

## Tips for a Successful CE Seminar

#### **General tips:**

- The PJI CE Seminar presentation was approved by Pfiedler Education, a division of AORN, to provide nurses with 2 continuing education contact hours
  - Content on slides should not be modified
  - o Do not edit, add information, delete information, hide or move any slides
  - The only modification that you can make is to <u>insert the unique QR code/URL link</u> on slides 3 & 33 of the presentation
- Find out the total allotted time that you will have for the CE presentation and potential inservice (you may or may not have time for both)
- Send in the CE Seminar scheduling form 2 weeks prior to your scheduled event
  - This will allow time for Pfiedler to ship the study guide booklets to the location of your choice

### **Practicing your presentation:**

- Practice presentation while viewing slide notes in PowerPoint to learn content
- Verbalize each slide to become familiar with presenting content
- It is important to practice the presentation several times before presenting seminar
  - o Do not depend on reading the slide notes during your actual presentation
- Be prepared for when animations will appear (as indicated in the slide notes)
- Consider the amount of time allotted for your presentation before adding additional content from the study guide
- If you plan to provide readmission details specific to your hospital:
  - Readmission rate, penalty score and penalty amount for hospital can be located using Definitive Data on salesforce
  - The CMS readmission penalties by hospital spreadsheet is also available for download on the sales tools section of the Distributor Hub

# Know what you need to bring for the presentation:

- Ask to see the presentation location ahead of time
  - You may be presenting in a conference room, pre-op room or lounge
- Know what IT items you will need to bring. Common items include:
  - Laptop (bring your charger & any adaptors needed to connect to projector/screen)
  - USB flash drive
  - Remote clicker with laser pointer (check battery level before using)
  - Projector (remember proper cords, etc...)
- Reserve presentation set from Marketing if needed
  - 5 presentation sets are available



- Each set includes a projector, remote clicker and various adaptors
- Please reserve at least 2 weeks ahead of your CE Seminar

### On the day of your presentation:

- Remember to bring items needed for presentation and CE Seminar study guide booklets
- Arrive early
  - Connect your laptop to the projector/screen before your time slot begins
  - View your presentation to ensure formatting looks OK with projector/screen settings
  - o Hand out the study guide booklets or ask someone to help you distribute them
- Connect with your audience
  - o It is OK to state a brief description of your background when introducing yourself
  - Always speak when facing your audience (do not look at a screen behind you)
  - Assess interest levels
  - Walk around room, ask questions (if time permits) to increase engagement
- <u>Do not mention any product brand names</u> (i.e. STIMULAN) during the CE portion of your presentation
- Ensure that you properly end/close the accredited CE portion of your presentation before switching over to a product in-service
- Remember to advise your attendees to use the specific QR code/URL link to access the course online, complete the evaluation and obtain their credits (within 2 weeks of the event)

### Be prepared to answer questions regarding CE credits:

- Nurses will receive 2.0 contact hours by attending the CE Seminar presentation and reviewing the study guide on their own time
- The continuing education credits are provided by Pfiedler Education, a division of AORN
- All attendees must access the course online using the specific QR code/URL link to complete an evaluation form and receive credits
- Be prepared to respond to questions about surgical technologists receiving credits:
  - The Association of Surgical Technologists (AST) does not allow outside agencies to provide credits to surgical techs
  - The National Center for Competency Testing (NCCT) will only give credits to surgical techs for online education
  - Some states will accept nursing contact hours for Surgical Techs
  - Many hospitals will accept the education for advancement on Clinical Ladders
  - Pfiedler recommends that surgical techs contact their association (AST or NCCT) to try to obtain credits for the course, but cannot guarantee that credits will be issued

\*Please review the Pfiedler Education CE Seminar Frequently Asked Questions document for common questions that you may receive from participants