

# charlotte sperling

## CONTACT

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714.987.2743

### website

charlottesperling.github.io

### address

Orange, California

## EXPERIENCE

### Yahoo!

User Experience Design Intern  
June 2014 – August 2014

- Integrated a new product feature that allows millions of daily users the ability to better customize their emails
- Incorporated Paperless Post's products into Yahoo! Mail's existing product interface; the mocks were later pitched to Paperless Post for actual product integration
- Drove visuals for a new mobile application; worked with a coworker to develop appropriate user flows

### Yahoo!

User Experience Design Intern  
July 2013 – August 2013

- Updated icons for Yahoo! Mail and Contacts
- Conceptualized and designed content solutions for empty state pages within the Yahoo! Mail product
- Collaborated with a partner to develop an onboarding flow for Yahoo! Mail's complete product redesign
- Designed posters for internal hire purposes; the posters motivated talented applicants to apply for the Mail team's open positions

### MK303

User Experience Designer  
August 2012 – May 2013

- Produced all print media used to market the budding company: business cards, informational brochures, and promotional fliers
- Designed MK303's website; collaborated with an engineering team to build a live site

### Desksite

Visual Design Intern  
Summer 2006 – Summer 2008

- Created layouts for a product pitched to Tyra Banks, Kids WB, and the Boston Bruins

## OVERVIEW

### software & skills

Adobe Suite  
HTML, CSS, jQuery / Javascript

### education

Chapman University, B.F.A. in Graphic Design

- Psychology minor
- Graduation: May 2015