

Hello,

I am Ryan Chase, an User Experience Visual Designer and Front End Developer. Amidst a transition to Southern California, I will be in the Corona/Riverside area by July 20th. As I unpack my digital map for the road trip down, I think of all the locations and points of data that will potentially be made available for any one of your customers'.

In researching ArcGIS, I recognize the analytics from this product can provide information to improve non-traditional screen based user experience. Finding patterns in the usage of an application or feature is extremely powerful for validating it's usefulness or driving specific content at relevant times and places. As a trending data set is invaluable to your end customers, my advancement in my field of expertise parallels.

I view my personal growth as a feature that is continuously improving. I am self-taught, self-motivated, and eager to learn. I keep my skills up-to-date through evidence-based reading, pair programming, attending UX conferences, and most importantly, practice. Incorporating modern methodologies of design and development takes a great deal of effort and passion, all of which I have.

My background in development has given me the ability to translate your users needs into digestible product features and requirements. I am a certified ScrumMaster and have experience creating product visions in Agile environments while working side by side with Software Engineers, QA, and Product Owners.

With a decades' worth of web development experience and a life time of user experiences, I will bring a user focused perspective to your development team. I eagerly await your response.

Sincerely,

Ryan Chase

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