

ECOMMERCE SALES DASHBOARD

YTD
Sales

\$11.53M

▼ -0.83%



YTD
Profit

\$1.34M

▲ 4.50%



YTD
Quantity

#107.2k

▼ -7.29%



YTD Profit
Margin

11.58%

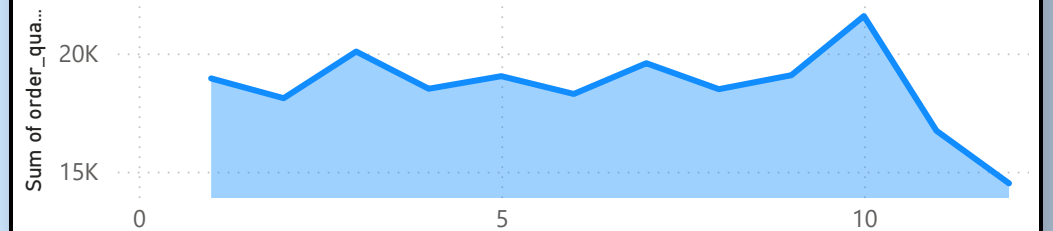
▲ 5.37%



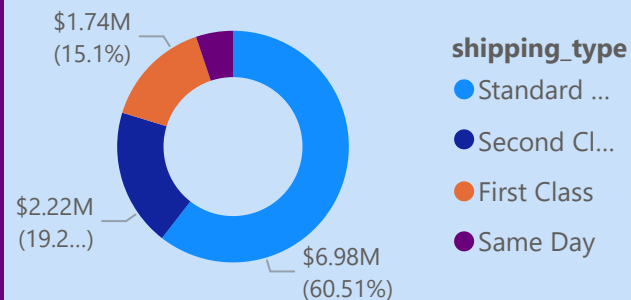
Sales By Category

| category_name | YTD Sales | PYTD Sales | YoY Sales | Trend |
|-----------------|-----------|------------|-----------|-------|
| Furniture | \$2.52M | 2.50M | 0.73% | ▲ |
| Office Supplies | \$6.92M | 7.00M | -1.22% | ▼ |
| Technology | \$2.10M | 2.13M | -1.37% | ▼ |

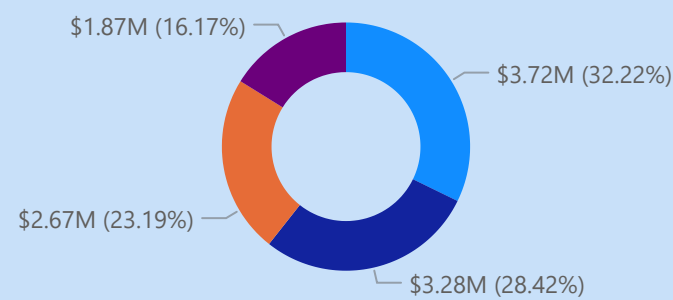
Sum of order_quantity by Month name



YTD Sales by shipping_type



YTD Sales by region



YTD Sales by product_name

