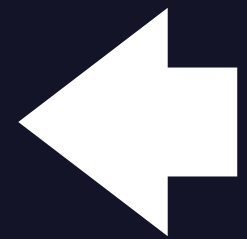


transmedia storytelling and

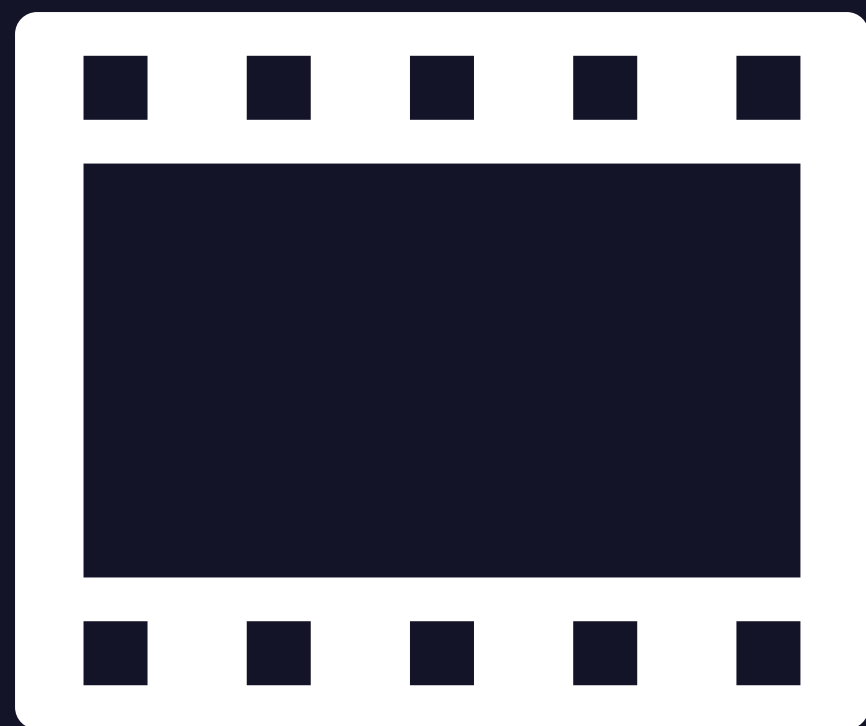
transmedia storytelling and



audiences



characters



transmedia
storytelling



parasocial
relationships