

**what participants
said!**

fan productivity and world

building







fan productivity and world building

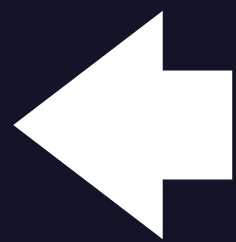
creating and engaging with fan produced work offered more re-entry points into transmedia worlds

returning to transmedia worlds deepened PSRs; engages with fan produced work was an imperative for some participants



what participants said!

fan productivity and world building





1. the importance of knowing

2. stuff, objects, and artefacts

**3. variations in character
representation**

4. fiction, reality, and fictional reality

5. fan productivity and world building

