






Charlotte Rogers

Designer & Creative Technologist

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education

B.S. GRAPHIC COMMUNICATIONS
North Carolina State University,
Raleigh, NC
M.F.A. DESIGN AND TECHNOLOGY
Parsons School of Design
Manhattan, NY

key skills

- Adobe
- Microsoft Office
- JavaScript & p5.js
- Figma
- Solidworks & AutoCAD
- HTML/CSS
- Sales & email marketing

professional experience

DIRECTOR OF COMMUNICATIONS / DIRECTOR OF EVENTS

The Movement Peer Educators at NCSU's Women's Center / Raleigh, NC / August 2019 – May 2021

- Led the design, development, and production of communication materials for all events held
- Worked with a team of other board members to organize various marketing campaigns while also facilitating various educational workshops through the academic year

MEMBER SERVICES INTERN

NC Coalition Against Sexual Assault / Raleigh, NC / December 2020 – May 2021

- Planned and provided technical assistance for virtual trainings/webinars surrounding topics of sexual and domestic violence, including those occurring throughout their Biennial Conference
- Worked to expand resources for sexual assault and domestic violence survivors at shelters and centers statewide, creating my own digital Stalking Toolkit in the process
- Created online campaign materials for their Let's Talk About It series, Biennial Conference workshops, and other similar events and workshops that required marketing

USER INTERFACE DEVELOPMENT INTERN

Kerridge Commercial Systems / Cary, NC / May 2021 – September 2021

- Designed the screen interfaces used by client companies across the country alongside my team
- Used front-end technology to design attractive, convenient, and functional screens for multi-branch financial industries' software environments, helping to problem solve when necessary to meet each client's working standards

GRAPHIC DESIGN INTERN

Children & Screens: Institute of Digital Media and Child Development / Jericho, NY / January 2022 – April 2022

- Designed social media assets for active Facebook and LinkedIn profiles
- Applied edits and prepared materials alongside other interns and supervisors in the Graphic Design, UI Research, and Marketing departments to align with our set posting schedule

GENERAL SALES ASSOCIATE

Micro Center / Brooklyn, NY / October 2024 – present

- Sold consumer electronics goods, from televisions and tablets to cables and consoles, to a variety of customers in the New York Metropolitan Area

volunteer experience

Social Media & Fundraising Volunteer

Breaking Taboo / 2021

Design/Marketing Volunteer

Our Wave / 2023 - current