

PORTFOLIO

Omeke Charles Chukwudi
Digital Marketing

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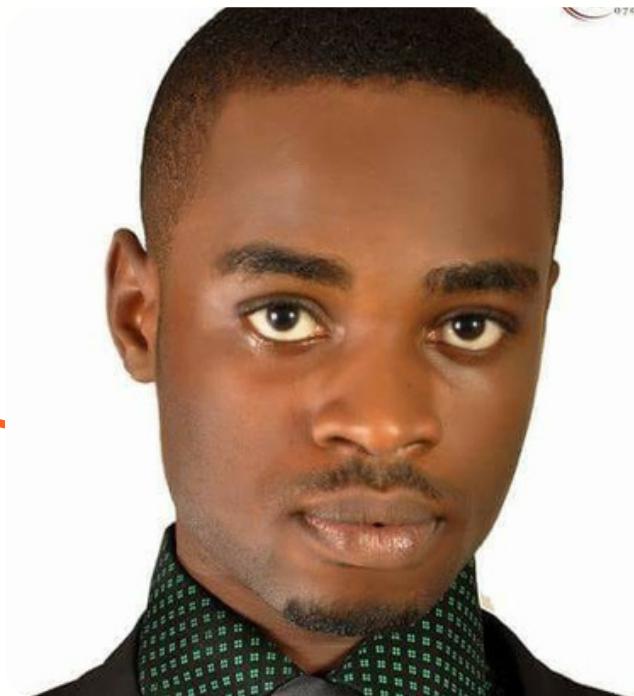




Hello, I'm Charles Omeke

Digital Marketer

Dynamic and results-oriented Digital Marketer with a proven track record of driving online engagement and revenue growth across various industries. Skilled in developing comprehensive digital marketing strategies tailored to meet organizational objectives. Proficient in utilizing diverse digital channels, including social media, SEO/SEM, email marketing, and content creation, to enhance brand visibility and customer acquisition. Adept at analyzing market trends, consumer behavior, and campaign performance metrics to optimize marketing initiatives and maximize ROI. Strong communication and interpersonal abilities, combined with a creative mindset, to effectively collaborate with cross-functional teams and deliver impactful campaigns. Passionate about staying updated with the latest trends and technologies in digital marketing to continuously innovate and drive business success.





Qualification

2021-2022

Digital Marketing Professional Course

Myteacher Institute

2017-

2020 MSc

University of Uyo



Skills

Proficient in the following:

- Social Media Marketing
- Google Ads
- SEO
- SEM
- Email Marketing
- Affiliate Marketing
- Landing Page designs
- Copywriting
- Graphics design
- Web Design
- Content Creation



Experience 1

Myteacher Services Ltd 2023 - Till Date

Myteacher Services is an Edtech and Digital skills Institute, that offers IT Trainings and IT Solutions.

My Role at Myteacher involved creating Digital Marketing Campaigns across social media platforms, SEO Rankings and SEM Training of Techies on Digital Marketing

8

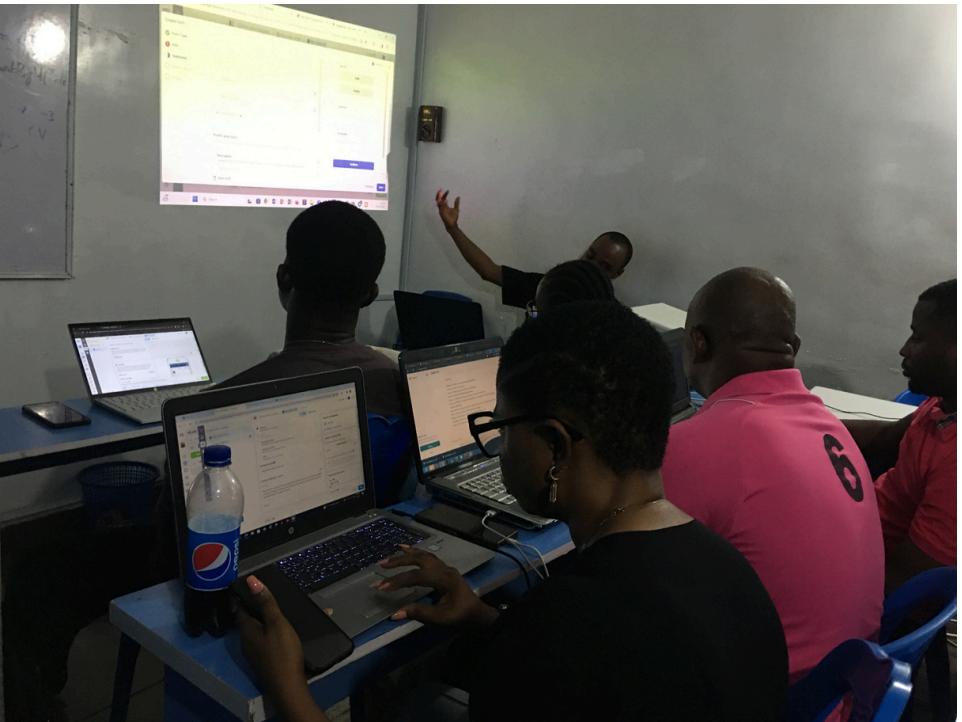
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Digital Marketing session at Myteacher Institute

6
7
8
9





Creating Social media contents

7

8

9

MyTeacher 

Learn FRENCH Get Certified

French Made Easy

One Month Certificate Course
Three Months Certificate Course

Center Classes
Online/Offline Private classes
Preparatory classes for DELF EXAMS

 Myteacher Institute Croff Plaza,
No 25 Rumuagholu road
Tessy School Junction Rumuagholu,
off Rumuokoro Flyover Port Harcourt

 **08167656064**
09030057489
09057687801





Management of Social media Platforms

Manage Page

Myteacher

- Professional dashboard
- Insights
- Ad Center
- Create ads
- Settings

More tools
Manage your business across Meta apps

- Leads Center
- Meta Business Suite (15)

Advertise

Myteacher

Myteacher Institute 14 Rumuaghulu road Tessy school junction Rumuaghulu off Rumuokoro flyover Port Harcourt Rivers State Myteacher institute opposite Palflox filling station by Police post new road Elioju Port Harcourt Rivers State ,Port Harcourt Nigeria

+234 816 765 6064

myteacherng@gmail.com

myteacher.ng

Promote Website

Open now

Not yet rated (1 Review)

Edit details

Add featured

Photos

DIGITAL SKILLS REFER & EARN

See all photos

See insights and ads

Boost post

Activate Windows
Go to Settings

You and 3 others

Love Comment Share



Management of Social media Platforms

Manage Page

Myteacher

- Professional dashboard
- Insights
- Ad Center
- Create ads
- Settings

More tools
Manage your business across Meta apps

Leads Center

Meta Business Suite (15)

Advertise

Open now

Myteacher

WEBSITE COULD BE CURRENTLY MIGRATING. WAIT AND CONNECT WITH CUSTOMERS. CREATE AN AD NOW TO DRIVE SALES THROUGH CONVERSATIONS.

Create Ad

Intro

Myteacher is an institute that offers IT Solutions, Trainings and Corporate Tech services.

Edit bio

i Page - Computer Training School

Myteacher Institute 14 Rumuaghulu road Tessy school junction Rumuaghulu off Rumuokoro flyover Port Harcourt Rivers State Myteacher institute opposite Palflox filling station by Police post new road Eliozu Port Harcourt Rivers State , Port Harcourt, Nigeria

+234 816 765 6064

myteacherng@gmail.com

myteacher.ng

Promote Website

DIGITAL SKILLS BOOTCAMP cohort 3.

Begins May 16th, 2024

Data Analytics / Coding / UI/UX Design / Web Design / AutoCAD 2D/3D / Digital Marketing / Virtual Assistant / Cyber Security / Graphic Designs / Mobile App / Computer Appreciation / Project Management & more...

Registration ongoing

09030057489, 08167656064

www.myteacher.ng

Myteacher Institute 14 Rumuaghulu Rd, Tessy school junction Rumuaghulu off Rumuokoro flyover P.h

30% DISCOUNT

WhatsApp

Share on WhatsApp

See insights

You and 807 others

Boost a post

Activate Windows

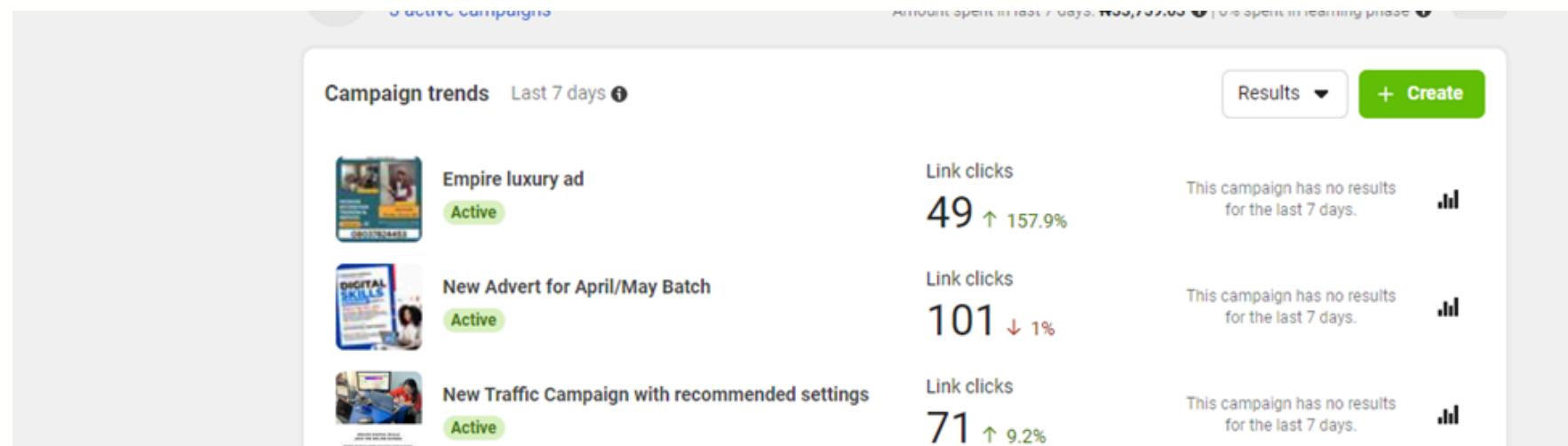
Go to Settings to activate Windows.

407 comments 45 shares



Ads Creation

		Empire luxury ad	id...	7-day click or 1...	71	Link clicks	6,768	9,641	N204.91 Per Link Click	N14,548.49	Ongoing
		New Advert for April/May Batch	id...	7-day click or 1...	207	Link clicks	14,915	24,309	N117.53 Per Link Click	N24,329.10	Ongoing
		New Traffic Campaign with recommended sett...	id...	7-day click or 1...	205	Link clicks	11,034	16,561	N150.62 Per Link Click	N30,876.80	Ongoing



1

2

Experience 2

GreenBit Enterprise 2023

Greenbit enterprise is a video-first job platform where jobseekers can apply for vacancies through short, personalized pitches to top companies in their sectors.

The brand publishes job posts, interview tips, and resources that jobseekers and hiring managers can benefit from.

My role involved content creation and media buying across Facebook and Twitter.



Management of Social media platform and Online Marketing

Manage Page

Greener Global Export

Professional dashboard

Insights

Ad Center

Create ads

Settings

More tools

Manage your business across Meta apps

Meta Business Suite

Switch into Greener Global Export's Page to take more actions

Switch

Advertise

Greener Global Export

Price Range · \$

Not yet rated (0 Reviews)

Photos

See all photos

Greener Global Export updated their profile picture.

January 19, 2023

INVESTORS

GREENER GLOBAL LTD. the Nigeria's leading trading and exportation company of crude palm oil, Charcoal, Shea butter and other Nigeria's products.

CALL FOR PARTNERSHIP / INVESTORS

GREENER GLOBAL EXPORT LTD. one of the Nigeria's leading trading and exportation company of crude palm oil, Charcoal, Shea butter and other Nigeria's products.

GREENER GLOBAL EXPORT LTD. Calls for individuals who are interested in Partnership and Investing with a company which is in the Business of agro and exportation as the company set to open for business this year 2023.

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+234 818 184 5463

greenerglobalexport.com

Like

Comment

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Comment as Myteacher

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Experience 3

Empire Luxury Limited 2022

*Empire Luxury is an interior decoration
Company, with interest in Real Estate and
Construction.*

Role: Social media Manager
Content Creator
Marketing Manager
Product designer



Manage Page



Empire Luxury Institute Of
Interior Design

Professional dashboard

Insights

Ads manager

Create ads

Settings

More tools

Manage your business across Meta apps

Leads Center

Meta Business Suite

Switch into Empire Luxury Institute Of
Interior Design's Page to take more
actions

Switch

Advertise



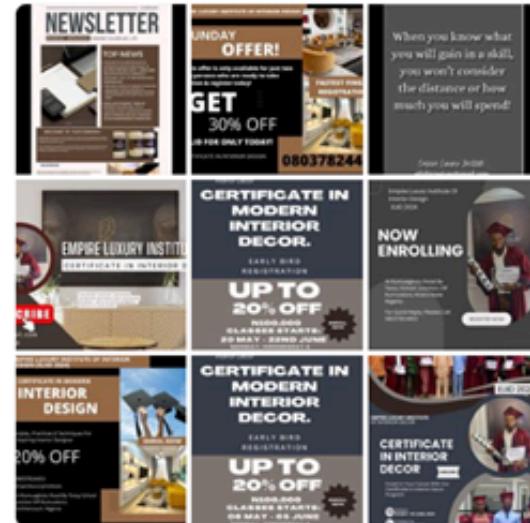
Empire Luxury Institute Of Interior Design



Collection

Photos

See all photos



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2024

EMPIRE LUXURY INSTITUTE

INTERIOR DECORATION TRAINING & SERVICES

Start From 20th May - 22nd June, 2024

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Empire Interior DecorationTraining

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Go 13 comments 3 shares Windows.

Like 46

Comment

Share



Experience 4

Ayifa Ltd Turkey 2020-2021

*Ayifa is a Food Restaurant based in Turkey.
Ayifa provides local delicacies for Africans
residing in Turkey*

My role involved content creation and media buying across Facebook, Twitter, LinkedIn, and Instagram.



Manage Page



Ayifa

Professional dashboard

Insights

Ad Center

Create ads

Settings

More tools

Manage your business across Meta apps

Leads Center

Meta Business Suite

Switch into Ayifa's Page to take more actions

Switch

Advertise

9



Ayifa

INFO

African Dishes

Page · Restaurant

+90 535 600 40 33

Not yet rated (0 Reviews)

Photos

See all photos



Ayifa

updated their profile picture.
November 12, 2022



Like

Comment

Activate Windows
Share
Go to Settings to activate Windows.



Comment as Myteacher



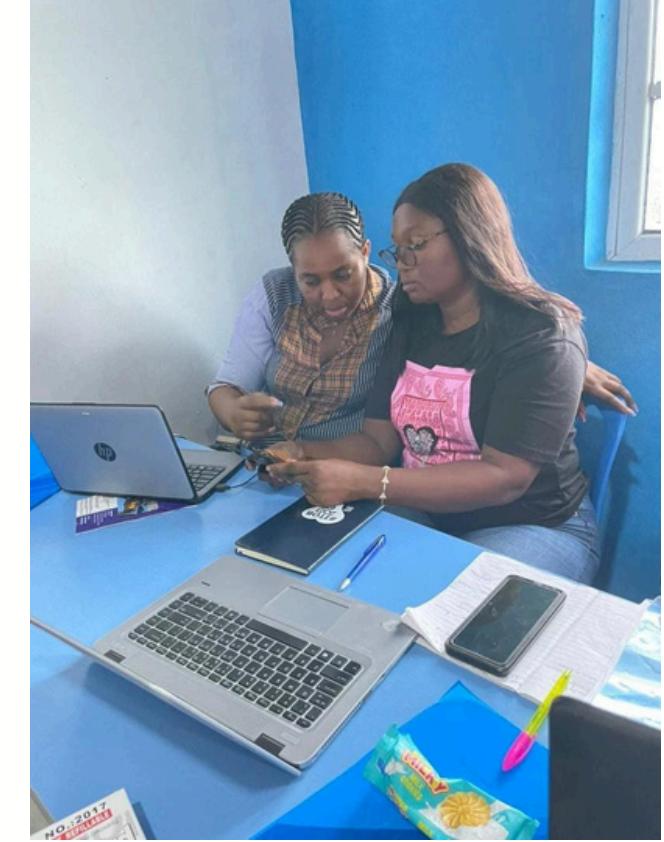
Testimonials and Milestones

- Trained Over 500 techies on Digital marketing skills online and offline**
- Promoted Myteacher Social media platform from 5 followers to over a 1.5k in 3 months**
- Promoted Ayifa Food brand in Turkey to become an online selling vendor**
- Promoted Empire luxury institute and pulled their customer base from 5 persons per month to over 150 returning clients per month**



**Omeke Charles has greatly impacted
our organization,
through his digital marketing services,
content marketing,
and training
we appreciate his efforts in our organization.**

**Admin
Myteacher**



Contact Me:

Tel: +2348167656064, +2349030057489

Email: omekecharles45@gmail.com

Linkedin:

<https://www.linkedin.com/in/charles-omeke-9337302b6/>