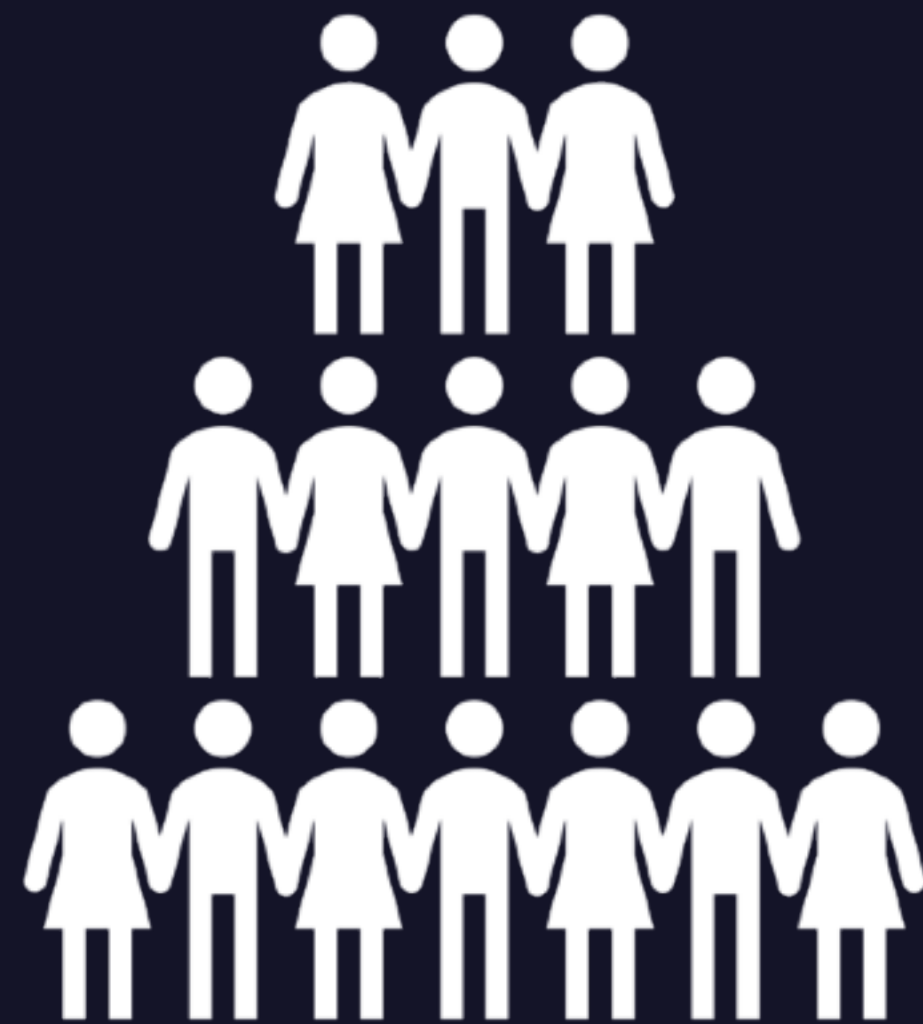


transmedia storytelling and

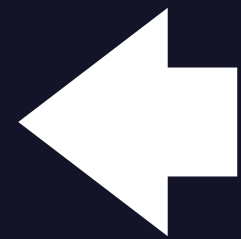
transmedia storytelling and



audiences



characters





transmedia
storytelling



parasocial
relationships

