

Charlotte Resnick

www.charlotteresnick.dev

Email : charlotte.resnick@gmail.com

Mobile : (970) 274 - 0480

Recent philosophy graduate turned software engineer. Experienced in Javascript, Python, SQL, Ruby, React, and Rails. A nimble team player looking for an opportunity to create, learn, and grow.

EDUCATION

General Assembly

Software Engineering Immersive – 480 hour – 12 week program

San Francisco, CA

June 2020 - Sep 2020

University of Miami

Bachelor of Arts in philosophy with departmental honors – 3.97 Major GPA

Coral Gables, FL

Dec 2019

PROJECTS

Charlotte Resnick Yoga

Full stack application for personal yoga teaching business

PostgreSQL, Expressjs, React, Nodejs

www.charlotteresnickyoga.com

- **Responsive:** Built a full stack web application including a mobile responsive interface on both the administration dashboard and user facing side.
- **Payment processing JWT Authentication:** Utilized Stripe's API to allow users to sign up and pay for classes in app and implemented JSON Web Token authentication.
- **Admin Dashboard:** Built back end services to enable admin creation and modification of classes, users, and user correspondence.

Where2Watch

Full stack application for browsing streaming service content

PostgreSQL, Expressjs, React, Nodejs

www.charlotteresnickyoga.com

- **Session Based Authentication:** Implemented session based authentication to manage active users.
- **Mobile Design:** Created a mobile responsive interface using Chakra UI to enable users to browse media across multiple streaming platforms.

Drink Finder

Full stack application for browsing and saving drink recipes

JavaScript, Expressjs, HTML, CSS

www.charlotteresnickyoga.com

- **Responsive:** Mobile responsive interface utilizing a free cocktail recipe API to allow users to search and save recipes to custom collections.

Caterpillar

Snake clone

JavaScript, HTML, CSS

www.charlotteresnick.dev/caterpillar

- **Responsive:** Responsive design with mobile touch functionality.
- **Multi-level:** Time based level difficulty.

EXPERIENCE

Highwire PR

PR Associate

San Francisco, CA

Jan 2020 - April 2020

- **Pitching/Writing:** Wrote pitches for multiple security and enterprise technology clients. Secured coverage in the Financial Times and Wall Street Journal. Contributed to enterprise CEO thought leadership messaging and social content.
- **Account Management:** Compiled call agendas and oversaw the completion of weekly tasks and deliverables. Acted as liaison between social team and broader PR team.

Ninja RMM

Product Marketing Lead

San Francisco, CA

Mar 2017 - Jul 2017

- **MSP to RMM transition:** Collaborated with marketing team on email marketing campaigns during company transition from MSP to RMM services.
- **Marketing research optimization:** Analyzed previous marketing outcomes and conducted strategy research to increase sales conversion rates.

CorEdge Talent

Research Intern

San Francisco, CA

Jun 2019 - Aug 2019

- **Copywriting:** Wrote all website, email, and sales copy. Conducted market research and attended product design and branding meetings.
- **HubSpot Marketing Platform:** Organized project management platform and implemented tools to increase marketing efficiency

PROGRAMMING SKILLS

Languages: JavaScript/TypeScript, SQL, Python, Ruby

Technologies: React, Rails, Expressjs, postgres, Nodejs, Heroku, Gatsby, Objectionjs, Knex