# Charlotte Rogers

# Designer & Creative Technologist

#### contact



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#### education

**B.S. GRAPHIC COMMUNICATIONS** North Carolina State University, Raleigh, NC

M.F.A. DESIGN AND TECHNOLOGY Parsons School of Design Manhattan, NY

# key skills

- Adobe
- Microsoft Office
- JavaScript & p5.js
- Figma
- Solidworks & AutoCAD
- Python
- HTML/CSS

professional experience

# **DIRECTOR OF COMMUNICATIONS / DIRECTOR OF EVENTS**

The Movement Peer Educators at NCSU's Women's Center / Raleigh, NC / August 2019 – May 2021

- Led the design, development, and production of communication materials for all events held
- Worked with a team of other board members to organize various marketing campaigns while also facilitating various educational workshops through the academic year

#### **MEMBER SERVICES INTERN**

NC Coalition Against Sexual Assault / Raleigh, NC / December 2020 - May 2021

- Planned and provided technical assistance for virtual trainings/webinars surrounding topics of sexual and domestic violence, including those occurring throughout their Biennial Conference
- Worked to expand resources for sexual assault and domestic violence survivors at shelters and centers statewide, creating my own Stalking Toolkit in the process
- Created online campaign materials for their Let's Talk About It series, Biennial Conference workshops, and other similar events and workshops that required marketing

### **USER INTERFACE DEVELOPMENT INTERN**

Kerridge Commercial Systems / Cary, NC / May 2021 – September 2021

- Designed the screen interfaces used by client companies across the country alongside my team
- Used front end technology to design attractive, convenient, and functional screens for multi-branch financial industries' software environments, helping to problem solve when necessary to meet each client's working standards

#### **GRAPHIC DESIGN INTERN**

Children & Screens: Institute of Digital Media and Child Development / Jericho, NY / January 2022 – April 2022

- Designed social media assets for active Facebook and LinkedIn profiles
- Applied edits and prepared materials alongside other interns and supervisors in the Graphic Design, UI Research, and Marketing departments to align with our set posting schedule

volunteer experience

**Social Media & Fundraising Volunteer** Breaking Taboo / 2021

**Design/Marketing Volunteer** Our Wave / 2023 - current