

personal relationship scale

Limitations?

🤔 items 2, 10 and 11 often required clarification

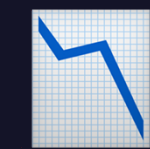
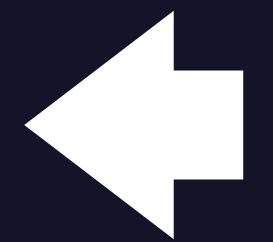
📉 item 12 repeatedly received low scores due to personal
— viewpoint

⬇ low alpha suggests scale was not fit for purpose - PSRs with
— celebrities and fictional characters must be understood in
— unique and incomparable manner

parasocial relationship scale

limitations?

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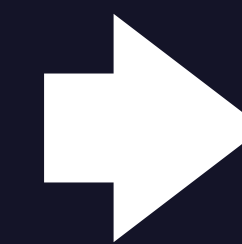
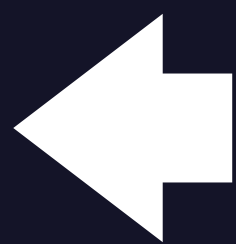
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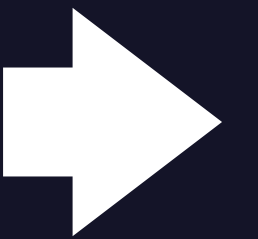


parasocial relationship scale



1

**when something bad happens
to my favourite character, i
feel bad.**



(adapted from Claessens and Van den Bulck, 2015, p.51)