

COMMUTING TO WORK

CHICAGO / LOS ANGELES / NEW YORK CITY / ATLANTA
SAN FRANCISCO / HOUSTON / WASHINGTON / SEATTLE



Team Member Notes:

Colors are fine. What are the percentages, there are no data points. It is hard to tell what the story is with this data. It looks like color blocking for fun, not colorblocking to tell any meaningful story. I think a change in format to maybe a pie chart or something similar would be more effective in telling a story.

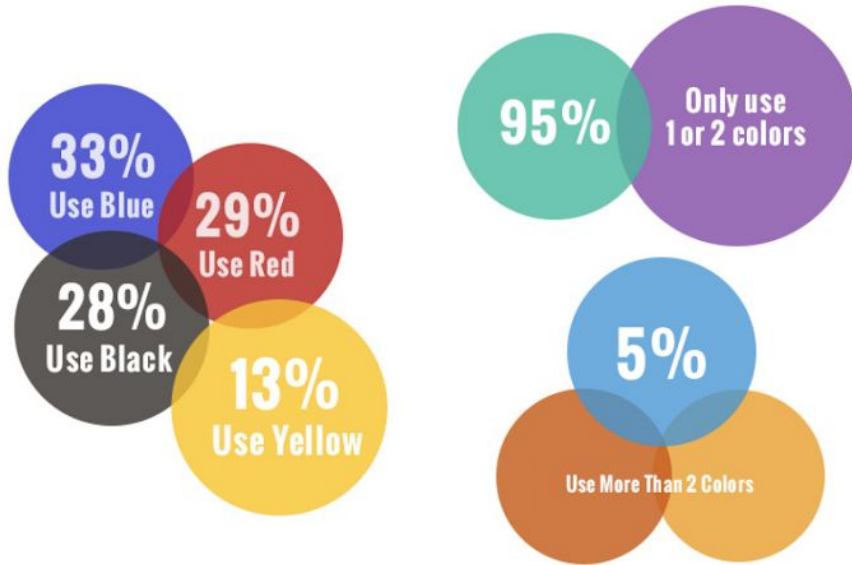
Charlie Notes:

While this kinda looks cool, theres no way to tell the values of the percentages, especially since the letters aren't horizontally standard. (bottom of A wider than top). An addition of numerical numbers would be helpful

Final: The numerical data needs to be represented. The color scheme is okay and the colorblocking is fun, but it does not accurately convey the data in this example. The overlay on the letters also confuses the percentages because the width of the letters is not constant vertically. (bottom of A wider than top)

COLOR TRENDS

THE MOST-USED COLORS OF THE WORLD'S TOP BRANDS



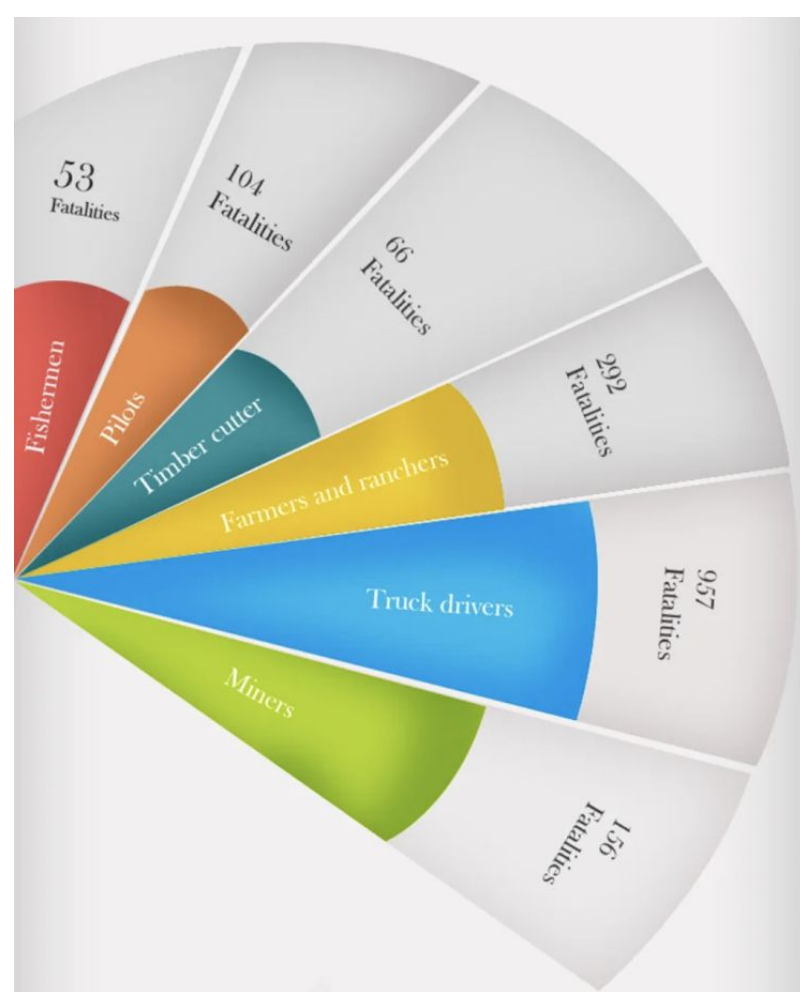
Team Member Notes:

Colors are fine, and can tell a story with the current size and shape of the bubbles. I think the way the data is presented is fine, but representing the bubbles as the size of the percentage would I think be a better representation of the data overall.

Charlie Notes:

I like the usage of colors. One way to greatly improve this would be to have the bubble sizes match the percentages. The 13% for the yellow should be much smaller than the 33% for blue. The 95% for two colors is the same size as the 5%. Differences in bubble sizes can really drive home the statistics. The colors usage is good though because it has the written data to back it up.

Final: The color usage is fine, especially in the RGBK section. However, the size of the bubbles could be improved. The 5% and 95% are the same size which doesn't accurately convey how 95% is much larger than 5%. The 33% of blue users should be larger than 13% of yellow users.



Team Member Notes:

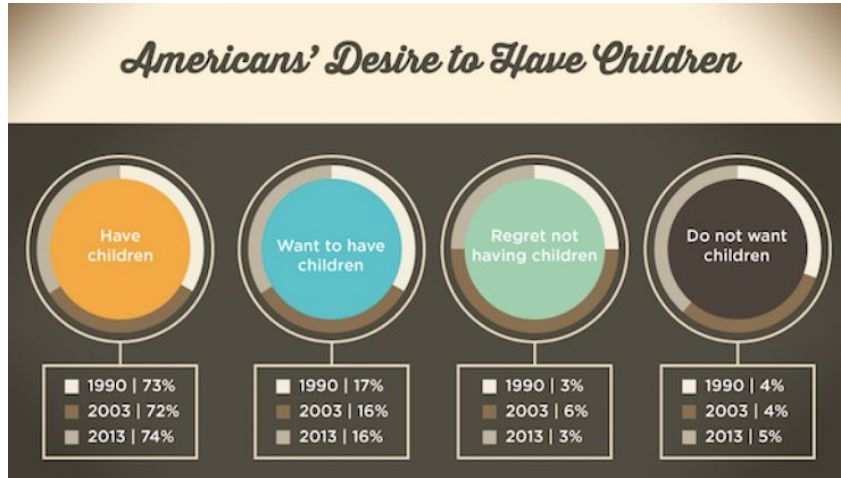
First thing. Why the heck is this on its side? Rotate this graph so it is easier to read and digest. Also make it a full semi circle, this weird fan shape doesn't tell a coherent story about the data. What correlation do the colors have as they fill each section? Is it a percentage or some other relationship?

Charlie Notes:

I don't like how this circle isn't standard. It's a weird fan shape. Then, these values have no correlation to the areas being filled by color.

The designers look like they want a pie chart but weren't committing to it, a proper pie chart that's a proper circle shape would be better with the numbers listed.

Final: There are a few things here. The rotation of the text is very hard to read. The fan shape is not standard and does not have a constant radius. The colors do not have any correlation to the text they're representing, however they are good contrasting colors. The numbers do not accurately correlate to how much area is colored in. A pie chart or semi circle chart with numbers listed and areas that correlate to that would convey the information better.



Team Member Notes:

Why does this look like im ordering coffee? The colors of this visual do not match teh theme of the story attempting to be told here. I do not even understand the data points for the graph, why is it grouped by response when it should be by age? Also, what is the overall design of the circles, why do they look like pie charts?

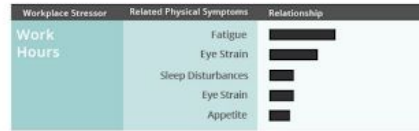
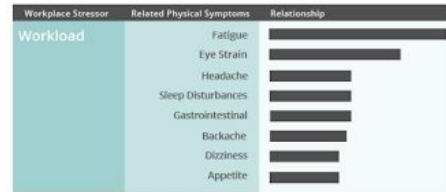
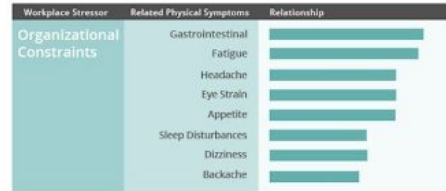
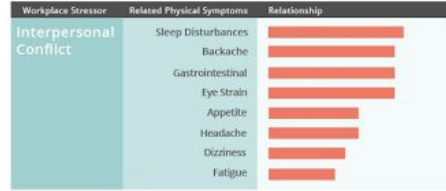
Charlie Notes:

My first glance I think this is about coffee. The colors give off a really strange coffee shop vibe which doesnt match having children. (having children means you need more coffee to keep up?) I think the way the data is grouped is also really bad. I would have prefered to see each grouping done by year, so all the 1990 values together, all the 2003 values, all the 2013 values. That way the percentage make so much more sense. The colors really don't have enough distinction especially on that dark brown background.

Final: The colors and theme, while cute, do not connect to the data being conveyed. Our first thought is instantly “coffee”, which has no connection to the information and data. Also, the pie charts have the wrong data points grouped together. Three pie charts, each with proper percentages for each respective year would be much better at conveying the information and percentages. For example, the green chart is 3% 3% 6% all in a circle. The pie chart looks like 25% 25% 50% which does not match. Also, we would not have chosen a dark brown background. It makes it harder to read the light text and graphs on top of it

WORK PLACE STRESSORS AND THEIR RELATIONSHIP TO PHYSICAL SYMPTOMS:

A comparison of workplaces stressors and what health symptoms they cause.



Team Member Notes:

What is the visual representing? What is the story being told here? How are these statistics being measured?

What do the colors in each grouping have to do with the specific conflict being mentioned? The bars do not do enough in illustrating the differences and discrepancies between each bar. I think percentages need to be added to make this visual clearer.

Charlie Notes:

So we have these bars but we don't know what they represent. Is Sleep Disturbances the top physical symptom of interpersonal conflict? If so, how is this measured? Is it the number of people who experienced these in relation to interpersonal conflict or in relation to everything else. I think there should be numbers for each workplace stressor for the number of people studied, and then the number of people experiencing each physical symptom. I'd also suggest different colors. With all the text, some more contrast between the text and background colors would make this easier to read

Final: We have no perspective on the numerical data here. The bars do not have numerical values or percentages associated with each. It would also be helpful to include how many people (if that's what the data represents) were surveyed for each workplace stressor