









a mediated partnership













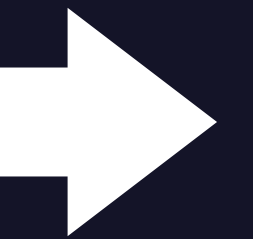
parasocial relationships are

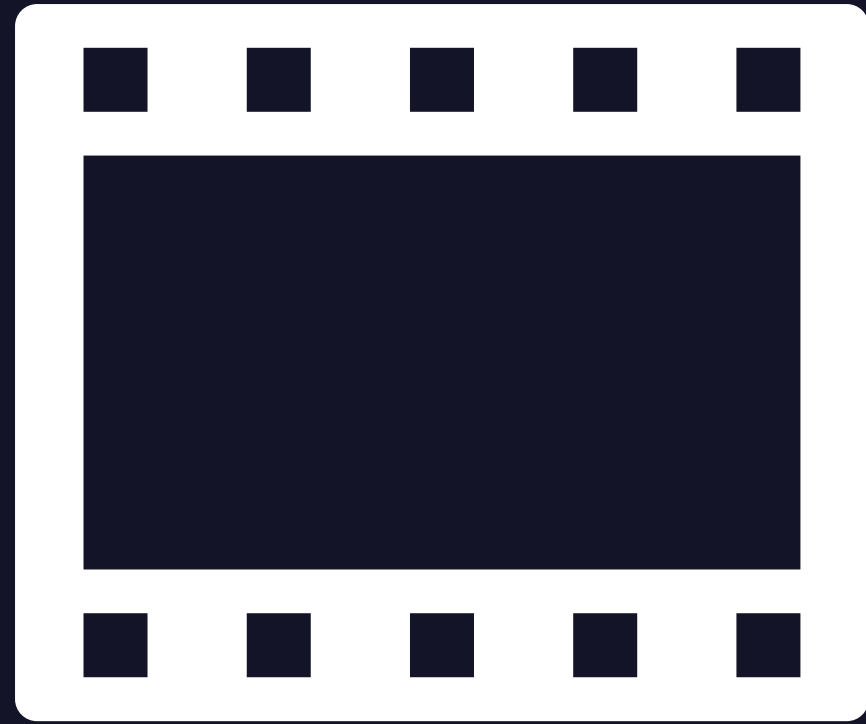
**a mediated pseudorelationship**

(Levy, 1979)

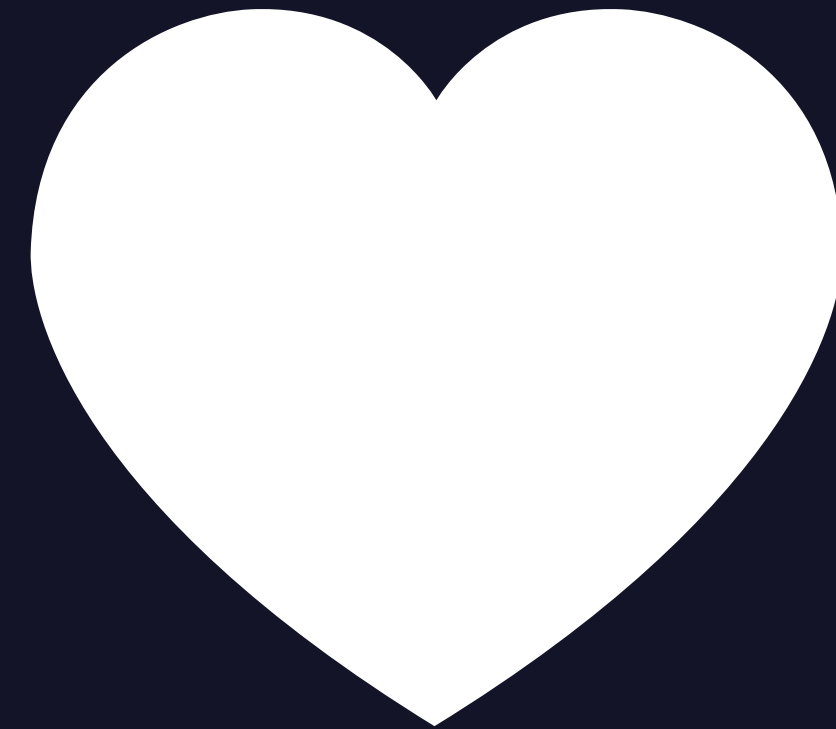
They are:

- far from fake (albeit one-sided)
- *like* social relationships
- developed from a false sense of intimacy
- different from parasocial interaction





transmedia  
storytelling



parasocial  
relationships

