

character audiences

audience **identification** with characters is both a product and source of PSRs

identification

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PSR



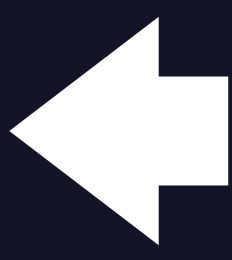
Cohen (2001, p.253): PSRs are an extension of audience

— identification



character and audiences

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- 1 Brown (2015, p.272): identification is secondary to a PSR
 - 2 Cohen (2001, p.253): PSRs are an extension of audience identification
 - 3 Hartmann et al. (2008): PSRs and identification are not two sides of the same coin
- parasocial relationships 