



# Delightful Bakes

**CFG: Data Science and SQL Project**

Charmaine Lee, February 2023



# About:

**In an alternate world, I would open a bakery with the essentials and specialties that are from my country, Singapore.**





**The Database contains  
sales and products  
information for our  
bakery.**





It is expected to be used as analyzing our sales as a small independent bakery and analyze how our products **perform** with consumers.



# ER Diagram

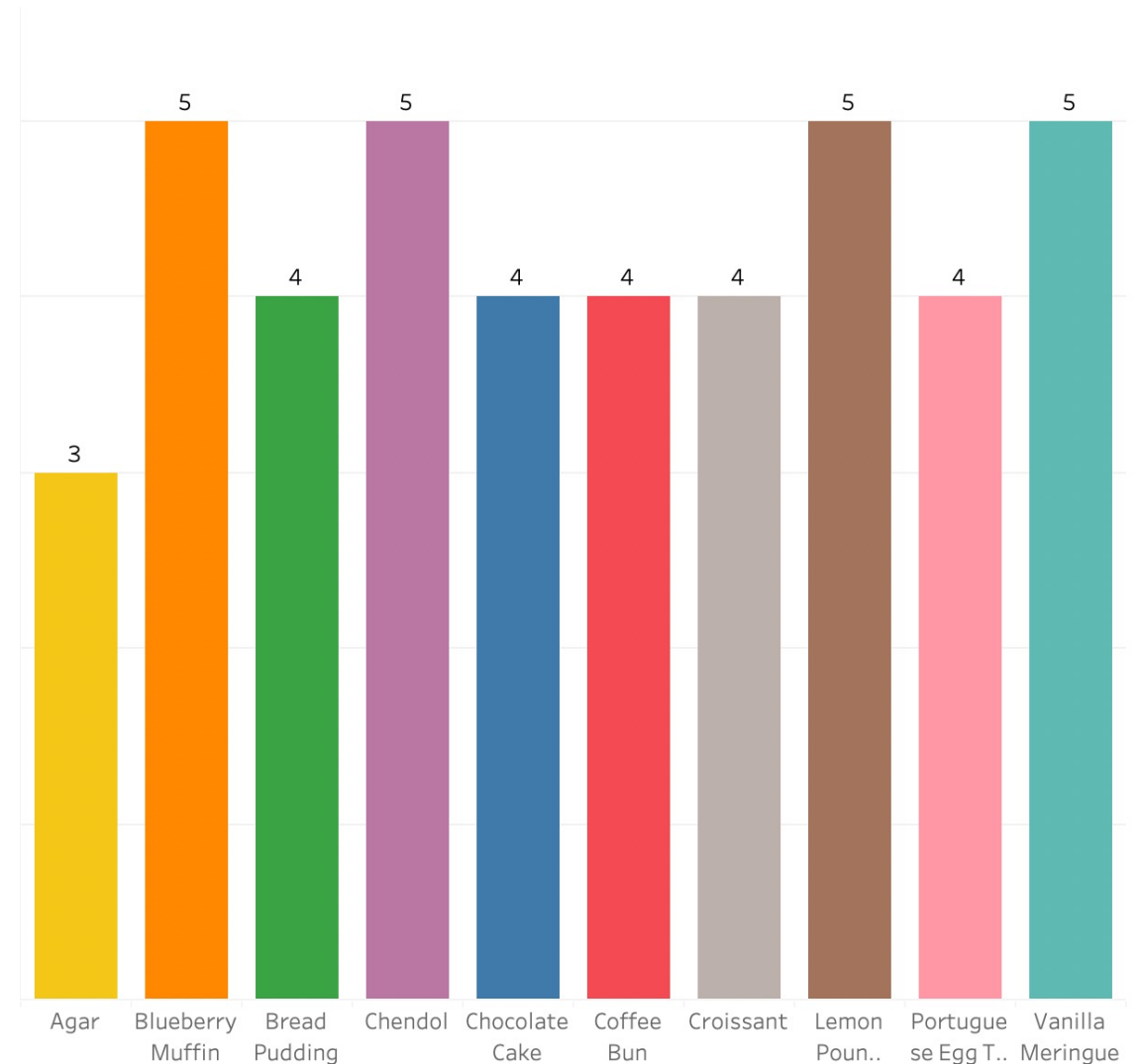


Demo time

**VIEW 1:** Creates a view with inner joins, to find what are our customer's reviews on our products.

Highest rated (5 out of 5) are:

Blueberry muffin;  
Chendol;  
Lemon Pound Cake;  
Vanilla Meringue



**VIEW 2:** Creates a view with left joins to show all customers, even if they don't have any orders.

```
CREATE VIEW cust_orders AS
SELECT
  c.customer_id,
  o.order_id,
  o.order_date,
  o.total_amount
FROM customers c
LEFT JOIN orders o ON c.customer_id = o.customer_id;

SELECT * FROM cust_orders;
```

	customer_id	order_id	order_date	total_amou...
▶	1	1	2022-12-01	50.97
	2	2	2022-12-02	23.97
	3	3	2022-12-03	37.95
	4	4	2022-12-04	56.93
	5	5	2022-12-05	28.91
	6	6	2023-02-12	20.47
	7	7	2023-02-13	15.99
	8	8	2023-02-14	10.49
	9	9	2023-02-15	25.97
	10	10	2023-02-16	18.99



# STORED FUNCTIONS

## SCENARIO:

Every month, Delightful Bakes gives *10% off* the total cost of purchase. The following function can be run during the sale to find the final price the customer needs to pay.

```
DELIMITER //  
CREATE FUNCTION calculate_discount(total_amount FLOAT(2))  
RETURNS FLOAT(2)  
DETERMINISTIC  
BEGIN  
    DECLARE final_price FLOAT(2);  
    SET final_price = total_amount * 0.9;  
    RETURN final_price;  
END//  
DELIMITER ;
```

**To demonstrate, to calculate final bill after 10% discount:**

```
SELECT calculate_discount(total_amount) AS final_price  
FROM orders;
```

	final_price
▶	45.873
	21.573
	34.155
	51.237
	26.019
	18.423
	11.881

# SUBQUERY

To analyse which baker produced the most popular product.

```
WITH baker_rank AS (  
  SELECT  
    p.product_id,  
    p.product_name,  
    SUM(od.quantity) AS total_quantity  
  FROM products p  
  JOIN order_details od ON p.product_id = od.product_id  
  GROUP BY p.product_id, p.product_name  
  ORDER BY total_quantity DESC)  
  
SELECT  
  b.baker_id,  
  p.product_name,  
  total_quantity  
FROM bakers b  
JOIN products p ON b.baker_id = p.product_id  
JOIN baker_rank br ON p.product_id = br.product_id
```

baker_id	product_name	total_quantity
1	Chocolate Cake	4
2	Blueberry Muffin	7
3	Coffee Bun	5
4	Vanilla Meringue	3
5	Bread Pudding	4
6	Agar	2
7	Chendol	4
8	Portuguese Egg Tart	1
9	Lemon Pound Cake	3
10	Croissant	2



## TRIGGER

I have created a trigger that updates the the last\_ordered\_on column in 'customers' table whenever *a new order* is inserted into the 'orders' table.

---

```
DELIMITER //
CREATE TRIGGER update_last_order_date
  AFTER INSERT ON orders
  FOR EACH ROW
BEGIN
  UPDATE customers
  SET last_order_date = NEW.order_date
  WHERE customer_id = NEW.customer_id;
END//
DELIMITER ;
```

## TRIGGER

Insert a new order into the 'orders' table and then check the updated value of the last\_order\_date column in the 'customers' table to demonstrate.

---

```
INSERT INTO orders (order_id, customer_id, order_date, total_amount)
VALUES (1000, 1, '2023-03-01', '25.99');

SELECT * FROM customers WHERE customer_id = 1;
```

customer_id	first_name	last_name	email	city	phone	last_order_date
1	John	Doe	johndoe@email.com	NY	123-456-7890	2023-03-01



## QUERIES WITH GROUP BY

This query will find the names of customers who have made 3 or more orders and show the total number of orders they have made.

---

```
SELECT
  c.customer_id,
  COUNT(o.order_id) AS total_orders
FROM
  customers c
  JOIN orders o ON c.customer_id = o.customer_id
GROUP BY
  c.customer_id
HAVING
  total_orders > 1;
```

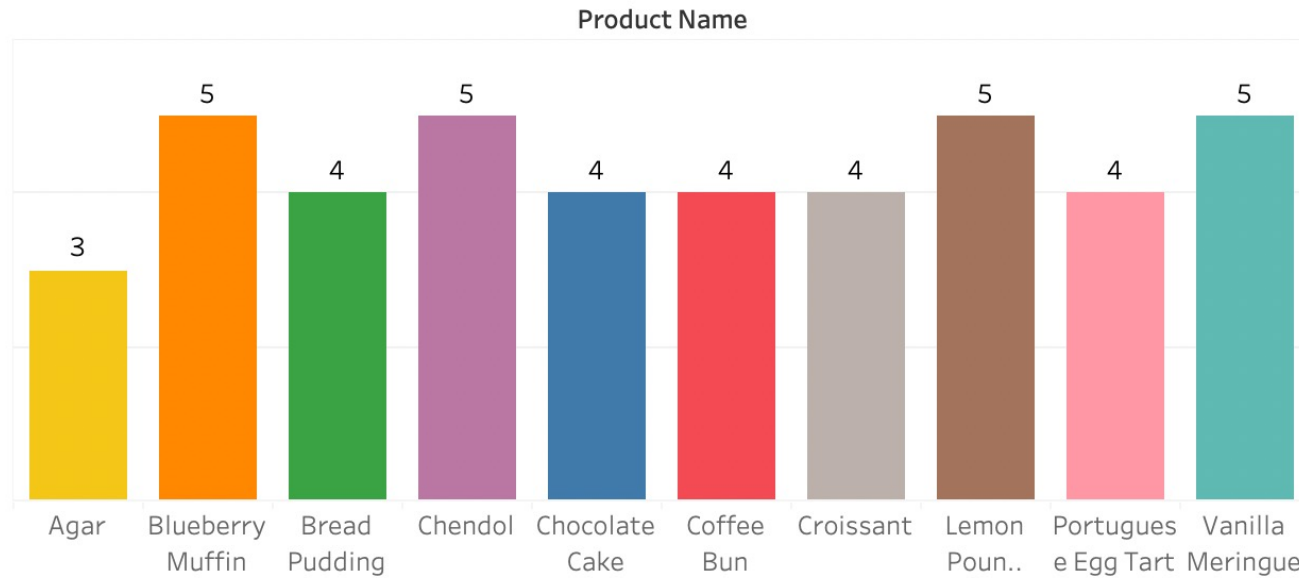
	customer_id	total_orders
▶	1	2



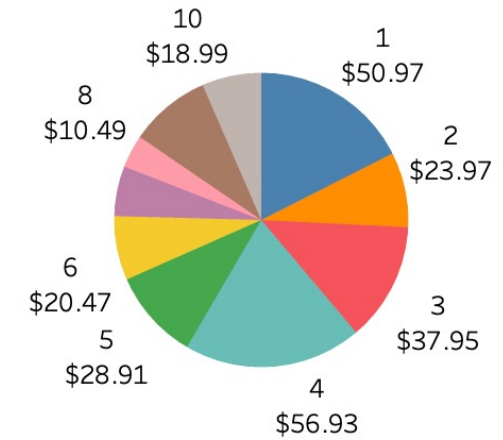
# Delightful Bakes Dashboard

By: Charmaine Lee

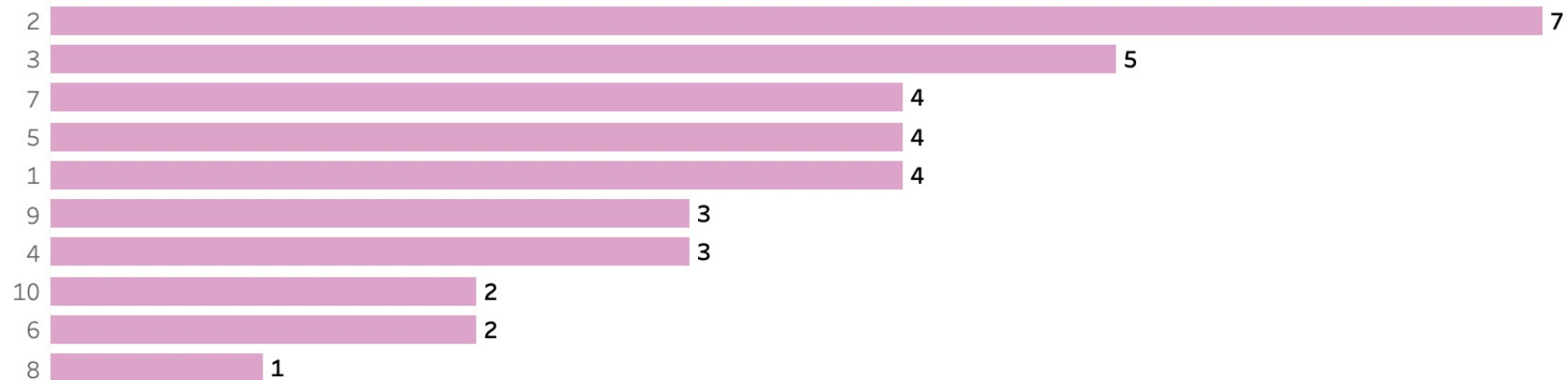
Product Popularity



Spent Amt



Baker that sold the most products





Practicality into coding

Data visualization improvements

# Reflections

Finding business problems