Chase McQuown

UX/UI Designer

I'm a UX/UI designer with skills in both the digital marketing and web development realms. My main interest is in creating engaging & intuitive digital solutions.

Experience

December 2023 - September 2023

UX/UI Designer at The Upside Geeks

I owned the design process from low fidelity wireframes to high fidelity-interactive prototypes. I provided quality assurance during the development process to ensure final products met expectations. I designed email marketing templates to help boost click through rates. I optimized designs for both desktop and mobile applications.

Education

April 2021 - October 2021 | University of Texas, Austin

Full Stack Web Development Bootcamp

Completed with certificate

December 2021 - May 2022 | University of Texas, Austin

Digital Marketing Bootcamp

Completed with certificate

June 2022 - November 2022 | University of Texas, Austin

UX/UI Bootcamp

Completed with certificate

Projects

UX/UI

Chefsy | Mobile Application

Chefsy is a mobile application that allows users to generate recipes, meal plans, and more based on the ingredients they already have in their pantries.

Digital Marketing

Alamo Drafthouse Rewards Program

A marketing campaign for a rewards program. I designed and developed the landing page and also developed a retargeting strategy.

Get In Touch

- Huntington Beach, CA
- cpmcquown@gmail.com
- chasemcquown.github.io/cleanfolio
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Technical Skills

- Storyboarding
- Heuristic Evaluation
- Persona Creation
- UI Grids and Composition
- Decision Flow Diagrams
- Responsive Design
- Retargeting & Audience Building
- Keyword Research
- Digital Funnels
- Typography
- Insight Synthesis
- SEO
- Color Theory
- Analytics
- Interaction Design and Iconography

Tools & Tech

- Figma
- HTML5
- CSS3
- JavaScript
- JavaScript
- WordPress
- GitHub
- VS Code
- Google Drive
- Slack