

## PERSONAL STATEMENT

I'm a 27 year old, who has been working in the start-up industry for more than 4 years in the Silicon Valley area. I excel in many fields regarding business development, whether it is sales, design, or programming.

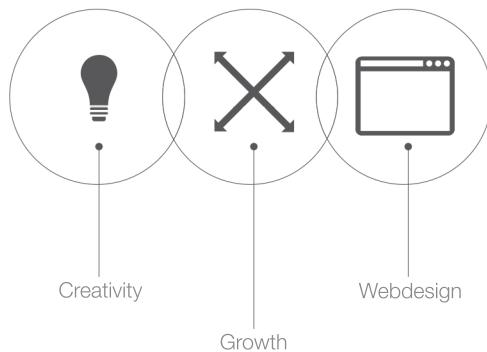
I love being apart of the fast paced start up culture and love being part of a motivated team who wants to disrupt the industry.

I am looking for a motivated team that I can learn from. I am looking to not only grow as a person but rapidly grow a company and have a story to tell while doing so.



17/12/1988

## MY SPECIALITIES



## EDUCATION

- From 2011 to 2012  
Minor in Drawing  
San Francisco State University, California
- From 2008 to 2012  
Major: Graphic Design  
San Francisco State University, California
- From 2007 to 2011  
Major: Industrial Design  
San Francisco State University, California

## WORK EXPERIENCE

- 2** From October 1, 2014 to present  
Business Development/ Growth  
iCracked

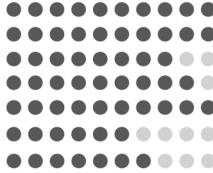
My biggest achievement at iCracked was implementing different strategies to grow our network of technicians as well as the number of customers served. Using different web development tools such as HTML5, CSS, Javascript, Hubspot, Salesforce, and a few other tools; my team was able to grow our network from 100+ users to around 6,000+ worldwide. We did this by designing an online funnel that ultimately trickled down to revenue for the company. I was responsible for the online advertisements, landing pages, email marketing, as well as talking to the client from time to time.

- 2** From September 1, 2012 to September 1, 2014  
Sales  
Pure Energies (now NRG)

At Pure Energies, my role was to create advertisements, generate clients, sell the product, and maintain a good relationship with these clients. I wore many hats when we were still a small start-up. My biggest accomplishment at Pure Energies was maintaining one of the best closing ratios as well as ultimately selling the company to the American energy giant NRG.

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Hubspot  
HTML + CSS  
Salesforce  
Javascript  
Google Analytics



## LANGUAGE SKILLS



## HOBBIES & INTERESTS

