

ART 370A: Topics in Art: Advanced Web Design
Tuesdays and Thursdays, 12:45-3:05pm
Wilson Fine Arts Building, Room 116

Professor Chris Davis
Professor Darrell Kincer, Co-Instructor
Fall 2016, 3 credit hours

Description

This course is a survey of advanced web design and development techniques. Major topics include custom WordPress theme design and the use of JavaScript and jQuery to create interactive site elements. Students will also research a topic or technique of their choice.

Materials and Resources

- *HTML & CSS: Design and Build Websites* by Jon Duckett, ISBN 978-1-118-00818-8 (recommended textbook)
- Hosting and domain (specifics will be given in class)
- Digital lab (schedule posted outside the door)

Course Outcomes

- An understanding of WordPress custom themes through class assignments.
- An understanding of JavaScript and jQuery through class assignments.
- A thorough understanding of a topic of your choice through independent research, practice, and in-class presentation.
- Familiarity with the basic tools used to build, maintain, and troubleshoot websites through in-class practice and assignments.

Departmental Outcomes

- Skills in formal and contextual analysis.
- The ability to relate one's own creative ideas and intentions to the wider contemporary and historical context.
- Technical skills showing knowledge of traditional and digital media, thereby enabling the student to execute work with competence and clarity.

Grading

Your grade will be determined by the number of points you earn on the following coursework. More detailed information and rubrics will be given at the start of each assignment.

Hosting Check	10 points	jQuery Site*	60 points
WordPress Site Mockup	20 points	Independent Project	120 points
Terms Quiz	10 points	Final Site*	80 points
WordPress Site*	40 points	<u>Attendance and Participation</u>	<u>60 points</u>
			400 points total

Assignments marked * involve a critique.

Grading Scale

A	92-100%	Excellent	C	70-78%	Acceptable
A/B	89-91%	Very Good	D	60-69%	Poor
B	82-88%	Good	F	0-59%	Unacceptable
B/C	79-81%	Satisfactory			

Outside of Class

Daily schedules, course materials, and helpful resources are available on our class website at web.cadavis.net/fall2016 and on our class Basecamp. These are a good places to start if you're having trouble outside of class.

Additional help is always available by emailing me at christopher_davis@georgetowncollege.edu or sending me a message through Basecamp. In-person assistance is generally limited to class sessions.

Per Georgetown College policy, you are expected to spend approximately 9 hours a week on a 3 credit hour course. Class time accounts for 5 hours a week; the remaining 4 should be spent on assignments as well as practicing and refining skills learned in class.

Attendance and Participation

Class attendance and participation are critical for your success in this course. Each day, you have the opportunity to earn 2 points towards your grade by doing the following:

At the beginning of class (1 point)

- Arrive on time and be prepared to begin at 12:45pm
- Participate fully in the class opener

During class (1 point)

- Be present for the whole class period (with a 10 minute break)
- Work until it is time for questions at 3:00pm
- Work on only course work with minimal distractions or disruptions
- Participate fully in class discussions, critiques, and presentations

During class, you should be engaged in your work for the course and nothing else. You should not be texting, looking at Facebook, watching videos, browsing the web, etc. Listening to music is acceptable as long as it is not distracting to yourself or others. It is your responsibility to ask questions as necessary to keep yourself on track so that your time in class is used effectively.

You will not be notified if you lose attendance and participation points. Updates will be provided when assignment grades are returned, and you may request an update at any time.

Excused and Unexcused Absences

It is important for you to attend each and every class session, but sometimes absences cannot be avoided. In order for absences to be excused, you must contact me prior to missing class and provide additional documentation as needed. For sports-related absences, an email from your coach counts as additional documentation. For illnesses, an email from you is sufficient unless absences become frequent. Other situations will be handled on a case by case basis, and it is your responsibility to ask what documentation you need to provide. Commitments that could have been rescheduled to avoid missing class will not be excused.

For excused absences, attendance and participation points will be excused. For unexcused absences, you will lose both points for the day.

Absences and Late Work

Materials for each class session will be available on our website at web.cadavis.net/fall2016 and on Basecamp. You are responsible for any information you miss, so be sure to get notes from another member of the class or discuss what you missed with me.

Absence from class does not absolve you from turning assignments in on time. Late work is accepted with the following penalties:

Past time	5% off
1 or more days late	10% off per day (not per class)

Please note that some assignments will not be accepted late, as designated on their rubric or mentioned in class. Also, be aware the attendance is mandatory for critiques and presentations. You will lose points on the assignment being critiqued or presented if you are absent.

Extenuating Circumstances

In the event of severe weather or other extenuating circumstances, I will contact you to confirm that class has been postponed or canceled.

Conduct

You are expected to behave appropriately and respectfully towards your professor and fellow students at all times. This includes actively participating in class discussions and critiques and using personal electronic devices and lab computers for course-related work only.

Academic Honesty

You are expected to adhere to Georgetown College's Honor System at www.georgetowncollege.edu/studentlife/honor-system. All work must include proper attribution of resources used—whether for content, code, or design inspiration. Guidelines will be discussed in class.

The internet is full of resources for web designers, including many that will be pointed out in class. It is acceptable to refer to these resources while working on course assignments. As a general rule, using small amounts of borrowed code for individual site elements is acceptable with documentation; using very large amounts of borrowed code or whole sites is not. If you are unsure about whether the use of a particular resource crosses this line, it is your responsibility to discuss it with me well ahead of an assignment's deadline.

ScheduleAugust

Tue 23 WordPress Site Mockup, Independent Project
Thu 25 Work Day
Tue 30 Hosting and FTP, **Hosting Check**

September

Thu 1 Work Day
Tue 6 Sass, **WordPress Site Mockup Due, Independent Project Check 1**
Thu 8 WordPress Day 1
Tue 13 WordPress Day 2
Thu 15 Work Day
Tue 20 Work Day, **Terms Quiz, Independent Project Check 2**
Thu 22 Work Day
Sun 25 WordPress Site Due
Tue 27 WordPress Site Critique, Independent Project Work Day
Thu 29 Independent Project Work Day

October

Tue 4 jQuery Day 1, **Independent Project Check 3**
Thu 6 jQuery Day 2
Tue 11 jQuery Day 3
Thu 13 Web 1 Critique, Work Day
Fall Break
Thu 20 Work Day, **Independent Project Check 4**
Tue 25 Work Day
Thu 27 Work Day

November

Tue 1 Work Day, **Independent Project Check 5, jQuery Site Due**
Thu 3 jQuery Site Critique, Independent Project Work Day
Tue 8 Independent Project Work Day
Thu 10 Independent Project Work Day
Tue 15 Independent Project Work Day
Wed 16 Independent Projects Due
Thu 17 Independent Project Presentations
Tue 22 Independent Project Presentations, Web 1 Critique
Thanksgiving Break
Tue 29 Work Day

December

Thu 1 Work Day
Tue 6 Work Day
Wed 7 Final Site Due
Fri 9 (12-2pm) Final Site Critique

Note: Dates listed in bold are due dates only. The information in this syllabus is subject to change as needed.