







**what participants  
said!**



fan productivity and world  
building















# fan productivity and world building

creating and engaging with fan produced work offered more re-entry points into transmedia worlds

returning to transmedia worlds deepened PSRs; engages with fan produced work was an imperative for some participants



what participants said!



**1. the importance of knowing**

**2. stuff, objects, and artefacts**

**3. variations in character  
representation**

**4. fiction, reality, and fictional reality**

**5. fan productivity and world building**

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