What the app does

- Shows % of calories in Fats
- Shows % of calories in Carbs
- Shows % of calories in Protien
- Displays total calories eaten
- Recommends meals
- Tells you what food to stay away from

Features

- Can be accessble with all phones
- Able to read any language on the label
- Takes picture of the food label
- Able to search a database of healthy food combinations
- User can type the food out, not just take a picture
- Notifications on how you are eating through the week

Price

- Bi-Monthly based plan, $10 every other month
- Would be expensive to create and put out the app

Future growth

- In addition to an app, there could be a service where it takes your specific dietary restrictions and plans out your meals and it sends you the ingredients

Hurdles

- Some food labels are different than others so the app must be able to read all types of labels
- Foods without labels
- Being able to take into account for allergies, diabetes, exc

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- Use apps like tiktok and instagram to show the features and get the word out
- pay influencers to promote the app