

# Chase Treadaway

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## UX/UI Designer

**Analytical UX/UI Designer, transitioning from non-profit success to user-centered design.** Equipped with a CareerFoundry UI Design certification and achieving over 500+ hours of mastery in design fundamentals (completed in under a year), I'm eager to apply my creativity, fast learning ability, and collaborative approach to contribute to a team valuing growth and innovation, leveraging 4 years of experience driving impact in fundraising and volunteer management.

### CERTIFICATIONS

#### UI Design

CareerFoundry • 01/2023 – 01/2024

### PROJECTS

#### RoadRunner

10/2023 – 11/2023

- Designed a high fidelity prototype for a mobile shopping application.
- Established 3 user flow diagrams depicting 5 primary actions within the app.
- Ran usability testing with 6 target users across different age groups.
- Prioritized accessibility and readability with Figma plugin Stark – Contrast and Accessibility Tool.

#### FriendMe

08/2023 – 09/2023

- Conceived FriendMe, a platonic connection app that would serve a market of over 366 million users.
- Mapped 16 wireframes, 2 prototypes, and conducted user testing with 6 participants, iterating based on feedback to improve usability.
- Ensured correct implementation of iOS and Material Design standards throughout design process.

#### LocalFresh

05/2023 – 07/2023

- Crafted the UX/UI design of LocalFresh, a responsive web-based recipe app connecting users with local food growers.
- Utilized rapid prototyping with 3 users, resulting in 4 key UX improvements.
- Concepted 3 user personas based on research, leading to an increase in design empathy.
- Planned desktop, tablet, and mobile mockups that increased user completion of key tasks.

## WORK EXPERIENCE

### **Helpusadopt.Org** • 09/2020 – 02/2023

#### **Development Coordinator**

- Collaborated with Founder to secure fundraising over \$1.8 million USD annually for program.
- Creatively enhanced funding by 20% with team, resulting in \$200,000 increased revenue in 2022.
- Maintained and updated in-house database encompassing 20,000 individuals, ensuring accuracy and precision for each entry.

### **CASA Of Hancock County** • 08/2018 – 01/2020

#### **Volunteer Coordinator**

- Provided training and supervision for over 24 CASA advocates and 35 children.
- Guided 80 hours of national standardized training for volunteers per year.
- Drafted, proofed, and submitted legal documents to Hancock County Youth Court and participated in over 150 scheduled judicial hearings in a supervisory capacity.

## EDUCATION

### **B.A. In Sociology**

Tulane University Of Louisiana • 08/2013 – 05/2017

## SKILLS

User Interface Design, Figma Software, User Research, Usability Testing, Mobile Application, Rapid Prototyping, Balsamiq, Quick Learning, Precise, Commitment, Supervision, Creativity, Leadership, Teamwork, Empathy, Front End Web Development, Microsoft Office, Social Science, Fundraising, Visual Studio Code, Web Application, Hypertext Markup Language, Cascading Style Sheet