

The idea of each key moment should be conveyed in one or two shots,
in the POV of a fellow vacationer.

Care will be taken to make sure the film is intercut with beautiful
imagery of the product to help heighten the narrative.

BEACHBALL

She **lies down** to take the sun when a **beachball** comes **flying out of nowhere** and lands on her.



*Images for referential use only,
models will be clothed

