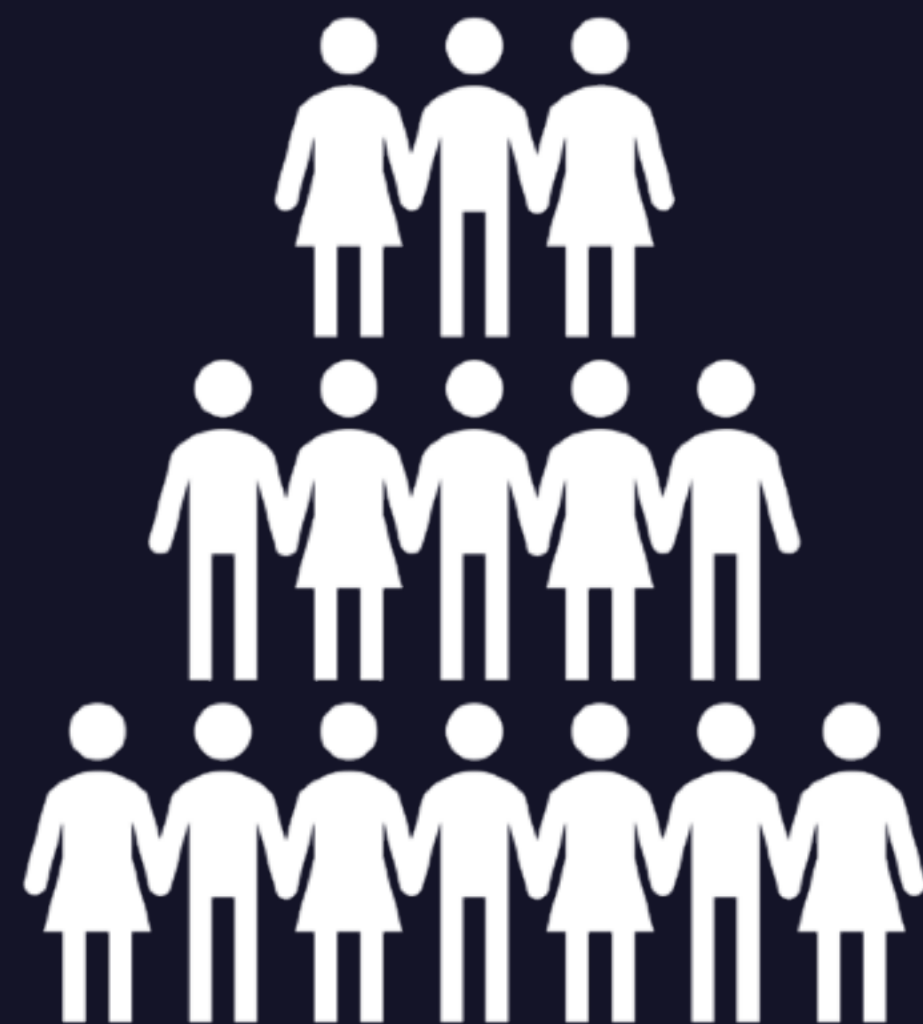
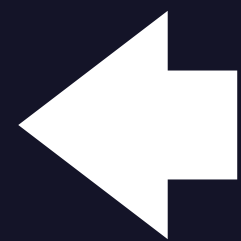


transmedia storytelling and

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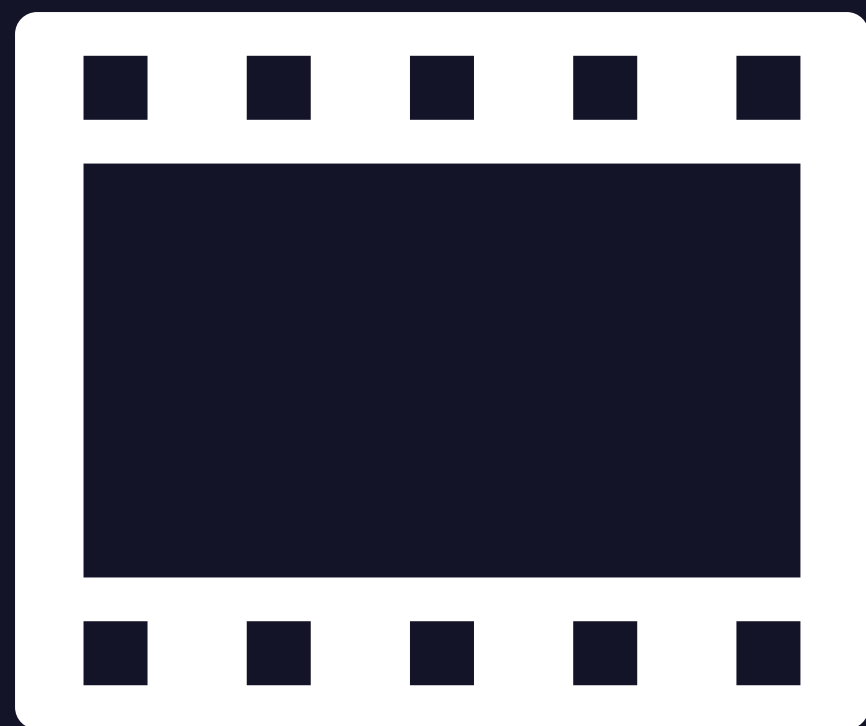


audiences



characters





transmedia
storytelling



parasocial
relationships