

designer/developer >

# chase woodford

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employment >

## verilogue

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2012 - present { developer, IT }

- Lead UI/UX design for and front-end development of all web, desktop and mobile applications, including: verilogue.com and physician mobile app; carecoach.com and patient mobile app; revealmr.com, a client-facing content management system; loueworks.com, an automated workflow service; and sales training iPad and desktop applications
- Assist in architectural development and maintenance of SQL databases, AWS and other back-end systems
- Produce promotional content for both internal and external marketing efforts, including: audio/video teasers; Marketo e-mail campaigns; microsites and landing pages; and social media outlets

2006 - present { manager, transcription services }

- Manage transcription/translation team of 12 vendors and 61 individuals
- Ensure accuracy and HIPAA compliance of a database containing 85,000+ interactions, spanning 9 international markets, 138 disease states and various multimedia formats
- Meet requirements and deadlines for projects sold to over 150 brand teams, including all top 20 of the world's largest pharmaceutical companies
- Manage annual throughput from low of 1,975 healthcare interactions per year (2007) to high of 16,080 (2009), a 714% increase in capacity
- Reduce transcript processing turn-around time from high of 41 days (2007) to low of 4 days (2012), a 925% improvement in efficiency
- Negotiate cost of transcription down from \$1.80/audio minute to \$0.40/audio minute, a 78% reduction in cost per interaction
- Effect yearly company-wide cost-savings of ~\$455,000 (~\$24K on management, ~\$431K on production)

experience >

## side projects

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- darawarren.com
- phillysportpast.com
- calmfocus.com/alertfocus.com
- garyames.net

proficiencies >

- HTML, PHP, Java, JavaScript, CSS, Sass, SQL, Subversion/GIT
- Adobe Creative Suite
- Sony Vegas, Sound Forge, Acid
- Microsoft Office Suite, SharePoint

education >

## temple univ.

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- BA advertising, sociology minor, 2007
- Member, Temple Student Government
- Brother, Alpha Tau Omega Fraternity

references >

- Available upon request