









the importance of knowing

**what participants  
said!**





















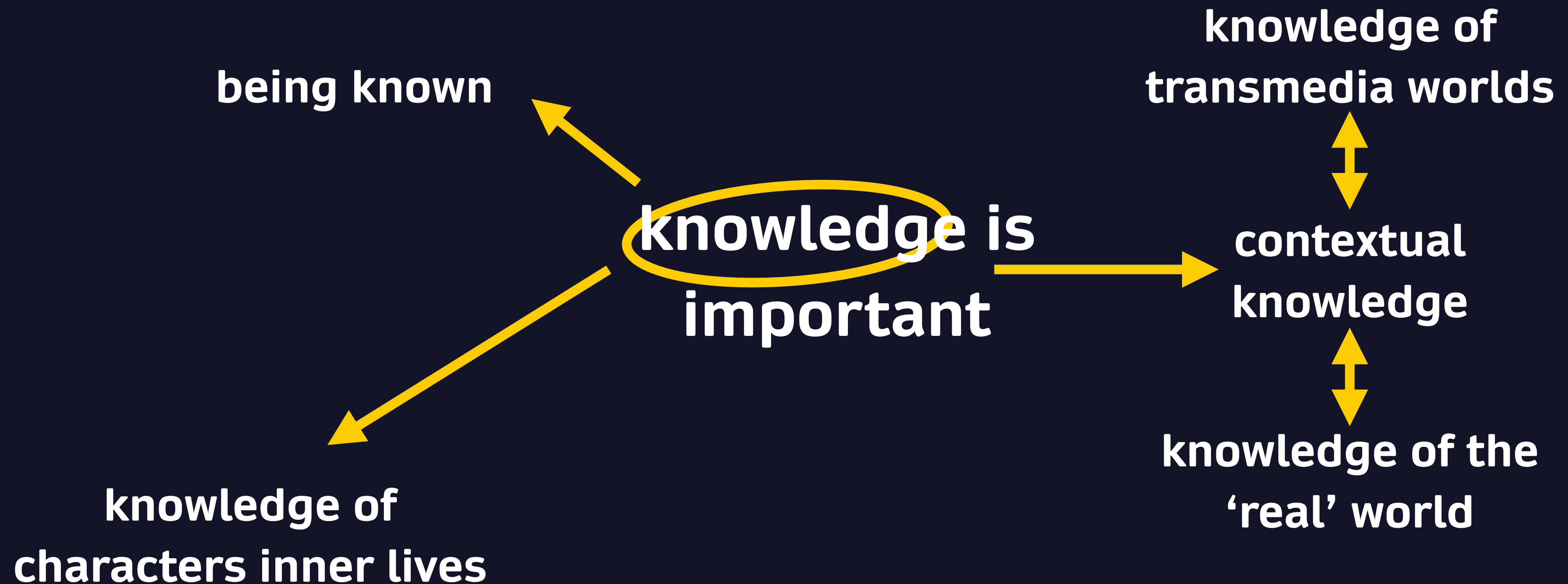








# the importance of knowing



what participants said!



**1. the importance of knowing**

**2. stuff, objects, and artefacts**

**3. variations in character  
representation**

**4. fiction, reality, and fictional reality**

**5. fan productivity and world building**

# the importance of knowing

what participants  
said!

