Leadership

- Christian Servant Leadership at the International Association for the Promotion of Christian Higher Education Higher Education Faculty Development and Leadership Training in Nairobi, Kenya, May 2014.
- Servant Leadership Theory: An Innovation & Internationalization Driver at 5<sup>th</sup> International Business Conference at Saint Leo University in St. Leo, FL, February 2014. (Senior Author)
- Servant Leadership: Concept into Theory, Invited Lecture at Jilin University School of Business in Changchun City, Jilin Province, China, June 2013.
- Servant Leadership: Concept into Theory, Invited Lecture at Handong Global University in Pohang, South Korea, June, 2013.

# **Organizational Leadership**

- Trends Impacting Development of the Workforce in Northeastern Asia: Global Workforce Planning and Development, 6<sup>th</sup> Annual Business Research Conference at Ching Yun University in Jhongli City, Taiwan, September 2010. (Senior Author)
- Serving Christian Education at the Elementary and Secondary Levels: A Reply, Christian Higher Education and Globalization in Asia/Oceania: Realities and Challenges in Taipei, Taiwan, May 2008. (Senior Author)
- Characteristics of High Performing Principals--A New Study, 2004 Conference on Global Leadership, Learning, and Research, in Orlando, FL, July 2004. (Senior Author)
- Academic Personnel Evaluation in American Higher Education, Invited Paper at Jilin University in Changchun City, Jilin Province, China, March 2002. (Senior Author)
- Assessment Directors' Round Table, AAHE Assessment Conference, June 2000. (Panel Member)
- What Goes Around Comes Around, Carrying the Land-grant Mission Into to the 21<sup>st</sup> Century
  National University Continuing Education Association, Region III Annual Meeting, September 1995.
  (Senior Author)

#### Active Teaching, Assessment, & Learning Improvement

Program Evaluation: Strategies for Success at the International Association for the Promotion of Christian Higher Education Faculty Development and Leadership Training in Nairobi, Kenya, May 2014.

- The "E" in ADDIE, Association for Staff Training and Development, Sun Coast Chapter in St. Petersburg, FL, October 2010.
- Improving Graduate Education through Electronic Program Evaluation: The Individual Principal Leadership Assessment System (IPLAS), International Association for Technology, Education and Development in Madrid, Spain, November 2009. (Junior Author)
- Active Teaching and Learning: A Primer, Christian Higher Education and Globalization in Asia/Oceania: Realities and Challenges in Taipei, Taiwan, May 2008. (Senior Author)
- *The Interactive Lecture*, First International Conference of the American Institute of Higher Education in Orlando, Florida, April 2008. (Senior Author)
- Assessing Teaching Effectiveness, First International Conference of the American Institute of Higher Education in Orlando, Florida, April 2008. (Senior Author)
- Quantitative Strategies for Assessing & Evaluating Attitudes, Learning, and Performance: A Primer. American Evaluation Association, November 2002. (1 day) (Senior Author)
- Quantitative Evaluation Research Methods: A Primer. American Evaluation Association, Nov 2002. (1 day) (Senior Author)
- Quantitative Approaches to Assessing Learning and Performance: A Primer. AAHE 2002 Assessment Forum, June 2002. (Two sessions) (Senior Author)
- Quantitative Strategies for Assessing & Evaluating Attitudes, Learning, and Performance: A Primer. American Evaluation Association, November 2001. (1 day) (Senior Author)
- Evaluating Graduate Programs, AAHE Assessment Conference, in Boston, June 2000 (Senior Author)
- Portfolio Assessment in a Graduate Education Leadership Degree Program: Design, Implementation. & Experiences, AAHE Assessment Conference, June 1998. (Senior Author)
- Constructing Student Ratings of Teaching Effectiveness (SRTE'): Legal Imperatives, Association for Institutional Research May 1997. (Panel Member)
- Assessing Teaching Effectiveness in a Liberal Arts College: The Student Perspective, Association for Institutional Research, May 1996. (Senior Author)
- A Decentralized Model for Assessing Academic Program Effects in Academic Credit Continuing Higher Education, American Association for Higher Education, June 1995. (Senior Author)
- Academic Program Level Effects Assessment: A Model. 16th National Conference on Successful College Teaching and Administration, March 1992. (Senior Author)
- A SAS PC Program to Analyze and Produce Feedback from Student Evaluations of Teaching, Association for Institutional Research May 1996. (Junior Author)
- Continuing Education Enrollment Management: Constructing Theory Based Psychographic Profiles, Region VII Association for Continuing Higher Education, April 1997. (Senior Author)
- Benchmarking Credit and Noncredit Programs, Georgia Adult Education Association, April 1995. (Senior Author)
- The Changing Face of the Nontraditional Student, Georgia Adult Education Association, April 1995. (Junior Author)

Who's Taking Courses in the Evening: The Nontraditional Student in Flux, National University Continuing Education Association Region III Annual Meeting, September 1995. (Senior Author)

# Community, Minority, Maternal, & Child Health Services

- Health Education Professional Practice in Florida: An Exploratory Analysis. Annual Meeting of the Southern District of AAPHERD, January 1994. (Senior Author)
- Strengthening Rural Youth Resiliency through the Church. National Prevention Network, September 1998. (Junior Author)
- Pre-conceptional Intervention: A Program for Reducing LBW. Annual Meeting of the American Public Health Association, November 1991. (Junior Author)
- Pre-conceptional Intervention: A Program for Reducing LBW. National Meeting of the American Association for the Advancement of Health Education, April 1989. (Senior Author)
- Prospective Elementary Teachers' Health Behavior Patterns. National Meeting of the American Association for the Advancement of Health Education, April 1988. (Senior Author)
- Hypertension Education in the Schools: A Profile of the High Blood Pressure and You Education Program, Biennial Florida School Health Conference, March 1987. (Senior Author)
- The Prevalence of Obesity, High Blood Pressure, and Elevated Cholesterol in Grade 9 Alachua County Public School Students, Annual Educational Conference of the Florida Association for Health, Physical Education, Recreation, and Dance, October 1986. (Senior Author)
- The School as the Center for Health Promotion: Linkage between School and Community Annual Educational Conference of the Florida Association for Health, Physical Education, Recreation, and Dance, October 1986. (Panel Member)
- Job Functions and Continuing Education Needs of Public Health Educators, National Meeting of the American Association for the Advancement of Health Education, February 1986. (Senior Author)
- Health Education Training Needs Assessment for CPHU Nurses. Eighth Annual Institute of the American Rural Health Association, June 1984. (Senior Author)
- Rural Health Promotion: The HELP Model. Eighth National Institute of the American Rural Health Association, June 1984. (Senior Author)

#### HIGHER EDUCATION SERVICE

#### **Accreditation Reviews**

International Assembly for Collegiate Business Education (IACBE), 2014, 2015 Southern Association for Colleges and Schools (SACS), 1998, 2000

## **Compliance/Accreditation Training**

International Assembly for Collegiate Business Education (IACBE), 2013, 2015 The Protection of Human Subjects, CITI, January 2013

#### **Editorial Review Boards**

Journal of Perspectives in Organizational Behavior, Management, and Leadership, 2015-2017 Journal of Contemporary Issues in Education and Educational Leadership, 2015-2017 The American Journal of Health Studies, 1996-2009 Evaluation Practice, 1997-1998 The American Journal of Health Behavior, Education, & Promotion, 1995-1998

The Health Educator, Official Journal of Eta Sigma Gamma, 1993-1995

# **Presentation & Grant Proposal Reviews**

Interdisciplinary Academic Conference, Orlando, FL (Wyvern Publishing), 2015

Saint Leo University International Business Conference: 2014, 2015

American Educational Research Association (Divisions L or J): 1997–2000, & 2005

National Council on Measurement in Education (Annual Meeting): 1997, 1998, & 2000

American Evaluation Association (Annual Meeting): 1997 & 1998

Association for Continuing Higher Education: 1995–2000

# Saint Leo University: University-Wide

Member, Promotion & Tenure Committee, 2008-2012, 2015-2017

Member, Graduate Program and Curriculum Committee, 2015-2017

Mentor, New Faculty Members, 2015

Member, Institutional Review Board (IRB), 2011-2018

Member (Invited), FL Race to the Top Educational Leadership Subcommittee, 2011

President (Elected) University Senate, President, 2000-2003

Chair, University Senate Executive Committee, 2000-2003

Member, University Senate Organizing Committee, 01.1999-07.1999

Chair, University Institutional Effectiveness Council, 1999-2001

# Saint Leo University: Departmental

Chair or Member, 20+ Faculty Search Committees, 1996-2015

Chair or Member, 10+ Academic Program Review Committees, 1990-1994, 1996-2014

Member, Graduate Academic Standards and Program, 1999-2002

Member, Graduate Admissions Committee, 07.1996-10.1998

# **ACADEMIC & PROFESSIONAL AFFILIATIONS & HONORS**

## **Affiliations**

Member, American Academy of Management, 2012-

Member, American Evaluation Association, 1991-1995, 2000-

Member, International Association for the Promotion of Christian Higher Education, 2006-

Member, Association for Staff Training and Development (ASTD), 2006-2014

#### **Academic Honor Societies**

Sigma Beta Delta (Business), 2014

Phi Kappa Phi (Academic), 1989

Phi Delta Kappa (Education Research), 1986

Phi Theta Kappa (Education), 1986

Kappa Delta Pi (Teaching), 1985

Eta Sigma Gamma (Health Education), 1978

#### **Professional Honors**

Faculty Marshall (Saint Leo University), 2009-2010

Distinguished Publications Award (Saint Leo College), 1997

University Continuing Education Assoc. Region III Research Award for Assessment System Design, 1996 Outstanding Service Award (Saint Leo College), 1994

# **International Travel**

Asia: China, Hong Kong, Japan, South Korea, Malaysia, Macao, Singapore, Taiwan,

Thailand, Turkey, Vietnam

Africa: Kenya

Americas: Bahamas, Canada, Cayman Islands, Jamaica, Mexico, Puerto Rico

# **Professional Experience Summary: 1977-1989**

<u>Position</u>	<u>Organization</u>	Period of Service
Health Education Consultant	OB/GYN, College of Medicine	01.1988 - 07.1989
	University of Florida, Gainesville, FL	
Research Coordinator/Project Manager	Family Resource Center,	02.1987 - 12.1987
	Gainesville, FL	
Education and Training Specialist	Alachua County Health Department	07.1985 - 08.1987
First Aid & CPR Instructor Trainer	Alachua County Red Cross,	
	Gainesville, FL	
Health Education Consultant	District 3 Health Program Office, FL	11.1982 – 06.1985
	Department of Health, Gainesville, FL	
Graduate Teaching Assistant	University of Florida,	08.1981 – 08.1982
· ·	Gainesville, FL	
Vista Volunteer	University Year for Action,	05.1980 - 05.1981
	Gainesville, FL	
EMT-A (Registered)	Durham Ambulance Corps,	06.1979 - 03.1980
	Durham, NH	