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**being able to follow my favourite
character on facebook or twitter
makes me feel close to him/her.**

(adapted from Claessens and Van den Bulck, 2015, p.51)

9

**i feel connected to my
favourite character as i do to
my friends.**

(adapted from Claessens and Van den Bulck, 2015, p.51)

8

**i talk about my favourite
character like i talk about my
friends.**

(adapted from Claessens and Van den Bulck, 2015, p.51)