

# CHASE LINDSAY

## FULL-STACK DEVELOPER

### ABOUT ME

My mission is to positively impact the world through code. I strive to continuously improve myself and the lives of others around me. I worked in NYC as an adtech analyst for three years and subsequently explored the world. I have traveled to more than 35 countries and have learned about many different cultures and ways of life. Along the way, I discovered my passion for programming and decided to attend a software engineering bootcamp. As a graduate from, Le Wagon, the world's highest rated full-stack coding bootcamp, I'm ready for a new challenge to broaden and strengthen what I have learned as a developer.

### TALENT AND SKILLS



### CONTACT INFORMATION

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### CAREER HISTORY

#### PROGRAMMATIC BUYER / ACCOUNT MANAGER

*Involved Media | New York, New York | Nov 2016-Jan 2018*

- Owned daily operation and mastered trading-related technologies, including DSPs, DMP, 3rd party ad servers and manual exchanges
- Actively optimized and managed client campaigns including: strategy development, project management, and optimization log upkeep
- Leveraged and improved established processes, documents, checklists, etc. that ensured efficient procedures and continual improvement for both new and existing clients.
- Communicated with partners (technology, media, and data) to oversee the launch and ongoing execution of campaigns

#### PROGRAMMATIC BUYER

*Triad Retail Media | New York, New York | Sept 2015-Nov 2016*

- Launched and optimized programmatic campaigns for national retailers such as Colgate and Coca Cola
- Conducted in-depth data analysis to identify key trends that impact campaign performance
- Maintained a close relationship with account managers to ensure campaigns were properly executed and met performance goals

### ACADEMIC HISTORY

#### LE WAGON FULLSTACK DEVELOPMENT BOOTCAMP

*Full-Stack Development Graduate | Jan 2020-Mar 2020*

- Intensive 9 week coding bootcamp learning Ruby on Rails, HTML5, CSS/SCSS, Bootstrap, JavaScript, SQL, PostgreSQL, MVC architecture, OOP, git, GitHub, and Heroku
- Designed, implemented, and shipped to production a clone of Airbnb and a Rails prototype.
- Worked as both product manager and lead developer in a team environment to create multiple web apps (see below)

#### UNIVERSITY OF NORTH GEORGIA

*BBA Finance | Graduated December 2014*

### DEVELOPMENT PROJECTS

- Randommeal- A mobile-first app for indecisive eaters
- Rioserve- A reservation app for restaurants in Rio
- Mixer- A searchable cocktail database  
(please note that some of these projects are still in progress)