

## NEWSPAPER

A strategically placed, British newspaper or book **takes flight** after a gust of wind catches it.

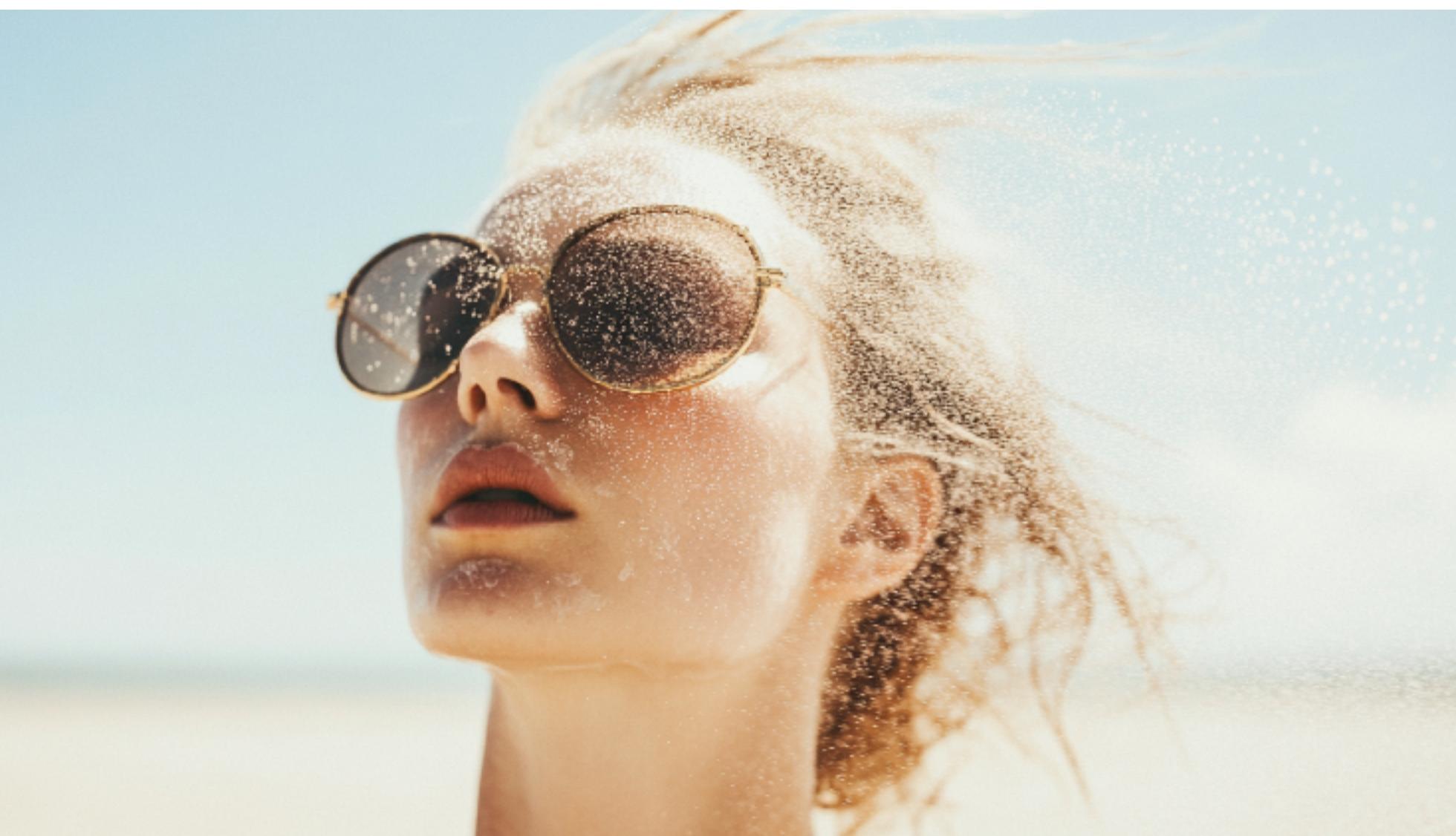
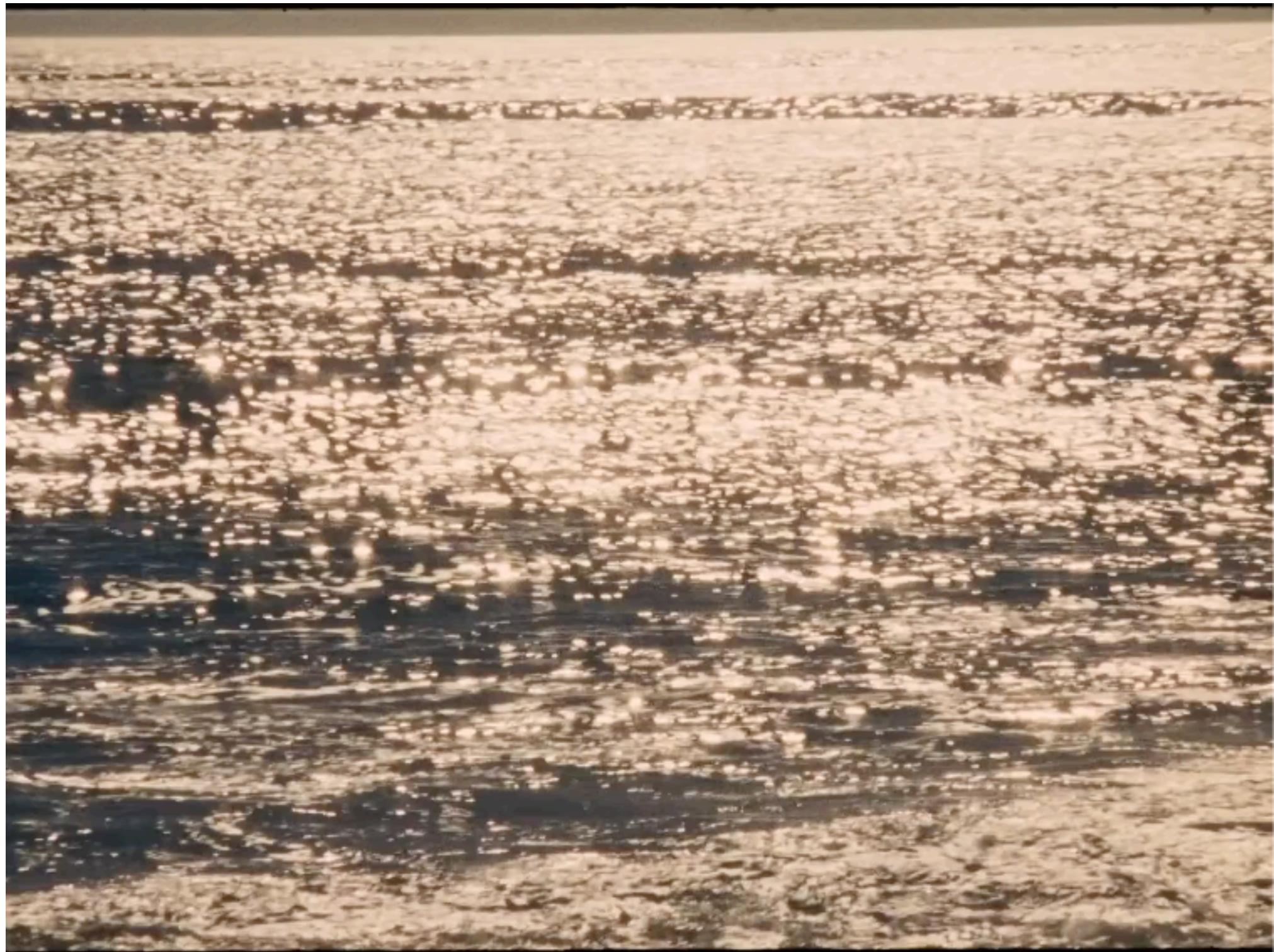


\*Images for referential use only,  
models will be clothed

## SUNSCREEN

Backlit close-up of the talent—we hear the hiss of an aerosol as a fine mist fills the air.

**Slow zoom** out reveals someone spraying sunscreen, the exaggerated plume (boosted with SFX) drifting all over the talent.



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