A hand-drawn sketch of a mobile app interface on a desk. The sketch includes a profile card with fields for 'Name', 'Email', 'Phone', and 'Address', a list of items, and a 'Sign Up' button. A hand is pointing at the sketch, and a pen is visible in the background. The text 'UX Design Portfolio by uzoma obioha' is overlaid on the image.

UX Design Portfolio

by uzoma obioha

Professional Background

I am a professional experienced tech savvy with morethan 6 years of experience in the it sector of product manager ,web designer ,promotional manager,, previously worked with melville web designers in Lagos Nigeria, started in owerri at 2013.

Uzoma has participated in so many designs of so many great and big companies websites ,he is also a certified solidity and smart contract engineer.

Abstract

The solo travel app is one of the best easy tool for travellers. I was given a project to build an app, to make travel experience more easier and make meeting new people in new locations very easy and interactive. these projects sheds lights on the difficulties and hassles travelling to a new location,without no knowledge and how the solo travel can offer as a tool to help a user understand his or her new environment more ,and connect with people .

At the end of the project, varrious solutions and features to help users easily understand there environment and make travel experience comfortable and better.

Portfolio Outline

Table of Contents

Pg. No.

• Professional Background	Page
• Abstract	2
• User Interview Questions	3
• Affinity Map	4-5
• User Persona	5-7
• Problem Statement	7-8
• Lightning Demo	9-10
• Brainstorming Ideas	10-11
• Lo-fi sketches of wireframes	11-12
• Whimsical Prototype Flow	12-13
• Usability Testing Plan and Feedback	13-14
• Conclusion	14-15
	16-17

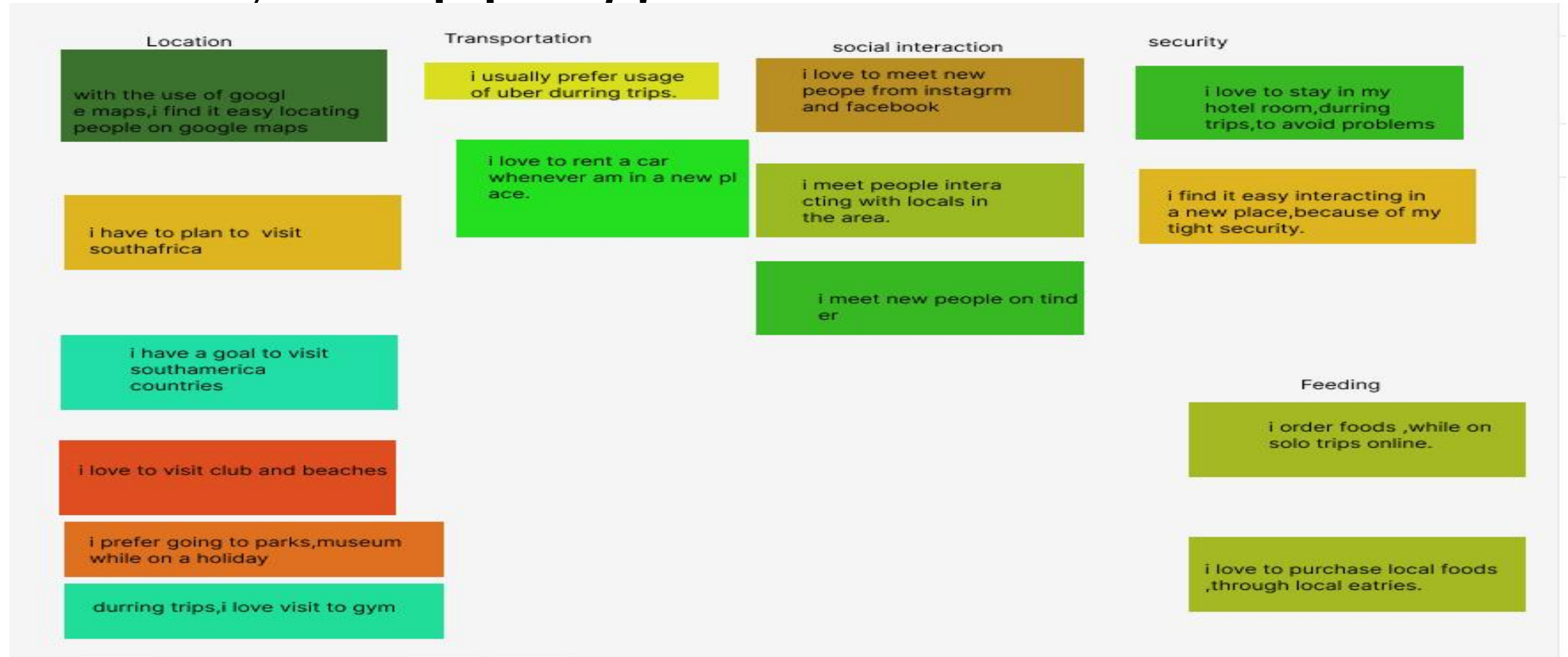
User Interview Questions

Questions on solo trips

- 1)what countries have you planned to visit before?
- 2)while visting solo trips,do you make online hotel reservations prior to arrival?
- 3)Do you love meeting new people durring solo trips?
- 4)what dating apps,do you use for solo trips?
- 5)what recreational activities,do you love,durring travels?
- 6)Do you find it easy locating places durring solo travel?
- 7)how do you enjoy local foods?

interviews	1)what countries have you planned to visit before?	2)while visting solo trips,do you make online hotel reservations prior to arrival?	Do you love meeting new people durring solo trips?	what dating apps,do you use for solo trips?	what recreational activities,do you love,durring travels?	how do you enjoy local foods?
Interview 1	South africa	yes	yes	facebook	Amusement parks	I love it
Interview 2	brazil	no	no	Mingle212	mueseums	excellent
Interview 3	greece	no	yes	instagram	beaches	I don't love local foods so much.

Affinity Mapping



My affinity mapping consist of location ,transportations,social interaction,security and feeding. each was classified based on users preferences and choices.

User Persona



charles



Biography

Age-25 years
Gender-male
Race-cacusian
Income-20k monthly
Occupation-product manager
Company-meville inc

Background

Charles loves to travel, meet new people ,while travelling, he likes to taste new meals, he loves to meet new people,he loves to move around with paid taxes. he loves to meet new people in recreational sites. he likes to pre book hotels before arrival.

Goals

He wants to find a good apartment to stay while on trips.
He wants to connect with new people easily.
He wants to connect with the locals freely.
He wants to feel secured anywhere he is.

Likes

Loves visiting tourist sites.
Loves talking to people.
Love shopping.
Loves chatting.
Loves eating local meals.

Dislikes

Insecurity
Excessive expenses
Low network issues durring trips
Navigation durring trips.

Behaviours

- He loves to travel alot.
- He loves to order meals on trips.
- He loves to meet people,whie travelling.
- loves to visit tourist attractions worldwide.
- He orders taxis alot in a new country.

Quotes

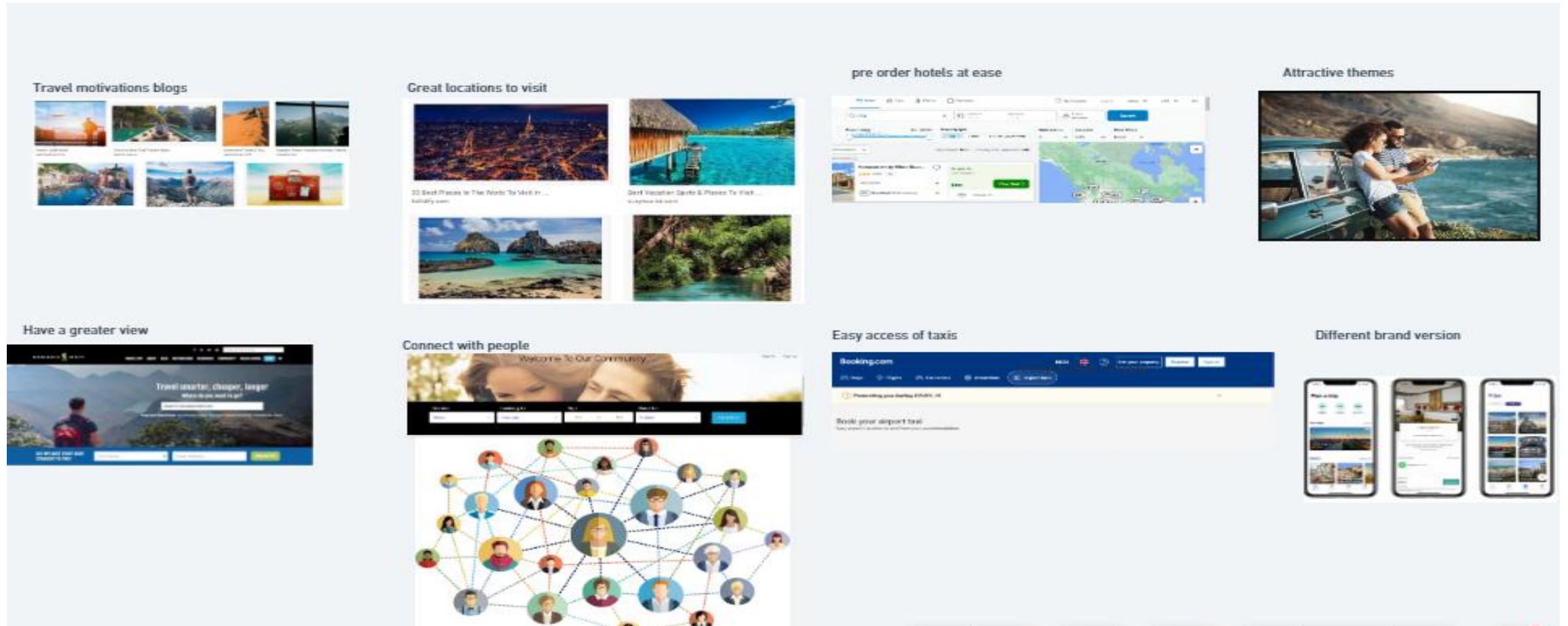
Very humble and hardworking person with great aspirations.

problem statement

solo travel trips encourages exposure and self independence.solo travellers like easy and well planned journey, to be comfortable and easily connect with new people and explore new places.

As a solo traveller, charles loves good food and good company of friends, to interact with one another and to try out new local delicacies ,how can we make it easier for charles, to locate local restaurants and meet new people.

Lightning Demo



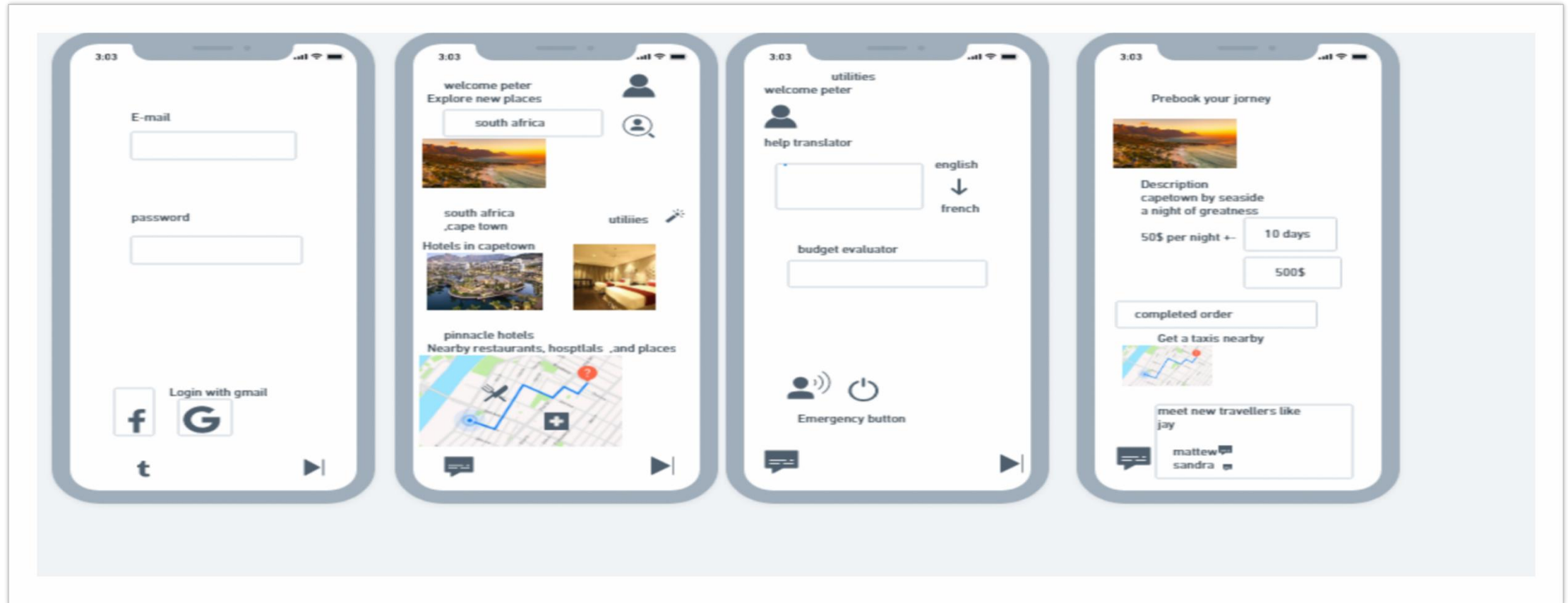
My lightening demo gives a connection between my websites and user ,and an insight on how
The website interface will look like.

Brainstorming Ideas

- 1)A platform to connects our travellers with different taxi systems.
- 2)A platform that showcases different local restaurants available in a location.
- 3)A pre-booking platform.
- 4)A map
- 5)A platform that provides an interface for users to connect with people in every locality.
- 6)Expenses Evaluator
- 7)A platform that has emergency button to alert security agencies durring emergencies.
- 8)A platforms to showcase recreation centres in every place.
- 9)A platforms that easily converts different currencies.
- 10)A platform that easily translates different languages.

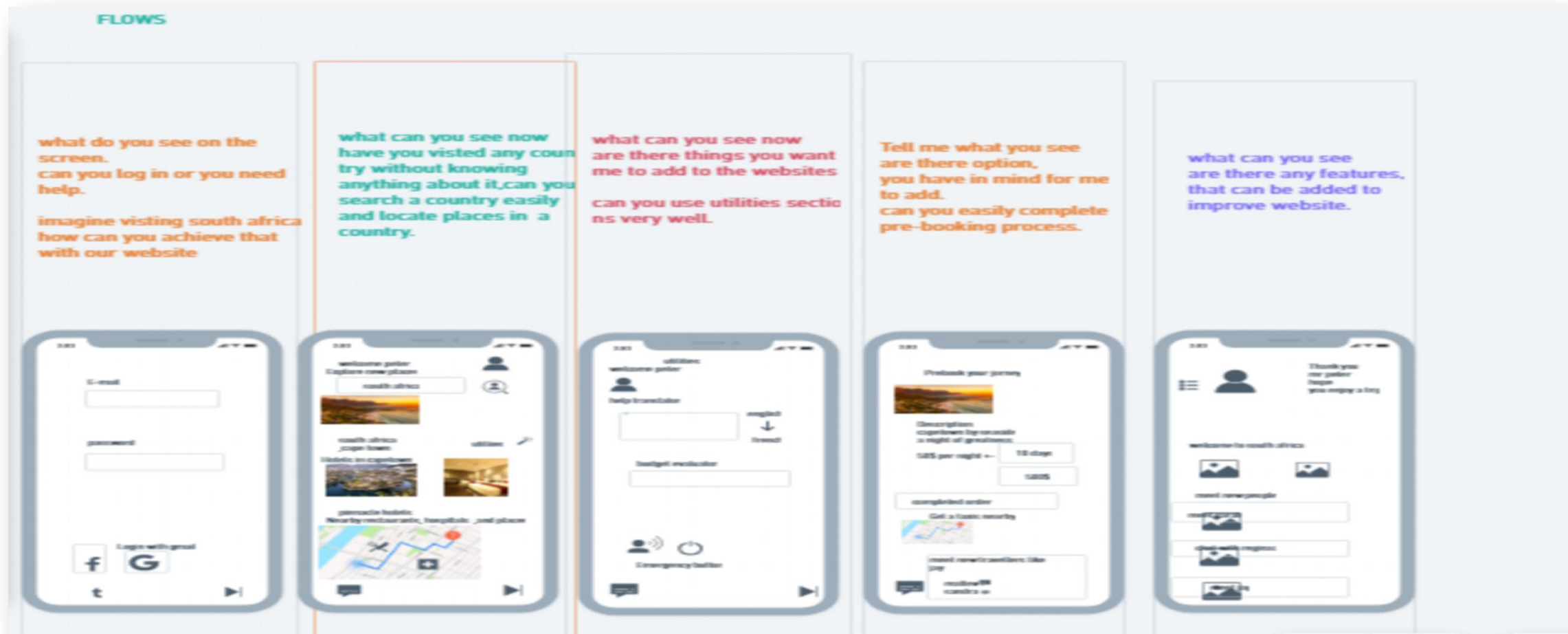
Brainstorming ideas enables me to explain what kinda of website am designing ,and how it can help users achieve there goals.

Wireframing Sketch



My wireframing sketch helps to give an understanding to how my app would look like ,before prototyping design.

Prototype Flow - Whimsical



My prototyping clearly shows how to use my websites. How you can log in ,explore new location and choose a Country to visit by pre-booking ,and complete payment and access other utilities such as budget calculator,quick transalator ,my prototype also has a map feature to enable users locate new places.

Usability Testing Plan

User 1 Process completed 8/10 Experience 7/10	User 2 Process completed 9/10 Experience 8/10	User 3 Process completed 6/10 Experience 9/10	User 4 Process completed 8/10 Experience 8/10	User 5 Process completed 7/10 Experience 9/10	User 6 Process completed 8/10 Experience 10/10
---	---	---	---	---	--

Usability testing plan explains how a user interacts and enjoys the usage of the website. how process is completed on website and how a user enjoyed the experience on website on a scale of 1-10.

Usability Testing Feedback

I met with different new users and spoke to them on how to use the website to make travel experience easier and the ability to meet new people. I wanted to understand their interaction with the website. I made all of them login, 70% of users preferred signing up for a new account, while to protect their security information, while the rest preferred the use of gmail.

Accessing the website interface, many users preferred to explore different countries and have an idea of what cost of living in a new place would be, with the budget calculator. Some gave credits to the chat interface to meet new people to keep the journey interesting.

When I asked them how they used the website, most of them easily interacted with websites by exploring the new places features, and have an estimate of the cost of living in a place, with the budget calculator. Many users have never been to some places, they wanted an easy way to plan their cost and meet like-minded people, some after pre-booking, made use of the chat service. I also observed how long it took a user to pre-book a journey.

60% of users logged out, after successfully completing their travel plans. While 35% used the messaging services to locate people around them. 5% of users made complaints about the emergency buttons for alerting security platforms in case of dangers, and the team had to integrate it into the websites for easy usability experience.

My usability testing feedback helped me to understand better the percentage of people, who loved using certain features and how effective they could use it.

Conclusion

The solo traveller website helps to redesign the ease of travelling to a place ,without prior Visit ,it makes pre-booking very easy and makes travel experience very interesting. With the ability to book flights before days of departure, explore different countries and different places in it, even without visiting and also makes it easier to meet new people in a place very easy .the user interface is very easy to understand ,you can be logged as a user or with your gmail. Search for new places,it has a utility section,if you want to make use of budget calculator ,quick translator and messenger app to meet new people. I believe with the release of my solo travel platform,it will make life easier for travellers and make it easier for them to connect with other people also.i have gained a lot of information working on this project.



UX Design Portfolio

Thank You