



# DoD IP Learning Resources

## Analytics Report: Audience

Generated: December 2025

### Target Audience Coverage

| Role             | Resources | Coverage |
|------------------|-----------|----------|
| Contracting      | 51        | 80%      |
| Program Managers | 48        | 75%      |
| Attorneys        | 26        | 41%      |
| Logisticians     | 23        | 36%      |
| Engineers        | 19        | 30%      |
| Small Business   | 14        | 22%      |

Note: Resources may target multiple audiences. Percentages indicate what portion of total resources address each role.