

# CHASE LINDSAY

## FULL-STACK DEVELOPER

### PERSONAL HISTORY

I am an adtech expert turned full-stack developer. As a recent graduate from Le Wagon, the world's highest rated full-stack coding bootcamp, I hope to find a new challenge to broaden and strengthen what I have learned as a developer. I am hard working, a team player, and always eager to learn more.

### TALENT AND SKILLS



### CONTACT INFORMATION

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### CAREER HISTORY

#### BUSINESS ANALYST

*Brainjolt | June 2019 - September 2019*

- Analyzed pricing and bidding strategies to models that increased site traffic.
- Structured and reported on A/B tests to increase site monetization.

#### PROGRAMMATIC BUYER

*Involved Media | November 2016-November 2017*

- Owned daily operation and mastered trading-related technologies, including DSPs, DMP, 3rd party ad servers and manual exchanges
- Actively optimized and managed client campaigns including: strategy development, project management, and optimization log upkeep

### ACADEMIC HISTORY

#### LE WAGON FULLSTACK DEVELOPMENT BOOTCAMP

*Full-stack development | January 2020 - March 2020*

- Intensive 9 week coding bootcamp learning Ruby on Rails, HTML5, CSS/SCSS, Bootstrap, JavaScript, SQL, PostgreSQL, MVC architecture, OOP, git, GitHub, and Heroku.

#### UNIVERSITY OF NORTH GEORGIA

*BBA Finance | Graduated December 2014*

### DEVELOPMENT PROJECTS

- [Randomeal](#)- A mobile first app for indecisive eaters
- [Rioserve](#)- A reservation app for restaurants in Rio
- [Mixer](#)- A searchable cocktail database