

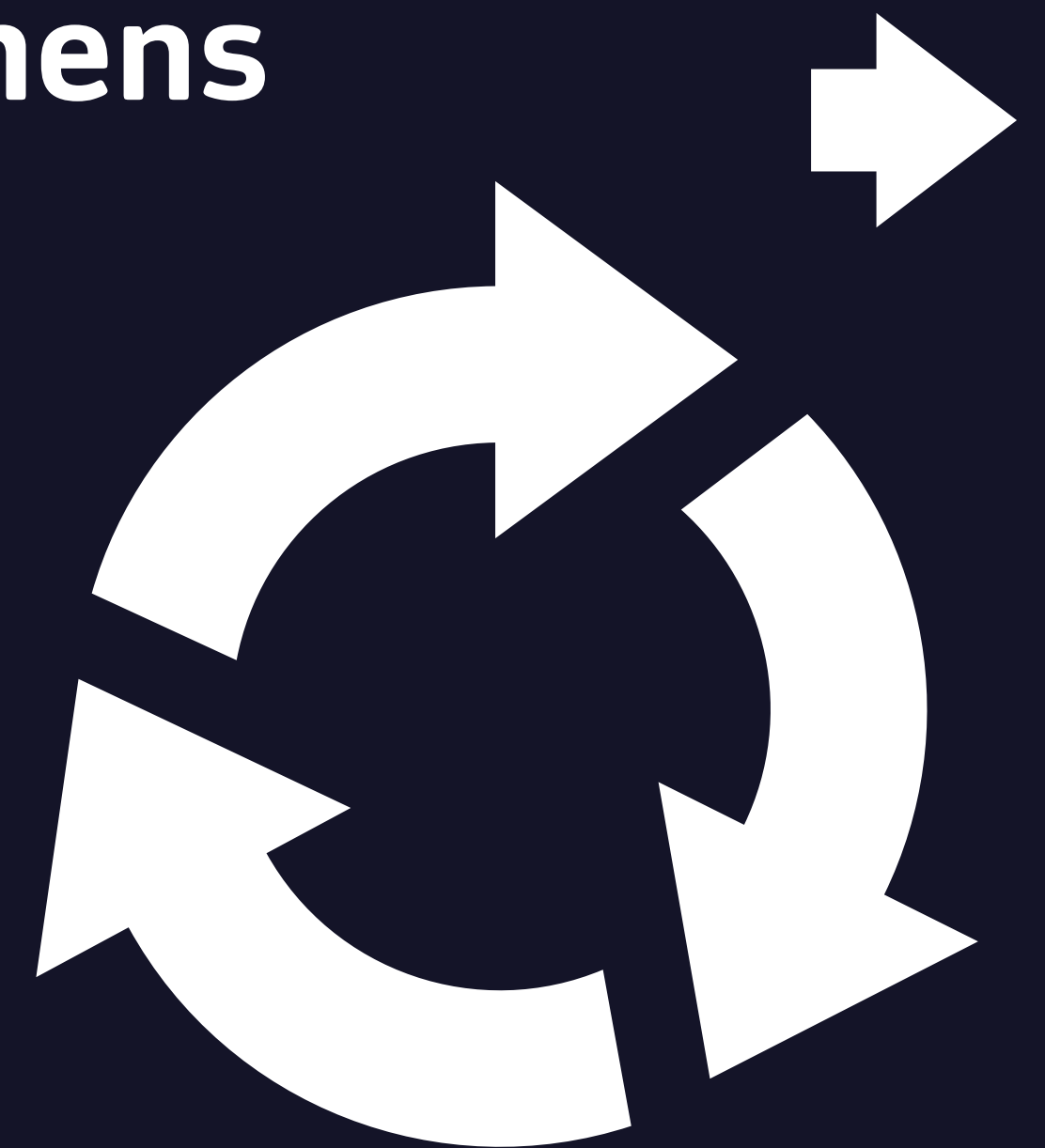
sonneclussions

some conclusions

PSRs are a regenerative activity!

PSRs positively influence engagement with transmedia storytelling which in turn strengthens parasocial bonds and thus be viewed as a regenerative activity.

however, the extent to which these findings provide concrete explanations for this fan phenomenon is unclear.



some conclusions

