

# Tips for a Successful CE Seminar

### **General tips:**

- The PJI CE Seminar presentation was approved by Pfiedler Education to provide nurses with 2 continuing education contact hours and the slides cannot be modified
  - o <u>Do not</u> edit, add information, delete information, hide or move any slides
- Find out the total allotted time that you will have for the CE presentation and potential inservice (you may or may not have time for both)
- Pilot audiences have shown interest in the biofilm section along with infection prevention measures ensure you are comfortable with presenting/discussing these topics

#### **Practicing your presentation:**

- Practice presentation while viewing slide notes in PowerPoint to learn content
- Verbalize each slide to become familiar with presenting content
- It is important to practice the presentation several times before presenting seminar
  - Do not depend on reading the slide notes during your actual presentation
- Be prepared for when animations will appear (as indicated in the slide notes)
- Consider the amount of time allotted for your presentation before adding additional content from the study guide
- If you plan to provide readmission details specific to your hospital:
  - Readmission rate, penalty score and penalty amount for hospital can be located using Definitive Data on salesforce
  - The 2019 CMS readmission penalties by hospital spreadsheet is also available for download on the sales tools section of the Distributor Hub

## Know what you need to bring for the presentation:

- Ask to see the presentation location ahead of time
  - You may be presenting in a conference room, pre-op room or lounge
- Know what IT items you will need to bring. Common items include:
  - Laptop (bring your charger & any adaptors needed to connect to projector/screen)
  - USB flash drive
  - o Remote clicker with laser pointer (check battery level before using)
  - Projector (remember proper cords, etc...)
- Reserve presentation set from Marketing if needed
  - 4 presentation sets are available
  - Each set includes a projector, remote clicker and various adaptors
  - Please reserve at least 2 weeks ahead of your CE Seminar
- Have pens available for attendees to fill out registration and evaluation forms



### On the day of your presentation:

- Remember to bring items needed for presentation and CE Seminar study guide booklets
- Arrive early
  - Connect your laptop to the projector/screen before your time slot begins
  - View your presentation to ensure formatting looks OK with projector/screen settings
  - o Hand out the study guide booklets or ask someone to help you distribute them
  - Place pens in a visible place near doorway
- Connect with your audience
  - o It is OK to state a brief description of your background when introducing yourself
  - Always speak when facing your audience (do not look at a screen behind you)
  - Assess interest levels
  - Walk around room, ask questions (if time permits) to increase engagement
- <u>Do not mention any product brand names</u> (i.e. STIMULAN) during the CE portion of your presentation
- Ensure that you properly end/close the accredited CE portion of your presentation before switching over to a product in-service

### Be prepared to answer questions regarding CE credits:

- Nurses will receive 2 contact hours through the California State Board of Nursing & Pfiedler Education by attending the CE Seminar presentation and reviewing the study guide on their own time
- The registration form at the end of the booklet must be completed and collected/returned for credits to be issued by Pfiedler Education
  - It is OK if nurses cannot remember their nursing license number for the registration form
- Pfielder also asks that the evaluation forms are completed and collected/returned
  - o Remind participants of your name so that they can include it on the evaluation form
- Be prepared to respond to questions about surgical technologists receiving credits:
  - The Association of Surgical Technologists (AST) does not allow outside agencies to provide credits to surgical techs
  - The National Center for Competency Testing (NCCT) will only give credits to surgical techs for online education
  - Pfiedler recommends that surgical techs contact their association (AST or NCCT) to try to obtain credits for the course, but cannot guarantee that credits will be issued

\*Please review the Pfiedler Education CE Seminar Frequently Asked Questions document for common questions that you may receive from participants