

The idea of each key moment should be conveyed in one or two shots,  
in the POV of a fellow vacationer.

Care will be taken to make sure the film is intercut with beautiful  
imagery of the product to help heighten the narrative.



BEACHBALL

She **lies down** to take the sun when a **beachball** comes **flying out of nowhere** and lands on her.



\*Images for referential use only,  
models will be clothed

