

personal relationship scale

Claessens and Van den Bulck's **thirteen-item scale** (2015, p.51) was used as it identified the extent to which participants had an established PSR with a character.

the entire scale **resulted** in a mean of 3.11 ($SD = .23$) and the **Cronbach's alpha** was .58*.

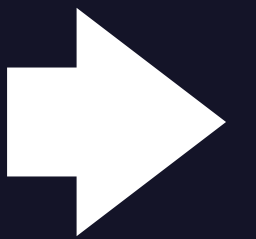
thirteen-item scale

resulterd

Crunch's alpha

parasocial relationship scale

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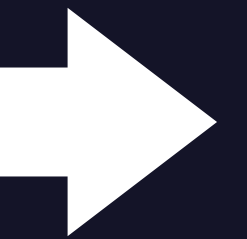
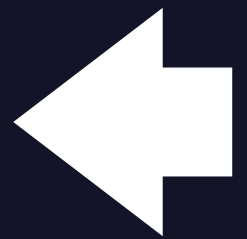


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*although useful, these data should be taken with many many pinches of salt

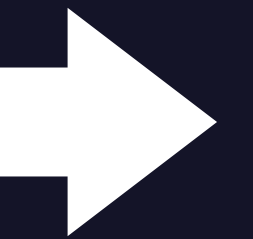


parasocial relationship scale



1

**when something bad happens
to my favourite character, i
feel bad.**



(adapted from Claessens and Van den Bulck, 2015, p.51)



Data Summary

The PSR Scale (Claessens & Van den Bulck, 2015, p.51)			
#	Question	M	SD
1	When something bad happens to MFC, I feel bad.	3.71	0.96
2	When something bad about MFC appears in the media, I feel hurt.	3.36	0.97
3	When my friends laugh at MFC, I feel hurt.	2.93	1.10
4	I learn from the acts of MFC.	4.07	0.80
5	I often have the same point of view as MFC.	2.93	0.96
6	I can empathize with the emotions of MFC.	4.64	0.61
7	MFC is like a family member to me.	2.50	1.45
8	I talk about MFC like I talk about my friends.	2.79	1.21
9	I feel connected to MFC as I do to my friends.	2.50	1.30
10	Being able to follow MFC on Facebook or Twitter makes me feel close to him/her.	3.07	1.28
11	I have tried to get in contact with MFC.	1.57	0.82
12	I believe it is important to know everything about MFC.	2.36	1.23
13	Sometimes I actively search for information on MFC.	4.00	1.25

Totals	Mean	SD
	3.11	0.23

Cronbach's α	0.58
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