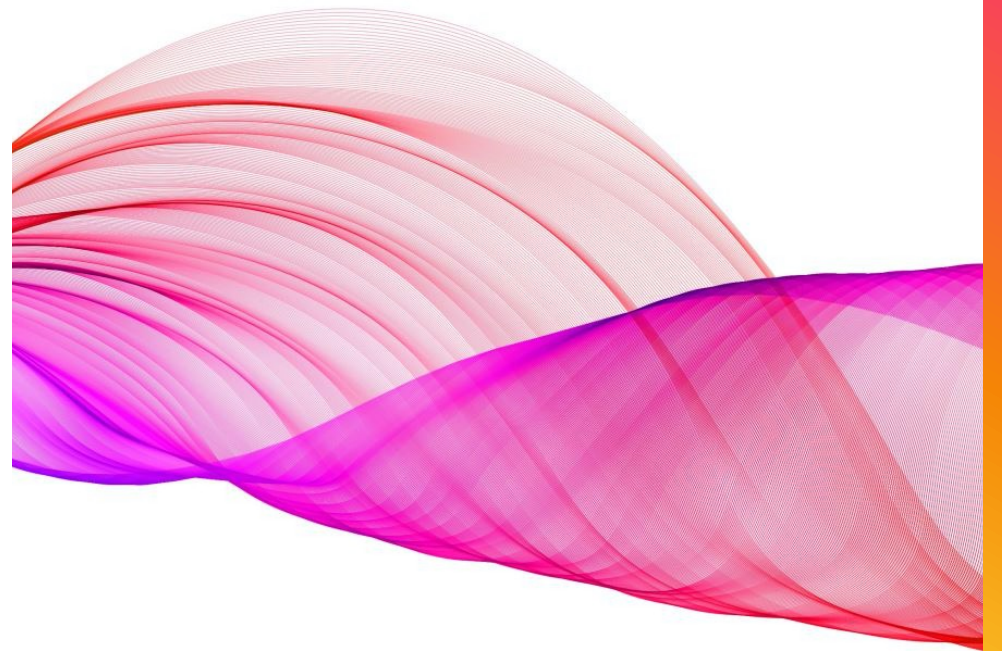


Trending Videos Report

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Date: 5/5/2021

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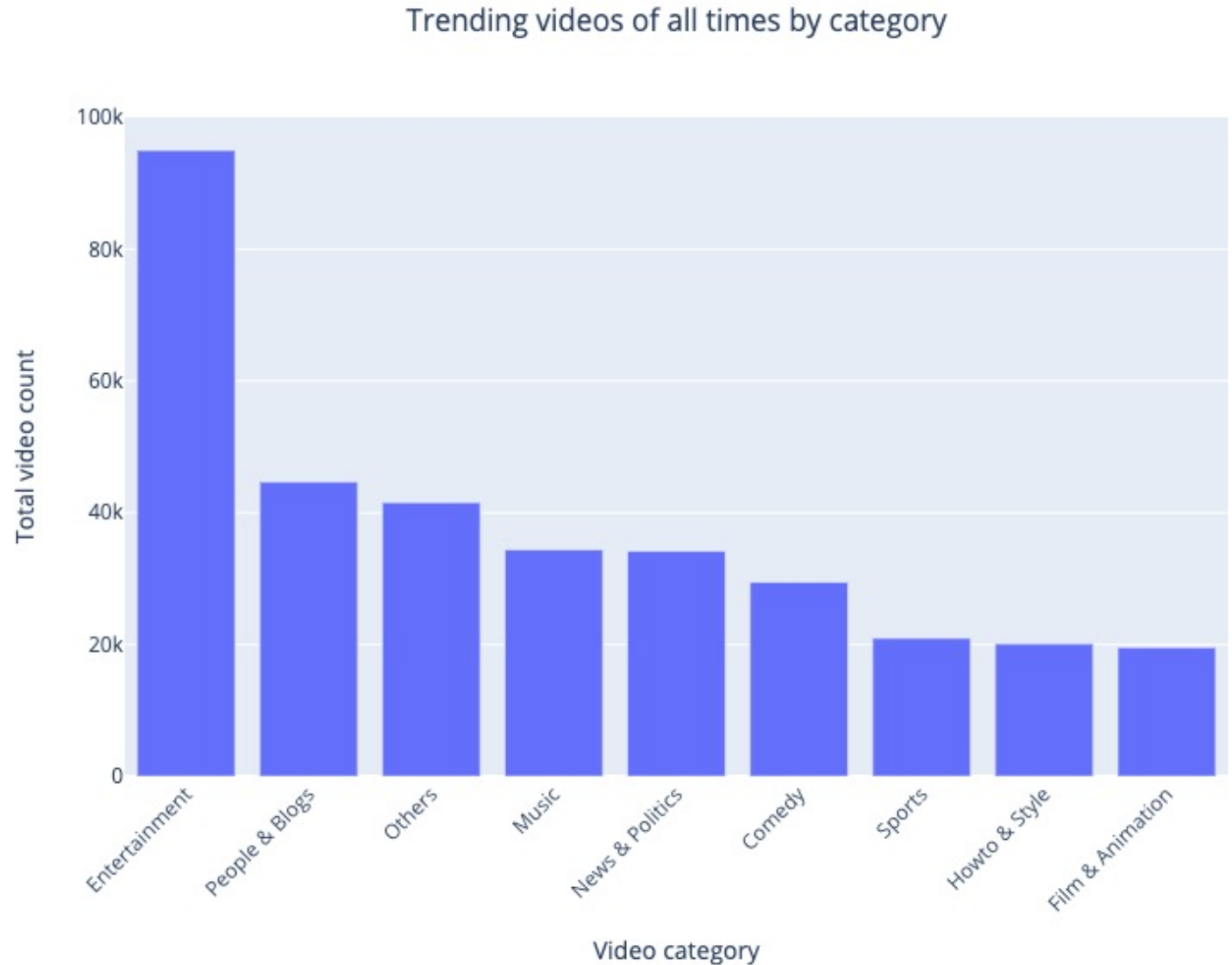


**Which video categories
trended most often?**

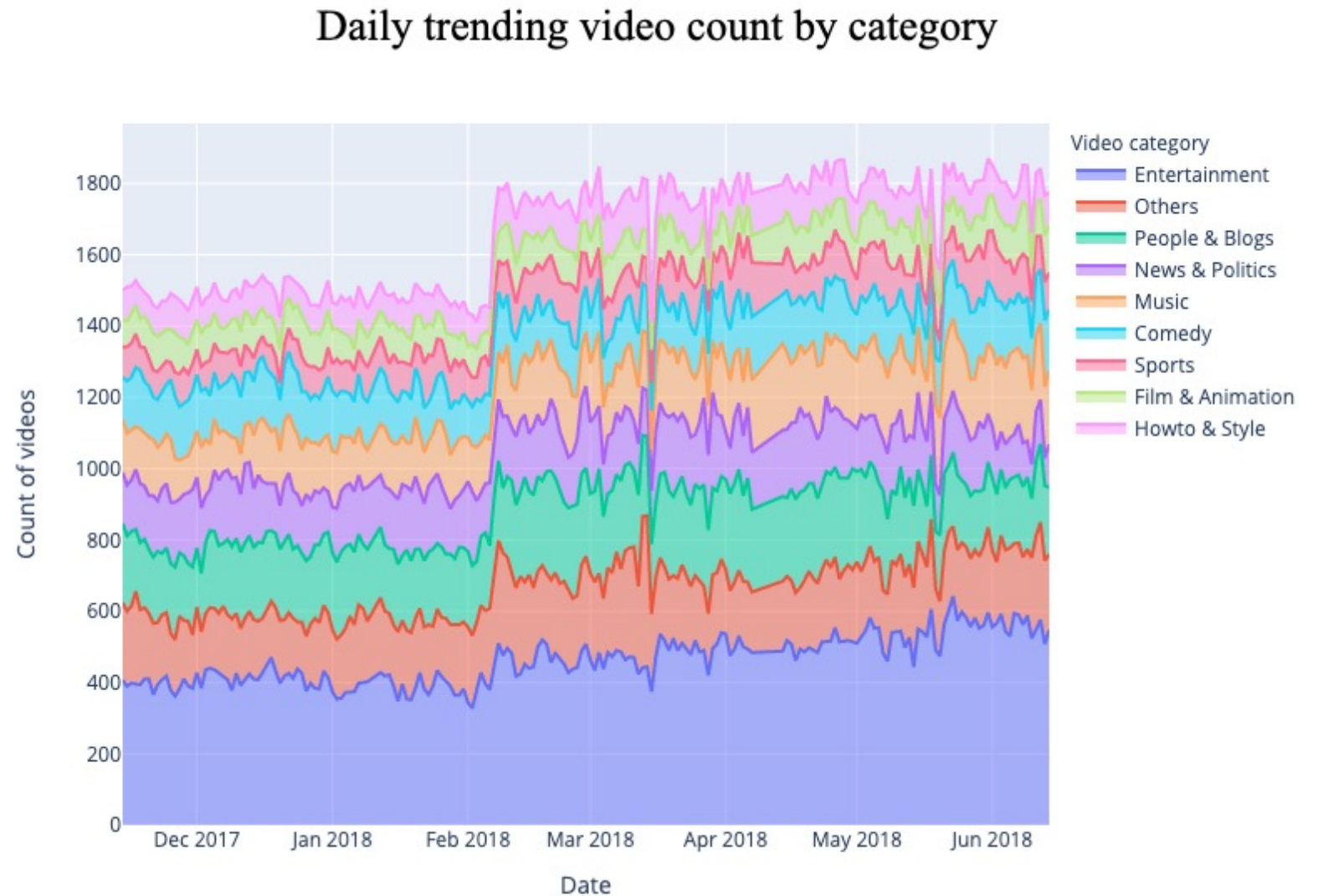
The 5 most popular videos of all times are:

- + Entertainment
- + People & Blogs
- + Music
- + News & Politics
- + Comedy

Note: others here include a total of 10 less popular video categories.



The daily trending video count from November 2017 to June 2018 shows the popularity of the top trending video: stays consistent.



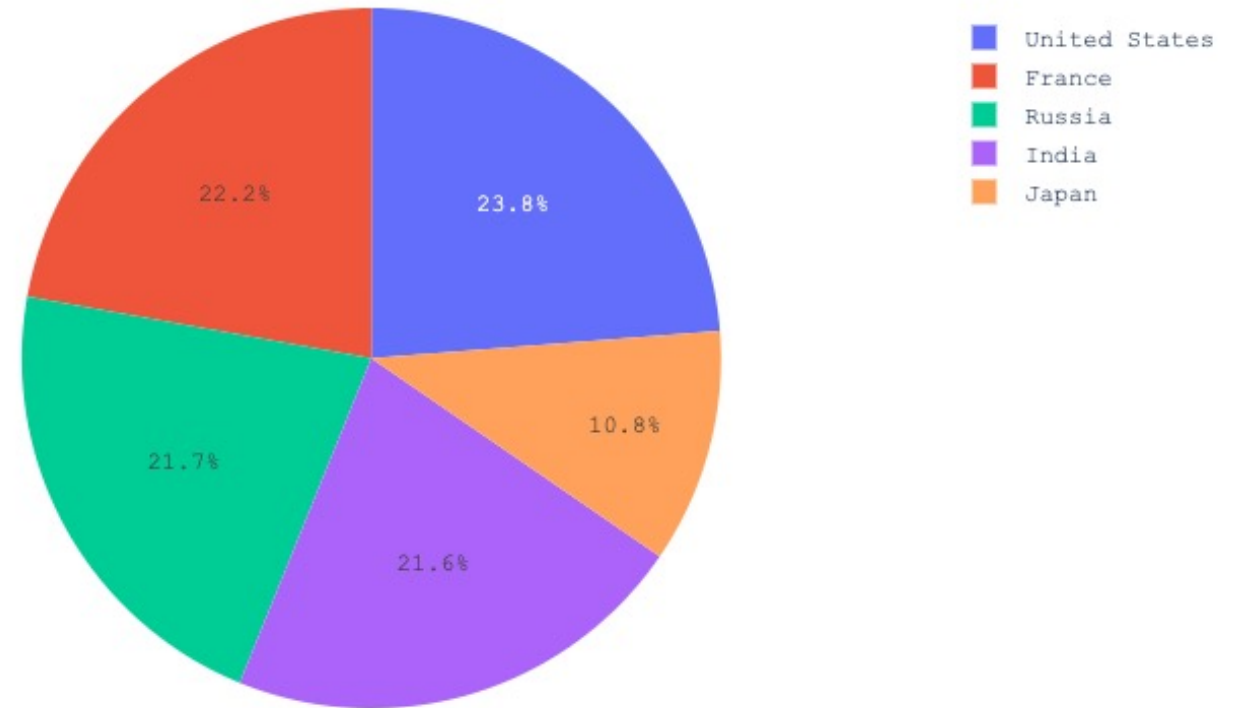


**How were they distributed
among regions?**

The pie chart of total video count broken down by country shows:

- + The US is leading, where 23.8% of the total videos are from
- + France, Russia and India follow closely behind, having over 20% of the videos respectively
- + Smallest proportion of trending videos are from Japan

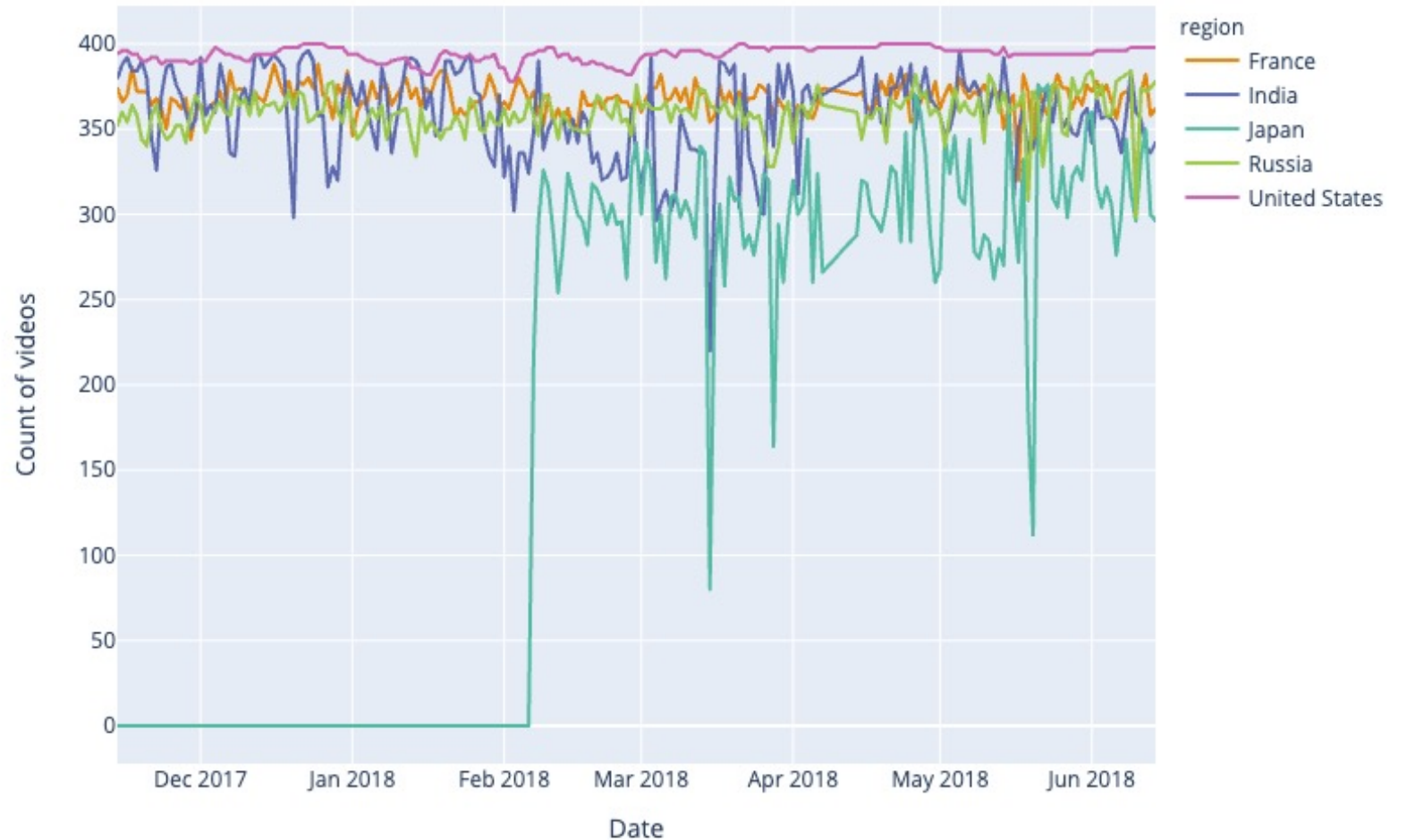
Trending videos by country



The line graph of daily video count broken down by country shows:

- + The US is leading consistently
- + For some reason we don't have trending video data from Japan in the first 3 month, which might explain the lagging behind
- + Trending video count in Japan also fluctuates obviously through out the period of the data

Daily videos count by region



What categories were especially popular in the United States? How are these different from other countries?

The bar chart shows some interesting differences among countries:

- + The most trending videos in US in the period of the data are *Entertainment*, *Music*, *Howto & Style*, *Comedy*, and *People & Blogs*
- + In France, *Sports* made to the top 5
- + In Russia, *News & Politics*, as well as *Film & Animation* made to the top 5
- + In Japan, *Sports* and *News & Politics* made to the top 5

