

PSRs and types of media figures

reductive–biological view of PSRs

attempts to measure PSRs

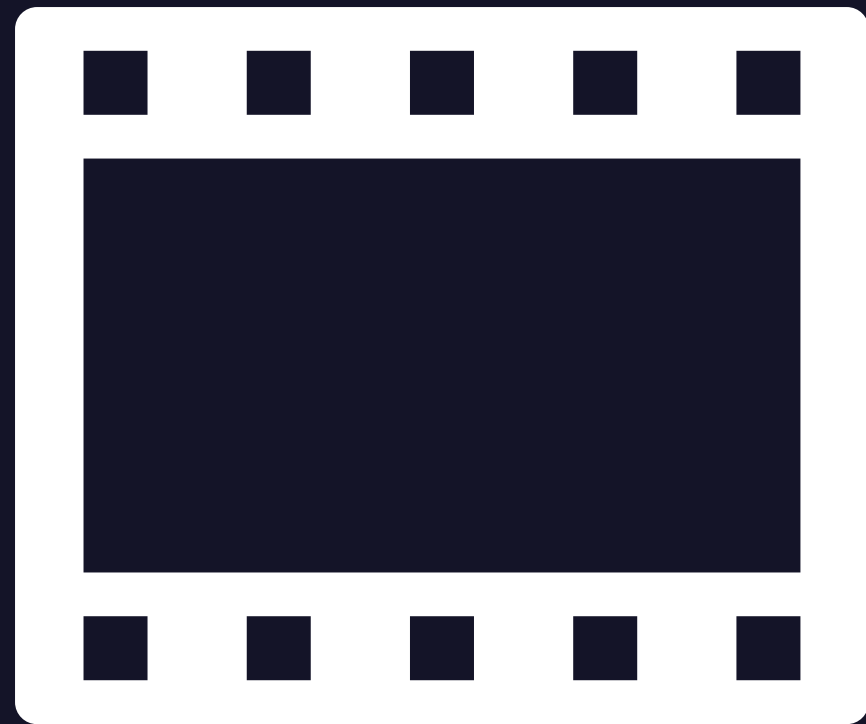


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transmedia
storytelling



parasocial
relationships