**~~OkCupid is Okay, Cupid. :OOOO~~**

**The Online Dating Profile**

**A close look into San Francisco dating scene**

**By Cece Phu, Charles Yu, Gary Gao, and Michelle Yang**

**5/8/18**

If you’ve ever dated anyone :’(, you would know that dating involves people with a mutual interest in each other. But to get things started, someone needs to make the first move to get to know someone else. OkCupid is a platform that allows people to meet others. It is an American-based, internationally operating online dating friendship, and social networking website.

San Francisco is an interesting location to look at since it has a unique dating scene and an upcoming tech scene. Less than 27% of 30-year-olds in San Francisco are married. It is not until age 35 that the proportion of married people in San Francisco reaches 46%. [https://qz.com/1041379/the-places-where-people-put-off-marriage-the-longest/]

 (Can we use this picture please I can photoshop the background to be white)

**Introduction**

Thanks to the data collected by LAZY BOY ALBERT!! [1 <https://github.com/rudeboybert/JSE_OkCupid>] at Reed College on June 2012,

our group was able to look at several tens of thousands of profiles. We further processed the data to only look at approximately 30,000 active OkCupid members from San Francisco who were active within the last month of the data. Each dot represents an individual’s profile.

**Age**

Many of the users on OkCupid are in their twenties to early thirties. OkCupid members are more mature than the typical dating site.

**Sexual Orientation**

The majority of OkCupid users are straight heterosexual however there exists a sizable number of individuals who identify differently either as

**Jobs**

Given that San Francisco is located in a tech savy location, many of the males work in Computing Industries.

**Gender**

Data scraped from public profiles on www.okcupid.com on 06/30/2012.

**Given that San Francisco is such a tech savy location**