

goals

GOAL #1 – Online Ordering

Keeping Happy Sunshine's core value of being cash-only in mind, we set out to devise a solution that would be acceptable to both the client and the customers.

GOAL #2 – Create an Enjoyable Experience

Based on competitor reserach, we determined that we would need to create an enjoyable experience that makes up for the traction lost to competitors that have online payment as an option.

