

Hello,

I am Ryan Chase, an User Experience Visual Designer and Front End Developer. Currently I am transitioning to the Southern California area by mid-July. This move to a large metropolis reminds me of flying into Dalaran city for the first time. The city, teeming with people, is something I recall vividly.

For years, I have been investing countless hours in Blizzard games. I will always remember experiences such as, running alongside Thrall into battle and watching my Horde leader Vol'jin pass away. From making friends throughout the world to spending countless hours working through immersive boss fights, it has left an impression of what user experience is truly about.

We often don't recognize the little details that teams painstakingly think about and continuously improve upon. A feature that comes to mind is the two factor authentication that previously required the manual entry of a pin. I have watched this improve from a mail order device to becoming a native mobile app that sends confirmation push notifications that sync with Blizzard. While it has grown in complexity, the simple concept has evolved into a more elegant user experience.

I look at my personal growth like a feature that is continuously improving. I am self-taught, self-motivated, and eager to learn. I keep my skills up-to-date through evidence-based reading, pair programming, attending UX conferences, and most importantly, practice. Incorporating modern methodologies of design and development takes a great deal of effort and passion, all of which I have.

My background in development has given me the ability to translate your users needs into digestible product features and requirements. I am a certified ScrumMaster and have experience creating product visions in Agile environments while working side by side with Software Engineers, QA, and Product Owners.

With a decades' worth of web development experience and a life time of user experiences, I will bring a user focused perspective to your development team. It is exciting to have the opportunity to give back to a company and a community that has given me so much. I eagerly await your response.

Sincerely,  
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