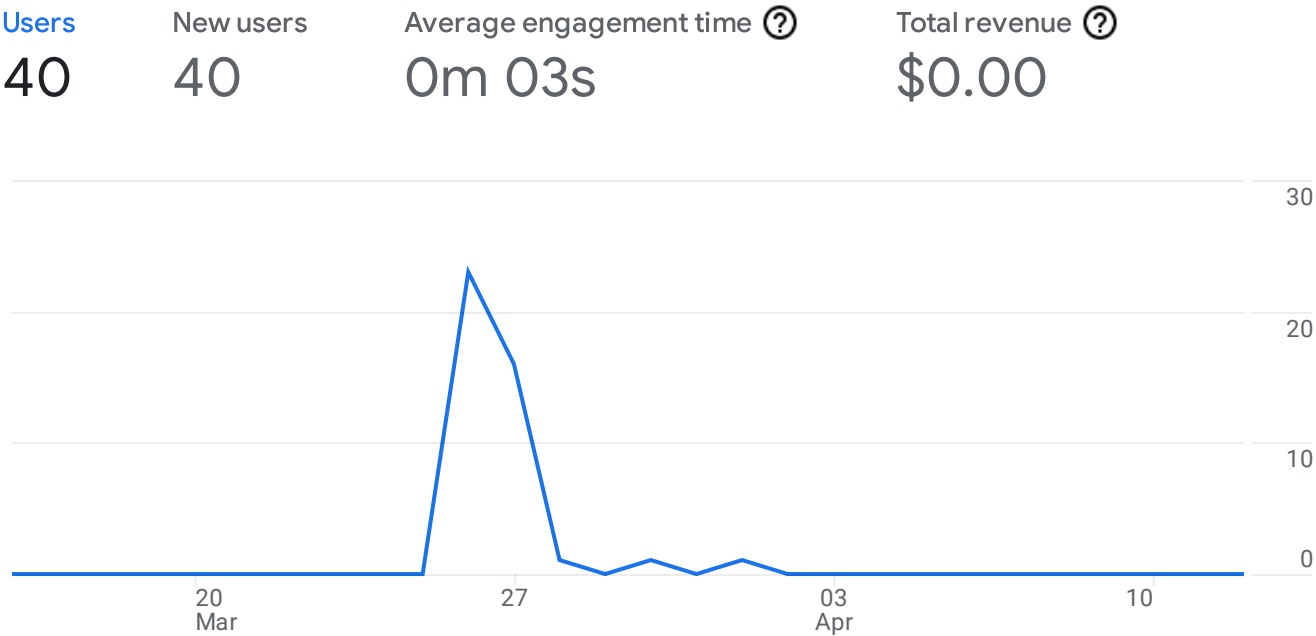


Reports snapshot ✔ ▾

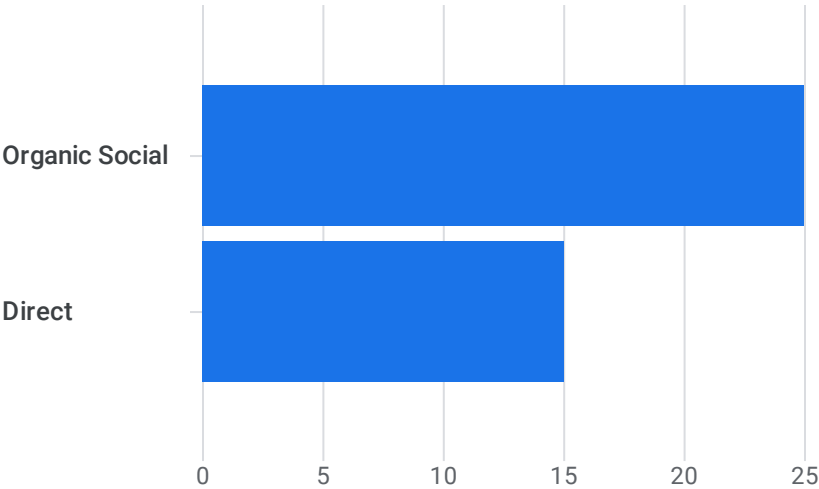
Last 28 days Mar 16 - Apr 12, 2022 ▾

A All Users Add comparison +



WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping ▾



[View user acquisition →](#)

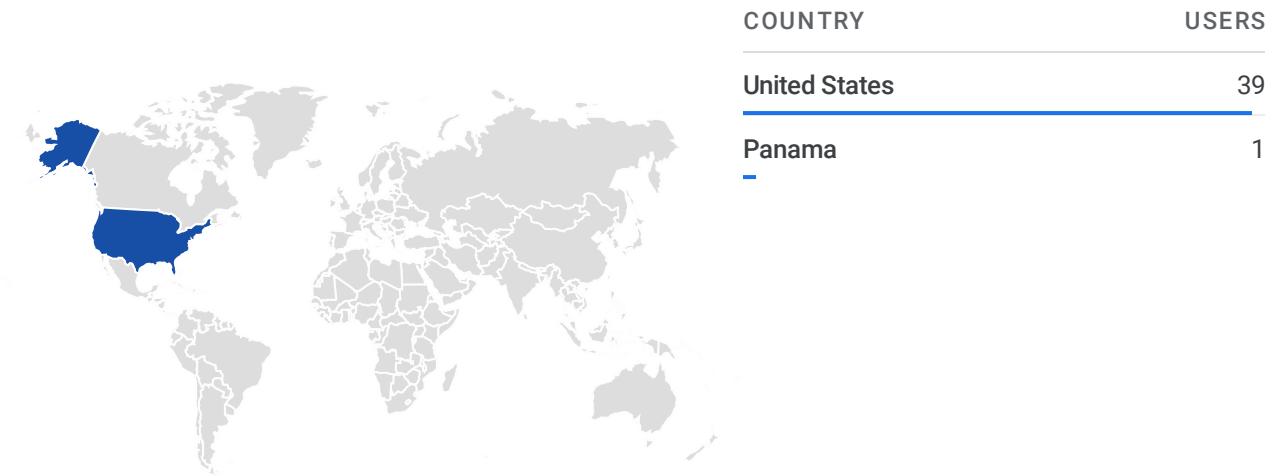
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session default channel grouping ▾

SESSION DEFAULT CHANNEL G...	SESSIONS
Organic Social	26
Direct	17
Referral	1

[View traffic acquisition →](#)

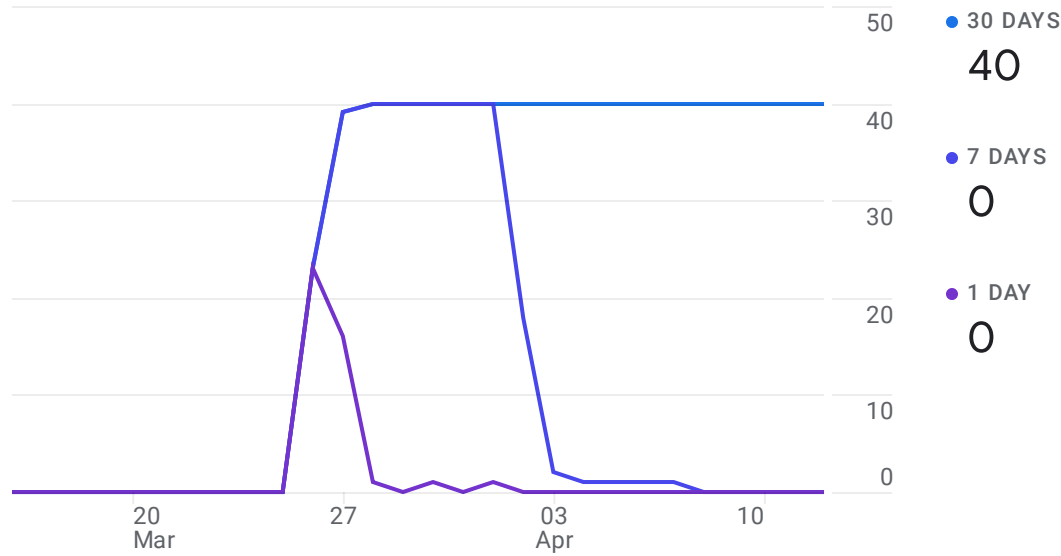
Users ▾ by Country



[View countries →](#)

HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	2.5%	0.0%	0.0%	0.0%	0.0%
Feb 27 - Mar 5						
Mar 6 - Mar 12						
Mar 13 - Mar 19						
Mar 20 - Mar 26						
Mar 27 - Apr 2						
Apr 3 - Apr 9						

6 weeks ending Apr 9

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Parallax Narrative	50

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	50
session_start	44
first_visit	40
scroll	21
user_engagement	10

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

ITEM NAME ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform

No data available

[View tech details](#) →