

Adam

Adam is a fourth year computer science student at UF who has recently started watching a bunch of anime shows. Being half Japanese, he has always been interested in learning more about anime culture and Japanese culture in general.



Adam realizes that it is time to join a student organization, as he feels lonely due to living off campus. Since he is half-Japanese side and heard about the Asian Club, he decided to give it a shot.



Adam went along with his friends to the Asian club GBM, however, he realized that they did not place as great a focus on Japanese culture as he wanted, so he did not end up going to future events of the club.



Adam noticed someone he knew tabling for the Polish club at UF. Adam was surprised there was a Polish club on campus. After talking to his friend and asking him about how he found out about the Polish club, his friend told him about an application that picks out language and culture clubs for users based on their responses to several rapid-fire questions.



After talking to his friend, Adam looked up the app. Based on their responses to several questions asking about their personality and interests, the Club Generator (name to be determined) application picks out the clubs that it believes would best suit the user. For Adam, it made him aware that there is a Japanese club on campus.



Since Adam was not sure where to look, he wouldn't have been able to find the Japanese club on his own. He assumed that since there was already an anime club and an Asian club, there was a very small likelihood that there would be a club dedicated to Japanese culture overall.



After giving the club a shot, Adam realized that he found the perfect club for himself. As a result, he was able to form a connection with people of a similar background to him, resulting in him having very close friends for the remainder of his college experience.

Sally

Sally is in her second year at UF. She is majoring in business and wants to get a minor in Spanish. She is interested in learning about some of the cultures whose main language is Spanish. On top of that, she also believes that being able to speak Spanish will be valuable for her future career.



Sally is a Spanish minor and is interested in improving her Spanish and meeting new people in the process.



Her friend recommends her to join a language/cultural club to help her with her goals.



Sally agrees but doesn't know how/where to find these clubs. With so many clubs at UF, it can be hard to discover the ones that are best for you.



Sally downloads and logs into the app.



She goes to the list of clubs on the app. She sees there are too many to parse through so she applies some filters through the filter button.



After applying the filters, Sally sees a few clubs that match her specifications. By clicking on each one, she can see more information about each one to she can go and meet with them.

Marcus

Marcus is a senior mechanical engineering students with a very like minded friend group. He is looking for some people that think a little bit differently than him to expand his awareness.

