

# Campaign Drop Dashboard

Total Amount

₹ 12.09K

Total Impressions

290K

Total Reach

189K

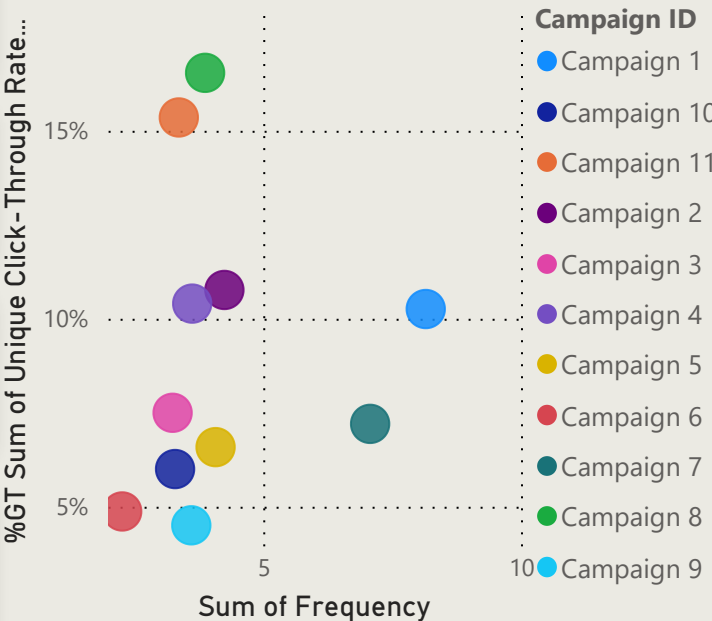
Total Clicks

12K

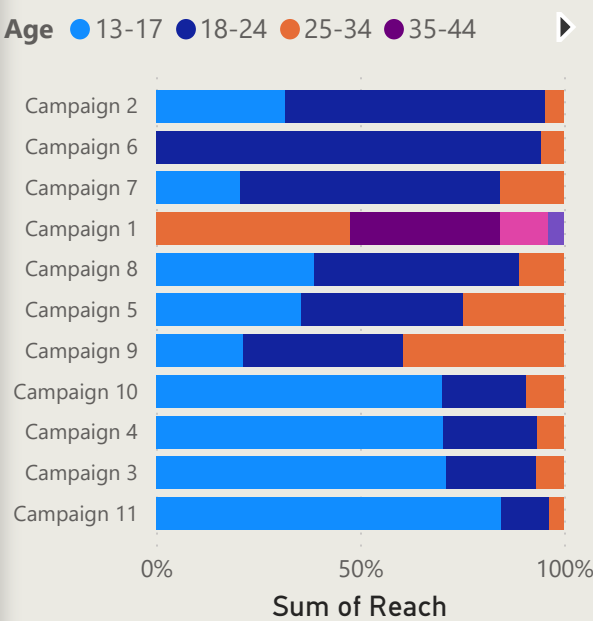
Educators and Principals

Students

Unique-CTR By Frequency



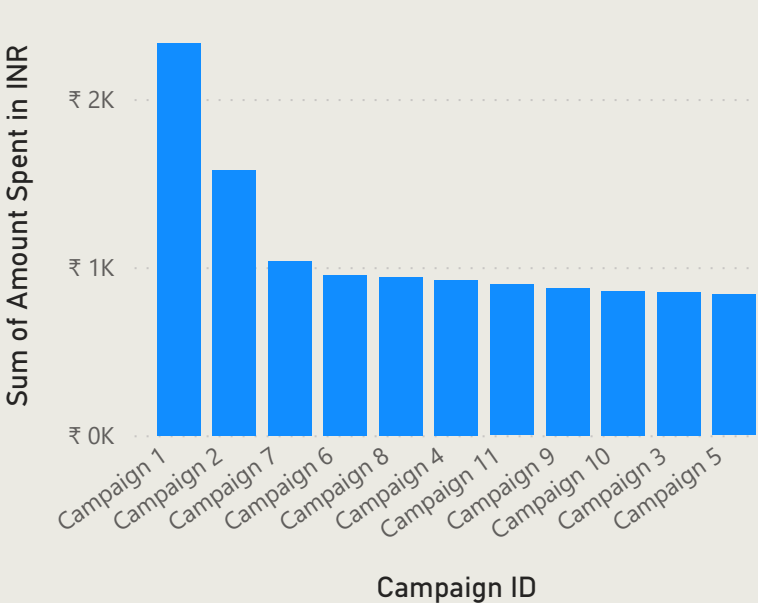
Sum of Reach by Campaign ID and Age



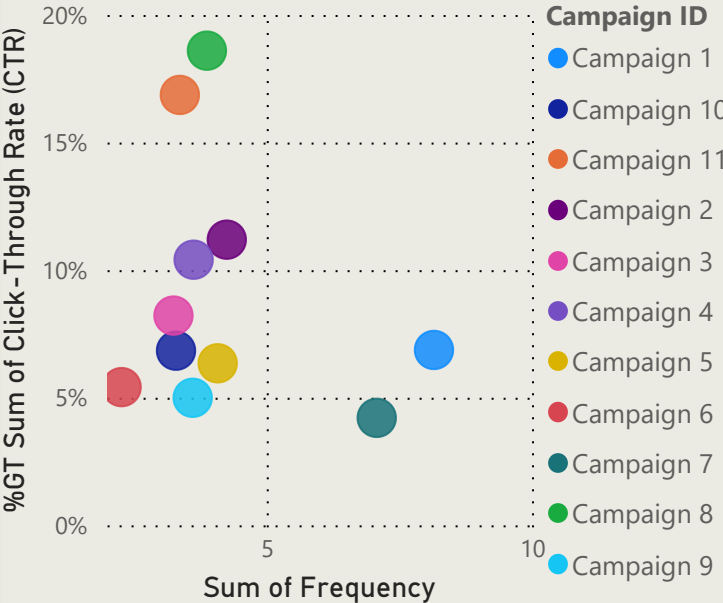
Campaign ID

- ☐ Campaign 1
- ☐ Campaign 10
- ☐ Campaign 11
- ☐ Campaign 2
- ☐ Campaign 3
- ☐ Campaign 4
- ☐ Campaign 5
- ☐ Campaign 6
- ☐ Campaign 7
- ☐ Campaign 8
- ☐ Campaign 9

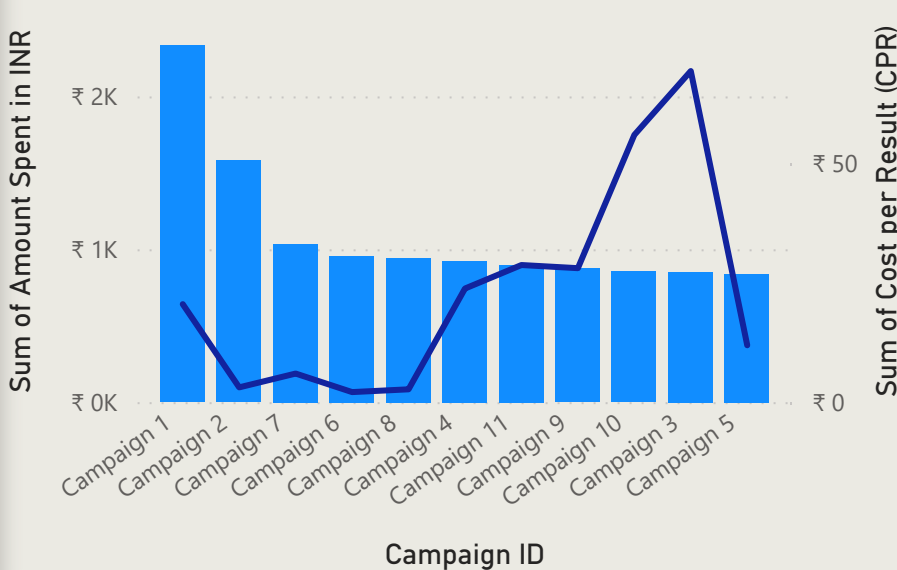
Total Amount By Campaign ID



CRT By Frequency

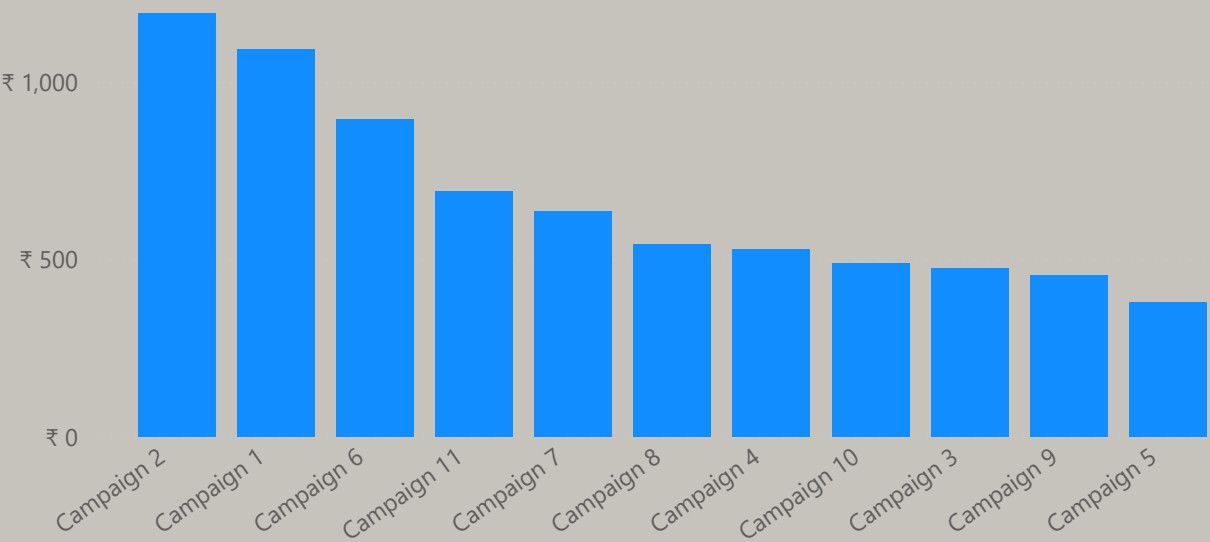


Total Amount Spent and Cost per Result (CPR) by Campaign ID

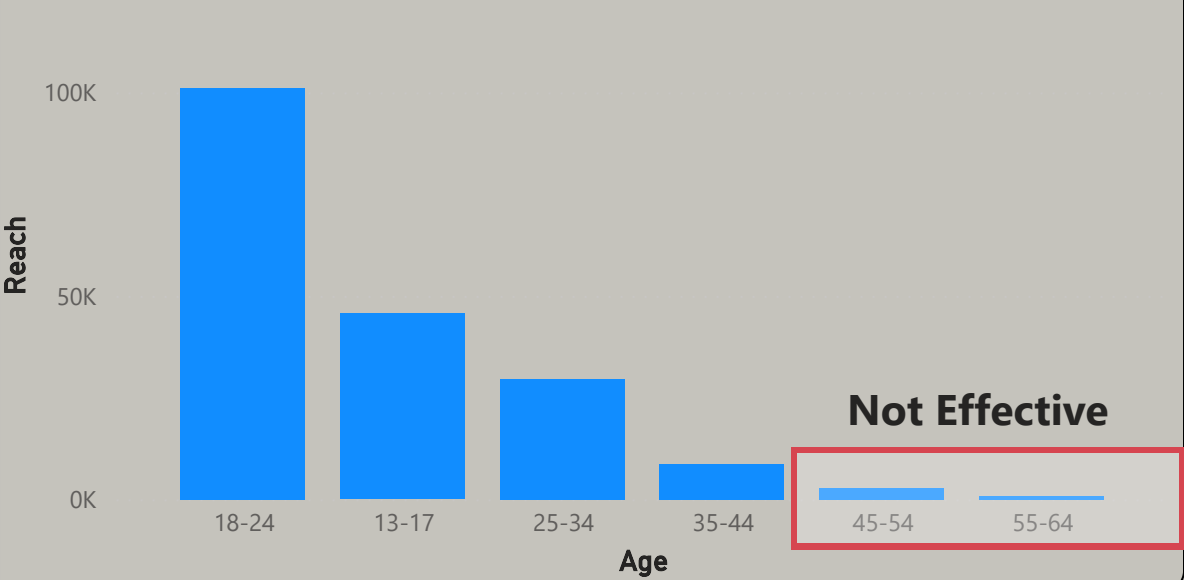


# Campaign Drop Recommendations By our Team

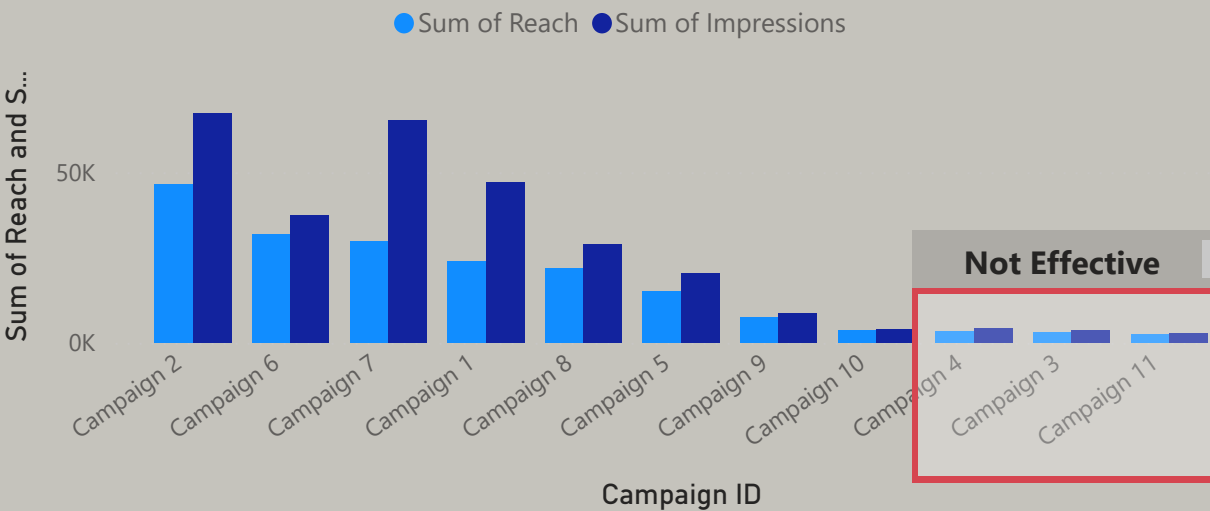
Campaign Cost



Reach by Age



Reach and Impressions by Campaign ID



CTR and Unique CTR by Campaign ID

