





personal relationship scale



# Limitations?

🤔 items 2, 10 and 11 often required clarification

📉 item 12 repeatedly received low scores due to personal  
— viewpoint

⬇ low alpha suggests scale was not fit for purpose - PSRs with  
— celebrities and fictional characters must be understood in  
— unique and incomparable manner

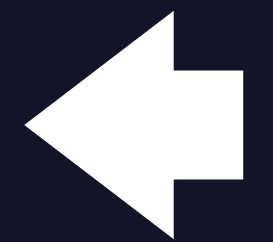




# parasocial relationship scale

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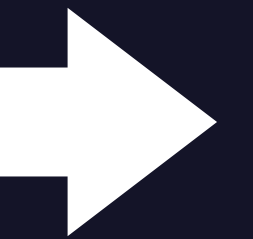


# parasocial relationship scale



1

**when something bad happens  
to my favourite character, i  
feel bad.**



(adapted from Claessens and Van den Bulck, 2015, p.51)