Hello, I'm a Designer.

I love crafting products, services and systems for people, with people.

6 years of experience

I worked with 10 different companies, in-house, as a freelancer and for agencies.

70+ projects

I designed for various industries including health, finance, education, travel and more.

20+ hackathons

I teamed up with lots of developers and won 11 prizes, including 5 first prizes.

WORK EXPERIENCE

Lead User Experience Designer

At Trussle in London, UK
From October 2017 to August 2018, full time

Trussle is the home of home ownership. Our mission is to help everyone love their journey of owning a home. My role was to lead design initiatives to improve the user experience and reach business goals.

- **I led the design of multiple projects resulting in higher conversion and satisfaction rates.**

  For example, I designed a core part of our service which led to a 130% uplift in sign-ups and increased the conversion rate of a specific user group by 170%.

- **I used empathy to highlight meaningful problems and spread a user-centric mindset in the company.**

  I organised and led regular qualitative user sessions involving everyone in the company and translated insights into shareable information which was used as a decision-making tool for each of our projects.

- **I created and continuously improved a cross-functional user experience process.**

  With design thinking at its heart, I created a highly collaborative process including stakeholders, designers, engineers, product managers and mortgage advisers to help teams deliver innovative solutions.

Senior User Experience Architect

At Appear Here in London, UK
From July 2017 to October 2017, full time

Head of User Experience

At Enki in London, UK
From March 2016 to July 2017, full time

User Experience Designer

At Theodo in Paris, France
From November 2015 to March 2016, full time

User Experience Designer

Freelance, in Paris, France
From May 2015 to November 2015, full time

User Experience Designer

At Agorise in Paris, France
From September 2014 to May 2015, part time

User Interface Designer and Front End Developer

At Toxicode in Paris, France
From September 2013 to August 2014, part time

User Research

I create a common understanding of users' goals, motivations, frustrations and behaviours.

For example, I conduct interviews and usability tests, analyse data patterns and create personas.

Design Strategy

I help people focus on business and users goals.

For example, I define, set and analyse success criteria and create strategies to reach those.

Information Architecture

I organise content and functionality so that users can easily access information.

For example, I categorise and structure information and conduct card sorting exercises.

Interaction Design

I design usable and delightful flows and interfaces to empower users to reach their goal.

For example, I map user flows, prototype concepts, define micro-interactions, design high fidelity mockups and create design systems.

Personas and Data Analysis

At Nielsen Norman Group in London, UK
In March 2016, 2 days of in-depth courses

User Experience Design and Project Management

At IESA Multimedia in Paris, France
From 2014 to 2015, alternating with Agorize
3rd year of bachelor's degree (2nd year skipped)
Amongst the highest grades in design courses

Front End Dev and Web Design

At Fonderie de l'image in Paris, France
From 2013 to 2014, alternating with Toxicode
1st year of bachelor's degree
Highest grades in design and code courses

Design and Applied Arts

At Ecole Boulle in Paris, France
From 2009 to 2012
3 years of advanced high school
Graduated with honours

On my free time, I work on side projects, attend worldwide design conferences, participate to hackathons, speak about my experience, meditate, travel the world, play the piano and pretend to be a ballet dancer.

Assitant organiser

At IxDA London Meetups in London, UK
Since July 2016, once a month

I am in charge of setting up and taking notes during the monthly interaction design meetups.

Speaker

At various events in various locations
Since May 2015, occasionally

User Experience Teacher

At Le Wagon in London, UK and Paris, France
Since April 2015, occasionally

Le Wagon is a code bootcamp. I introduce students to user experience through workshops and help them enhance their design during their final project.