

the importance of knowing

**what participants
said!**

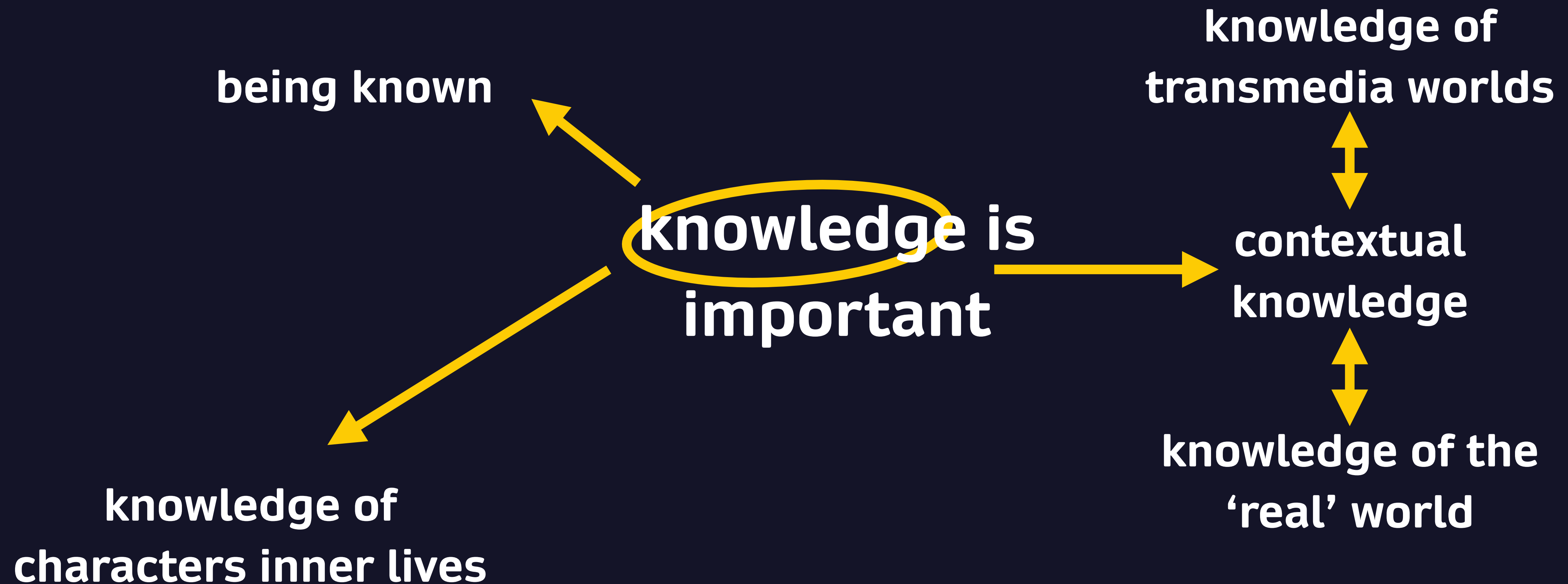
the importance of knowing

participants didn't just want to know about
the characters themselves!

what participants
said!



the importance of knowing



what participants said!