

charlotte sperling

CONTACT

email

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telephone

(714) 987 2743

region

Orange, CA

SUMMARY

software & skills

Adobe Photoshop, Illustrator, InDesign
HTML, CSS, and Javascript

overview

1. Invested in user centered design
2. Enjoys complex puzzles
3. Committed to delivering delightful user experiences

education

Chapman University, B.F.A. in Graphic Design

- Psychology minor
- Graduation: May 2015

EXPERIENCE

Yahoo!

User Experience Design Intern
June 2014 - Aug 2014

- Integrated a new product feature that allows millions of daily users the ability to better customize their emails
- Incorporated Paperless Post's products into Yahoo! Mail's existing product interface; the mocks were later pitched to the partner for actual product integration
- Drove visuals for a new mobile application; worked with a team member to develop appropriate user flows

Yahoo!

User Experience Design Intern
July 2013 - August 2013

- Updated icons for Yahoo! Mail and Contacts
- Conceptualized and designed content solutions for empty state pages within the Yahoo! Mail product
- Collaborated with a partner to develop an onboarding flow for Yahoo! Mail's complete product redesign
- Designed posters for internal hire purposes; the posters motivated talented applicants to apply for the Mail team's open positions

uBook

UX and Interaction Designer
April 2014 - Present

- Creating an event management system for churches and nonprofit organizations; the application allows volunteers to use their time serving people, rather than doing jobs computers can do better

MK303

User Experience Designer
Aug 2012 - May 2013

- Produced all print media used to market the budding company: business cards, informational brochures, and promotional fliers
- Designed MK303's website; collaborated with an engineering team to build a live site

Desksite

Visual Design Intern
Sum 2006 - Sum 2008

- Created layouts for a product pitched to Tyra Banks, Kids WB, and the Boston Bruins