

CHARLES L. THOMASON

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EDUCATION:	DEPAUL UNIVERSITY <i>Chicago, Illinois</i>	May 2010
	Masters of Arts in New Media Studies: GPA: 3.83/4.0	
	UNIVERSITY OF KENTUCKY <i>Lexington, Kentucky</i>	Dec. 2007
	Bachelor of Fine Arts in Art Studio: GPA: 3.64/4.0 (<i>Magna Cum Laude</i>)	
	<i>Additional skills training:</i>	
	CODE ACADEMY <i>Chicago, Illinois</i>	Mar. 2012
	12-week Web Development Program, Class of Winter 2012	

SKILLS:	PRODUCTION	
	Adobe Photoshop, Illustrator, Flash, InDesign, Dreamweaver, Final Cut Studio	
	DEVELOPMENT	
	HTML5, CSS3, Responsive Layouts, Ruby on Rails, JS/JQuery, XML, WordPress, Drupal	
	MARKETING	
	Blog Writing, Facebook, Twitter, YouTube, Vimeo, Tumblr, LinkedIn, Flickr, Instagram, Pinterest, FourSquare, iTunes/iTunes U	
	OTHER	
	Git/GitHub, Search Engine Optimization (SEO), Google Analytics & AdWords, Content Management, Podcasting, Videography, Basecamp, User-Interface Design (UI), Test-Driven Development	

PROFESSIONAL EXPERIENCE:	THE PLUM TREE GROUP <i>Chicago, Illinois</i>	Oct. 2011 – Jan. 2012
	Internet Marketing Specialist	
	<ul style="list-style-type: none">• Responsibilities: Online marketing strategy and account planning for small businesses; email and social media marketing; blog writing and content production; internal marketing and branding; web design/development for internal website/blog and HTML/CSS email templates; video recording and editing for internal marketing initiatives.• Relevant work: www.plumtreegroup.net, www.plumtreegroup.net/blog, www.warmyourfloor.com, www.warmyourfloor.com/blog• Supervisor: Daniel Townsend (Founding Partner) – 773.677.9744	
	THE UNIVERSITY OF CHICAGO <i>Chicago, Illinois</i>	Sep. 2010 – Oct. 2011
	Digital Project Assistant, University Communications	
	<ul style="list-style-type: none">• Responsibilities: Content management and development for the University's News website (Drupal); managed University's Apple iTunes U project, conducted training, site design and development; helped develop the University's social media directory and training documents.• Relevant work: news.uchicago.edu, itunes.uchicago.edu, hub.uchicago.edu, hub.uchicago.edu/directory, connect.uchicago.edu• Supervisor: John Eckroth (Manager, Digital Communications) – 773.834.7035	
	IMAGINATION PUBLISHING <i>Chicago, Illinois</i>	June 2009 – July 2010
	Web Analytics and Social Media Specialist	
	<ul style="list-style-type: none">• Responsibilities: Social media campaign planning and execution; weekly blogging for a public library advocacy campaign; weekly analytics tracking and reporting; HTML, CSS and Flash development; podcast production and editing; SEO-oriented copyediting.• Clients: American Library Association, General Mills, Inc., Wells Fargo and Company• Supervisor: Andrea Scott (Vice President, Talent) – 312.887.1000	

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JELL CREATIVE, INC. *Chicago, Illinois*

Jan. 2009 – June 2009

WordPress Developer and Photo Editor

- **Responsibilities:** WordPress development; graphic design and Flash development; photo editing and copyediting for a hardcover printed book, “Sounds of Chicago’s Lakefront: A Celebration of the Grant Park Music Festival.”
- **Clients:** Chicago Park District, Grant Park Music Festival, TheWeekBehind.com, Chicago Wilderness Magazine
- **Supervisor:** Joe Grossmann (Creative Director & Founder) - 773.769.5000

OW MYEYE PRODUCTIONS, INC. *Chicago, Illinois*

Aug. 2008 – Jan. 2009

Production Assistant

- **Responsibilities:** Developed a complete marketing campaign, including a website and social media presence, for the independent documentary feature film, *What’s the Matter with Kansas?* (based on the *New York Times* bestselling book by Thomas Frank).
- **Supervisor:** Joseph Winston (President) - 773.255.2612