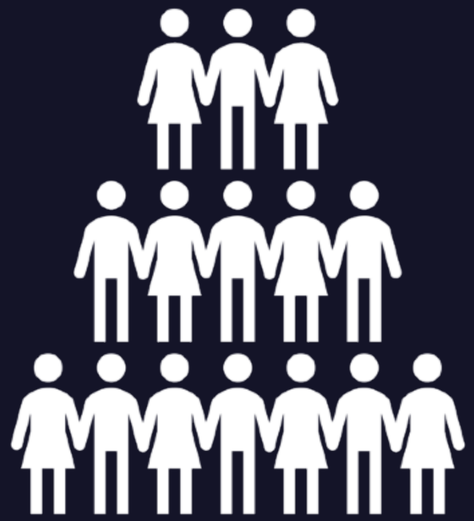
audiences

transmedia storytelling and

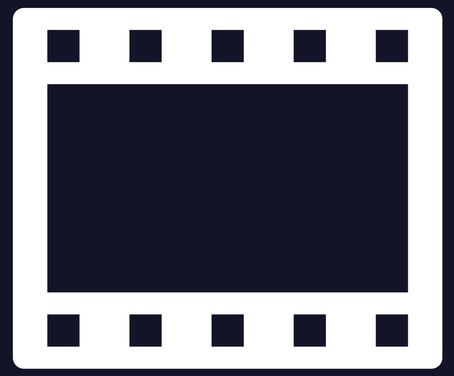
characters

transmedia storytelling and



audiences

characters



transmedia storytelling

parasocial relationships