



DoD IP Learning Resources

Analytics Report: Audience

Generated: December 2025

Target Audience Coverage

Role	Resources	Coverage
Contracting	51	80%
Program Managers	48	75%
Attorneys	26	41%
Logisticians	23	36%
Engineers	19	30%
Small Business	14	22%

Note: Resources may target multiple audiences. Percentages indicate what portion of total resources address each role.