Total Number of Customers

Active Customers

Inactive Customers

Total Fuel Dispensed in ML

7.25bn



171.23K

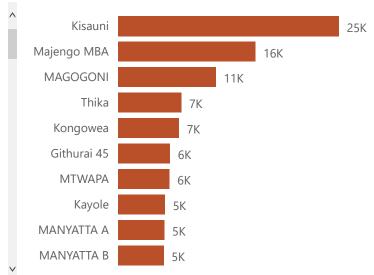
116.03K

52.76K

Retention Ratio By Neighborhood

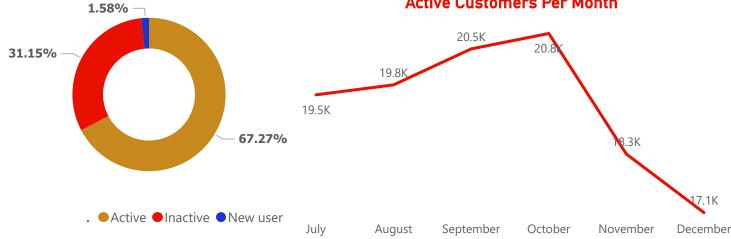
	-	_
	Neighborhood	Retention Ratio
•	KIRATINA	1.00
	KIVUMBINI	1.00
	KONYA	1.00
	KORANDO 'A'	1.00
	KORANDO 'B'	1.00
	KOWINO	1.00
	LONDON	1.00
	MENENGAI FREE-AREA	1.00
	MUGUGA	1.00
	OLIVE INN	1.00
	USENGE	1.00

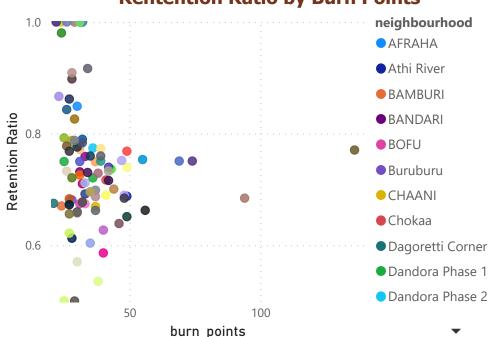
Top Neighborhoods with Active Users

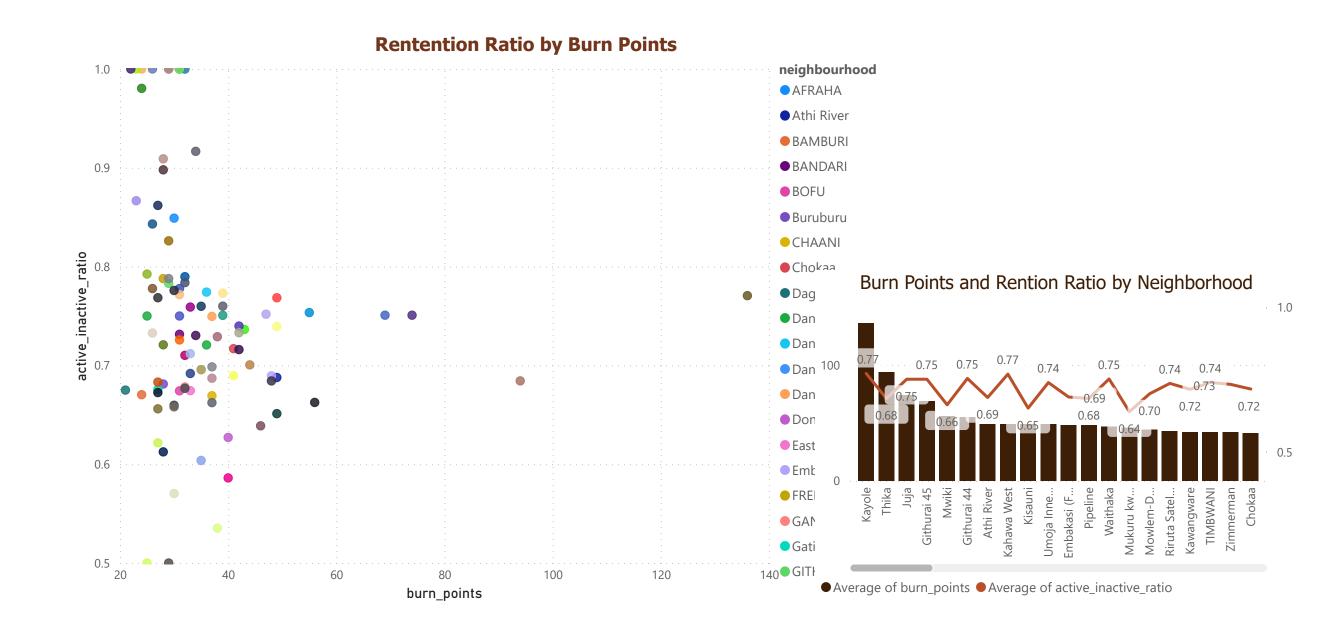




Active Customers Per Month







Active Customers by Month

neighbourhood ○ AFRAHA ● Athi River ● BAMBURI ● BANDARI ● BOFU ● Buruburu ▶ 3.1K 3.4K 3.1K 2.9K 2.1K 2.0K 1.9K 1.8K 1.5K 1.4K 1.4K 1.3K 1.2K 1.3K 1.0K 0.9K 0.9K 0.8K 0.8K 0.8K 0.8K 0.0K 0.67 0.6K 0.6K 115K 0.5K 0.4K 0.3K 0.3K 0.3K 0.2K 0.2K 0.2K 0.1K 0.14 July August September October November December