Other Reference Types (`otherrefs.dtx`)

Charles Duan

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letter: A letter or memorandum

The defining characteristic of this reference type is that it is a communication sent from one party to another. Nevertheless, the recipient is optional and can be omitted, useful perhaps for open letters or memoranda not directed to any particular person.

Letters between institutions are typically still signed by and addressed to individuals. As a result, the ability to attach institutional affiliations to human authors (see `names.dtx`) is especially useful for these references, to identify the companies, agencies, or institutions that are the actual communicants.

Key Parameters:
> **author**: The sender of the letter.
> **to**: The recipient of the letter.
> **date**: The date the letter was sent.

Optional Parameters:
> **type**: The type of document, default "Letter."
> **name**: A subject line or title of the letter (more common for memoranda).

Example:
```
\defletter{alice-memo}{
    date=may 13 2013,
    type=Memorandum,
  author={Andrew H. Hirshfeld, United States Patent and Trademark Office},
    instto=Patent Examining Corps,
  title=Federal Circuit Decision in \emph{CLS Bank et al. v. Alice Corp.},
}
```

Produces:

Memorandum from Andrew H. Hirshfeld, U.S. Patent & Trademark Off., to Patent Examining Corps, *Federal Circuit Decision in* CLS Bank et al. v. Alice Corp. (May 13, 2013).

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pressrelease: A press release

Key Parameters:

name: The title of the press release.

year: The date of the press release.

Optional Parameters:

type: The type of document, default "Press Release."

author, **instauth**: The name of the issuer of the press release. This is optional and not included in other citation systems, but unless the issuer is in the press release title, there may be no other way to identify who published the press release.

```
Example:
\defpressrelease{lockyer-pr}{
title=Attorney General Bill Lockyer Files ``Friend of Court'' Brief over Unocal
Gasoline Patent,
date=Sep 14 2000,
}
```

Produces:

Press Release, *Attorney General Bill Lockyer Files "Friend of Court" Brief over Unocal Gasoline Patent* (Sept. 14, 2000).

speech: A speech, address, or presentation

Besides the obvious uses for delivered speeches, this reference form is useful for citing slide decks made available online. The more conventional practice of citing slide decks as books is undesirable insofar as it gives more apparent authoritative weight than is due most slide decks.

Key Parameters:

author: The speaker or presenter.

year: The date the speech was given.

Optional Parameters:

type: The type of speech, default "Address." For slide decks, "Presentation" is a good choice.

place: The location, event, or institution where the speech was given.

name: A title of the speech.

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Example:

```
\defspeech{purvis}{
    author={Sue A. Purvis, U.S. Patent and Trademark Office},
     type=Presentation,
     title=The Role of the Patent Examiner,
     date=april 8 2013,
}
```

Produces:

Sue A. Purvis, U.S. Patent & Trademark Off., Presentation: The Role of the Patent Examiner (Apr. 8, 2013).

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film: A film (movie/motion picture)

This format is somewhat deprecated as it can be implemented entirely with website.

Key Parameters:
    name: The name of the film.
    publisher: The studio that published the film. It is unclear which entity this is when there are multiple studios involved in the distribution chain.
    year: The year the film was released.

tvshow: A television show

This format is somewhat deprecated as it can be implemented entirely with website.

Key Parameters:
    name: The name of the show.
    publisher, **broadcaster**: The broadcaster of the show.
    year: The year the show aired.

opinion: An ethics or other opinion

These are issued by the American Bar Association, for example. Opinions issued by the government should use a different reference type.

Key Parameters:
    author: The author of the opinion.
    number: The serial number of the opinion.
    year: The date of the opinion.

Optional Parameters:
    type: The type of document, default "Formal Opinion."