

character audiences

audience **identification** with characters is both a product and source of PSRs

identification

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PSR



Cohen (2001, p.253): PSRs are an extension of audience

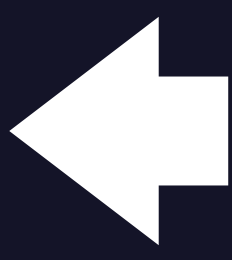
— identification



Hartmann et al. (2008): PSRs and identification are not
sides of the same coin

character and audiences

audience **identification** with characters is both a product and source of PSRs

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- 1 Brown (2015, p.272): identification is secondary to a PSR
 - 2 Cohen (2001, p.253): PSRs are an extension of audience identification
 - 3 Hartmann et al. (2008): PSRs and identification are not two sides of the same coin
- parasocial relationships
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