Lukas wants a powerful search system to find affordable restaurant options.

Lukas wants easy access to available promotions to save money.

Lukas wants a streamlined ordering process to minimize time use.

Lukas wants an option to order pickup to save on delivery fees.

Lukas wants transparently displayed delivery fees to avoid unforeseen expenses.

Lukas wants to be shown unobtrusive but detailed user reviews to help him gauge the quality of available restaurants.

Alexandra wants to be shown a diverse range of restaurant options to find new things to try.

Alexandra wants detailed delivery tracking to estimate arrival time and for peace of mind.

Alexandra wants appealing displays for promotions and loyalty programs to see how much money she's saving and to encourage her to try new things.

Alexandra wants a detailed but user-friendly ordering process that allows her to easily customize her orders.

Eva wants to quickly be able to get in contact with support to efficiently resolve issues with delivery.

Eva wants seamless syncing between point of sale and delivery system to easily update menus and promotions.

Eva wants to easily see customer complaints with delivery to get more control in resolving conflicts and issues.

Eva wants easy communication with couriers to streamline the delivery process and be able to resolve issues.