

SKILLS React, Redux, JavaScript, Ruby, Rails, Postgresql, CSS3, HTML5, Node.js, Express.js, MongoDB, Git, jQuery, Google Analytics, Salesforce, Sales

PROJECTS

TrendyCamp | *(React/Redux, Rails, Postgresql AWS)*

[live](#) | [github](#)

- Ensured user privacy and autonomy through frontend and backend authentication measures and React Router, allowing users to only access and make changes to their own reservations or reviews when logged in.
- Adhered to React and ES6 best practices to generate a true single page reactive web experience.
- Managed reviews and bookings CRUD through custom transactional database operations.
- Connected the Rails backend to AWS S3 for media storage and organization while maintaining content security with AWS IAM.

WeSample | *(React/Redux, MongoDB, Express.js, Node.js, MERN)*

[live](#) | [github](#)

- Designed dynamic sign in for both users and restaurants to allow each to perform specific actions in the backend.
- Leveraged Validator.js library to ensure that sign in functionality was uniform and concise..
- Implemented CRUD for reviews on the user side and samples on the restaurant side of the application to ensure full functionality of each area.
- Designed a weighted search algorithm to filter most relevant matches based on the query passed into the search bar.

NYC Tree Census Data Visualization | *(JavaScript, External API (NYC Open Data), Chart.js)*

[live](#) | [github](#)

- Leveraged third party API, NYC Open Data to fetch information on trees in the 5 boroughs of New York City.
- Utilized Chart.js to visualize the data in a stylistic and professional manner.
- Designed a selector field to filter data queries to the third party API in order to render accurate data to the chart.

EXPERIENCE

Digital Marketing Manager

Working Nurse

May 2021 - Oct 2021

- Developed a multi-stepped marketing plan for a traditional print magazine with a new online presence in order to make the shift from print to web format.
- Implemented both on and off page SEO strategy to draw in outside web traffic and increase conversion of advertising sales.
- Utilized Google Analytics to track and monitor site performance, monthly, and weekly goals, boosting site performance and visibility by 50%.

Insurance Advisor

Policygenius

Jun 2019 - May 2021

- Assisted new customers from initial application to underwriting, while collaborating with other teams to enhance the service provided.
- Trained new hires in a mentorship role and worked on several committees for projects to increase engagement and efficiency in daily work.

EDUCATION

University of Vermont - BA English, 2012-2016

AppAcademy - Highly selective software engineering bootcamp focusing on modern web development, 2022