



Command Center Coffee Table ©

From Lombard Street Inc.

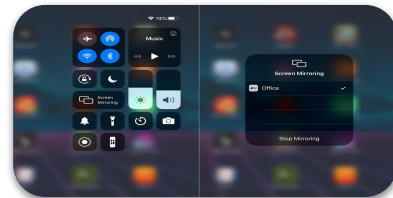
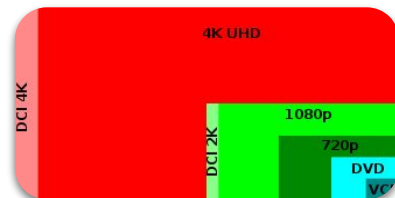


Typical Coffee Tables	Command Table ©
Only function as table structure	Enhances day-to-day life with multiple unique functions
Lack family unity	Brings family together for quality time
Devices unable to connect	Connects all devices as your central hub



Command Table's Unique Features

- Native 4k, Surround Sound & AI upscaling for entertainment purposes (Netflix, Hulu or Disney Plus) in real time 4k rendering
- Connects directly with phones which are placed on top of the table, assisting in charging and overnight backup of messages and photos.
- Uses Internet of Things (IOT) to connect all household devices, creating one easy-to-manage hub
- Family time you will actually enjoy - Command Table brings everyone together!





Command Table Branding

Logo: A simple representation of our product

Slogan: "Smart homes mastered"

Aesthetic: Simplicity, sleek, glossy, entirely customizable with software

Fonts: Orbitron (headlines) Roboto (text)

Colors: cornflower blue, light cornflower blue 1, black



"Smart homes mastered"



Digital Marketing Campaign

Campaign Type	Channel	Platform	Audience Segment	Ad format	KPI	Budget Expense (100k)
Prospecting	Social	Youtube	Adults age 28-65	Video	Audience Retention %	\$25,000
Prospecting	Social	Facebook	Middle-aged moms	Image/Video	Conversion Rate	\$30,000
Prospecting	Social	Linkedin	Adults age 28-65	Image/Video	Conversion Rate	\$15,000
Retargeting	Email	MailChimp,etc.	Email list from website, other related lists including target audience	Text/Image	Click thru Rate %/Conversion Rate	\$10,000
Prospecting	Social	Twitter	Potential customers who use Netflix and Hulu regularly at their house or office	Text/Image	Impressions/Clicks on Post	\$20,000

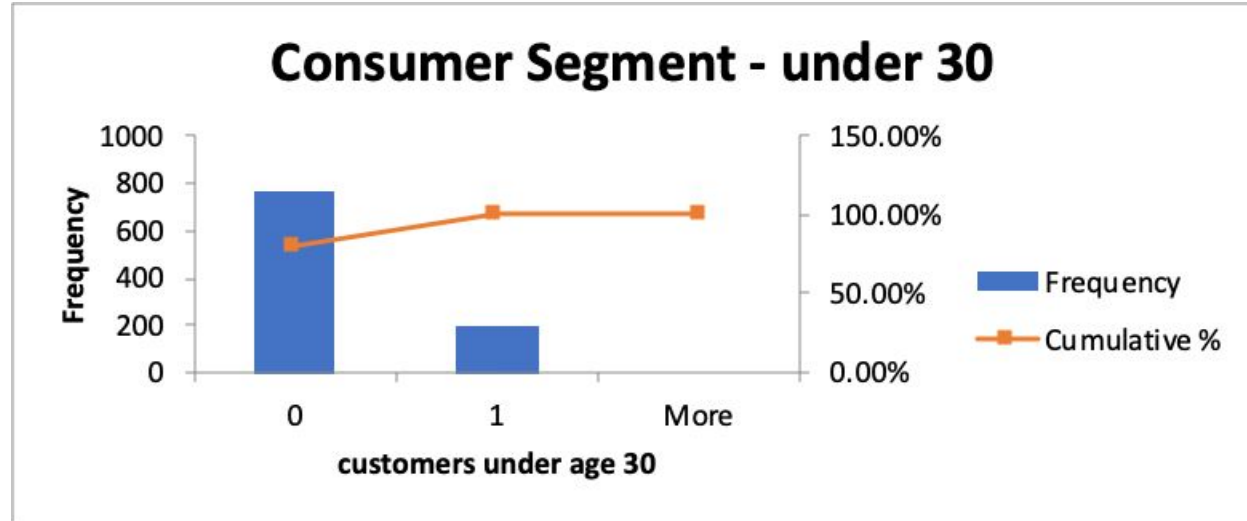


Search Engine Marketing (SEM) Campaign

Search Campaign Type	Sample Key Words	Sample Ad Copy
Brand	[Command Center] [Command Table] Command Center Coffee Table Command Center Table	The SmartHub you've been waiting for Coffee Table and SmartHub all in one
Non-Brand	"Coffee Table" Smart Coffee Table SmartHub	Your Coffee Table just got an Upgrade Watch Netflix on your table!
Conquesting	[Sobro] [Sobro Smart]	The Smarter, Better Coffee Table Control your space from your coffee table



Data Analysis & Visualization

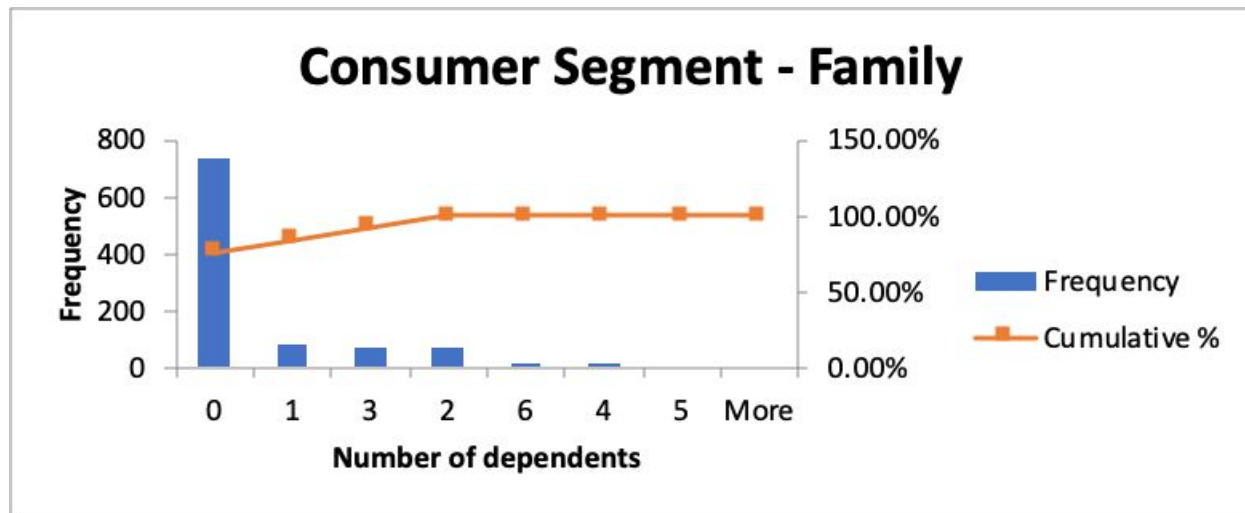


Business Approach

- **79%** of our customers are over the age of 30
- Continue growing the business professionals market



Data Analysis & Visualization



Entertainment Approach

- **76%** of our customers don't have a dependent
- Untapped potential in younger family market



We're Hiring

Sales Representative - Philadelphia, PA Full-time opportunity Entry level

Job Description

Sales Representative will prospect new customers and engage with previous customers to increase sales and overall engagement with our product. Responsible for building positive relationships with customers-to-be and to drive sales within the company.

Responsibilities:

- Provide potential customers with insider information on the Command Center product and its amenities
- Contact previous customers on a frequent basis to gain insight to their customer experience
- Collect and analyze customer data to develop strategy on how to drive sales

Required Skills:

- Previous sales experience preferred
- Bachelor's degree in relevant subjects
- Proficient in Microsoft Office Suite
- Excellent communication and leadership skills

Included Benefits:

401(k) Dental Insurance Medical Insurance Free company lunch!

About Command Center:

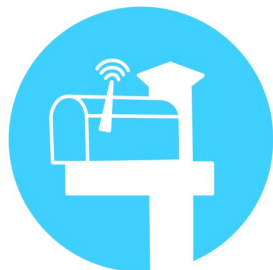
We are a company dedicated to bringing the ultimate coffee table experience to families everywhere. Our tables have countless amenities including surround sound, device compatibility, and seamless streaming capability make our product unique from any other coffee table. Our small startup company has already seen major progress since our debut in July 2020.

Sales Representative

- Increase sales and overall engagement
- Expertise on the features of our product
- Build strong relationships with customers
- Preferred sales experience
- Excellent communication and leadership skills



Our Partnerships



blubox

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