business

Key Partners

owners

Food suppliers: Jetro

restaurant supply store

No online partnerships

To our knowledge at the

moment, there aren't any

external partners as the food

truck is run only by the two



Key Activities





- Kitchen prep / cooking / serving
- taking orders / interacting with customers / tendering money
- · maintaining customer relationships

Value Props

food

· Affordable, all-day breakfast

· Located in a convenient spot

Has seating areas for suitable

in between student hubs

Kind, recognizable owners

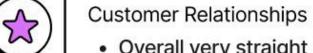
who built a connection with

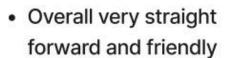
Large variety of food for

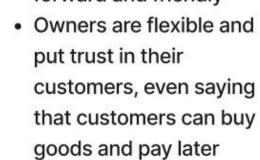
different tastes

their customers

for dining







 The owners know some regulars by name and have conversations with them



Customer Segments



- · local service workers (both Drexel Affiliates and not), middle aged/older
- Drexel Students
- · Customers who are looking for a fast, warm breakfast/ lunch

Key Resources



- · Food ingredients
- Paper goods/ cuttlery

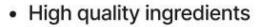
Channels



- Word of mouth / recommendations
- News articles
- No online presence



Cost Structures

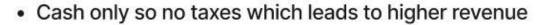


- Gas/Cost of transportation
- Utensils & Food packaging (paper bags, wrapping paper)
- · Paper to take orders on



Revenue Streams





- Tips
- Additionally, only the husband and wife are working there so they don't have to pay employees

