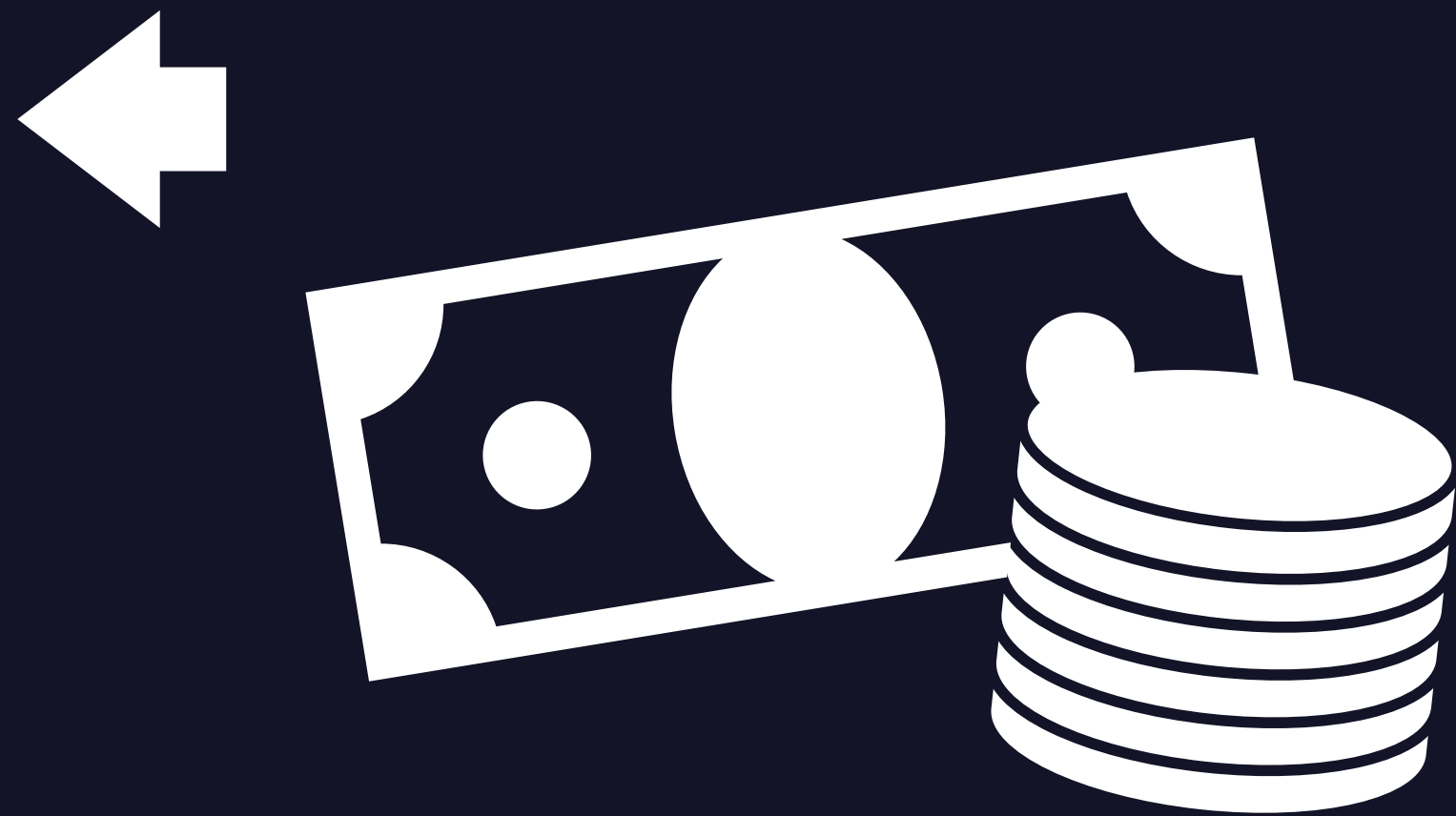


sonneclussions



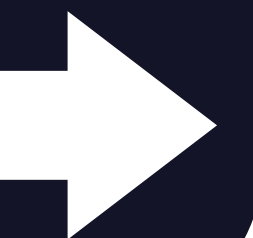
some conclusions

PSRs origins are tied to the transmedia debate of top-down or bottom-up influences over engagement.



The results of this research support the idea that PSRs are a motivator for knowledge-seeking and merchandise-accumulating practices of fans.

future directions



some conclusions

