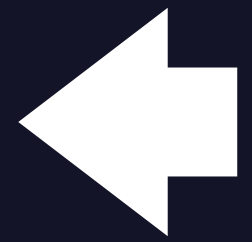


how do PSRs motivate
transmedia storytelling?

this study looked to provide an
answer to the question



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