






Charlotte Rogers

Design, Technology, and Communications

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education

B.S. GRAPHIC COMMUNICATIONS
North Carolina State University,
Raleigh, NC – Class of 2022
M.F.A. DESIGN AND TECHNOLOGY
Parsons School of Design
Manhattan, NY – Class of 2024

key skills

- Adobe Suite
- Microsoft Office Suite
- JavaScript & p5.js
- Figma
- Solidworks & AutoCAD
- Google Workspace
- Multimedia marketing

professional experience

DIRECTOR OF COMMUNICATIONS / DIRECTOR OF EVENTS

The Movement Peer Educators at NCSU's Women's Center / Raleigh, NC / August 2019 – May 2021

- Led in the design, development, and production of communication materials for all events held
- Worked with a team of other board members to organize various marketing and educational campaigns while also facilitating various workshops through the academic year
- Supervised virtual events on Instagram and Zoom surrounding topics of sexual assault and consent

MEMBER SERVICES INTERN

NC Coalition Against Sexual Assault / Raleigh, NC / December 2020 – May 2021

- Assisted in the planning and technical aspects of virtual trainings/webinars surrounding topics of sexual and domestic violence, including their Biennial Conference
- Worked with team members to assist SA/DV centers statewide in expanding their resources for victims/survivors in their areas, creating my own Stalking Toolkit in the process
- Created online campaign materials for their Let's Talk About It series, Biennial Conference workshops, and other similar events and workshops that required marketing

USER INTERFACE DEVELOPMENT INTERN

Kerridge Commercial Systems / Cary, NC / May 2021 – September

- Worked with a team of other professional developers and interns to design the screen interfaces used by client companies across the country
- Used front end technology to design attractive, convenient, and functional screens for multi-branch financial industries' software environments, helping to problem solve when necessary to meet standards

PRESIDENT

The Movement Peer Educators at NCSU's Women's Center / Raleigh, NC / August 2021 – May 2022

- Worked with the Women's Center staff to lead other board members, train incoming general body members, and collaborate with Campus Community Centers on educational campaigns and workshops
- Led weekly meetings to educate our group and encourage continued growth in inclusivity, campus engagement, and activism amongst our student peers

GRAPHIC DESIGN INTERN

Children & Screens: Institute of Digital Media and Child Development / Jericho, NY / January 2022 – April 2022

- Designed social media assets for this non-profit's Facebook and LinkedIn profiles
- Worked with other interns and supervisors in the Graphic Design, UI Research, and Marketing teams to apply edits and prepare materials in line with a set posting schedule

volunteer experience

Meal Server
Healing Transitions / 2020

Social Media & Fundraising Volunteer
Breaking Taboo / 2021