

# Charlie Rose

## UI designer

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I bring together a unique mix of creativity and design flair, an academic background and interest in psychology, and commercial awareness, to a profession that demands all of these skills and qualities. I have plenty of experience in creating high quality digital content and producing a variety of user-centred design materials. I'm looking for a new opportunity in UI design at a forward-thinking company.

## Education

Nov 2019 - Nov 2020

**Career Foundry** - UI Design Program (part-time)

Oct 2017 - June 2018

**MET College Brighton** - Certificate in Graphic Design (1 year)

2008 - 2011

**University of Sussex** - Cognitive Neuroscience BSc 2:1

2001 - 2006

**The Skinners' School** - A(AS) Levels ABB(b), 10 GCSEs

## Experience

July 2019 - Present  
Designer

**Oliver marketing agency** - AXA Health account

- Take briefs from a variety of clients, find solutions to their challenges, come up with creative ideas and pitch these to them.
- Work across both print and digital to tackle the client's challenges, designing web pages, brochures, interactive PDFs, OOH, emails, motion graphics and even scratch cards, plus many other deliverables.
- Create icons and illustrations to fit in with a brand style.
- Present final designs to clients, selling in concepts and ideas and always endeavouring to exceed their expectations.
- Work collaboratively in a team to find solutions as well as independently depending on the brief and resources available.
- Handle multiple briefs and work to tight deadlines.
- Manage and nurture personal relationships with clients.

June 2016 - June 2019  
Graphic designer

**Horder Healthcare** - leading healthcare provider

- Support a busy marketing department, producing magazines, online and print advertising, infographics, leaflets, posters, flyers, brochures, roller banners, menus, directories, calendars, social media content and website graphics.
- As well as working to brand guidelines, I developed these to incorporate imagery and further visual brand assets.
- Liaise with printers, deciding on the print specifications of marketing literature and making artwork print ready.

Dec 2014 - June 2016  
Marketing coordinator

**Horder Healthcare** - leading healthcare provider

- Managed advertising, social and communication strategies.
- Coordinated the production of print collateral and content for the website including video, photography.

## Skills & abilities

**Software/skills** - Adobe CC (XD, Indesign, Photoshop, Illustrator, Premiere and After Effects), Sketch, Invision, basic HTML and CSS.

**Abilities** - UI design, user-centred design, wireframing, prototyping, layout design, web asset design, photo editing, illustration, motion graphics, brand development, logo design and copywriting.