COLLABORATION MEETING

Session 1.1

14 March 2023

Pinpoint CONSULTANCY

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1 TEAM MEMBERS

2 PROJECT OVERVIEW

3 SOFTWARE & TOOLS

4 UI / UX

TEAM MEMBERS

Alois Napitalai

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Collaborator X

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PROJECT OVERVIEW

- ODFD services like Uber Eats and DoorDash have gained interest from academics due to questions around logistics, food quality, economics, competition, and safety.
- The traditional ODFD model relies on the physical presence of customers and can be destructive to brick-and-mortar businesses.
- The proposed approach is to use augmented reality and machine learning to get customers to the source of the food (restaurants, shops, etc.) instead of delivering it to their doorstep.
- In the PNG context, there are already two ODFD services (PGO! and GoFood PNG) that target established businesses and working-class professionals.
- The proposed platform aims to attract customers to local businesses and small kaibars, generating wealth down to the grassroots.

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Appache Kafka

Unity3D/Engine

Blender

RDMS – PostgreSQL, MongoDB, MySQL etc

Cloud Service – AWS, AZURE, Google Cloud

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