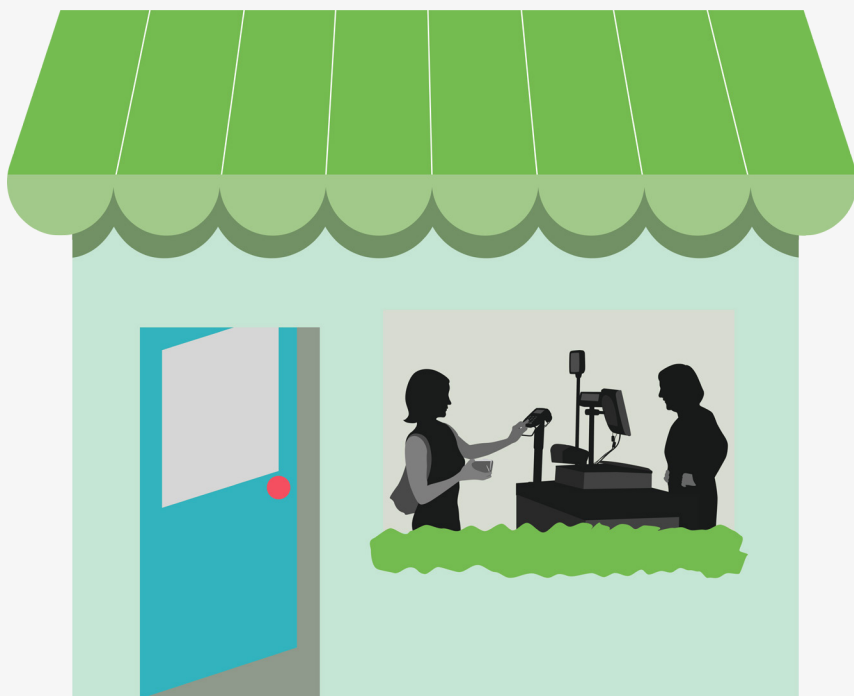
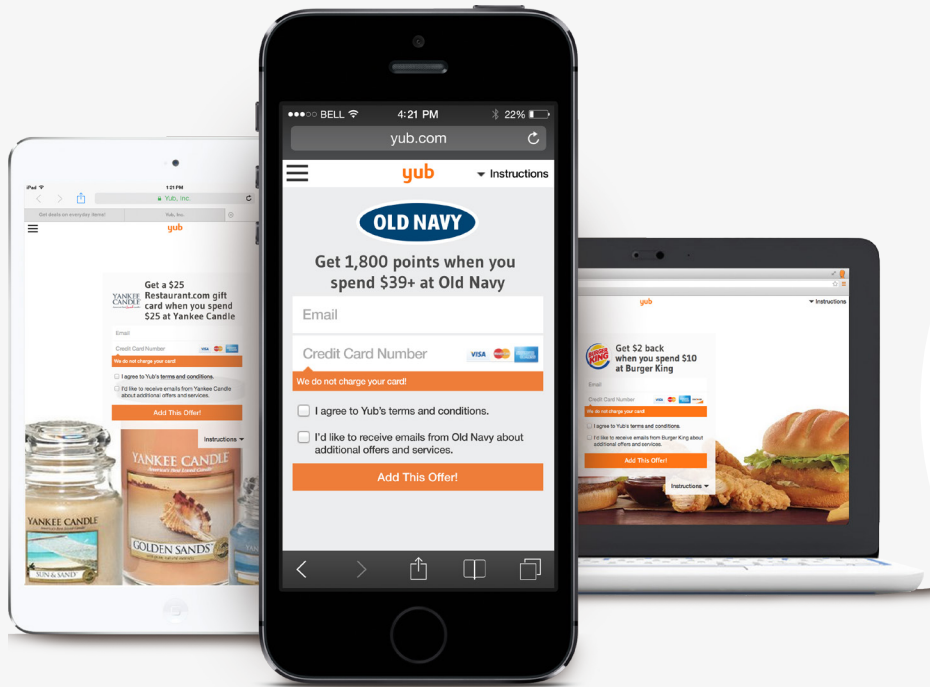


# Boost in-store sales



**yub**  
the Offline  
Affiliate Network

Up to 40% of the sales of e-commerce leaders like Amazon and Walmart are driven by 3rd-party sites called “affiliates.” Affiliates help promote these sites in return for a portion of the sales that they drive.



Now you can!

Yub is the first *offline* affiliate program. We enable retailers and restaurants to effortlessly track consumers from online clicks to in-store purchases.

yub

So, why not apply the same method of success to your brick-and-mortar store?



# Start Today!

**1** Create a Yub card-linked offer

**2** Distribute the offer through your affiliates

**3** Profit from new customers making in-store purchases

Contact [merchants@yub.com](mailto:merchants@yub.com)

The screenshot shows a mobile app interface for Yub. At the top, there's a hamburger menu icon and the 'yub' logo. Below the logo, a green arrow points to the 'Instructions' link. The main content area displays a Burger King offer: 'Spend \$10 at Burger King to earn \$2 Cash Back'. Below this, there's a form with fields for 'Email' and 'Credit Card Number'. A green arrow points to the 'Credit Card Number' field. Below the form, there's a red button that says 'We do not charge your card!'. Below that, there are two checkboxes: 'I agree to Yub's terms and conditions.' and 'I'd like to receive emails from Burger King about additional offers and services.' A green arrow points to the second checkbox. At the bottom of the form is an orange button that says 'Load Offer to My Card!'. Below the form, there's a section with a background image of a Burger King meal (a burger, fries, and a drink) and a link to 'Instructions'.

custom branding

flexible offer structures

simple 2-field signup

e-mail opt-in

- ✓ Pay only when a sale is generated
- ✓ No POS integration required
- ✓ Omnichannel and mobile-optimized



## 2 Distribute the offer through your affiliates

Yub will help you build a world class affiliate channel for your offers. Who can be an affiliate? Almost anyone!

Content Sites

Loyalty Sites

Mobile Apps

Your own  
social media  
channels

Cash back  
sites

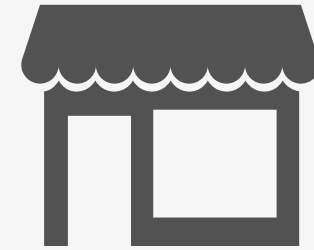
Charity Sites

## 3 Everyone reaps the rewards!

Consumers  
earn rewards  
instantly



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Merchants  
boost in-store  
revenue

**72%** of completions come from new customers

**1.5<sup>x</sup>** minimum spend on average

**80%** of emails are new to file



Contact us to get started!  
[merchants@yub.com](mailto:merchants@yub.com)