ANURAG MESHRAM

Data Analyst

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PROFESSIONAL SUMMARY

Results-oriented Data Analyst with 1+ year of experience transforming complex datasets into actionable business insights through advanced analytics, visualization, and statistical modeling. Expert in SQL, Excel, Power BI, Tableau, and Qlik Sense for analysis, reporting, and dashboard development with 100K+ records. Skilled in exploratory data analysis (EDA), data cleaning, validation, KPI design, and storytelling through data. Proven track record in supplier performance analysis, market share tracking, spend optimization, competitive intelligence, and leveraging GenAI for automated insights. Strong analytical thinking, stakeholder management, and commitment to data accuracy and governance. Experienced in translating business requirements into analytical solutions that drive strategic decision-making.

TECHNICAL SKILLS

Data Analysis & Visualization: Power BI (DAX, Power Query) | Tableau | Qlik Sense | Looker | Microsoft Excel (Advanced Formulas, Pivot Tables, VLOOKUP/XLOOKUP, Power Query) | Google Sheets | Matplotlib | Seaborn | Data Storytelling

Database & Query Languages: SQL (MySQL, SQL Server, Azure SQL, PostgreSQL) | Advanced SQL (CTEs, Window Functions, Subqueries, Joins) | NoSQL (MongoDB)

Programming & Scripting: Python | Pandas | NumPy | Statistical Analysis | Data Mining | Web Scraping (BeautifulSoup, Selenium)

Analytics Capabilities: Exploratory Data Analysis (EDA) | Statistical Modeling | Trend Analysis | Forecasting | A/B Testing | Cohort Analysis | Root Cause Analysis | Market Research

Business Intelligence: KPI & Metrics Design | Dashboard Development | Performance Reporting | Competitive Intelligence | Market Share Analysis | Spend Analytics

Data Management: Data Cleaning & Validation | Data Reconciliation | Data Quality Assurance | ETL Processes | Data Modeling | Schema Design

Cloud & Tools: Azure Data Lake | Azure SQL | Power BI Service | Google Analytics | Git | Azure DevOps

Emerging Technologies: GenAI (Google Gemini) | Automated Insights | AI-Driven Analytics | Prompt Engineering

Soft Skills: Stakeholder Communication | Cross-Functional Collaboration | Requirements Gathering | Presentation Skills | Business Acumen | Problem Solving | Agile Methodology

PROFESSIONAL EXPERIENCE

Data Analyst | CenterPoint Group - USA (Remote)

August 2024 - January 2026

- Analyzed and consolidated 1.5M+ product records across multiple supplier datasets (Office Depot, Staples, WB Mason, Grainger) using SQL and Python, conducting comprehensive supplier performance and competitive pricing analysis that identified $450K in annual cost-saving opportunities
- Executed end-to-end data cleaning, standardization, and validation on 100K+ records using advanced Excel models and Python scripts, creating analysis-ready datasets for reporting and AI-driven insights across 80K+ SKUs with 98% data accuracy
- Designed and maintained 12+ interactive Power BI dashboards analyzing transactional data, delivering monthly and quarterly business insights on spend analytics, supplier performance metrics, market share trends, and product substitution opportunities to C-suite executives
- Pioneered GenAI-powered analytics using Google Gemini for automated item matching and intelligent product substitution, improving matching accuracy by 35% and reducing manual analysis time by 60% while uncovering $200K+ in additional savings

- Implemented comprehensive data quality assurance framework with validation checks and reconciliation processes, reducing data discrepancies by 47% and improving stakeholder confidence in reporting accuracy
- Conducted large-scale spend analysis on 10K-30K SKUs per client using advanced Excel modeling (VLOOKUP, INDEX-MATCH, Pivot Tables, Power Query), identifying pricing trends and optimization opportunities that influenced $5M+ in procurement decisions
- Collaborated with cross-functional stakeholders (Procurement, Finance, Operations) to define 25+ KPIs and reporting requirements, translating complex business needs into actionable analytical insights and data-driven recommendations
- Performed root cause analysis and anomaly detection on transactional data, investigating data inconsistencies and ensuring timely, accurate delivery of recurring and ad-hoc analytical deliverables with 99% on-time completion rate
- Developed automated reporting solutions using Power BI and Python, reducing report generation time by 70% and enabling self-service analytics for 50+ business users

Marketing Intelligence Analyst | Escorts Kubota Limited, Faridabad

April 2023 - June 2023

- Engineered interactive Qlik Sense dashboards analyzing 200K+ company sales records with advanced SQL queries, implementing time-series trend analysis, comparative bar charts, and dynamic KPIs that enabled data-driven decisions worth $2M+ quarterly
- Designed and curated analysis-ready geospatial datasets for sub-district level visualizations using SQL data modeling and spatial analysis techniques, delivering actionable insights on regional sales performance that identified 3 high-potential growth markets
- Developed comprehensive industry-wide market intelligence dashboard by integrating and analyzing public government datasets, consolidating nationwide tractor sales data across 10+ suppliers for competitive market share analysis and benchmarking
- Applied advanced data transformation techniques using SQL (CTEs, window functions, aggregations) and Excel data preparation to optimize raw enterprise datasets, improving dashboard performance by 55% and enabling faster business insights
- Partnered with marketing and sales leadership to translate competitive intelligence and business requirements into scalable analytical frameworks and visualization solutions, supporting strategic market expansion and product positioning initiatives

EDUCATION

Master of Business Administration (MBA) - Business Analytics | CGPA: 7.06/10.0

Symbiosis Institute of Business Management, Bangalore, Karnataka | June 2022 - March 2024

Bachelor of Engineering (B.E.) - Electronics Engineering | CGPA: 7.23/10.0

Yeshwantrao Chavan College of Engineering, Nagpur, Maharashtra | April 2017 - March 2021

CERTIFICATIONS

- Google Data Analytics Professional Certificate - Coursera
- SQL (Intermediate) Certificate - HackerRank
- Microsoft Power BI Data Analyst Associate (PL-300) - In Progress

ADDITIONAL INFORMATION

Languages: English (Professional), Hindi (Native), Marathi (Native)

Location Preference: Open to Remote, Nagpur, Bangalore, Gurgaon, Hyderabad

Key Achievements: Reduced reporting time by 70% through automation | Identified $650K+ cost savings through analytics | Built 12+ executive dashboards | Improved data accuracy to 98%