





sonneclussions

















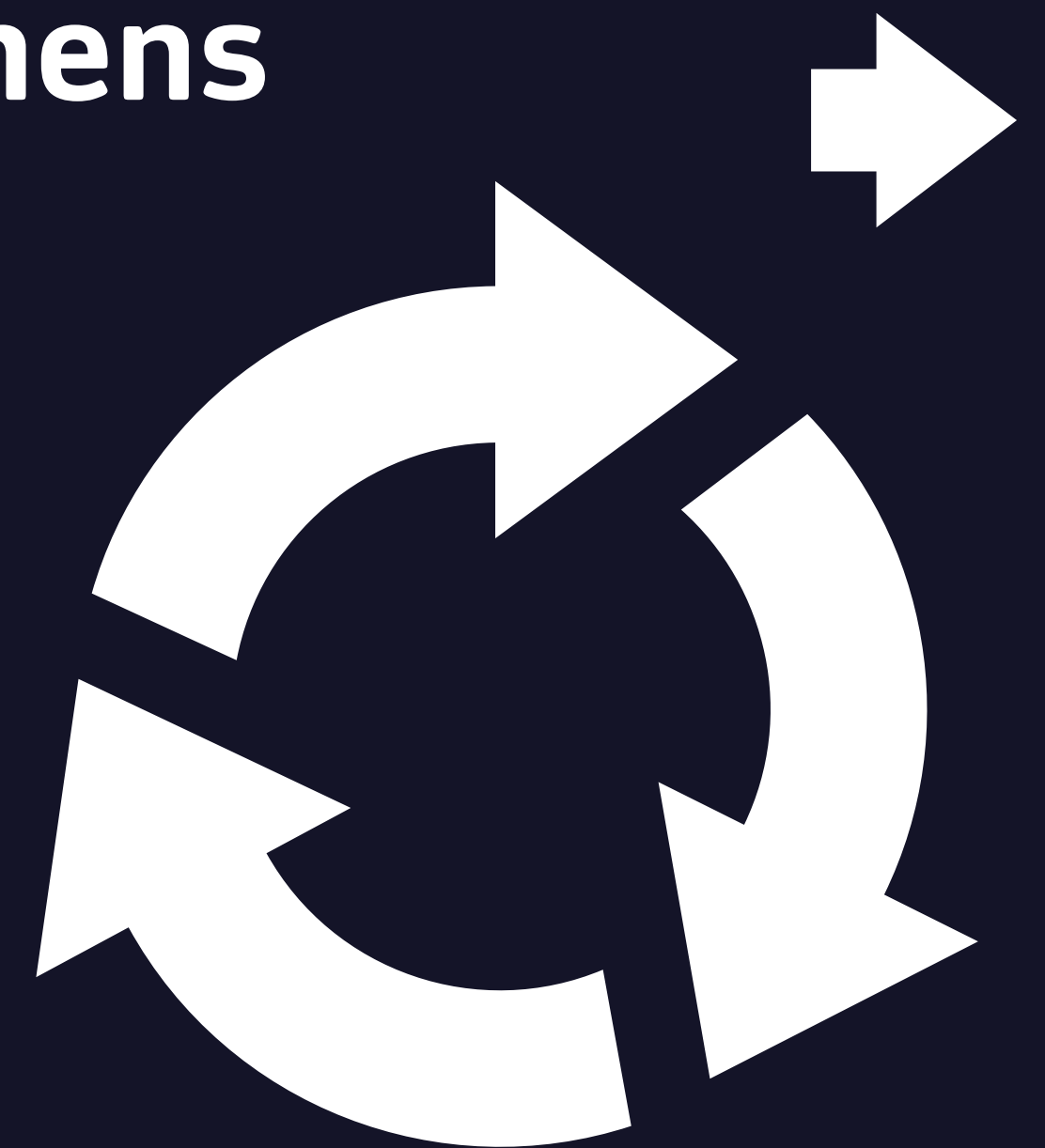


# some conclusions

**PSRs are a regenerative activity!**

**PSRs positively influence engagement with transmedia storytelling which in turn strengthens parasocial bonds and thus be viewed as a regenerative activity.**

however, the extent to which these findings provide concrete explanations for this fan phenomenon is unclear.







some conclusions

