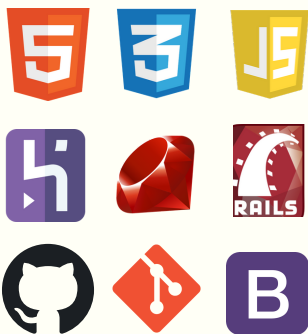# CHASE LINDSAY

FULL-STACK DEVELOPER

PERSONAL HISTORY

I'm curious by nature. I'm on a mission to improve myself and the lives of those around me. I worked in NYC as an adtech analyst for three years and subsequently explored the world. I've traveled to more than 35 countries and have learned about many different cultures and ways of life. Along the way, I discovered my passion for programming and decided to attend a software engineering bootcamp. As a recent graduate from Le Wagon, the world's highest rated full-stack coding bootcamp, I'm ready for a new challenge to broaden and strengthen what I have learned as a developer.

TALENT AND SKILLS

CONTACT INFORMATION

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chase.lindsay1@gmail.com
Website:
www.chasethecoder.com

CAREER HISTORY

PROGRAMMATIC BUYER / ACCOUNT MANAGER
Involved Media | New York, New York | Nov 2016-Jan 2018
- Owned daily operation and mastered trading-related technologies, including DSPs, DMP, 3rd party ad servers and manual exchanges
- Actively optimized and managed client campaigns including: strategy development, project management, and optimization log upkeep
- Leveraged and improved established processes, documents, checklists, etc. that ensure efficient procedures and continual improvement for both new and existing clients.
- Communicated with partners (technology, media, and data) to oversee the launch and ongoing execution of campaigns

PROGRAMMATIC BUYER
Triad Retail Media| New York, New York | Sept 2015-Nov 2016
- Launched and optimized programmatic campaigns for national retailers
- Conducted in-depth data analysis to identify key trends that impact campaign performance
-Maintained a close relationship to account managers to ensure campaigns were properly executed and met performance goals

ACADEMIC HISTORY

LE WAGON FULLSTACK DEVELOPMENT BOOTCAMP
Full-stack development| January 2020 - March 2020

- Intensive 9 week coding bootcamp learning Ruby on Rails, HTML5, CSS/SCSS,
Bootstrap, JavaScript, SQL, PostgreSQL, MVC architecture, OOP, git,
GitHub, and Heroku.

UNIVERSITY OF NORTH GEORGIA
BBA Finance | Graduated December 2014

DEVELOPMENT PROJECTS

- <u>Randomeal</u>- A mobile first app for indecisive eaters
- <u>Rioserve</u>- A reservation app for restaurants in Rio
- <u>Mixer</u>- A searchable cocktail database