# **Chase Lobosco**

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Ridgewood, NJ 07450

Adept at driving revenue growth through strategic marketing and sales initiatives at Joes Odd Jobs, I excel in brand-building strategies and teamwork. Leveraging adaptability and brand management skills, I've significantly enhanced customer satisfaction and operational efficiency.

# **SKILLS**

- Brand-building strategies
- Adaptability and Flexibility
- Brand Management

- Teamwork and Collaboration
- Staff Management

### **EXPERIENCE**

#### **HEAD OF SALES & MARKETING**

Ridgewood, NJ

Joes Odd Jobs

April 2024 - Present

- Analyzed customer data to identify trends and insights to inform business decisions.
- Managed customer satisfaction
- Monitored performance metrics across all channels using analytics tools.
- Provided direction for website design updates ensuring content was optimized for SEO purposes.
- Followed up with customers, answering questions and improving service.
- Drove sales by designing and implementing targeted marketing strategies on facebook and Instagram.

LABORER Ridgewood, NJ

Joes Odd Jobs

September 2021 - Present

- · Performed manual labor tasks such as mulching, lawn care, moving, powerwashing, furniture assembly, cleaning.
- Maintained all safety protocols while working on job sites, including wearing personal protective gear.
- Worked as a team with co workers to complete various tasks.

DASHER Ridgewood, NJ

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May 2023 - Present

- Utilized good judgment while making decisions related to customer satisfaction and safety protocols.
- Demonstrated flexibility in adapting work schedule based on changing business needs.
- Utilized excellent organizational skills to ensure efficient route planning and order tracking.
- Managed time effectively to meet tight deadlines without compromising quality of work.
- Provided courteous customer service throughout the entire delivery process.
- Exhibited strong interpersonal communication skills while dealing with customers during deliveries.

CAMP COUNSELOR Ridgewood, NJ

YMCA June 2022 - August 2022

- Utilized patience and understanding when dealing with challenging behavior from campers.
- Showed leadership skills by motivating campers to participate in team building activities.
- Displayed enthusiasm and commitment towards providing a fun learning experience for the kids.
- Managed multiple tasks simultaneously while supervising large groups of children.
- Created an inclusive environment for all campers regardless of age, gender or race.
- Remained calm in emergencies and stressful situations.
- Organized and explained rules for various team games and activities.
- Educated campers on importance of team work.
- Attended staff meetings and relayed important information to campers.

# **EDUCATION**

# BACHELOR OF SCIENCE (B.S.) IN INTELLIGENT SYSTEMS ENGINEERING CANDIDATE

Expected graduation May 2027

Indiana University Bloomington, Bloomington, IN, US

## REFERENCES

References available upon request