RMarkdown as an example of a __unified source file__

☐ Not WYSIWIG (other examples: HTML Websites)

☐ Source file with special characters that are defining the structure of the document

☐ Information of the document is separated from its appearance.

Rmd Format:

- URLs
- `**text**` → bold
- `*text*` ⟹ italics
- ```` ```{r name} ```` ⟹ R-code chunk start
- ```` ``` ```` ⟹ R-code chunk end
- `---`