

CHUKWUDI CHARLES OMEKE

Fullstack Developer

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Portfolio link: <https://bit.ly/charlesportfoliomarketing>

Address: Port Harcourt Rivers State (Available to Relocate)

Professional Summary:

Accomplished Senior Fullstack Developer with a deep understanding of both client-side and server-side programming. Skilled in React, Vue.js, Node.js, and microservices architecture, combined with a solid foundation in SQL and NoSQL databases.

Work experience:

Myteacher Services Limited, Port Harcourt
Job Title: Senior Fullstack Developer

January/2023 – Present

Responsibilities:

- Designed, developed, and maintained both web and mobile applications using cutting-edge technologies.
- Worked alongside cross-functional teams to define, develop, and integrate new features across multiple products.
- Conducted thorough code reviews to uphold high standards of code quality and maintain consistency.
- Diagnosed and resolved user-reported issues through effective troubleshooting and debugging.

GreenBit Enterprises, Port Harcourt
Job Title: Social Media Manager

January/2022 – Decmeber/2023

Responsibilities:

- Social media management, including content creation and community engagement
- Email marketing campaign planning and execution
- Website management and optimization for user experience and conversions
- Analytics tracking and reporting using tools like Google Analytics
- Monitoring industry trends and staying updated on digital marketing best practices
- Collaboration with cross-functional teams to align digital marketing efforts with business goals.

Ayifa Restaurant Limited

January2020 – Decemebr/2021

Responsibilities:

- Develop and optimize Google Ads campaigns to drive targeted traffic, leads, and conversions.
- Conduct keyword research and analysis to identify valuable search terms for Google Ads campaigns.

- Create and manage Google Ads campaigns, including ad copywriting, bidding strategies, and budget management.
- Monitor and analyze Google Ads performance metrics, such as click-through rate (CTR), conversion rate, and return on ad spend (ROAS).

Educational Qualification:

University of Uyo
MSc Cytogenetics

January/2017– December/2020

University of Port Harcourt
BSc Plant Biotechnology

January/2011– May/2015

Certifications:

Digital Marketing Course, Myteacher Institute

January/2021 – December/2021

Core Skills:

Html, CSS, Javascript, React
MySQL, Mongo DB, Nosql, Mobile App
Content creation.

Hobbies:

Football
Reading

Reference:

Available upon request