

variations in character
representation

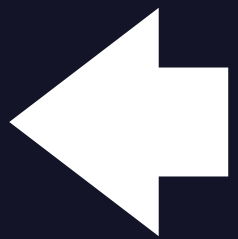


variations in character representation

← searching for character authenticity was
crucial; inauthenticity would impede
transmedia engagement. →



variations in character representation







1. the importance of knowing

2. stuff, objects, and artefacts

**3. variations in character
representation**

4. fiction, reality, and fictional reality

5. fan productivity and world building