



DoD IP Learning Resources

Analytics Report: Audience

Generated: December 2025

Resources by Target Role

Target Role	Resources	Coverage %
Contracting	51	80%
Program Managers	48	75%
Attorneys	26	41%
Logisticians	23	36%
Engineers	19	30%
Small Business	14	22%

Gap Analysis

Audiences with lowest coverage: Small Business, Engineers
Consider developing targeted content for underserved audiences.

