# CHARLOTTE GRAY / designer & web developer

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## **WORK EXPERIENCE**

#### **Creative Designer**

Transact | London, UK | 2018 - Present

- > Managing creative internal communications for the company
- > Creating original graphics and illustration for digital and print
- > Producing informational and instructional videos
- > Turning text heavy documents into engaging infographics

#### Freelance Designer and Social Media Contributor

Chanua Health | 2016 - 2018

- > Research into Mental Health sector and online landscape
- > Developing effective social media strategy based on research
- > Creating original content and copywriting for all socials
- > Design of logos and promotional materials

#### **Social Media Community Manager**

Mercedes-Benz | 2016 - 2018

- > Creative writing daily for correspondence
- > Managing UK and International online communities
- > Using technical knowledge to support customers

#### **Graphic Designer**

Firetree Books | 2016

> Designing promotional materials for company launch

#### **Graphic Designer for UK Film Premiere**

The New Film Collective | 2015

- > Research into film premiere's online campaigns
- > Creating promotional materials for web and print
- > Website design and development for organisation

#### **Commercial Partnerships Assistant**

Talenthouse | 2015 - 2016

- > Building and supporting artist community
- > Web page creation for company website
- > Social Graphics and design for web and print

### SKILLS

User Experience Design

Graphic Design

HTML & CSS

Javascript & jQuery

Responsive Web Development

FTP

PHP & Wordpress

Copywriting

## TRAINING

Skillcrush Web Developer Blueprint

## **EDUCATION**

Nottingham Trent Univeristy

(BA Hons)

Design for Film and Television

## **CERTIFICATIONS**

Responsive Web Design

Javascript Algorithms & Data Structures

## CONNECT

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