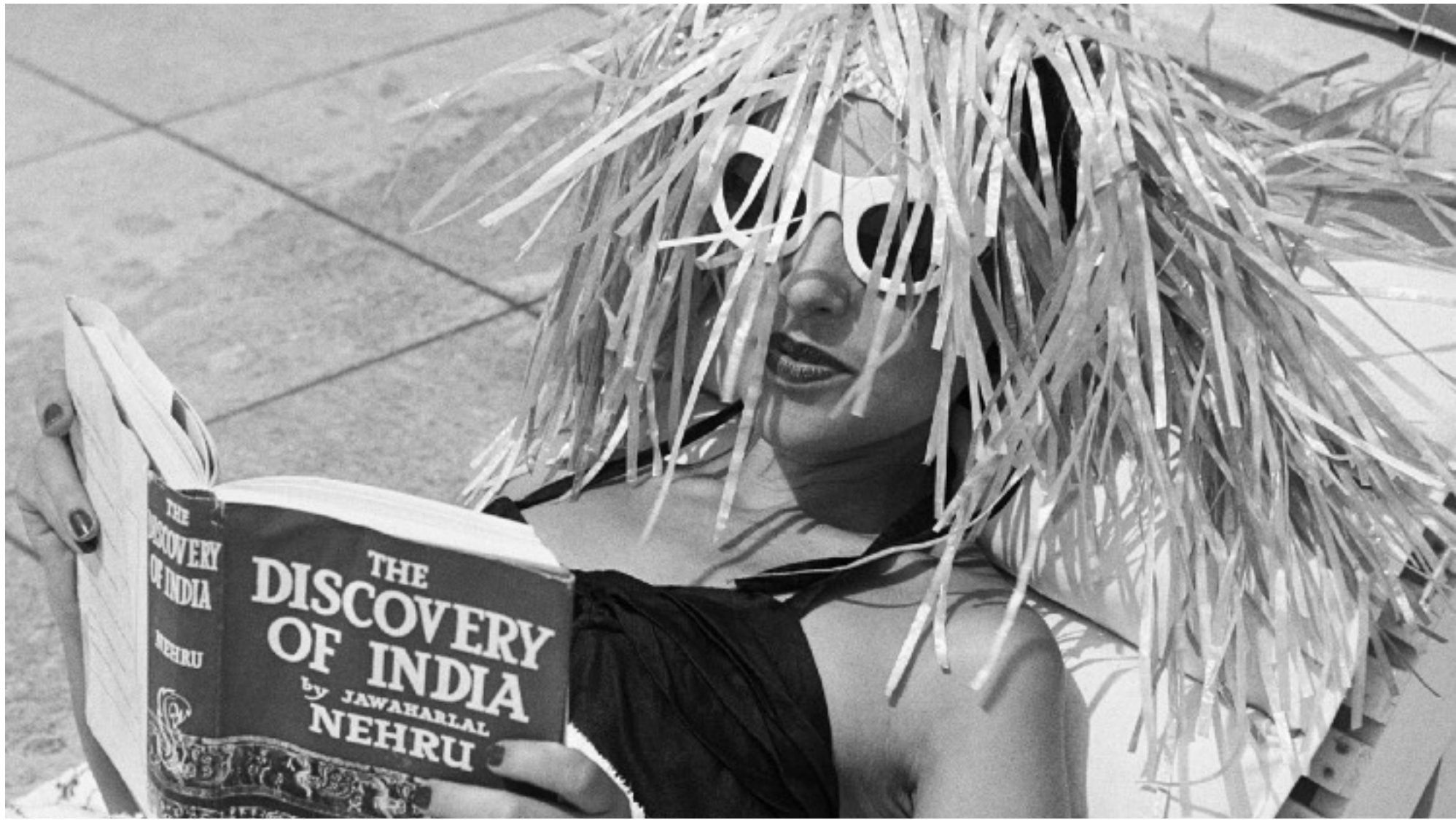


The idea of each key moment should be conveyed in one or two shots,
in the POV of a fellow vacationer.

Care will be taken to make sure the film is intercut with beautiful
imagery of the product to help heighten the narrative.

NEWSPAPER

A strategically placed, British newspaper or book **takes flight** after a gust of wind catches it.



*Images for referential use only, models will be clothed