

AISHA OKAFOR

Freelance Graphic Designer

PROFILE

. She seeks simple, affordable financial tools to grow her savings and secure her family's future. Tech-savvy but new to blockchain, Amina values ease of use and security in digital finance solutions.

FEARS

Financial Insecurity:

- Fear of not having enough savings for emergencies or unexpected expenses, leading to financial instability.

Lack of Knowledge:

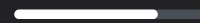
- Anxiety about not fully understanding blockchain technology and how it impacts her savings and investments.

Inflation Impact:

- Fear that inflation will erode the value of her savings over time, making it harder to achieve financial goals.

SKILLS

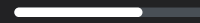
Business Management



Time Management



Financial Management



Communication



HOBBIES AND INTERESTS

Cooking and Baking

Loves experimenting with new recipes, which she often tries out in her café.

Gardening

- *Enjoys tending to her small herb garden, which she uses for fresh ingredients in her café.*

GOALS & ASPIRATIONS

Financial Goals

- *Save to expand her café business.*
- *Build a secure savings buffer for her family's future.*
- *Access financial services that are easy to understand and use.*

Motivations

- *Desire to have a more secure and stable financial future.*
- *Interest in earning passive income through digital savings.*
- *Need for accessible financial tools that cater to her community's specific needs.*