

*Hi, I'm (name here).*

*Let me ask you this...*

***Are you struggling to connect with new prospects and engage your customers?***

You see, connecting with your targeted audience today is no less than trying to hit a moving target.

Why? Because, over the years digital technology has really advanced and now there are numerous communication channels to connect with your prospects.

In fact, did you know that 72% of consumers say they would rather connect with brands and businesses through multichannel marketing?

So, what exactly is multi-channel marketing? Well, it's exactly what it sounds like. It's a strategy in which marketers rely on multiple communication channels to reach their target audience.

So, why is this good for your business?

Because...

More channels = More revenue

Customers targeted through multi-channel marketing spend **three to four times more** than those marketed through a single-channel.

So, for example, if you're still using only email to reach out to your customers, you're really missing out.

And while multi-channel marketing is the way forward, it also means...that for you, as a business owner, marketing just got a whole lot more complicated.

You're expected to send out email newsletters...

connect with customers across social media...

answer phone calls...

cold-call...

respond to text messages...

send out flyers and coupons...  
attend networking events...  
hand out business cards...  
....the list is never ending.

And if that wasn't enough, you also need to keep on track of customer behavior and get marketing insights to know exactly what your audience wants.

...all while constantly being anxious that if you don't consistently follow-up, you'll lose the customer altogether...

And, even if you're brave enough to take on multi-channel marketing head on, where do you begin?

You need one website for one thing...and that platform for another. Send out texts with this, and deliver your coupons with that other thing. You need all of this and this, and you certainly can't forget about all of that...

And then you also need to build your brand, strengthen customer relationships and pray that you'll get results, because surviving in the fast-paced market today may be difficult...if not impossible.

So, is there a way to do it ALL simply, effectively and profitably?

### **Introducing LinkFusions...**

A Revolutionary Multi-channel Marketing Platform that Drives Results

LinkFusions enables you to reach out to your customers in not 1...not 2...not 3...but *6 different* marketing channels!

With LinkFusions you can reach out to your customers using:

Email, Text Messaging, Voice Calling, Picture Messaging, Surveys and your very own unique Digital Business Card

And... the best part? Everything is automated!

This means that it doesn't matter if you decide to use email, text, surveys, or ALL the channels LinkFusions offers - each campaign runs ***automatically***, so that when you work on your business or take a mini-vacation, your marketing **does not** stop.

If you want to connect with and engage your audience and are struggling to get **"repeat"** business - LinkFusions is for you.

Don't let another valuable prospect slip through the cracks.

*Ready to get started?*

Create Your First Campaign for FREE  
( LF logo and website)