

### literary references











#### literary references

Rubin, A.M. and Perse, E.M. 1987. Audience Activity and Soap Opera Involvement: A Uses and Effects Investigation. *Human Communication Research*. **14**(2), pp.246–268.

Rubin, A.M., Perse, E.M. and Powell, R.A. 1985. Loneliness, parasocial interaction, and local television news viewing. *Human Communication Research*. **12**(2), pp.155–180.

Ryan, M.L. 2013. Transmedia Storytelling and Transfictionality. *Poetics Today*. **34**(3), pp.361–388.





#### references









# literary references







## image references

