



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Generates Economic Growth.

Carring limited things only.

No Physical Barriers than other modes of transport.

Provides Jobs and increases Revenues from taxes.



Low Infrastructure.

Allows long disance to be travelled in less time.

Maintenance of Aerodromes and control mechanism needs a capital expenditure.

Across different region and countries.



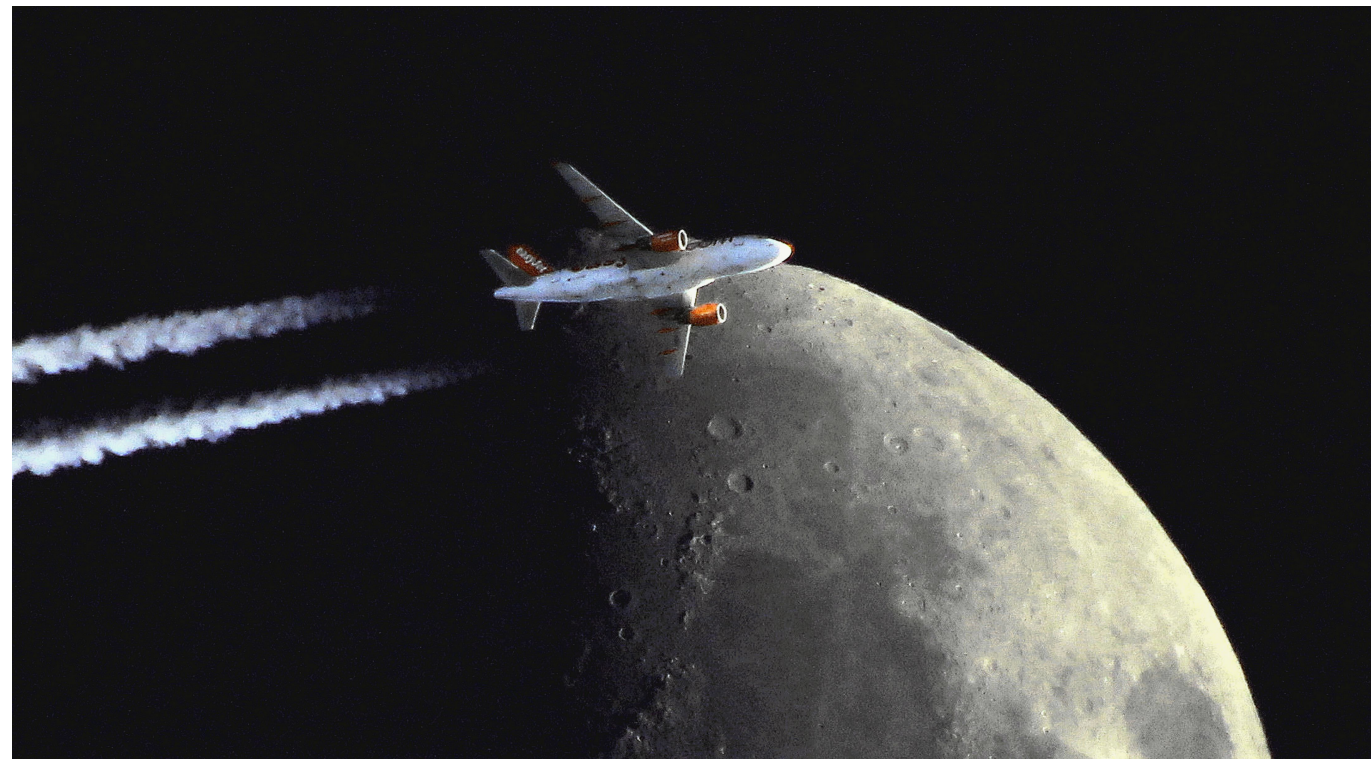
Ms.Shizuka  
Pilot in Rajiv Gandhi International Airport at Hyderabad.

Useful for Aerial spray on Pests and Insects.

Climate affect air Freight transport.

Inflight intervention and threat level.

Aerophobia is an extreme fear of flying.



Unfit for cheap and bulky goods.

Operating skill is required.

Risks include Terrorism, Theft and Hijack.

Scenario thoughts and unbroken journey.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?