

Job details

Salary

€1,700 per month

Job type

Full time

Location

Paris (75)

Benefits

Excerpts from the full job description

Company restaurant

Preferential rates

Job description

6-month internship | From July to December 2025 | Paris | Master 1 or 2 | 1700EUR monthly

At L'Oréal, what matters is your potential.

Job description:

Passion for detail: are you always on the lookout for the latest trends? Would you like to see the impact of your actions in the store next door? You will closely follow the best retail practices on the market in order to propose new innovations corresponding to the DNA of our brands. You will have the chance to transform these concepts into reality and work with your team on the creation of new point-of-sale advertisements, participate in the implementation of innovative animation concepts or invent the marketing strategy of our products at the point of sale.

Consumer experience champion: you will have the chance to be at the heart of the company, with a unique mission: to transform the DNA of our brands into an exciting consumer experience. Your curiosity will lead you to identify the best channels and tools to create the most unforgettable consumer experience for our brands.

Expert in your market: you will understand the complex and varied needs of the consumers you work for. Understanding the market and trends in the beauty industry will allow you to better suggest innovative concepts for brands. As a results-oriented professional, you will participate in the analysis of the brand's performance on the different points of sale and study our competitors.

Your profile:

Here, know-how and interpersonal skills go hand in hand.

Beyond technical skills, we are above all looking for personalities with strong potential, an entrepreneurial spirit and the ability to make things happen.

So, if you recognize yourself in this description, don't hesitate:

A Master's student - engineering school, business school or university

Able to provide a 6-month internship agreement issued by your school

Fluent in English or French

What we offer:

A gross monthly stipend of 1700EUR

60% of the transport ticket paid by L'Oréal

1 day of leave per month

1 day of teleworking per week

Access to L'Oréal Learning Platform to boost your development

Access to Staff Sales at preferential rates

Access to the company restaurant and other services for residents

Campus and infrastructure easily accessible to all.

Our recruitment process:

First, our recruitment team will review all applications - and if your CV is selected, you will be invited to an Exploratory Recruitment Interview.

The recruiter you meet will get to know you better in order to identify the job, division, brand and finally the mission in which you will be best able to express your full potential.

Finally, you will have a Job Interview with your potential future manager(s). At this stage, your recruiter will help you prepare for this final interview!

And because equal opportunities and diversity are strong values within the Group, as a leader in beauty, we consider each application.

Whatever your gender identity, sexual orientation, visible and/or invisible disability(ies), social or cultural origins, state of health, age, religion or any other element that makes you unique, our teams will study your profile carefully.

Here, you are free to share with us any information you deem useful about yourself, and above all free to grow your potential.

6-month Internship | From July to December 2025 | Paris area | Master 1 or 2 | 1700EUR monthly

At L'Oréal, your potential is what matters most.

Job description:

Passion for retail: are you always on the look for the very-last trends? Would you enjoy seeing the impact of your actions in the shop next door? You will keep a close eye on the best retail practices on the market to suggest brand new and disruptive innovations matching the DNA of our brands. You will have the chance to turn these concepts into reality and to work with your team on the creation of new POS advertising, to participate to the implementation of innovative animation concepts or to invent the marketing strategy of our products on the point of sales.

Consumer experience champion: you will get the chance to be at the heart of the business, with a unique and fascinating mission: turning our brands DNA into a thrilling consumer experience. Your curiosity will lead you to identify the best channels and tools to create the most unforgettable consumer experience for our brands. Ace