

Charlie Gavins

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DOB: 4th August 1989

Nationality: English



Highly motivated web development apprentice with 8 years industry experience.

Proficient in JavaScript, ES6, noSQL, Node.JS, Angular, JQuery. Familiar with Ruby, Rails, C, Python, SQL, Gulp, SASS. Getting to grips with Solidity and web3 framework.

A driven, curious thinker with a passion for technology, art and a rich human existence for all.

After 8 years in the music industry as an artist manager I have begun to cultivate my deep passion for technology and creation. I see decentralised technology as the solution to many of society's deep lying problems. Specifically passionate about the music/tech intersection.

International experience with offices and clients in London and LA in artist management, labels, event promotion, distribution, retail and brand partnerships.

Worked originally as an intern, then employee and went on to found own music management company, and co-founded two further companies.

DEVELOPMENT EXPERIENCE

After leaving my previous clients and roles behind and taking a sabbatical to cultivate my desire to learn computer engineering, in September 2016 I wrote my first 'hello world'. Since I have been working through as much material as possible to get up to speed.

May 2017 – June 2017

Harvard edX – CS50 Introduction to Computer Science

A fascinating dive into the deeper workings of what goes on under the hood. After spending some time working with bitcoin and ethereum, I found my deeper computer science knowledge lacking and this course has deepened my understanding considerably. Working in **C**, **Python** and **Javascript**.

November 2016 – February 2017

General Assembly – Web Development Immersive

An intense on-campus course based in London. We worked in **JavaScript**, **Ruby**, **ES6**, **SASS**, **SQL**, **noSQL**, under highly intense but stimulating conditions. We covered a huge range of topics in the 12 week, full-time (and over time) course.

WORK EXPERIENCE

Director – January 2013 – Present

Neon Seed Ltd
London

- Management for:
 - o Nero (in partnership with Three Six Zero Group/Roc Nation) ([click here for Spotify link](#))
 - Invited back to head up the NERO team by Three Six Zero to deliver their sophomore album
 - Headlined the 2nd Stage of Coachella in 2015 to 30,000 people
 - Delivered and released the 2nd album after 4 years from their critically acclaimed debut
 - Signed to Kobalt neighbouring rights during this term
 - o Blonde ([click here for Spotify link](#))
 - Signed when only 2 tracks were live on Soundcloud
 - Launched Blonde's career with 2 top 10 hits and over 500,000 singles sold in the UK from the first two major releases
 - Negotiated and signed to Parlophone for records, Sony ATV for publishing and neighbouring rights with Sony ATV
 - o Gemini ([click here for Spotify link](#))
 - Launched Gemini's career fully independently, with a sustainable business model
 - Exposure peaked with his single 'Fire Inside' which made it onto the B list at Radio 1 as a fully independent release
 - Negotiated and signed to Island records and BMG music publishing, Sony ATV for neighbouring rights
 - Now works with AWAL label services in the UK
- A&R Consultant, Polydor/Fiction, Universal Records – April 2013 – November 2013
 - o Working with Jim Chancellor at Fiction - A brilliant insight into how major labels work from the inside

Shareholder and Executive Director – January 2011 – December 2012

Lets Go Crazy Holdings Ltd
www.freemavens.com
www.getstreetteam.com
www.yourvine.com (discontinued)
London

Advocacy marketing using technology to pinpoint influencers within specific social demographics.

Oversaw the development and growth of a group of companies including live event promotion and marketing campaigns for various FMCG brands. The main areas I oversaw were in client acquisition, shareholder management and reporting, product development and people management.

- Dealing with management of employees in a range of roles, from back office finance, through to street teams and developers. Overseeing a growing team from 2 to 20 within 6 months
- Overseeing due diligence and business affairs involved with initial seed investment of £500,000. Liaising with financial and legal business affairs teams
- Overseeing and preparing pitch documents and collateral for client acquisition, maintaining workflow on new, existing and closed leads

- Overseeing the subsequent project reporting for clients
- Overseeing the generation of clear and concise company status reports to investors
- Booking talent for a host of festivals including Bestival (Temple Island Stage), LED (Stage 2) and our own 15-18 nights 'Lets Go Crazy'
- Attending relevant conferences including IMS and Musicconnex where I spoke on a panel

Artist Manager – January 2008 – December 2010

Three Six Zero Group Ltd
 www.threesixzero.com
 London & Los Angeles

This role for the UK management company initially started out as an internship shortly after leaving school and fast became a full time role with high levels of responsibility, the foremost being the face of Three Six Zero group in the US. I started the project as a 19 year old with minimal contacts in order to scope out the viability of a permanent US operation and successfully achieved all of the self-assigned goals and metrics for success:

Business Development

- To scope out US expansion of the company and be the first man on the ground out in LA. Representing the entire roster, I scouted and delivered new business opportunities and networked, ensuring a good flow of communication back to the directors based in the UK. This led to the company relocating their main HQ to LA, whilst partnering with Roc Nation.
- During this time:
 - o Brokered a deal with Activision for Deadmau5 to appear in DJ Hero 2, from initial consultation, through to 3D mapping execution, E3 promo coverage, post execution in-app purchase bonus content licensing.
 - o Deadmau5 debuted his innovative 'LED head' for the first time at Coachella
 - o Ensured the project broke even financially by bringing in substantial additional revenue and opportunities from LA to the roster.

A&R

- A&R'd Deadmau5 on his 2x Grammy nominated album "4x4=12", working with him daily at his studio on features, writers, instrumentalists and collaborators. ([click here for Spotify link](#))
- His first album to enter into the Billboard top 200
- His best selling album to date
- Oversaw the creative development of main single 'Raise Your Weapon' which featured Kobalt writer CC Sheffield, working closely with Silke Lorenzen. The song was Grammy nominated. ([click here for Spotify link](#))

Management & client acquisition

Signed Nero in 2011 ([click here for Spotify link](#)) who went on to achieve:

- Number 1 selling album in the UK
- 'Me & You' entered the UK chart at #15 as the highest new entry as an independent release
- 2x #1 charting UK singles
- Their single 'Promises' went platinum in the USA and won a Grammy for best remixed recording
- Highly successful touring career

Signed Feed Me ([click here for Spotify link](#)):

- A&R'd and developed Jon and his artist project 'Feed me' to the point where it was ready for launch
- Subsequently we achieved a record breaking 7 out of the main top 10 chart of Beatport occupied by his debut 8 track EP 'Feed Me's Big Adventure'

EDUCATION

A-Levels, June 2006 – June 2007

Uppingham School

Music Technology – A, Economics - B, Physics - B, Maths [AS level]

7 A*s - 10 GCSE's total, June 2003 – June 2005

Uppingham School

PERSONAL INTERESTS

- Mountain biking
- Yoga
- Plant-based food
- Philosophy
- Nature
- Travelling
- Alternative medicine

REFERENCES

References are available on request.