







character elasticity







seems to suggests that  
transmedia characters are not  
dependant on continuity





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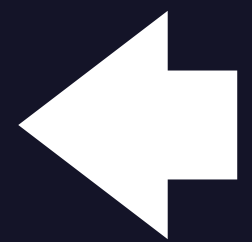


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the variations characters are subject to, while maintaining the ability to assume their original form...a stretching of identity



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