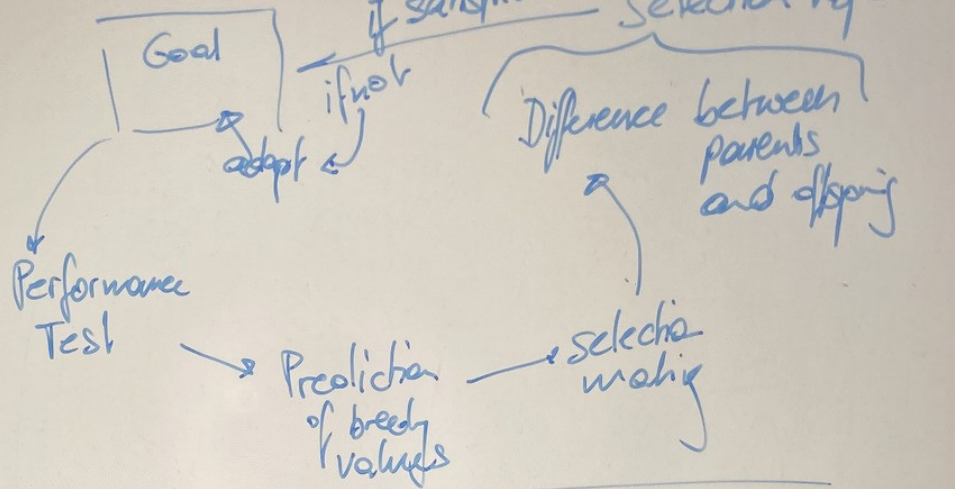


Types of Breeding Programs

(7)

2 types :

1. Focus on selection response



2. Client-oriented service-based breeding goal

- breeding organisation looks at members as clients
- activities of breeding organisation are understood as services to clients