The idea of each key moment should be conveyed in one or two shots, as if observing something happening in real time.

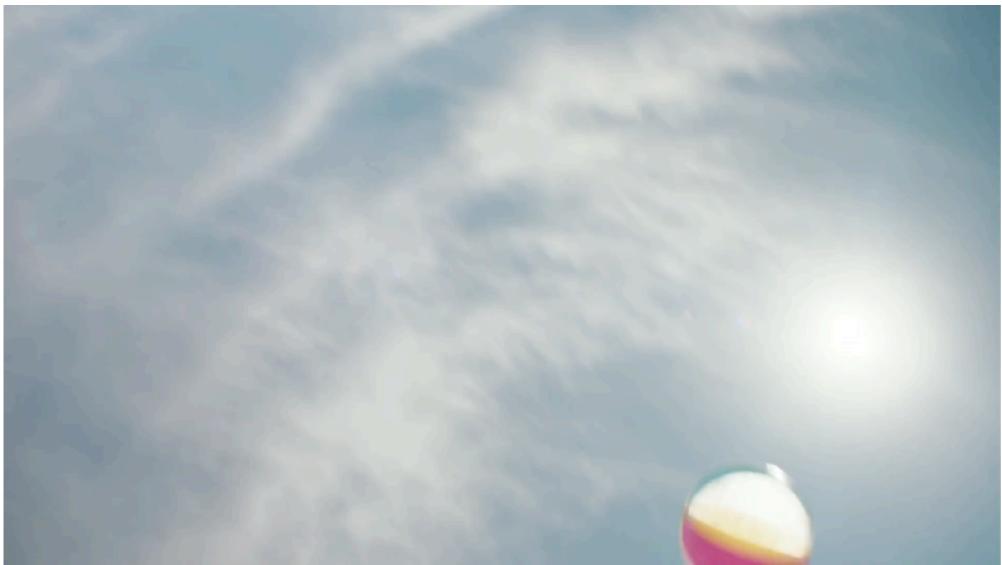
I'd like to pepper the shots with moments where we feel as if the cast is in on the joke—subtle glances to camera. Wink, wink, nudge, nudge...

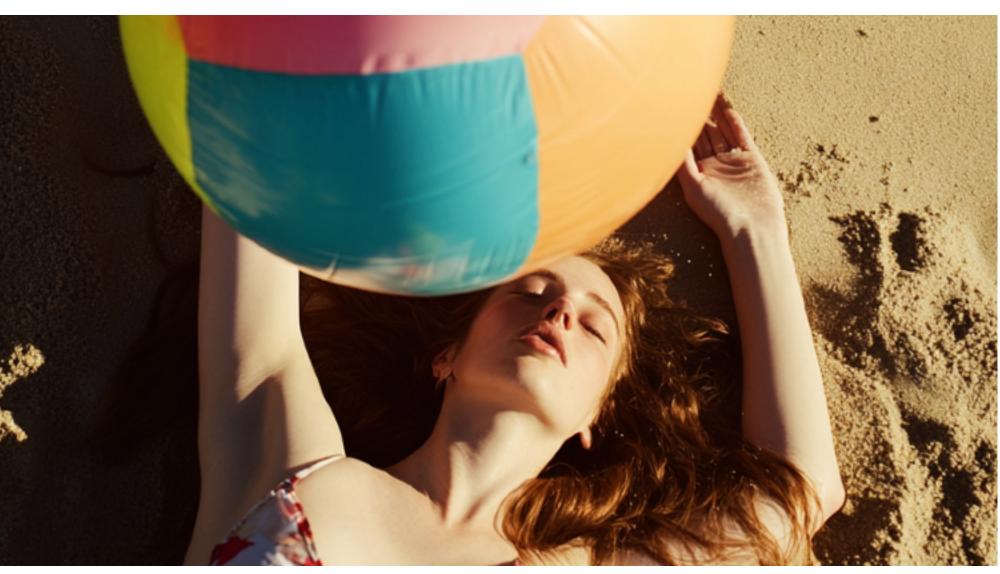
BURBERRY X DREW VICKERS: HIGH SUMMER 2025

BEACHBALL

She **lies down** to take the sun when a **beachball** comes flying **out of nowhere** and lands on her.









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