

PRIMARY LOGOTYPE

SECONDARY LOGOTYPE

MARK



COLORS



GRADIENT



TANGERINE



AMBER ORANGE



DARK GREY



LIGHT GREY



TANGERINE

R245 G131 B45

C0 M45 Y78 K4

#F5832D



AMBER ORANGE

R249 G160 B38

C0 M35 Y83 K2

#F9A026

R56 G56 B56

C0 M0 Y0 K78

#383838

R99 G99 B99

C0 M0 Y0 K61

#636363

FONTS

HEADLINES: MANJARI BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

BODY COPY 1: MANJARI REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

BODY COPY 2: OPEN SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

TAGLINE

Care with care.

USAGE EXAMPLES

