

# Charlotte Resnick

www.charlotteresnick.dev

Email : charlotte.resnick@gmail.com

Mobile : (970) 274 - 0480

Recent philosophy graduate turned engineer seeking full-time opportunities as a full stack software developer.

## EDUCATION

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### General Assembly

Software Engineering Immersive – 480 hour – 12 week program

San Francisco, CA

June 2020 - Sep 2020

### University of Miami

Bachelor of Arts in philosophy with departmental honors – 3.97 Major GPA

Coral Gables, FL

Dec 2019

## PROJECTS

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### Charlotte Resnick Yoga

Full stack platform for personal yoga teaching business

PostgreSQL, Expressjs, React, Nodejs

[www.charlotteresnickyoga.com](http://www.charlotteresnickyoga.com)

- **Responsive:** Built mobile responsive interface on both the administrative dashboard and user facing storefront.
- **Payment processing:** Utilized Stripe's API to allow users to sign up and pay for classes in app over SSL.
- **JWT Auth:** Implemented JSON Web Token authentication for route protection and admin only functionality.
- **Admin Dashboard:** Built backend service to enable creation and modification of classes, users, and messaging.

### Where2Watch

Full stack application for browsing streaming service content

PostgreSQL, Expressjs, React, Nodejs

[www.charlotteresnick.dev/where-to-watch](http://www.charlotteresnick.dev/where-to-watch)

- **Session Based Authentication:** Implemented session based authentication to manage active users.
- **Mobile Design:** Created a mobile responsive interface using Chakra UI to enable users to browse media across multiple streaming services.

### Drink Finder

Full stack application for browsing and saving drink recipes

Postgres, Expressjs, Nodejs

[www.charlotteresnick.dev/drink-finder](http://www.charlotteresnick.dev/drink-finder)

- **REST API:** Ingested and cached publicly available API of drinks, and allowed users to save and share recipes in a streamlined fashion.
- **User authentication:** Permitted users to register and login with username and hashed/salted password combination.

### Caterpillar

Clone of popular game 'snake'

JavaScript, HTML, CSS

[www.charlotteresnick.dev/caterpillar](http://www.charlotteresnick.dev/caterpillar)

- **Event Loop Driven:** Learned about the event loop and how to properly time events to be triggered within the Javascript runtime.
- **Mobile Friendly:** Implemented key stroke based as well as mobile touch based gameplay.

## EXPERIENCE

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### Highwire PR

PR Associate

San Francisco, CA

Jan 2020 - April 2020

- **Pitching/Writing:** Wrote pitches for security and enterprise technology clients. Secured coverage in the Financial Times and Wall Street Journal. Contributed to enterprise CEO thought leadership messaging and social content.
- **Account Management:** Compiled call agendas and oversaw the completion of weekly tasks and deliverables. Acted as liaison between social team and broader PR team.

### Ninja RMM

Product Marketing Lead

San Francisco, CA

Mar 2017 - Jul 2017

- **MSP to RMM transition:** Collaborated with marketing team on email campaigns during company transition from MSP to RMM services.
- **Marketing research optimization:** Analyzed previous marketing outcomes and conducted strategy research to increase sales conversion rates.

### CorEdge Talent

Research Intern

San Francisco, CA

Jun 2019 - Aug 2019

- **Copywriting:** Wrote web and sales copy. Conducted market research, attended product and branding meetings.

## PROGRAMMING SKILLS

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**Languages:** JavaScript/TypeScript, SQL, Python, Ruby

**Technologies:** React, Rails, Gatsby, Expressjs, postgres, Nodejs, Heroku, Gatsby, Objectionjs, Knex